

EDUCATION/AWARDS

- Kahuku High & Intermediate School, Class of 1994.
- Brigham Young University- Hawaii: Bachelor of Science Degree in International Business Management, 2005.
- Boy Scouts of America, Eagle Scout- 1994

PROFESSIONAL EXPERIENCE

Hawaii Operating Engineers Local 3 (OE3), Kapolei, Oahu; from January 2024 to Present.
Deputy Political Director.

- Represent OE3 as the organizational point of contact, in public forums and social, trade and civic functions with elected officials, external agencies, and community, neighborhood, and business organizations.
- Manage the PAC endorsement process, including distributing the candidate questionnaire, vetting candidates and recommending candidates for endorsement to our PAC.
- Research current laws and county codes pertaining to development, zoning, construction, workforce development, building codes, procurement, renewable energy and prevailing wage laws. Develop and lobby for legislation in these areas.
- Coordinate legislative directives with our Hawaii Operating Engineers Journeymen and Apprentice Training Center (OE3 JATC).

Hawaii Operating Engineers Industry Stabilization Fund (HOEISF), Kapolei, Oahu; from December 2017 to December 2023. Community Liaison

- Represent HOEISF in public forums and social, trade and civic functions with elected officials, external agencies, and community, neighborhood, and business organizations.
- Attend and represent HOEISF at hearings, meetings, and other events during county sessions; testify at legislative hearings; represent HOEISF in formal and informal interactions with legislators, legislative staff, administration officials and legislative consultants; propose and write legislative amendments and resolutions in response to deadlines for legislative developments.
- Establish and maintain effective relationships with HOEISF Executive Director, Board members, federal, state and local elected and appointed officials, officials of other

governmental agencies, professional and community organizations and committees, the media, the public and others encountered in the course of work.

Polynesian Cultural Center (PCC), Laie, Oahu; from November 2013 to 2017 Marketing Manager- Asia (Japan, Korea, China), Hawaii Market- Hukilau Marketplace

- Oversee Asia and Hukilau Marketplace advertising, promotion and coordinated with outside agencies in administrating advertising programs.
- Coordinating market and consumer insight research alongside PCC's internal research team. Evaluating the data results and developing recommendations and action plan based on results.
- Develop, execute, and optimize marketing strategies for all Asia markets and the Hukilau Marketplace.
- Host media promotions/events for the Asia markets and coordinate with other organizations in Hawaii's tourism industry.
- Oversee the development and deployment of organization's online product/service representation for the Asia market, focusing on and maximizing overall revenue generation, while evaluating the effects of such actions.