

February 20, 2025

Senator Henry J.C. Aquino  
Chair, Senate Committee on Labor & Technology  
Senate District 19

Re: Governor's Message - GM 660 - Hawai'i Technology Development Corporation - Term  
Expiration 6/30/28

Dear Senator Henry J.C. Aquino,

I am writing to express my sincere gratitude for the nomination to the Hawai'i Technology Development Corporation. It is truly an honor to be considered for this opportunity. Enclosed, you will find a written statement of my responses.

(1) As President of Pacxa, a locally owned Technology Consulting and systems integration firm, part of the Tradewind Group family of companies, I have dedicated my career to designing and implementing technology solutions that help Hawai'i based organizations build efficiency, protect their digital assets, and utilize large scale cloud infrastructure. I am also a member of the State of Hawai'i Workforce Development Council and sincerely hope that my professional background and commitment to helping create more equitable jobs and opportunities for local people residing in Hawai'i, can align with the mission of HTDC and DBEDT.

(2) I perceive the role of a board member is to enhance public value and utilize technology as a powerful tool to maximize and enable public services and other local entrepreneurial organizations attempting to enter the technology marketplace, directly or indirectly. Also, by bridging private and public sectors, there could be a significant opportunity to bring cutting edge technologies, use cases, and partnerships that may not have existed otherwise, to government and the other organizations that HDTDC supports. Another potential area of responsibility could focus on fostering innovation and growth, encouraging the adoption of emerging technologies, promoting future-ready strategies, and supporting workforce development through other creative funding strategies.

(3) As President, Pacxa has become one of Hawai'i's largest technology focused organizations, and I oversee the company's day-to-day operations and the expansion of Pacxa's products and services in Hawai'i and beyond. My various roles with the company

and prior places of employment have provided me with some of the best hands-on experiences, working with a wide range of technologies from cloud-based, hyper-scale infrastructure to advanced cyber-attack prevention capabilities. Throughout my current tenure, we have fostered strong relationships and partnerships with some of the industry's largest and leading-edge organizations such as Microsoft, Oracle, and HPE. These partnerships have helped enable a cross-industry perspective, allowing us to serve clients in various sectors, including government, healthcare, education, and commercial enterprises. The complex project management, collaboration, and communication skills required for projects that I have worked on within local industries have helped me understand how to bring together multiple stakeholders—both technical and non-technical, to ensure that projects stayed on schedule, within budget, and aligned with broader objectives. With the combination of working with our partners and having executed on some of the largest consultative technology projects in the state, I am hopeful that this can accelerate our decision-making capabilities, while maintaining integrity and ultimately doing what's best for Hawai'i.

(4) During my term of service, I am hoping that I can contribute to a long-term vision for technology's role in our progress as a State. Through this board, my aim would be to champion initiatives that prioritize the highest levels of cybersecurity, technology accessibility, sustainability, while enabling other entrepreneurial endeavors through HTDC's current programming. I also hope to assist in shaping policies and strategies that not only support the growth of technology-driven industries but also ensure their positive impact on our state's economy, infrastructure, and local community. By collaborating with other leaders, I aim to advocate for practical, forward-thinking approaches that enhance connectivity, efficiency, and accessibility. These are values central to my current work as a system integrator. It would be an honor to serve and help steer our state toward a future where technology empowers and unites us.

(5) The three qualities that I believe are valuable and would benefit HTDC are:

**Commitment to Hard Work and Local Community:**

Serving on a technology-focused board requires a considerable investment of time, energy, and diligence. Complex issues such as establishing technology standards, overseeing cybersecurity initiatives, or evaluating new state-wide technology focused policy and initiatives demand meticulous attention to detail. A strong work ethic ensures that board members can navigate these challenges, thoroughly analyze proposals, and execute well-informed decisions. Hard work also signals dedication to continuous improvement,

motivating members to seek out best practices and innovative approaches that can enhance the overall effectiveness of the board.

**Very Deep Technical Expertise:**

Technology rapidly evolves, and decisions made at the state level can have a long-lasting impact on public services, resource allocation, and community well-being. Possessing deep technical expertise enables any board member to interpret complex technical data, evaluate the viability of emerging technologies, and provide accurate, experience-based insights that guide sound policy. This expertise ensures that the board's recommendations are not just theoretical but grounded in practical knowledge and proven strategies, ultimately driving solutions that are both innovative, sustainable, and secure.

