

STAND. COM. REP. NO.

1443

Honolulu, Hawaii

MAR 21, 2025

RE: S.B. No. 890
S.D. 2
H.D. 1

Honorable Nadine K. Nakamura
Speaker, House of Representatives
Thirty-Third State Legislature
Regular Session of 2025
State of Hawaii

Madame:

Your Committee on Economic Development & Technology, to which was referred S.B. No. 890, S.D. 2, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO BUSINESS REGULATION,"

begs leave to report as follows:

The purpose of this measure is to require any products labeled, marketed, or sold as "poi" to contain a label stating whether the poi product is made wholly from kalo grown in the State or from kalo sourced outside the State.

Your Committee received testimony in support of this measure from the Office of Hawaiian Affairs; Department of Agriculture; Hawai'i Farm Bureau; Hawai'i Food+ Policy; Ko'olaupoko Hawaiian Civic Club; Ko'olau Foundation; and two individuals.

Your Committee finds that poi is a culturally significant staple food in Hawaii, deeply rooted in Native Hawaiian traditions and identity. Consumers and local farmers benefit from clear and transparent labeling that distinguishes between poi made from kalo grown in Hawaii and poi made from kalo sourced from outside the State. By ensuring proper labeling, this measure will support Hawaii's agricultural industry, protect the authenticity of local poi, and provide consumers with accurate information about the origin of their food.

2025-2799 SB890 HD1 HSCR HMSO



As affirmed by the record of votes of the members of your Committee on Economic Development & Technology that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 890, S.D. 2, H.D. 1, and recommends that it be referred to your Committee on Consumer Protection & Commerce.

Respectfully submitted on
behalf of the members of the
Committee on Economic
Development & Technology,


GREGOR ILAGAN, Chair



