STAND. COM. REP. NO. 1166

Honolulu, Hawaii

MAR 1 9 2025

RE: H.B. No. 48

H.D. 2 S.D. 1

Honorable Ronald D. Kouchi President of the Senate Thirty-Third State Legislature Regular Session of 2025 State of Hawaii

Sir:

Your Committee on Agriculture and Environment, to which was referred H.B. No. 48, H.D. 2, entitled:

"A BILL FOR AN ACT RELATING TO COFFEE LABELING,"

begs leave to report as follows:

The purpose and intent of this measure is to support Hawaii's coffee growers by:

- (1) Clarifying the labeling and advertising requirements for coffee that is grown and processed in the State; and
- (2) Making necessary distinctions between the definitions of "geographic origin" and "regional origin".

Your Committee received testimony in support of this measure from the Department of Agriculture, one member of the Hawai'i County Council, Hawai'i Farm Bureau, and Hawaii Coffee Growers Association.

Your Committee finds that coffee is a premium commodity and one of the State's important agricultural crops. Your Committee notes that the State has a history of enacting laws to protect the value, integrity, and reputation of Hawaii-grown and Hawaii-processed coffee. This measure further protects Hawaii's coffee industry by strengthening existing coffee labeling and advertising

laws to ensure the proper labeling of coffee blends processed in the State that contain only a small percentage of Hawaii-grown beans to prevent deceptive marketing and protect the integrity and reputation of Hawaii-grown coffees.

Your Committee has amended this measure by inserting an effective date of July 1, 2050, to encourage further discussion.

As affirmed by the record of votes of the members of your Committee on Agriculture and Environment that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 48, H.D. 2, as amended herein, and recommends that it pass Second Reading in the form attached hereto as H.B. No. 48, H.D. 2, S.D. 1, and be referred to your Committee on Commerce and Consumer Protection.

> Respectfully submitted on behalf of the members of the Committee on Agriculture and Environment,

The Senate Thirty-Third Legislature State of Hawai'i

Record of Votes Committee on Agriculture and Environment AEN

Bill / Resolution No.:*	Committee	Committee Referral: Date:		Date:	
HB48 HD2	AEN.CPN 03-17-25				
The Committee is reconsidering its previous decision on this measure.					
If so, then the previous decision was to:					
The Recommendation is:					
Pass, unamended Pass, with amendments Hold Recommit 2312 2311 2310 2313					
Members		Aye	Aye (WF	R) Nay	Excused
GABBARD, Mike (C)		\times			
RICHARDS, III, Herbert M. "Tim" (VC)		\times			
DECOITE, Lynn		<u>,</u>			
RHOADS, Karl					
AWA, Brenton		X			
		`			
			ļ <u></u>		
1	_				
TOTAL		5			
Recommendation: Adopted Not Adopted					∍d
Chair's or Designee's Signature:					
Distribution: Original	Yellow Pink Goldenrod port Clerk's Office Drafting Agency Committee File Copy				
File with Committee Re	eport Cierk	S UTICE	Drafting Agei	ncy Comm	nittee File Copy

^{*}Only one measure per Record of Votes