**High Commitment to Hawai'i:**

Beyond technical skills, a profound commitment to Hawai'i, I feel is essential. Board members should serve as stewards of the community, tasked with ensuring that technology initiatives align with the state's unique cultural, economic, and environmental values. A deep dedication to Hawai'i fosters responsible, community-centered decision-making, ensuring that any proposed innovations consider local perspectives, strengthen local economies, protect natural resources, and preserve our culture and value system. This commitment establishes trust among stakeholders and underscores the board's responsibility to enhance the quality of life and create equitable opportunities for all residents of the state.

(6) I participated as a technology architect, by leading an initiative to take the State of Hawai'i Executive Branch of Government from Lotus Notes directly to the Microsoft Cloud, enabling a modern productivity platform for approximately 12,500 government employees. This type of experience could benefit HTDC by bringing an understanding of requirements and perspectives involving all key stakeholders and Government leaders, not only involved with technology, but also in business modernization and transformation.

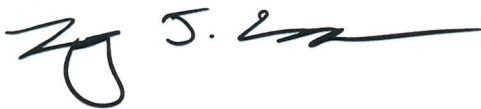
(7) First and foremost, I commit to thoroughly understanding and following all the relevant state and board bylaws, ethical rules, and statutes that govern conflict of interest. This includes actively reviewing any updates or amendments to those guidelines and seeking clarification when needed. Also, I would provide full transparency regarding my professional and personal affiliations that could intersect with board matters. If an agenda item or decision might benefit or impact my business, or if I have existing professional relationships with involved parties, I will disclose those details to the board at the earliest



opportunity. To the extent possible, I will compartmentalize my work as a technology integrator from my duties as a board member. This means avoiding any privileged use of information obtained through board service for my company's benefit and ensuring any advocacy or business activities remain distinct from board-related responsibilities. Should a matter arise in which I have a personal, professional, or financial interest that could compromise my impartiality—or create the appearance of doing so, I will promptly identify and declare that interest. After declaring the conflict, I will recuse and remove myself from all deliberations, discussions, and voting on the relevant topic, assuring that my presence does not also unduly influence other board members.

Thank you once again for this nomination. It signifies a recognition of my efforts and dedication, and I am truly humbled by this acknowledgment. I look forward to the possibility of contributing further to my community as a member of the Hawai'i Technology Development Corporation.

Respectfully,

A handwritten signature in black ink, appearing to read 'K. J. Ueoka', with a long horizontal flourish extending to the right.

Kelly J. Ueoka  
President



**STATE OF HAWAII | KA MOKU'ĀINA 'O HAWAI'I**  
**OFFICE OF THE DIRECTOR**  
**DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS**

**NADINE Y. ANDO**  
DIRECTOR | KA LUNA HO'OKELE

**JOSH GREEN, M.D.**  
GOVERNOR | KE KIA'ĀINA  
**SYLVIA LUKE**  
LIEUTENANT GOVERNOR | KA HOPE KIA'ĀINA

**DEAN I HAZAMA**  
DEPUTY DIRECTOR | KA HOPE LUNA HO'OKELE

**KA 'OIHANA PILI KĀLEPA**  
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P.O. BOX 541  
HONOLULU, HAWAII 96809  
Phone Number: (808) 586-2850  
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**Testimony of the Department of Commerce and Consumer Affairs**

**Before the**  
**Senate Committee on Labor and Technology**  
**Friday, March 7, 2025**  
**3:00 p.m.**

**On the following measure:**  
**GM 660, Relating to the consideration and confirmation of Kelly Ueoka**  
**to the Hawai'i Technology Development Corporation**

Chair Aquino and Members of the Committee:

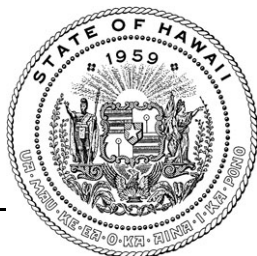
My name is Ty Y. Nohara, and I am the Commissioner of Securities and Head of the Business Registration Division of the State of Hawai'i, Department of Commerce and Consumer Affairs ("Department"). The Department strongly supports the confirmation of Kelly Ueoka to the Board of the Hawai'i Technology Development Corporation.

Through his role at Pacxa, Kelly has been working closely with the Department on its Business Registration Modernization Project ("Project"). The Project will provide an IT solution that redesigns the Department's business registration processes, modernize its 25+ year old systems, and create a new online customer portal. The Department processes over 160,000 transactions annually and maintains filing information for approximately 200,000 registered entities. Additionally, the systems maintain a business registry of over one million permanent records.

