

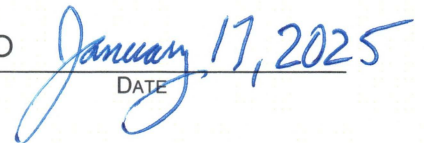
## Application Submittal Checklist

*The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.*

- ☒ 1) Hawaii Compliance Express Certificate (If the Applicant is an Organization)
- ☒ 2) Declaration Statement
- ☒ 3) Verify that grant shall be used for a public purpose
- ☒ 4) Background and Summary
- ☒ 5) Service Summary and Outcomes
- ☒ 6) Budget
  - a) Budget request by source of funds ([Link](#))
  - b) Personnel salaries and wages ([Link](#))
  - c) Equipment and motor vehicles ([Link](#))
  - d) Capital project details ([Link](#))
  - e) Government contracts, grants, and grants in aid ([Link](#))
- ☒ 7) Experience and Capability
- ☒ 8) Personnel: Project Organization and Staffing

  
AUTHORIZED SIGNATURE

Roger McKeague, President & CEO  
PRINT NAME AND TITLE

  
DATE

**THE THIRTIETH LEGISLATURE**  
**APPLICATION FOR GRANTS**  
**CHAPTER 42F, HAWAII REVISED STATUTES**

Type of Grant Request:

☐

Operating

☒

Capital

Legal Name of Requesting Organization or Individual: Db:

Olelo Community Television

Amount of State Funds Requested: \$ 884680

**Brief Description of Request (Please attach word document to back of page if extra space is needed):**

The overarching goal of this proposal is to increase 'Ōlelo's server storage and staffing capacity for media capture and processing and provide additional archival space to support the ongoing collection, curation, saving, and sharing of hyperlocal content for 'Ōlelo, Hawai'i State Archives and other community archives. This would also increase the community's access to content shared through 'Ōlelo's distribution channels.

Amount of Other Funds Available:

State: \$ \_\_\_\_\_

Federal: \$ \_\_\_\_\_

County: \$ \_\_\_\_\_

Private/Other: \$ \_\_\_\_\_

Total amount of State Grants Received in the Past 5 Fiscal Years:

\$ 0

Unrestricted Assets:

\$ 4907578

New Service (Presently Does Not Exist): ☒ Existing Service (Presently in Operation): ☐

Type of Business Entity:

☒

501(C)(3) Non Profit Corporation

☐

Other Non Profit

☐

Other

Mailing Address:

1122 Mapunapuna St

City:

Honolulu

State:

HI

Zip:

96819

Contact Person for Matters Involving this Application

Name:

Ellie Tsuchiya

Title:

Development & Grants Manager

Email:

etsuchiya@olelo.org

Phone:

808-265-6145

  
Authorized Signature

Roger McKeague, President & CEO

Name and Title

1/17/25

Date Signed



STATE OF HAWAII  
STATE PROCUREMENT OFFICE

**CERTIFICATE OF VENDOR COMPLIANCE**

This document presents the compliance status of the vendor identified below on the issue date with respect to certificates required from the Hawaii Department of Taxation (DOTAX), the Internal Revenue Service, the Hawaii Department of Labor and Industrial Relations (DLIR), and the Hawaii Department of Commerce and Consumer Affairs (DCCA).

**Vendor Name:** 'OLELO COMMUNITY TELEVISION

**DBA/Trade Name:** 'OLELO COMMUNITY MEDIA

**Issue Date:** 01/16/2025

**Status:** **Compliant**

Hawaii Tax#: 40433998-01  
New Hawaii Tax#: T-1196015616  
FEIN/SSN#: XX-XXX5429  
UI#: XXXXXX9547  
DCCA FILE#: 76813

Status of Compliance for this Vendor on issue date:

| Form  | Department(s)                                     | Status    |
|-------|---|-----------|
| A-6   | Hawaii Department of Taxation                     | Compliant |
| 8821  | Internal Revenue Service                          | Compliant |
| COGS  | Hawaii Department of Commerce & Consumer Affairs  | Exempt    |
| LIR27 | Hawaii Department of Labor & Industrial Relations | Compliant |

**Status Legend:**

| Status        | Description   |
|---------------|---|
| Exempt        | The entity is exempt from this requirement  |
| Compliant     | The entity is compliant with this requirement or the entity is in agreement with agency and actively working towards compliance |
| Pending       | A status determination has not yet been made  |
| Submitted     | The entity has applied for the certificate but it is awaiting approval  |
| Not Compliant | The entity is not in compliance with the requirement and should contact the issuing agency for more information                 |



