

Elizabeth Heiman Zagorodney
75-6217 Ho'okuku Moho Pl.
Kailua-Kona, HI 96740
808-327-1118 808-960-7353 (cell)

October 22, 2007

The Honorable Senator David Y. Ige
Chair Senate Committee on Health
415 So. Beretania St. Room 215
Honolulu, HI 96813

Dear Senator David Ige;

I am writing to express my strong interest and enthusiasm in serving as a board member of the Hawaii Health Systems Corporation, West Hawaii Regional Board of Directors. I have a strong background in dealing with the many issues and challenges surrounding the West Hawaii healthcare system. Currently I am serving the community as Executive Director for American Cancer Society, West Hawaii Branch. This position involves direct communication with the medical disciplines, hospice, hospitals, physicians, patients and patients needs, both medical, emotional support, and community support.

In my current position, I do a lot of community outreach and awareness; hence I am very familiar with the West Hawaii community. I outreach to business within the community for financial support and extensive fundraising events. Annually, the American Cancer Society participates in Relay for Life, raising tens of thousands of dollars annually.

My previous positions involved working with Asiatic communities, which have a strong population base here in Hawaii, giving me cultural and ethic understanding with regards to their health issues, family structures and the medical issues and challenges facing them here.

In serving on the Hawaii Health Systems Corporation, West Hawaii Regional Board of Directors my current and previous work experiences will serve to enhance what I can bring to the board.

I very much appreciate the opportunity to meet with you and your committee members to discuss further my interest to serve as a member of this very important board. I appreciate your consideration of my appointment.

Sincerely,



Elizabeth Heiman Zagorodney

ELIZABETH HEIMAN ZAGORODNEY

75-6217 HO'OKUKU MOHO PL. KAILUA KONA, HI 96740

PHONE (808) 327-1118 CELL (808) 960-7353

EMAIL: LIZZAG@HAWAII.RR.COM

WORK HISTORY

2006 to Present Executive Director American Cancer Society,
West Hawaii Office

- Re-invigorate the West Hawaii Relay For Life Events.
- Increase funding for West Hawaii.
- Improve relationships with the medical community in West Hawaii.
- Increase number of patients served by West Hawaii Office.
- Increase awareness in underserved community of cancer prevention and services.

1999 to 2006 Consultant & Facilitator Regarding Japan, LLC
Assess business situation then develop and implement critical programs and processes to improve mainland and Hawaiian organizations.

- Develop sales and marketing strategies and processes to increase revenue.
- Streamline operations improving productivity and decreasing waste.
- Improve client relations and customer service to increase customer retention.
- Develop business plans and 5-year plans for directed growth.
- Recruit and train staff to improve sales, operations, and customer relations.
- Implement improved record keeping and reporting processes.

1997 to 1999 Director Asia Pacific Miller Heiman, Inc.
Responsible for revenue for a new division for a world renown sales consulting firm.

- Developed and executed a strategic plan including marketing, operations, sales and client support.
- Managed localization of marketing and training materials enabling expansion into Japan and China.
- Designed and executed all Asia related marketing programs.
- Managed all Asia related events including programs, sales meetings and marketing events.
- Increased Public Programs 200% per year across Asia that provided revenue as well a lead resource.
- Established new territories or grew existing territories as much as 200%.
- Localized course materials into Japanese and Chinese.
- Facilitated programs and trained Asian Facilitators

Academia

1995-1997 Lecturer University of Maryland, Asia Division - Japan

Provider of university level education for US Military and civilians abroad

1995-1997 Lecturer Sasebo Women's Jr. College

1993-1995 Research Fellow Japanese Ministry of Education -Tsukuba, Japan

The Ministry offers a limited number of grants each year for foreign graduate research in Japan.

- Established methodology for linking the role of public opinion to the outcome of Trade Negotiations.
- Honed expertise on Japanese consumerism, governmental trade policy, and interest group activity.
- Learned how these factors as well as Japan's Domestic Retail Legislation, Anti-Monopoly Regulation, and Import Infrastructure Regulation impact efforts to sell and market in Japan.
- Interviewed Senior Japanese Officials on political attitudes on imports & actions taken to improve or limit trade.