Throughout the Project, Kelly has consistently demonstrated his commitment to the success of the project by communicating openly with the Department, responding to feedback, and making adjustments as needed. He recognizes the true value of the success of this Project, not only to the Department as a client, but also to the public as a whole. He understands that the success of this project will have lasting effects on everyone who utilizes the new system and portal, whether it is the thousands of business registration filers and public users, or internally, for Department staff. He recognizes that a successful project will result in a more efficient experience for everyone.

Kelly's increased involvement has played a pivotal role in the trajectory of this challenging project and is a testament to his dedication to his work and commitment to the State of Hawai'i.

Thank you for the opportunity to testify in support of Kelly Uekoa.



**DEPARTMENT OF BUSINESS,  
ECONOMIC DEVELOPMENT & TOURISM**  
KA 'OIHANA HO'OMOHALA PĀ'OIHANA, 'IMI WAIWAI  
A HO'OMĀKA'IKĀ'I

**JOSH GREEN, M.D.**  
GOVERNOR

**SYLVIA LUKE**  
LT. GOVERNOR

**JAMES KUNANE TOKIOKA**  
DIRECTOR

**DANE K. WICKER**  
DEPUTY DIRECTOR

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Testimony of  
**JAMES KUNANE TOKIOKA**  
**Director**  
Department of Business, Economic Development, and Tourism  
before the  
**SENATE COMMITTEE ON LABOR AND TECHNOLOGY**

Friday, March 7, 2025  
3:00 PM  
State Capitol, Conference Room 224

In consideration of  
**GM 660**  
**Submitting for consideration and confirmation to the  
Hawai'i Technology Development Corporation, Gubernatorial Nominee,  
KELLY UEOKA, for a term to expire 06-30-2028.**

Chair Aquino, Vice Chair Lee and members of the Committee.

I strongly support the confirmation of Mr. Kelly Ueoka to the Board of the Hawai'i Technology Development Corporation (HTDC).

Kelly has served on a number committees and boards, including the Hawai'i Executive Collaborative TRUE Initiative, PACT, and the State of Hawai'i Workforce Development Council. He has also served as a member of the Chamber of Commerce Hawai'i's IT Sector Partnership Steering Committee and Hawai'i Department of Education Information Technology and Digital Transformation Pathway Advisory Council. While growing up on Kaua'i, Kelly was very supportive of the Kaua'i Junior Golf Association which demonstrates his passion for developing the future generation, even from a young age.

Kelly's background includes being a system engineer and consultant with Commercial Data Systems and senior infrastructure analyst with Hawaiian Electric, and he has also provided systems support to the Kaua'i Island Utility Cooperative and County of Kaua'i.

Testimony of James Kunane Tokioka  
GM 660  
March 7, 2025  
Page 2

Currently, Kelly is the president of Pacxa where he has implemented numerous applications and improved operational efficiency and reliability.

With his experience in operations, product expansion and technology solutions and his commitment to developing Hawai'i's tech workforce, I believe Mr. Ueoka has the experience and background to serve on the HTDC Board.

Mahalo for the opportunity to offer my strong support.





Written Statement of  
**Sandi Kanemori**  
Interim Executive Director  
Hawaii Technology Development Corporation  
before the  
**Senate Committee on Labor and Technology**

Friday, March 7, 2025  
3:00 p.m.  
Conference Room 224 & Videoconference

In consideration of  
**GM660**  
**Submitting for consideration and confirmation to the Hawai'i Technology Development Corporation, Gubernatorial Nominee, KELLY UEOKA, for a term to expire 06-30-2028.**

Chair Aquino, Vice Chair Lee, and Members of the Committee.

I am pleased to have this opportunity to **support** the confirmation of Mr. Kelly Ueoka to the Board of the Hawaii Technology Development Corporation.

HTDC highly supports Mr. Kelly Ueoka as an additional to the HTDC Board due to his extensive leadership experience as the President of Pacxa, where he has successfully guided this local Hawai'i tech company to new heights. His deep understanding in technology and strategic vision will help HTDC navigate the evolving technology landscape to foster innovation and entrepreneurship for the State of Hawai'i.

I look forward to working together in the years to come. Thank you for the opportunity to submit comments and I encourage your favorable vote on his behalf.



March 7, 2025

The Honorable Henry J.C. Aquino, Chair  
The Honorable Chris Lee, Vice Chair  
Senate Committee on Labor and Technology

Re: GM 660 - Submitting for consideration and confirmation to the Hawaii Technology Development Corporation, Gubernatorial Nominee, KELLY UEOKA, for a term to expire 06-30-2028

Dear Chair Aquino, Vice Chair Lee, and Members of the Committee:

The Hawai'i Medical Service Association (HMSA) appreciates the opportunity to testify in support of GM 660, the confirmation of Kelly Ueoka to serve the Hawaii Tech Technology Corporation (HTDC).