**DECLARATION STATEMENT OF  
APPLICANTS FOR GRANTS PURSUANT TO  
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii'i Revised Statutes:
  - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
  - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
  - c) Agrees not to use state funds for entertainment or lobbying activities; and
  - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii'i Revised Statutes:
  - a) Is incorporated under the laws of the State; and
  - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii'i Revised Statutes:
  - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
  - b) Has a governing board whose members have no material conflict of interest and serve without compensation.
- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawaii'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

**'Olelo Community Media**

(Typed Name of Individual or Organization)



(Signature)

**Roger McKeague**

(Typed Name)

**January 17, 2025**

(Date)

**President & CEO**

(Title)

January 17, 2025

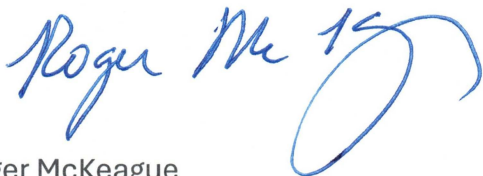
Senate Committee on Ways and Means  
House Committee on Finance  
415 South Beretania Street  
Honolulu, HI 96813

RE: 2025 Grant in Aid Public Purpose

Dear Honorable Legislators:

I, Roger McKeague, certify on behalf of 'Ōlelo Community Media, that this request for a GIA will be used for public purpose pursuant to section 42F-102, Hawaii Revised Statutes. These funds will serve the public through the creation, curation, saving, and sharing of government activities, and hyperlocal community stories, via recordings and distribution of digital media content. Time and place should not limit our community's ability to hear, learn and be heard.

Sincerely,

A handwritten signature in blue ink that reads "Roger McKeague". The signature is fluid and cursive, with a large, stylized loop at the end.

Roger McKeague  
President & CEO  
'Ōlelo Community Media

## II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request.

Please include the following:

1. A brief description of the applicant's background

‘Ōlelo Community Media provides a trusted, ad-free platform for media production, distribution, and civic engagement. We empower local Hawai‘i residents by offering hands-on training, and access to professional-grade equipment, and the opportunity to create and broadcast authentic, community-focused content—all without censorship.

Unlike commercial platforms or social media, ‘Ōlelo ensures complete creative freedom, authentic content from verified local content creators, and direct involvement in shaping Hawai‘i’s media landscape, fostering community growth, cultural preservation, and civic participation.

In addition, ‘Ōlelo serves as the primary conduit for enabling the video recording of legislative hearings, board and commission meetings, and other government activities of vital interest to citizens, businesses, and our entire local community, providing live coverage to nearly 350 such events last year. This coverage provides informational access to all the islands statewide.

2. The goals and objectives related to the request

The overarching goal of this proposal is to increase ‘Ōlelo’s server storage and staffing capacity for media capture and processing and provide additional archival space to support the ongoing collection, curation, saving, and sharing of hyperlocal content for ‘Ōlelo, Hawai‘i State Archives and other community archives. This would also increase the community's access to content shared through ‘Ōlelo’s distribution channels.

*Accelerating Access – Protecting Hawai‘i’s Heritage* is a federal grant funded initiative supported by the National Historic Public Records Commission between ‘Ōlelo Community Media and the Hawai‘i State Archives (HSA). This groundbreaking

initiative aims to digitize, curate, and share the historical records that tell the stories of Hawai'i's rich and diverse heritage. Funding of this proposal will also directly support this initiative by creating a dedicated 'Ōlelo server for transferring media files between HSA.

3. The public purpose and need to be served

'Ōlelo strives to create a vibrant and inclusive media landscape where all Hawai'i residents, regardless of background or location, have the tools and opportunities to create and share their stories. Oral history holds profound significance in Hawaiian culture as it serves as a vital link between generations, preserving the knowledge, traditions, and values of the past. The additional server will allow for the capture and preservation of community stories for those who do not have access to personal equipment.

Media that requires frequent access will be hosted and curated on 'Ōlelo platforms to ensure that community access is the HSA system. The HSA system currently functions more like an archive, akin to a library, where access may be less fluid. In contrast, high-usage content that is viewed often can be made available on 'Ōlelo platforms to complement and enhance the archival role of the HSA system.

