
A BILL FOR AN ACT

RELATING TO LABELING REQUIREMENTS.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that local tuna fisheries
2 and associated seafood markets are an important sector of the
3 State's economy and food production and that the identification
4 of foreign imported tuna is critical to inform and safeguard
5 consumers.

6 According to statistics from the United States Department
7 of Commerce, the annual dockside value of commercial yellowfin
8 and bigeye tuna (marked as ahi) landed in Hawaii's ports is
9 around \$100,000,000, making tuna the highest valued food
10 commodity produced in the State. Even with these impressive
11 landings, previously frozen and carbon monoxide-treated foreign
12 imported tuna dominates sales at local retail establishments.
13 Due to a loophole in federal country of origin labeling
14 requirements for seafood, retail establishments are not
15 providing consumers with information on where the ahi tuna
16 originates. The legislature is therefore concerned that most
17 consumers that buy ahi at local retail establishments falsely



1 believe that previously frozen, gas-treated ahi is caught by
2 Hawaii fisheries.

3 Moreover, the legislature further notes that the majority
4 of raw ahi sold at local retail establishments is in the form of
5 poke and sushi products. Consumers of poke are commonly
6 subjected to misleading advertisements and in-store terminology,
7 such as "prepared fresh", "freshly made", and "locally made",
8 while the ahi used to prepare the poke is foreign-sourced,
9 previously frozen, gas-treated, and imported in pre-cut cubes.

10 Accordingly, the purpose of this Act is to extend country
11 of origin labeling requirements for certain ahi tuna products at
12 Hawaii retail establishments.

13 SECTION 2. Chapter 486, Hawaii Revised Statutes, is
14 amended by adding a new section to part V to be appropriately
15 designated and to read as follows:

16 **"§486- Raw ahi; labeling requirements; retail**
17 **establishments.** (a) No retail establishment shall keep, offer,
18 display, expose for sale, or solicit for the sale of any raw
19 ahi, including any raw ahi that has been combined, mixed,
20 marinated, or otherwise prepared for human consumption, without
21 a label stating the country in which the ahi was landed.



1 (b) As used in this section:

2 "Ahi" means yellowfin tuna or bigeye tuna, including farm-
3 raised fish and ahi that meets the definition of "wild fish and
4 shellfish" as defined in title 7 Code of Federal Regulations
5 section 60.133, as amended.

6 "Farm-raised fish" has the same meaning as defined in
7 title 7 Code of Federal Regulations section 60.106, as amended.

8 "Retail establishment" means an establishment licensed
9 under the Perishable Agricultural Commodities Act of 1930, which
10 includes any retail establishment that purchases over \$230,000
11 of fresh or frozen produce per calendar year."

12 SECTION 3. New statutory material is underscored.

13 SECTION 4. This Act shall take effect upon its approval.

14
INTRODUCED BY:



JAN 17 2025



H.B. NO. 534

Report Title:

Measurement Standards; Uniform Packaging and Labeling; Food Labeling; Country of Origin; Tuna; Raw Ahi

Description:

Prohibits the sale of raw ahi and raw ahi products in retail establishments without a label that states the country where the ahi was landed.

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.