Mr. Ueoka's 20+ years of experience in the tech industry is proof of both his technical expertise in the field as well as his leadership acumen. A native son to the island of Kaua'i, Kelly spent his professional life serving various large organizations across our state including KIUC, HECO, and the County of Kaua'i. As the president of PACXA, he oversees a team that delivers customized solutions that enable nearly 400 commercial, government, and nonprofit organizations across the state to maximize opportunities and pursue innovation.

After earning a bachelor's degree in information systems from Southern Oregon University, Kelly devoted himself to developing Hawaii's tech workforce and investing in the state's future. He serves as a member of the Chamber of Commerce Hawaii's IT Sector Partnership Steering Committee, advises various groups within the HDOE, and serves as a board member for the Blood Bank of Hawaii and Parents And Children Together.

I serve with Kelly on the Technology Readiness User Evaluation (TRUE) initiatives board, a private/public industry collaboration dedicated to finding technology-based solutions to common business problems. I have found Kelly to hard working and committed, both personally and professionally, to improving Hawaii's skilled technology workforce and promoting the innovative use of technology for the betterment of the state.

Thank you for the opportunity to support GM 660. We appreciate your consideration of Kelly Ueoka in his confirmation to serve HTDC.

Sincerely,

Rick Hopfer  
Senior Vice President and Chief Information Officer



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Honolulu, HI 96813  
info@pacxa.com | www.pacxa.com  
P: 808-585-0444 | F: 808-537-9300

March 4, 2025

Honorable Members of the Hawaii Senate Committee on Labor and Technology,

I am writing to extend my full support for Mr. Kelly Ueoka as a candidate for the Board of Directors for the Hawaii Technology Development Corporation (HTDC). Mr. Ueoka's exemplary leadership, innovative mindset, and unwavering dedication to the growth and advancement of Hawaii's technology sector make him an outstanding candidate for this pivotal role.

As an officer at Pacxa, I've seen first-hand Mr. Ueoka's commitment to cultivating a robust technology workforce in Hawaii. Through our company's Workforce Development Program, he has spearheaded numerous initiatives aimed at providing education, training, and career opportunities to local talent. The program's framework supports individuals from diverse backgrounds in acquiring the skills necessary to excel in the technology field. This is a testament to his vision of growing technology opportunities and reversing the 'brain drain' that is so common across Hawaii's industries.

In addition, Mr. Ueoka is dedicated to fostering a culture of continuous learning and professional growth among Pacxa's employees. Under his leadership, Pacxa has instituted a policy that not only pays the costs of much needed employee technical training but offers employees bonuses for successfully passing industry certifications.

In conclusion, Mr. Kelly Ueoka's remarkable achievements and unwavering dedication to the advancement of Hawaii's technology sector make him an ideal candidate for the Board of Directors for the Hawaii Technology Development Corporation. His visionary leadership, coupled with his commitment to workforce development, will undoubtedly contribute to the continued growth and success of Hawaii's tech industry.

Thank you for considering my testimony in support of Mr. Ueoka's candidacy. I am confident that his appointment to the Board of Directors will be a significant asset to the HTDC and the broader Hawaii community.

Respectfully,

Geary Chun  
Executive Vice President, Pacxa

**Written Testimony in Support of GM660**  
**Submitted 5 March, 2025**

Aloha, Members of the Senate Labor and Technology Committee,

My name is Kim-Anh Nguyen, President and CEO of Blood Bank of Hawaii, and I am testifying in support of Measure GM660, consideration of confirmation to the Hawai'i Technology Development Corporation, Gubernatorial Nominee, KELLY UEOKA, for a term to expire 06-30-2028.

As the sole provider of blood for all of the State's hospitals, Blood Bank of Hawaii is responsible for maintaining a continuous and reliable blood supply. Ensuring blood security requires both an adequate, well trained workforce, and effective technological resources, including cybersecurity. Unfortunately, workforce and technology and cybersecurity have become the most significant challenges for Blood Bank and other healthcare organizations, jeopardizing our ability to execute core mission. Hawaii Technology Development Corporation (HTDC) can assist many organizations in overcoming these challenges.