4. Describe the target population to be served

Both content creators and consumers will directly benefit from this proposal. 'Ōlelo has a diverse network of content creators that we work with including non-profit organizations, individuals, and government entities. We can enable more content creators to tell their stories through increased storage capacity.

Our audience of content consumers typically includes individuals who may not subscribe to traditional cable platforms. These audiences rely on free or low-cost access to local content through community television or streaming platforms. The addition of this server will allow us to continue delivering quality, hyperlocal content to our communities.

5. Describe the geographic coverage.

The Hawai'i State Archives is located on O'ahu and serves the public across all islands. 'Ōlelo Community Media largely supports schools, government, and the public on O'ahu.

### **III. Service Summary and Outcomes**

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

This project involves designing, implementing, and maintaining a digital archive solution for 'Ōlelo Community Media that includes intake, curation, storage, and distribution. The primary goal is to preserve, manage, and provide access to local and historical video footage, ensuring its availability for future generations. The project will integrate state-of-the-art storage, backup, and AI-based metadata tagging systems to enhance the usability and searchability of the archive. The system will be hosted at the DRFortress datacenter to ensure robust performance, scalability, and disaster recovery capabilities.

#### **Scope of Work:**

1. **Storage Infrastructure:** Install high-capacity Dell EMC PowerScale storage and PowerProtect backup systems to manage and safeguard data.
2. **AI Integration:** Implement AI tools for video object recognition and metadata tagging to enhance search and retrieval efficiency.
3. **Long-Term Archival Solutions:** Set up a tape archive system for cost-effective, long-term data preservation.
4. **Network Connectivity:** Establish a dedicated 10Gbps circuit between 'Ōlelo Community Media and DRFortress to enable reliable, high-speed data transfer.
5. **User Accessibility:** Create intuitive interfaces for public and institutional access to the archived footage.

#### **Phase 1: Planning and Design**

- Conduct a needs assessment to finalize system specifications.
- Develop a detailed project plan, including timeline, budget, and deliverables.
- Design the architecture for storage, backup, and archival systems.



## Phase 2: Infrastructure Setup

- Procure and deploy Dell EMC PowerScale storage, PowerProtect backup appliances, and networking hardware.
- Install and configure Dell PowerEdge servers at DRFortress.
- Establish a secure and high-speed 10Gbps network connection between Olelo and DRFortress.

## Phase 3: Data Migration and Digitization

- Migrate existing footage to the new system.
- Digitize analog or legacy video formats and ensure compatibility with the archive.
- Optimize video quality using AI-based restoration tools like Topaz Video AI.

## Phase 4: AI Integration and Metadata Tagging

- Deploy Microsoft Azure Video Indexer or Amazon Rekognition to generate metadata for the archived videos.
- Enable object recognition, facial detection, and scene tagging for enhanced search functionality.

## Phase 5: Tape Archive Setup

- Implement Dell EMC ML3 tape library for long-term archival.
- Establish workflows for transferring footage to tape storage.

## Phase 6: Training and Support

- Train staff on using the digital archive system, AI tools, and tape archive workflows.
- Provide documentation for ongoing operations and troubleshooting.
- Set up a support system for first-year maintenance and issue resolution.

## Phase 7: Public Accessibility

- Develop a public-facing platform to provide access to selected archives.
- Collaborate with Hawai'i State Archives to ensure compatibility with institutional standards.

## **Responsibilities**

‘Ōlelo Community Media will oversee the project, providing strategic direction and facilitating communication between stakeholders to ensure alignment with the organization’s mission and goals.

The vendor, including Dell EMC and third-party tools providers, will supply all necessary equipment and software, provide technical support for system installation and configuration, and deliver training resources for utilizing the storage and backup systems.

The IT and Development teams will implement the infrastructure, ensuring it meets design specifications, conduct data migration, test system functionality, integrate AI tools, and validate metadata tagging accuracy.

External partners, such as the Hawai‘i State Archives and public users, will collaborate to ensure the archive’s compatibility with institutional systems and provide feedback on the usability and accessibility of the public-facing platform.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service

Q1: July - September 2025

1. Planning and Design

- Conduct a needs assessment with stakeholders.
- Finalize the system architecture for storage, backup, and archival workflows.
- Develop a detailed project plan with timelines, budgets, and deliverables.

