

March 10, 2025

Committee on Labor and Technology Chair Aquino Vice Chair Lee The Senate The Thirtieth-Third Legislature Regular Session of 2025

RE: HB 847 HD3 - RELATING TO CHILD PERFORMERS.

DATE: Monday, March 10, 2025

TIME: 3:00pm

PLACE: Conference Room 224

State Capitol 415 South Beretania Street, Honolulu HI

Aloha Chair Aquino, Vice Chair Lee, and the Members of the Committee,

Thank you for the opportunity to testify in <u>SUPPORT</u> of HB 847 HD3 -RELATING TO CHILD PERFORMERS.

SAG-AFTRA represents over 160,000 actors, recording artists, and media professionals nationwide and over 1400 in Hawai'i. We are the professional performers working in front of the camera and behind the microphone. The SAG-AFTRA Hawai'i Local has a long-standing history of protecting performers in all areas of the entertainment, advertising, and media industries.

By requiring a parent or legal guardian of a minor in theatrical employment to establish a trust account for the minor when the minor's gross income is at least \$5,000 on a project or \$20,000 in a calendar year, and requiring the employer of a minor in theatrical employment to deposit a portion of the minor's earnings into the trust account until the child becomes an adult, we provide a layer of protection for the child performer's financial wellbeing.

Over the last decade, the rise of social media has introduced great opportunities for many people, including child performers and their families, in digital entertainment and advertising.

Mericia Palma Elmore, Executive Director SAG-AFTRA Hawaii Local mericia.palmaelmore@sagaftra.org 201 Merchant St. Suite 2301 Honolulu, HI 96813

Ph: 808-596-0388 Fax: 808-593-2636

SCREEN ACTORS GUILD - AMERICAN FEDERATION OF TELEVISION AND RADIO ARTISTS SAGAFTRA.org Associated Actors & Artistes of America / AFL-CIO



According to Forbes, "[t]he influencer industry is worth approximately \$250 billion, a figure that Goldman Sachs predicts will grow to nearly \$500 billion by 2027." While many people often associate influencers with genres such as beauty, health & fitness, or gaming, family influencers and vloggers have become increasingly popular. Parents often choose to share intimate, relatable content around family life, parenting, their children, and everyday moments. For the children featured in this type of content, their homes have also become their workplace, which has introduced new challenges and substantial risks. These include a lack of oversight over how and how much children are working on the creation of digital content, a lack of transparency and accountability around their compensation for that work, and the reality that it can be very difficult for kids to control where and for how long their images and performances are available in the digital world.

There are efforts in several states to create safer, more transparent work environments, greater control over the use (or misuse) of a child's likeness, and guaranteed financial protections for children who create digital content. One of the most important is the requirement, already in place in many states, that a portion of a child's income generated by their performance work be placed in a trust account and made available when they legally become an adult.

Thank you for hearing this important measure, passage of this bill will help protect our most vulnerable performers, and will contribute to their financial security.

Respectfully,

Mericia Palma Elmore

Mericia Palma Elmore, Executive Director SAG-AFTRA Hawaii Local

https://www.forbes.com/sites/daniellechemtob/2024/10/28/forbes-daily-the-250-billion-influencer-economy-is-booming/

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### HB-874-HD-3

Submitted on: 3/7/2025 4:25:55 PM

Testimony for LBT on 3/10/2025 3:00:00 PM

| Submitted By            | Organization                              | <b>Testifier Position</b> | Testify              |
|-------------------------|---|---------------------------|----------------------|
| Pride at Work – Hawai'i | Testifying for Pride at<br>Work – Hawaiʻi | Support                   | Remotely Via<br>Zoom |

#### Comments:

Aloha Senators,

Pride at Work – Hawai'i is an official chapter of <u>Pride at Work</u> which is a national nonprofit organization that represents LGBTQIA+ union members and their allies. We are an officially recognized constituency group of the AFL-CIO that organizes mutual support between the organized Labor Movement and the LGBTQIA+ Community to further social and economic justice.

Pride at Work – Hawai'i fully supports HB 874 HD 3.

We ask that you support this needed piece of legislation.

Mahalo,

Michael Golojuch, Jr. (he/him) President <u>Pride at Work – Hawai'i</u>



## HAWAII STATE AFL-CIO

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The Thirty-Third Legislature
The Senate
Committee on Labor and Technology

Testimony by Hawaii State AFL-CIO

March 10, 2025

### TESTIMONY IN SUPPORT OF HB874 HD3 - RELATING TO CHILD PERFORMERS

Chair Aquino, Vice Chair Lee, and members of the committee:

The Hawaii State AFL-CIO is a state federation of 76 affiliate labor organizations representing over 69,000 union members across Hawaii in industries including healthcare, construction, hospitality, entertainment, transportation, and government. The Hawaii State AFL-CIO serves its affiliates by advocating for the rights of working families, promoting fair wages, safe working conditions, and policies that strengthen Hawaii's workforce.

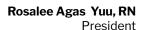
We support HB874 HD3, which requires parents or legal guardians of minors in theatrical employment to establish trust accounts for their children and mandates employers to deposit a portion of the child's earnings into these accounts. This measure will protect the financial well-being of child performers, ensuring they benefit from their hard work upon reaching adulthood.