Currently Vice Chair of Blood Bank's Board of Trustees, Kelly has served for nine years, most notably as member of the Human Resources, Governance, and Executive Committees. When Blood Bank faced with critical phlebotomist staffing shortages, Kelly brought in expertise to help us implement an innovative Workforce Development initiative – the new phlebotomy program at Farrington High School. He has also made recent key contributions to bolster our cybersecurity.

Kelly Ueoka's experience, subject matter expertise, and leadership qualities make him an ideal Board Member for HTDC, and his nomination has my enthusiastic support. Thank you for your consideration.



**Testimony of Craig Nakanishi**  
**Chair**  
**Board of Directors of the Hawaii Technology Development Corporation**  
before the

**Senate Committee on Labor and Technology**

THE HONORABLE HENRY AQUINO, CHAIR  
THE HONORABLE CHRIS LEE, VICE CHAIR

Friday, March 7, 2025  
3:00 p.m.  
Conference Room 224 & Videoconference

**Governor's Message 660**

**Submitting for consideration and confirmation to the  
Hawai'i Technology Development Corporation,  
Gubernatorial Nominee, KELLY UEOKA, for a term to expire 06-30-2028.**

Honorable Chair, Vice Chair, and Committee Members:

I appreciate the opportunity to testify in **strong support** of the nomination and confirmation of Kelly Ueoka to serve as a Member of the Board of Directors for the Hawaii Technology Development Corporation ("HTDC").

Mr. Ueoka has been a very valuable member of HTDC during his interim appointment providing insightful comments and much needed innovation and technological knowledge that will assist HTDC far into the future as we forge ahead to diversify our State economy through the development, support, and application of technology to enhance and better the lives of all who live in Hawaii.

As President of Pacxa, Mr. Ueoka has demonstrated his desire to harness the power of world-class technologies to help local businesses realize their full potential, and so far, Pacxa has enabled nearly 400 commercial, government, and nonprofit organizations across the State to maximize opportunities and pursue innovation. His experience and expertise will provide crucial guidance to HTDC in creating public-private partnerships that leverage limited resources in the pursuit of innovative technological excellence across Hawaii's many industries, lifting us all to a better and more exciting future.

I respectfully request your support in confirming Mr. Ueoka to the Board of Directors of HTDC.

Thank you for this opportunity to comment on Governor's Message 660.



# Parents And Children Together

BUILDING THE RELATIONSHIPS  
THAT MATTER MOST

ParentsAndChildrenTogether.org

## TESTIMONY IN SUPPORT OF GM 660

**TO:** Chair Aquino, Vice-Chair Lee, & Members,  
Senate Committee on Labor and Technology  
**FROM:** Ryan Kusumoto, President & CEO  
**DATE:** March 7, 2025 at 3:00 PM

**Parents and Children Together (PACT) supports GM 660, the gubernatorial nomination of Kelly Ueoka to the Hawai'i Technology Development Corporation.**

Kelly Ueoka is an experienced local technology industry executive who is highly qualified for this appointment. He has demonstrated this through his leadership in his field and his extensive experience heading teams to accomplish enterprise-wide infrastructure projects. Mr. Ueoka serves on the board of directors for Parents and Children Together, donating his time and expertise to supporting innovative and evidence-based solutions to the challenges of under-resourced communities.

Founded in 1968, PACT is a statewide community-based organization providing a wide array of innovative and educational social services to families in need. Assisting more than 15,000 people across the state annually, we help identify, address, and successfully resolve challenges through our 20 programs. Among our services are early education programs, domestic violence prevention and intervention programs, child abuse prevention and intervention programs, childhood sexual abuse supportive group services, child and adolescent behavioral health programs, sex trafficking intervention, poverty prevention and community building programs.

Thank you for the opportunity to testify. Please contact me at (808) 847-3285 or [rkusumoto@pacthawaii.org](mailto:rkusumoto@pacthawaii.org) if you have any questions.





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Senator Henry J. C. Aquino, Chair  
Senator Chris Lee, Vice Chair  
Senate Committee on Labor and Technology

Friday, March 7, 2025; 3:00 P.M.  
Conference Room 224 & Videoconference

**GM 660 – Submitting for consideration and confirmation to the Hawai'i Technology Development Corporation, Gubernatorial Nominee, KELLY UEOKA, for a term to expire 06-30-2028 – IN SUPPORT**

Aloha Chair Aquino, Vice Chair Lee, and members of the committee:

As a Board of Director of TRUE and on-behalf of Servco Pacific, Inc., **I am writing in strong support of GM 660**, which submits Gubernatorial nominee, KELLY UEOKA, for consideration and confirmation to the Hawai'i Technology Development Corporation for a term to expire June 30, 2028.

