JARED S. HIGASHI

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WORK EXPERIENCE

Hawaii Lodging & Tourism Association   *2014 – Present*
Vice President, Government & Community Affairs
Senior Director, Government & Community Affairs
Director, Government & Community Affairs

- Serve Hawaiʻi's visitor industry as the Vice President of the oldest private sector tourism organization in the state of Hawaiʻi.

- Works with the President & CEO to advocate for the interests of the industry.

- Lead workforce development initiatives, including high school internships, university-level mentorship programs, and scholarship programs.

- Coordinate community and professional events such as the association's General Membership Meeting, Visitor Public Safety Conference, and the flagship philanthropic event, the Visitor Industry Charity Walk.

- Partner with public and private sector stakeholders to serve as a resource for the visitor industry and drive new initiatives forward.

Hawaiʻi State House of Representatives, District 15, Honolulu, Hawaiʻi
2014
Legislative Aide/Receptionist/Admin

- Provided administrative support and served as a liaison between the office and constituents.

Sigona's Farmers Market, Palo Alto, California   *2011 – 2014*
Head I.T. Coordinator/Advertising Specialist/Marketing

- Managed IT operations and coordinated advertising and marketing efforts for the company.

EDUCATION

San Jose State University, San Jose, California   *2005 – 2010*
Bachelor of Arts: Radio, Television, and Film

Hawaiʻi Baptist Academy, Honolulu, Hawaiʻi   *2001 – 2005*

OTHER EXPERIENCE AND SKILLS

- **2023 Class of Pacific Century Fellows**

- **Hospitality's Young Professionals & Entrepreneurs:** Founder and Advisor

- **Visitor Aloha Society of Hawai'i:** Executive Board Member / Board Secretary (2015 – present)

- **Visitor Industry Charity Walk:** Lead Coordinator (2015 – present)

- **CrimeStoppers Honolulu:** Board Member (2019 – 2020)

- **Special Olympics of Hawaii, Young Executives:** Board Member (2016 – 2018)

- Established self-discipline and an openly respectful persona through 17 years of judo training.