Education

1989 - 1994 University of California, Santa Barbara

C.Phil: Political Science: International Political Economy, Research Design, and Comparative Politics

A C.Phil is awarded upon completion of Ph.D. coursework and exams.

MASTERS DEGREE: Political Science (International Relations and Comparative Politics)

1983-1986

University of California, Davis

BACHELORS DEGREE: International Relations

NOTABLE SKILLS

- Instructor/Facilitator (15 years experience).
- Statistical analysis, survey design and research methodology
- Speak and read Japanese
- Cross-cultural interactions and event planning
- Project management
- Sales and sales management trainer
- Excel, Word, Outlook, Power Point, Front Page – Mac or PC

COMMUNITY SERVICE

Community service**KONA**

- Kona Kohala Chamber of Commerce Membership Committee
- Hualalai Academy Parent Association - Fund Raising
- Holualoa Elementary School PTO President 2004-2005
- Mokuaukua Church Upgrade Design Committee Member
- Aloha Performing Arts Company – Volunteer/Producer
- Rotary Club of Kona - PR Committee
- Hospital Foundation - volunteer

MAINLAND

- Portland State University Asian Studies Board
- Portland State University Japanese Center Board
- Hallinan Elementary School PTO

Reginald Morimoto
First Hawaii Bank
Bank Manager-Vice-President
Branch Manager
81-6626 Mamalahoa, Hwy
Kealakekua, HI 96750
808- 322-3483 808-329-6828

SENATE COMMITTEE ON HEALTH
Senator David Y. Ige, Chair
Senator Carol Fukunaga, Vice Chair

October 29, 2007,
Hawaii State Capitol
Rm #401
415 So. Beretania St
Honolulu, HI 96813

TESTIMONY SUPPORTING GM 62
Consideration and confirmation to the West Hawaii Regional Board of
Directors of the Hawaii Health Systems Corporation, Gubernatorial Nominee,
Elizabeth H. Zagorodney, for a term to expire 06/30/10

Reginald Morimoto
First Hawaiian Bank
Vice President & Branch Manager

I, Reginald Morimoto, Vice President and Branch Manager, First Hawaiian Bank, strongly support and recommend Ms. Elizabeth H. Zagorodney for consideration and confirmation to the West Hawaii Regional System Corporate Board of Directors of Hawaii Health Systems Corporation.

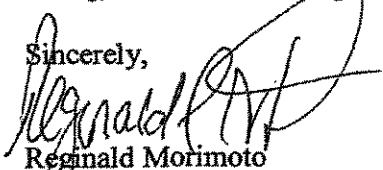
Ms. Elizabeth H. Zagorodney is current Executive Director of American Cancer Society, West Hawaii Office. She has demonstrated awareness of the underserved in our community and the increasing number of patients being served in the West Hawaii Medical environment. She is well aware of the relationship in the medical community of West Hawaii and will serve well on the West Hawaii Regional System Corporate Board of Directors of Hawaii Health Systems Corporation.

Ms. Elizabeth H. Zagorodney has served as Consultant and Facilitator for assessment of business situations with the development and implementation of critical programs and process to improve businesses. She has worked extensively with Hawaiian organizations and their affiliations with the mainland. Ms. Elizabeth H. Zagorodney also has vast experience with the Asian market, hence is well acquainted with the numerous cultural and ethnic diversity found in Hawaii.

I strongly recommend and support Ms. Elizabeth H. Zagorodney's nomination to West Hawaii Regional System Corporate Board of Directors of Hawaii Health Systems Corporation.

Thank you for this opportunity to testify on behalf of Ms. Elizabeth H. Zagorodney, a strong, diversified and experienced candidate for this board.

Sincerely,



Reginald Morimoto
First Hawaii Bank
Bank Manager-Vice-President
Branch Manager
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