I have had the privilege to serve alongside Mr. Ueoka on the Board of Directors of TRUE, a non-profit organization that helps to cultivate a thriving Hawai'i through a collaboration of public and private sector leaders who share technology-based solutions to common business problems, helping to increase sustainability and collectively rising the tide of all organizations to make Hawai'i a place where all residents can thrive.

As President of Pacxa, Mr. Ueoka has helped the State to develop equitable opportunities for technology employment through his creation of the Huaka'i Program, which provides individuals within an interest in IT, the opportunity to join their fellows program to gain paid work experience, on-the-job training, mentoring, access to industry certifications and careers services. The program's long-term goal is to develop a resilient workforce that delivers innovation and excellence to help local businesses leverage technology to succeed.

We believe Mr. Ueoka will be a great asset to HTDC, an organization that he has become familiar with through our work with the TRUE Initiative (formerly a part of the Hawai'i Executive Collaborative). He will be able to assist HTDC to bridge the gap between public and private sectors, thus creating significant opportunities to bring cutting edge technologies and partnerships to entities that HTDC supports. Mr. Ueoka will also be able to foster innovation and growth by encouraging the adoption of emerging technologies, promoting future-ready strategies and supporting workforce development.

Thank you for the opportunity to submit comments in support. Your favorable action on his confirmation is respectfully requested.

Peter Dames  
President & CEO

**GM-660**

Submitted on: 3/2/2025 9:48:17 PM

Testimony for LBT on 3/7/2025 3:00:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Testify</b>
Lauren Nahme	Individual	Support	Written Testimony Only

Comments:

I strongly support Kelly Ueoka's appointment. His experience, connectivity and commitment to the community and next generation are unquestioned. He will contribute significantly in this role.

**GM-660**

Submitted on: 3/3/2025 6:58:51 AM

Testimony for LBT on 3/7/2025 3:00:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Testify</b>
Robert Q Bruhl	Individual	Support	Written Testimony Only

Comments:

To the honorable members of the Senate Labor and Technology Development Committee:

I wholly encourage you to positively consider the nomination of Mr. Ueoka to the Board of Directors for the Hawaii Development and Technology Coporation. You have Mr. Ueoka's background and best understand his professional fit with the mission of the organization. I want to stress the high quality of his personal character and bulletproof worthiness as a nominee.

Kelly is a "good local boy" in the truest sense of the phrase, and those of you raised here will immediately understand those words as the highest form of praise we can produce. I am confident this will shine through during his testimony. I want to share with you I personally believe in him and his reasons for seeking this position, and in the years I have known him, I have seen him make good decisions -- and sometimes under professional duress -- that put Hawaii, its people and families first.

However, I will warn you. This is no straw man; he does not "toe the line" for some misguided agenda. If you are not seeking someone whose priorities are in proper order according to the simple principal of doing the right thing, he is not your man. If you seek the opposite, and someone who will tirelessly do what lifts up the community as the organization's vision is pursued, he is.

With Aloha and appreciation,

Bob Bruhl

**GM-660**

Submitted on: 3/3/2025 10:33:12 AM

Testimony for LBT on 3/7/2025 3:00:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Testify</b>
Forest Frizzell	Individual	Support	Written Testimony Only

Comments:

Dear Committee,

I wholeheartedly support Kelly Ueoka to serve on the Board of Directors for the Hawai'i Technology Development Corporation (HTDC). Kelly has been a multifaceted leader serving as both a technology expert, but also deeply committed to community service. He is a long-time supporter and board member of one of the state's largest non-profits, Parents and Children Together (PACT). He also led workforce development efforts with TRUE initiative (formerly part of the Hawai'i Executive Collaborative).

Kelly has a unique ability to bridge both private sector and government mandates. He understands how to build connective bridges, is solutions oriented, and as a leader is willing to make fair but difficult decisions. I have worked with Kelly on multiple efforts, and can attest to his character and dedication.

Mahalo,

Forest Frizzell

Co-founder & CEO

## TESTIMONY OF ALISON UEOKA

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### COMMITTEE ON LABOR AND TECHNOLOGY

Senator Henry J.C. Aquino, Chair

Senator Chris Lee, Vice Chair

Friday, March 7, 2025

3:00 p.m.

### **GM 660**

Good afternoon Chair Aquino, Vice Chair Lee and members of the Labor and Technology Committee. My name is Alison Ueoka and I am testifying today as an individual, in strong support of Kelly Ueoka in GM 660 as a Board member for the Hawaii Technology Development Corporation.

