

ACT 55

H.B. NO. 2274

A Bill for an Act Relating to Tourism.

Be It Enacted by the Legislature of the State of Hawaii:

SECTION 1. Section 201-95, Hawaii Revised Statutes, is amended by amending subsection (a) to read as follows:

“~~[[§201-95]] Contract with the Hawaii Visitors Bureau and other organizations[.]; report.~~ (a) Any law to the contrary notwithstanding, the office may contract with the Hawaii Visitors Bureau or any other visitor industry organization to perform tourism promotion, marketing, and development[.]; provided that, whenever possible, the term of these contracts shall be for at least two years and, to the extent practicable, the office shall negotiate and execute all contracts under this subsection as early as possible following the beginning of each fiscal biennium.”

SECTION 2. Section 203-2, Hawaii Revised Statutes, is amended to read as follows:

“§203-2 Terms and conditions of contract. The contract entered into with the Hawaii Visitors Bureau shall contain the following terms and conditions:

- (1) [That the] The Hawaii Visitors Bureau shall receive any complaints relating to tourist activities from any person who files complaints with the Hawaii Visitors Bureau, [shall make a] report monthly [report] to the department of business, economic development, and tourism, and [shall] make these complaints available for the inspection of all interested parties[.];
- (2) [That no] No employee or officer of the department of business, economic development, and tourism shall serve as a member of the Hawaii Visitors Bureau executive board[.]; and
- (3) The Hawaii Visitors Bureau shall submit an annual report to the legislature and the department of business, economic development, and tourism of its activities which compares anticipated results with funds expended and includes, but shall not be limited to:
 - (A) Goals and objectives in accordance with identified needs;

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- (B) Description and status of promotional projects and programs including those which may exceed the duration of the contract;
- (C) Target markets;
- (D) Analyses of programs and project effectiveness including their anticipated and actual results; and
- (E) Program and project funding and costs.”

SECTION 3. Statutory material to be repealed is bracketed. New statutory material is underscored.

SECTION 4. This Act shall take effect upon its approval.

(Approved May 6, 1994.)