2. Procurement

- Acquire Dell EMC equipment, software licenses, and networking components.
- Secure tape archive hardware and AI tools.

Q2: October - December 2025

Infrastructure Setup

- Deploy and configure Dell EMC PowerScale, PowerProtect, and servers at DRFortress.
- Establish a secure 10Gbps connection between ‘Ōlelo and DRFortress.
- Install and configure tape archive systems.

Initial Testing

- Perform basic tests of the storage and backup systems.
- Validate connectivity and system redundancy.

Q3: January - March 2026

#### Data Migration and Digitization

- Begin migrating existing footage to the new digital archive.
- Digitize legacy analog formats and enhance footage using AI restoration tools.

#### AI Integration

- Deploy AI tools (e.g., Microsoft Azure Video Indexer).
- Generate metadata tags, including object recognition, facial detection, and scene identification.

Q4: April - June 2026

#### Training and Public Access

- Train staff on the use of storage systems, AI tools, and tape archives.
- Develop and test a public-facing platform for accessing selected archives.
- Collaborate with Hawaii State Archives for compatibility and public accessibility.

#### System Refinement

- Address feedback from staff and stakeholders.
- Conduct final system optimizations for performance and usability.

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results

### **Monitoring Plan**

Monitoring will involve regular progress checks, system tests to confirm functionality, and collecting feedback from stakeholders to ensure the project stays aligned with its goals and user needs. The focus will be on confirming the system operates as planned, tracking milestones to maintain the timeline, and ensuring compliance with technical, archival, and public access standards.

### **Evaluation Plan**

The goal is to evaluate how well the system preserves and provides access to archived footage while ensuring user satisfaction and efficient workflows. This will be done through tools like analytics dashboards to track performance, user surveys for feedback, and regular audits of the archive to check quality and completeness.

#### Evaluation Metrics:

##### 1. Technical Metrics:

- **Storage Utilization:** Evaluate capacity usage and data redundancy effectiveness.
- **Backup Reliability:** Monitor backup completion rates and recovery time objectives (RTOs).
- **AI Accuracy:** Assess the precision of metadata tagging, including object recognition and searchability.

##### 2. User Metrics:

- **Search Success Rate:** Measure how easily users can locate specific footage using metadata.
- **User Satisfaction:** Collect feedback through surveys from staff, collaborators, and public users.

##### 3. Operational Metrics:

- **Digitization Progress:** Track the percentage of legacy footage successfully digitized.
- **Archival Volume:** Measure the volume of footage archived and indexed annually.
- **Downtime:** Monitor system availability and minimize disruptions.

#### 3. Improvement Plan

The objectives are to continuously refine the system and processes based on evaluations and feedback, and to proactively address technical and operational challenges.

#### Improvement Activities:

##### 1. Periodic Updates:

- **Schedule quarterly software and hardware updates** to optimize system performance.
- **Upgrade AI tools and public platforms** as technology advances.

## 2. Training Enhancements:

- Provide ongoing staff training to improve digitization workflows and metadata tagging accuracy.
- Develop advanced guides and workshops based on user needs and feedback.

## 3. Issue Resolution:

- Establish a dedicated support team to handle technical issues, user complaints, and performance bottlenecks.

## 4. Scalability Planning:

- Assess the need for additional storage or computational resources based on archival growth and user demand.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

Evaluation metrics for the project are categorized into technical, user, and operational criteria to ensure comprehensive assessment and accountability.

Technical metrics include storage utilization, which evaluates capacity usage and data redundancy effectiveness, backup reliability measured through completion rates and recovery time objectives (RTOs), and AI accuracy, focusing on the precision of metadata tagging, object recognition, and searchability.

User metrics emphasize the search success rate, gauging how easily users can locate specific footage using metadata, and user satisfaction, which will be assessed through surveys collected from staff, collaborators, and public users.

Operational metrics focus on digitization progress, tracking the percentage of legacy footage successfully digitized, archival volume, measuring the annual volume of footage archived and indexed, and downtime, monitoring system availability to minimize disruptions.

## **IV. Financial**



## Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request. (see attached)

- a. Budget request by source of funds (Link)
- b. Personnel salaries and wages (Link)
- c. Equipment and motor vehicles (Link)
- d. Capital project details (Link)
- e. Government contracts, grants, and grants in aid (Link)

2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2026.

| Quarter 1 | Quarter 2 | Quarter 3 | Quarter 4 | Total Grant |
|-----------|-----------|-----------|-----------|-------------|
| \$62,370  | \$486,570 | \$273,370 | \$62,370  | \$884,680   |

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2026.