Kelly is the President of Pacxa and I know him to be dedicated and one who exceeds expectations in this role. I also know that he serves on several non-profit Boards and has expressed interest to me in continuing to serve our community.

Perhaps more than his technical competence, which I believe is great, is his personal character that I am honored to vouch for. Kelly is my cousin, and throughout the years I have come to know him as an adult. He is a leader in his family, a loving father and husband, a caretaker, and a watchful older brother. Kelly has broad shoulders and is willing to share his expertise and leadership. He has a deep love for Hawaii with a commitment to create jobs and educate and allow children who are from here to stay and thrive.

Kelly will serve the state in this capacity with enthusiasm, competence and dedication, and I am proud to support his nomination.

Thank you for the opportunity to testify.

**GM-660**

Submitted on: 3/5/2025 8:57:30 AM

Testimony for LBT on 3/7/2025 3:00:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Testify</b>
Jeff Schroeder	Individual	Comments	Written Testimony Only

Comments:

I am honored to provide this testimony in support of Kelly Ueoka as a candidate for the Board of Directors of Hawai'i Technology Development Corporation (HTDC). Having worked closely with him over 15 years, I can confidently say that his passion for technology is unmatched and his deep commitment to the local community make him an invaluable asset to the development of technology initiatives here in Hawai'i.

Kelly is not only a leader in the technology sector, but he has also been a driving force in developing local talent through both his positions at Pacxa and TRUE Hawai'i. His efforts in mentorship and fostering innovation have helped countless individuals find their footing in the tech industry, providing them with the skills and opportunities to thrive. I've personally seen the products of these efforts now working in technology in Hawai'i.

What truly makes Kelly stand out is his unmatched passion for technology. He has a natural curiosity and a relentless drive to understand emerging technologies before they become mainstream. His ability to foresee trends and accurately predict the future of technology has been proven time and time again, making him not only a trusted resource but a thought leader in our field.

Beyond his technical expertise, Kelly has deep roots in our community. He understands the challenges and opportunities that we face on a local level, and he leverages his knowledge to make informed decisions that benefit both the technology sector and the wider community. His approach is always people-centered, ensuring that technology advancements are harnessed for the greater good of everyone.

I have no doubt that Kelly will bring invaluable insight and strategic thinking to HTDC's Board of Directors. His passion, vision, and commitment to developing local talent make him a perfect fit to help drive the mission of the organization forward.

It is without hesitation that I wholeheartedly support Kelly for this important role. I am confident that his contributions will help shape the future of our technology sector in ways that are innovative, sustainable, and impactful.

Jeff Schroeder



March 7, 2025

Senator Henry J.C. Aquino, Chair  
Senator Chris Lee, Vice Chair  
Senate Committee on Labor and Technology  
State Capitol  
Honolulu, Hawai'i 96813

**RE: GM660 Submitting for consideration and confirmation to the Hawai'i Technology Development Corporation, Gubernatorial Nominee, KELLY UEOKA, for a term to expire 06-30-2028.**

DATE: Friday, March 7, 2025, 3:00 PM, Conference Room 224 & Videoconference

Chair Aquino, Vice Chair Lee, and members of the Committee:

My name is William Kaneko. I am an attorney in private practice. I am writing in strong support of Kelly Ueoka's nomination to the Hawaii Technology Development Corporation. I have known Kelly for about 15 years in his professional capacity as President of Pacxa, one of Hawai'i's premier and largest technology firms in the state.

As president of Pacxa, Kelly oversees 100+ professionals and staff in the delivery of technology solutions, applications and infrastructure to Hawai'i. Working with local, national and global technology partners like Oracle, Microsoft, Adobe, Accenture and others, Kelly is a key stakeholder in enabling Hawai'i's businesses and government agencies to operate efficiently and effectively, and to be connected with the rest of the world.

Kelly recognizes the need to advance Hawai'i's technology skills, industry and strategic focus. He is a member of the TRUE initiative, a project of the Hawai'i Executive Collaborative which seeks to enable business to accelerate their adoption of technology. As a technology industry leader, having Kelly's background, experience and perspective on science, technology, engineering and mathematics (STEM) will be extremely valuable to HTDC.

Please support GM660 and Kelly Ueoka's nomination to the Hawaii Technology Development Corporation. Thank you for the opportunity to testify on this matter.

