

ACT 206

H. B. 732.

A Bill for an Act Relating to Advertising and Labeling of Frozen Food Products.

Be It Enacted by the Legislature of the State of Hawaii:

SECTION 1. Chapter 51, Revised Laws of Hawaii 1955, is amended by adding a new part thereto to read as follows:

“PART IIA. FROZEN FOOD PRODUCTS

Section 51-61. Notifying consumer. No person shall sell or offer to sell any food product that had been previously frozen and then thawed out without a label, as hereinafter described, notifying the purchaser that the food product had been frozen and then thawed out, provided, however, that this shall not apply to food products which are canned, pickled, or preserved before being offered for sale nor to food products shipped outside of Hawaii for sale.

Section 51-62. Description of label. ‘Label’ means the information required in this part to be placed on any food products by means of a stamp, stencil or printing by machine, or by attaching to the immediate package, by sign, handbill, placard, or otherwise, the words ‘PRODUCT PREVIOUSLY FROZEN’.

Section 51-63. Injunction. Any violations of this part may be enjoined or abated in a suit filed and prosecuted in the circuit court of the State by the department of health.

Section 51-64. Offense, penalty. Each day that this part is violated shall be a separate offense. Any person, firm, partnership or corporation who violates this part shall be fined not more than \$500.

Section 51-65. Administration and enforcement. The department of health shall administer and enforce this part.”

SECTION 2. This Act shall take effect on January 1, 1968.

(Approved June 4, 1967.)