Grant in Aid – City and County of Honolulu, McInerney Foundation, Bank of Hawaii Foundation

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2026 for program funding.

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2024 (see attached)

## V. Experience and Capability

1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for

providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

In 1989, 'Ōlelo Community Media became O'ahu's non-profit community Public, Education, and Government (PEG) access provider created to empower the voice of the community. Since then, 'Ōlelo has evolved and expanded to better serve the diversity of our unique island community. Today, when you view any one of 'Ōlelo's four cable channels, VOD channels, or online channels, you will find unique and local stories from hundreds of dedicated community producers about our island, our people, the many cultures we share, and the issues we face.

Creating and distributing content has been central to our mission since our inception. Our extensive experience includes supporting producers from all backgrounds, ensuring their stories are shared responsibly and authentically, and managing distribution networks to make content widely accessible. For over three decades, we have demonstrated our ability to execute projects that require technical expertise, cultural sensitivity, and a deep understanding of Hawai'i's unique community landscape.

'Ōlelo has a highly experienced IT and Engineering team with decades of expertise in video server management and broadcast media playback. The team's collective skills ensure seamless management of video-on-demand servers, broadcast distribution, and overall IT and engineering infrastructure.

## 2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

'Ōlelo Community Media headquartered at 1122 Māpunapuna Street, Honolulu, HI 96819, operates from multiple well-equipped locations across O'ahu, including studios, edit bays, and community access facilities. These locations are designed to support media production, education, and community access. Key features include HD multi-camera studios, industry-standard editing suites, and robust IT infrastructure for managing video assets.

The proposed digital archive server will be hosted off-site at DRFortress, located at 3375 Koapaka Street Suite D-198, Honolulu, Hawaii 96819. As Hawaii's largest carrier-neutral data center, DRFortress provides colocation and cloud services for a range of organizations, including enterprises, content creators, and service providers. The facility

ensures secure, scalable storage with high-speed connectivity, redundancy, and room for future expansion. 'Ōlelo's facilities will remain focused on tasks such as digitizing legacy media, preparing data, and engaging with the community.

If needed, additional infrastructure will be secured through repurposing existing spaces, collaborating with partners, or pursuing funding for new facilities. Together, these resources provide a strong foundation for the digital archive's success.

## **VI. Personnel: Project Organization and Staffing**

### **1. Proposed Staffing, Staff Qualifications, Supervision and Training**

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

**IT Infrastructure Manager, new position:** This FTE grant-funded position is responsible for leading the efforts to advance 'Ōlelo's technological infrastructure, connectivity, and systems, thereby increasing 'Ōlelo's capabilities.

#### **QUALIFICATIONS:**

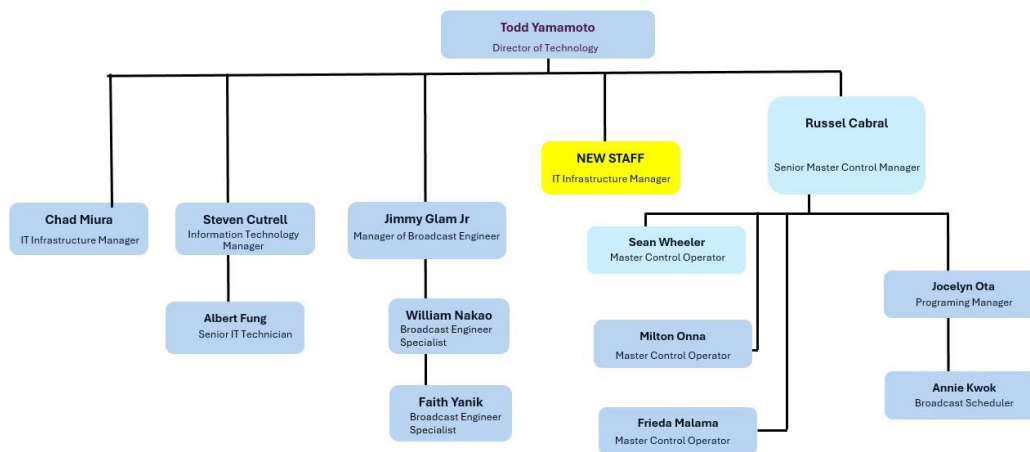
- B.A., B.S., or Associate's Degree in ICS, MIS, CENT, or equivalent work experience.
- Minimum five years of computer/network support experience.
- Minimum five years of experience with Active Directory, TCCP/IP, DNS, DHCP, VPN, LANC, WAN, SD-WAN, Hyper-V, VMWARE, IT Security, and DR Technologies.
- Experience with broadcast, streaming, and/or production equipment and systems is desirable.
- Proven experience managing a 24x7 computer operations department with rapidly growing infrastructure requirements.
- Ability to work both independently and collaboratively with team members, both within the agency and in the community, effectively working towards common goals.
- Ability manage multiple projects with urgent and competing demands, demonstrating thoroughness, organization, and attention to detail, and effectively stress management.
- Capable of consistently produce accurate work.
- Excellent analytical skills with the ability to evaluate problems and determine the best approach to organization, user requirements, and work processes.

