

STAND. COM. REP. NO.

810

Honolulu, Hawaii

FEB 27, 2025

RE: H.B. No. 544
H.D. 1

Honorable Nadine K. Nakamura
Speaker, House of Representatives
Thirty-Third State Legislature
Regular Session of 2025
State of Hawaii

Madame:

Your Committee on Consumer Protection & Commerce, to which
was referred H.B. No. 544 entitled:

"A BILL FOR AN ACT RELATING TO PET INSURANCE,"

begs leave to report as follows:

The purpose of this measure is to establish a regulatory
framework for pet insurance based on the National Association of
Insurance Commissioners' Pet Insurance Model Act.

Your Committee received testimony in support of this measure
from the Hawaii Veterinary Medical Association; Crum & Forster;
Pumpkin Insurance Services Inc.; Pets Best Insurance Services;
Spot Pet Insurance; North American Pet Health Insurance
Association; Hawaiian Humane Society; Independent Pet Group; and
one individual. Your Committee received comments on this measure
from the Department of the Attorney General and Department of
Commerce and Consumer Affairs.

Your Committee finds that pet insurance is increasingly
important to pet owners as the costs associated with veterinary
care continue to rise. Pet owners ensure that their pets receive
emergent medical care and regular wellness and preventive care.
These regular veterinary visits are essential to maximizing an
animal's health, longevity, and quality of life. However, this
care is also expensive and the recurring expenses can leave little



financial room should disease or injury occur. This measure therefore provides a regulatory framework for pet insurance in the State to protect consumers.

Your Committee notes that as this measure progresses through the legislative process, the appropriate effective date should be January 1, 2026, to provide insurance companies sufficient time to be in compliance with the provisions of this measure.

Your Committee has amended this measure by:

- (1) Changing all references to the term "producer" to the standard term "insurance producer", for consistency with the National Association of Insurance Commissioners' guidance;
- (2) Extending the period for which a consumer may review and return a policy, certificate, or rider from fifteen days to thirty days;
- (3) Deleting language that prohibited a pet insurer or insurance producer from marketing a wellness program during the sale, solicitation, or negotiation of pet insurance;
- (4) Specifying that an insurance producer must be appropriately licensed under the property and casualty lines of authority before selling, soliciting, or negotiating a pet insurance product;
- (5) Inserting language to prevent any application of this measure that would impair any contract existing as of the effective date of this measure in violation of the Contract Clause of the United States Constitution or Hawaii State Constitution;
- (6) Changing the effective date to July 1, 3000, to encourage further discussion; and
- (7) Making technical, nonsubstantive amendments for the purposes of clarity, consistency, and style.

As affirmed by the record of votes of the members of your Committee on Consumer Protection & Commerce that is attached to



this report, your Committee is in accord with the intent and purpose of H.B. No. 544, as amended herein, and recommends that it pass Second Reading in the form attached hereto as H.B. No. 544, H.D. 1, and be placed on the calendar for Third Reading.

Respectfully submitted on
behalf of the members of the
Committee on Consumer
Protection & Commerce,



SCOT Z. MATAYOSHI, Chair



HSR 810

Bill/Resolution No.: HB 544	Committee Referral: CPC	Date: 2/19/25		
<input type="checkbox"/> The committee is reconsidering its previous decision on the measure.				
The recommendation is to: <input type="checkbox"/> Pass, unamended (as is) <input checked="" type="checkbox"/> Pass, with amendments (HD) <input type="checkbox"/> Hold <input type="checkbox"/> Pass short form bill with HD to recommit for future public hearing (recommit)				
CPC Members	Ayes	Ayes (WR)	Nays	Excused
1. MATAYOSHI, Scot Z. (C)	✓			
2. CHUN, Cory M. (VC)	✓			
3. ILAGAN, Greggor	✓			
4. ICHIYAMA, Linda				✓
5. IWAMOTO, Kim Coco	✓			
6. KONG, Sam Satoru	✓			
7. LOWEN, Nicole E.	✓			
8. MARTEN, Lisa	✓			
9. TAM, Adrian K.	✓			
10. PIERICK, Elijah	✓			
TOTAL (10)	9			1
The recommendation is: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted If joint referral, _____ did not support recommendation.				
Vice Chair's or designee's signature: _____				
Distribution: Original (White) – Committee Duplicate (Yellow) – Chief Clerk's Office Duplicate (Pink) – HMSO				