

ACT 330

H.B. NO. 2695-86

A Bill for an Act Relating to Certain Foreign Goods Sold in Hawaii.

Be It Enacted by the Legislature of the State of Hawaii:

SECTION 1. The legislature finds that certain products made abroad are sold in Hawaii as “made in Hawaii” look-alikes, with no clear indication that the products are imitations manufactured abroad. In cases where foreign goods are marketed as “made in Hawaii” imitations, sales of genuine articles made in Hawaii suffer as a consequence. For this reason, the legislature wishes to insure that consumers are made aware of where products such as handicrafts, clothing, and souvenirs are actually manufactured.

The purpose of this Act is to insure that consumers are not deceived as to whether or not products are “made in Hawaii.”

SECTION 2. Chapter 486, Hawaii Revised Statutes, is amended by adding a new section to be appropriately designated and to read as follows:

“~~§486-~~ **Hawaii-made products.** No person shall keep, offer, display, or expose for sale, or solicit for the sale of any item, product, souvenir, or any other merchandise which is labeled “made in Hawaii” or which by any other means misrepresents the origin of the item as being from any place within the State, which has not been manufactured, assembled, or fabricated within the State and which has not had at least twenty-five per cent of its wholesale value added by manufacture, assembly, or fabrication within the State.”

SECTION 3. New statutory material is underscored.¹

SECTION 4. This Act shall take effect upon its approval.

(Approved June 9, 1986.)

Note

1. Edited pursuant to HRS §23G-16.5.