Sincerely,



WILLIAM M. KANEKO  
Partner

**GM-660**

Submitted on: 3/5/2025 5:06:53 PM

Testimony for LBT on 3/7/2025 3:00:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Testify</b>
Trevor Benn	Individual	Support	Written Testimony Only

Comments:

I am writing today to support the nomination of Kelly Ueoka to the Board of Directors for the Hawai'i Technology Development Corporation. Kelly has been in the technology industry for decades and now leads Pacxa, one of Hawai'i's largest and most respected IT services companies.

I have known Kelly personally for over 20 years. As a Kauai native, he has deep roots and a heart for helping our community. Through Pacxa's Huaka'i program, Kelly is training and mentoring local talent to give them tech skills in the workplace. He is creating opportunities for them to have employment and keeping them here in Hawai'i! I cannot think of a better addition to the HTDC Board and I look forward to the impact Kelly will have on our State in the future.

Mahalo,

Trevor Benn

March 5, 2025

To the Esteemed Members of the Hawaii State Senate Labor and Technology Committee:

My name is Alan Ito and I'm currently the IT Workforce Development & Regulated Policy Lead at the University of Hawaii. Over the course of my career, I've served in various technology leadership roles for organizations in Hawaii and as Board Chair and now Education Director for the CIO Council of Hawaii, an organization of Hawaii information technology (IT) leaders.

It's my distinct honor to be able to submit this letter of support for the nomination of Kelly J. Ueoka to the Board of Directors for the Hawaii Technology Development Corporation (HTDC). I've known Kelly for a number of years and believe he's a perfect example of someone born and raised in Hawaii who's done well for himself.

As President of Pacxa, a Hawaii-based technology and services provider, Kelly has led the Company in helping it carry out one of its missions, to help Hawaii develop equitable opportunities for technology employment in the State and to help keep our local high-school and college graduates from Hawaii, here in Hawaii. Pacxa has developed its own programs to provide real-world work experience for students and others transitioning into the industry and offering training and support to these individuals to obtain an industry recognized technology certification. Pacxa and Kelly are also active in various technology workforce development initiatives including the Chamber of Commerce Hawaii led IT Sector Partnership and serve on the Partnership's Steering Committee. Kelly and Pacxa are always ready to participate in career fairs, professional meet-and-greets, hosting schools and students at their offices, and other activities to support the development of a technology workforce for our State. In fact, I've heard Kelly speak more than once to groups of students about his path and why technology is a good profession for the students to pursue.

Kelly's passion for developing and supporting a technology workforce in Hawaii and his strategic approach to addressing planning and execution of initiatives will serve HTDC well. Kelly is truly an inspiration for our next generation to follow.

Very truly yours,

Alan Ito

**LATE**

**GM-660**

Submitted on: 3/7/2025 9:02:35 AM

Testimony for LBT on 3/7/2025 3:00:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Testify</b>
Christine Sakuda	Individual	Support	Written Testimony Only

Comments:

Aloha Chair Aquino, Vice Chair Lee, and members of the committee,

I am writing as an individual and resident of Hawai‘i in support of the nomination of Kelly Ueoka to serve on the Board of the Hawai‘i Technology Development Corporation.

I have had the pleasure of serving with Kelly on the TRUE Board for several years. TRUE is a non-profit organization driven by a committee of public and private sector leaders who share technology-based solutions to common business problems, helping to increase sustainability and collectively rising the tide of all organizations in Hawai‘i.

Having worked closely with Kelly on the TRUE Board, I have witnessed firsthand, his spirit of innovation, remarkable expertise in technology and deep commitment to helping the people of Hawai‘i thrive. Kelly’s visionary approach and dedication to fostering technology innovation in our communities make him an exceptionally strong candidate for Hawai‘i Technology Development Corporation.

Please support Kelly’s nomination as Board member of the Hawai‘i Technology Development Corporation.

Respectfully, Christine Sakuda

**LATE**

**GM-660**

Submitted on: 3/7/2025 9:06:26 AM

Testimony for LBT on 3/7/2025 3:00:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Testify</b>
Jason Benn	Individual	Support	Written Testimony Only

Comments:

Aloha,

My name is Jason Benn. I strongly support the nomination of Kelly Ueoka to the Hawai'i Development Technology Corporation. In my previous capacity as CIO for a large local enterprise and in my current role, I've had the pleasure of working with Kelly for more than 20 years on large technology and business integration projects. He is a passionate leader, of and for Hawai'i, who is motivated to ensure that Hawai'i can thrive in the digital economy of the future and to build a sustainable technology workforce for the next generation.

Mahalo for allowing me to testify. Please confirm Kelly Ueoka.

Jason Benn