

ACT 88

An Act Amending Chapter 111, Revised Laws of Hawaii 1955, Relating to Outdoor Advertising Along Highways Within the State of Hawaii which are a Part of the National System of Interstate and Defense Highways.

Be it Enacted by the Legislature of the State of Hawaii:

SECTION 1. Chapter 111, Revised Laws of Hawaii 1955, is hereby amended by adding a new section to be numbered and to read as follows:

“Sec. 111- . Outdoor Advertising. No person shall erect or maintain any billboard or outdoor advertising as defined in Chapter 154 within six hundred sixty feet of the right-of-way boundary and visible from the main-traveled way of any highway within the State of Hawaii which is a part of the National System of Interstate and Defense Highways, except official traffic signs, signs advertising the sale or lease of land upon which they are located, signs advertising business or activity on the premises, and signs designed to give information in the interest of the traveling public.

The director of transportation is authorized to establish rules and regulations consistent with standards set out by the federal government relating to the size, type, spacing, location and color of signs excepted by this section. Such rules and regulations shall be promulgated pursuant to law and shall have the force and effect of law. Any person violating this section shall be fined not less than \$25 nor more than \$500, or imprisoned not more than one month, or both.”

SECTION 2. This Act shall take effect upon its approval.

(Approved May 23, 1961.) **S.B. 170.**