Passage of this bill will provide an essential safeguard for Hawaii's youngest and most vulnerable performers by requiring protections for their earnings. Additionally, the inclusion of social media influencers within the definition of theatrical employment modernizes Hawaii's child labor laws to reflect changes in the entertainment industry, recognizing the unique challenges and opportunities faced by minors in this rapidly evolving space.

Respectfully submitted,

Randy Perreira

President





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The Thirty-Third Legislature, State of Hawai'i Senate Committee on Labor and Technology

# Testimony by Hawaii Nurses Association

TESTIMONY IN SUPPORT OF HB874 HD3 – RELATING TO Amendments to the Uniform Custodial Trust Act Monday, march 10, 2025, 3:00 PM Conference Room 24, Hawaii State Capitol

Aloha Chair Aquino and Vice Chair Lee, and Honorable Members of the Senate Committee on Labor and Technology:

The Hawai'i Nurses Association – OPEIU Local 50 is affiliated with the AFL-CIO, was founded in 1917, and represents 4,000 nurses in the State of Hawai'i.

We thank you for the opportunity to submit testimony in **strong support** of this measure, which amends the Uniform Custodial Trust Act to require parents or legal guardians of minors in theatrical employment to establish a trust account and to deposit a portion of the minors' earnings into that account until the minors become adults. This proposal also addresses the serious issue of misappropriation or fraudulent use of the funds by affirming that such actions constitute a breach of fiduciary duty.

As nurses, we prioritize the physical, mental, and emotional well-being of all children. We know from our professional experience that financial security plays a key role in overall health. By mandating the creation and maintenance of a trust for minors in the entertainment industry, this measure provides vital safeguards for young performers' earnings. These earnings can cover essential health-related costs, educational expenses, and other necessities as children develop. Ensuring funds are preserved for the child's best interests can reduce stressors that might otherwise compromise their future well-being.

Just as nurses uphold strict ethical standards and accountability measures in healthcare, it is imperative that similar protections exist for children's financial interests. This bill's provisions establish clear requirements for employers to deposit a portion of minors' earnings into a dedicated trust account with a neutral trustee. By designating an independent third-party trustee and specifying fiduciary duties, this legislation minimizes the risk of fraudulent or misguided use of these funds. Such provisions serve as an effective deterrent against misappropriation, bolstering both transparency and accountability.

Financial mismanagement can have long-reaching effects on a child's development, mental health, and quality of life. In our profession, we often witness how economic hardships can compound health challenges by limiting access to essential services. By ensuring minors have a securely managed financial resource, this bill helps guarantee these children have a stronger foundation to support their health care, professional growth, and educational goals as they transition into adulthood.

The Hawai'i Nurses' Association commends the legislature's efforts to protect minors in theatrical employment by creating a framework that safeguards their earnings and promotes accountability among parents, guardians, and employers. We firmly believe this measure will foster healthier outcomes for these young professionals, reducing potential stressors and injustices that could adversely affect their overall well-being.

Thank you for considering our testimony. We respectfully urge the committee to **pass this measure** and strengthen protections for Hawai'i's working minors. Should you have any questions or need additional information, please feel free to contact us.

Mahalo nui loa for your dedication to the health and safety of Hawai'i's keiki.

Sincerely,

Carol Philips

Carol Philips, Legislative Specialist

Hawaii Nurses' Association





## **IATSE LOCAL 665**



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OF THE UNITED STATES, ITS TERRITORIES AND CANADA, AFL-CIO, CLC

Thirty-Third Legislature, State of Hawai'i
Regular Session of 2025
Senate Committee on Labor and Technology

Testimony by IATSE 665 March 10th, 2025

### **HB874 HD3 - RELATING TO CHILD PERFORMERS**

Aloha Chair Aquino, Vice Chair Lee, and Members of the Senate Committee,

My name is Tuia'ana Scanlan, International Trustee and president of IATSE Local 665, the union representing technicians and artisans in the entertainment industry in Hawai'i. **Local** 665 supports HB874 HD3, relating to child performers.

By requiring a parent or legal guardian of a minor in theatrical employment to establish a trust account for the minor, and requiring the employer of a minor in theatrical employment to deposit a portion of the minor's earnings into the trust account until the child becomes an adult, we provide a layer of protection for the child performer's financial wellbeing.

We are grateful the House Committee on Consumer Protection and Commerce added back language addressing children who are also social media influencers. The Committee also amended by specifying that "provisions of this measure only apply when the gross income of a minor in theatrical employment is at least \$5,000 for a project or \$20,000 in a calendar year." There are efforts in several states to create safer, more transparent work environments, greater control over the use (or misuse) of a child's likeness, and guaranteed financial protections for children who create digital content. One of the most important is the requirement, already in place in many states, that a portion of a child's income generated by their performance work be placed in a trust account and made available when they legally become an adult. Thank you for hearing this important measure, passage of this bill will help protect our most vulnerable performers, and will contribute to their financial security.

IATSE 665 supports HB874 HD3. We urge your committee to defer this bill. Thank you for the opportunity to testify.

In Solidarity.

Tuia'ana Scanlan (he/him/his)

IATSE International Trustee, President, IATSE 665