- Exceptional written and verbal communication skills, with the ability to prepare recommendations for management, staff, and external audiences, and effectively deliver presentations.
- Strong organizational and project management skills, with experience in developing and planning multiple projects, priorities, and assignments.
- Ability to visualize users' needs and develop supportive concepts, strategies, and services.
- Ability to train and mentor staff, interns, and volunteers in proper use and set up of new production equipment, and perform minor preventive maintenance.
- Ability to handle urgent and competing demands and effectively managing stress.

**Director of Technology Services, Todd Yamamoto:** Todd started working at ‘Ōlelo as an IT technician in 2007 and has moved his way up in the department to his current position as Director of Technology Services. Todd has extensive experience in managing a full service IT team and will ensure the successful completion of this project.

2. Organization Chart The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

## TECHNOLOGY



3. Compensation The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

CEO - \$220,000

Director of Technology - \$120,000

All other directors- \$110,000

## **VII. Other**

1. Litigation The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

None

2. Licensure or Accreditation The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

N/A

3. Private Educational Institutions The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1, of the State Constitution for the relevance of this question.

This grant will not be used to support or benefit a sectarian or non-sectarian private educational institution under Article X, Section 1, of the State Constitution.

4. Future Sustainability Plan The applicant shall provide a plan for sustaining after fiscal year 2026 the activity funded by the grant if the grant of this application is:

(a) Received by the applicant for fiscal year 2026, but

(b) Not received by the applicant thereafter.

If this grant is received for fiscal year 2026 but not thereafter, the project will remain self-sustaining through a carefully planned revenue-generating model and long-term operational strategy. At its core, this initiative will leverage the creation of a public online platform of curated media assets (Video, Photography and Audio) from the archives and the community.

The digital platform will serve as both a cultural repository and a revenue stream, featuring authentic, culturally sensitive Hawaiian stock media assets curated by 'Ōlelo Community Media. These assets will be monetized through an e-commerce system, allowing global users to license high-quality, royalty-free images, videos, and audio that represent Hawaii in an accurate and culturally competent manner. Revenue generated will be reinvested to fund stipends for workforce development program interns, operational costs, and the ongoing infrastructure and maintenance of the platform.



This model creates a "flywheel" effect, where the preservation and curation of Hawaiian culture directly generate opportunities for the local workforce while fostering a globally accessible, inclusive platform for storytelling. Beyond revenue, this initiative supports Hawai'i's local economy by creating jobs and engaging residents in roles such as digital archiving, production, and software development. It ensures Hawai'i's culture is shared responsibly and sustainably, upholding principles of diversity, equity, and inclusion.

Metrics of success include:

- The platform's growth in global usership and licensing sales.
- The number of interns trained and employed annually.
- Ongoing contributions to Hawaii's economy through job creation and local partnerships.

This innovative approach ensures the program's longevity, cultural integrity, and community impact, allowing Hawai'i's stories to inspire future generations while preserving its heritage sustainably.

## BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2025 to June 30, 2026

Applicant: OLELO COMMUNITY MEDIA

| BUDGET CATEGORIES                       | Total State<br>Funds Requested<br>(a) | Total Federal<br>Funds Requested<br>(b) | Total County<br>Funds Requested<br>(c) | Total Private/Other<br>Funds Requested<br>(d) |
|---|---------------------------------------|---|--|---|
| <b>A. PERSONNEL COST</b>                |                                       |   |  |   |
| 1. Salaries                             | 178,200                               |   |  |   |
| 2. Payroll Taxes & Assessments          | 28,512                                |   |  |   |
| 3. Fringe Benefits                      | 42,768                                |   |  |   |
| <b>TOTAL PERSONNEL COST</b>             | <b>249,480</b>                        | <b>0</b>                                | <b>0</b>                               | <b>0</b>                                      |
| <b>B. OTHER CURRENT EXPENSES</b>        |                                       |   |  |   |
| 1. Airfare, Inter-Island                |                                       |   |  |   |
| 2. Insurance                            |                                       |   |  |   |
| 3. Lease/Rental of Equipment            |                                       |   |  |   |
| 4. Lease/Rental of Space                |                                       |   |  |   |
| 5. Staff Training                       |                                       |   |  |   |
| 6. Supplies                             |                                       |   |  |   |
| 7. Telecommunication                    | 342,500                               |   |  |   |
| 8. Utilities                            |                                       |   |  |   |
| 9. Software Licenses                    | 79,500                                |   |  |   |
| 10.                                     |                                       |   |  |   |
| 11.                                     |                                       |   |  |   |
| 12.                                     |                                       |   |  |   |
| 13.                                     |                                       |   |  |   |
| 14.                                     |                                       |   |  |   |
| 15.                                     |                                       |   |  |   |
| 16.                                     |                                       |   |  |   |
| 17.                                     |                                       |   |  |   |
| 18.                                     |                                       |   |  |   |
| 19.                                     |                                       |   |  |   |
| 20.                                     |                                       |   |  |   |
| <b>TOTAL OTHER CURRENT EXPENSES</b>     | <b>422,000</b>                        | <b>0</b>                                | <b>0</b>                               | <b>0</b>                                      |
| <b>C. EQUIPMENT PURCHASES</b>           | <b>213,200</b>                        | <b>0</b>                                | <b>0</b>                               | <b>0</b>                                      |
| <b>D. MOTOR VEHICLE PURCHASES</b>       | <b>0</b>                              | <b>0</b>                                | <b>0</b>                               | <b>0</b>                                      |
| <b>E. CAPITAL</b>                       | <b>0</b>                              | <b>0</b>                                | <b>0</b>                               | <b>0</b>                                      |
| <b>TOTAL (A+B+C+D+E)</b>                | <b>884,680</b>                        | <b>0</b>                                | <b>0</b>                               | <b>0</b>                                      |
| <b>SOURCES OF FUNDING</b>               |                                       | Budget Prepared By:                     |  |   |
| (a) Total State Funds Requested         | 884,680                               | Melanie Salvador (808) 497-4444         |  |   |
| (b) Total Federal Funds Requested       | 0                                     | Name (Please type or print) Phone       |  |   |
| (c) Total County Funds Requested        | 0                                     |   |  |   |
| (d) Total Private/Other Funds Requested | 0                                     | Signature of Authorized Official Date   |  |   |
| <b>TOTAL BUDGET</b>                     | <b>884,680</b>                        | Roger McKeague, President & CEO         |  |   |
|   |                                       | Name and Title (Please type or print)   |  |   |

## BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2024 to June 30, 2025

Applicant: OLELO COMMUNITY MEDIA

| POSITION TITLE   |  | FULL TIME<br>EQUIVALENT | ANNUAL SALARY<br>A | % OF TIME<br>ALLOCATED TO<br>GRANT REQUEST<br>B | TOTAL<br>STATE FUNDS<br>REQUESTED<br>(A x B) |
|--|--|-------------------------|--------------------|---|--|
| IT Infrastructure Manager  |  |                         | \$110,000.00       | 81.00%  | \$ 89,100.00                                 |
| IT Operations Manager  |  |                         | \$110,000.00       | 81.00%  | \$ 89,100.00                                 |
|  |  |                         |                    |   |  |
|  |  |                         |                    |   | \$ -   |
|  |  |                         |                    |   | \$ -   |
|  |  |                         |                    |   | \$ -   |
|  |  |                         |                    |   | \$ -   |
|  |  |                         |                    |   | \$ -   |
|  |  |                         |                    |   | \$ -   |
|  |  |                         |                    |   | \$ -   |
|  |  |                         |                    |   | \$ -   |
|  |  |                         |                    |   | \$ -   |
|  |  |                         |                    |   | \$ -   |
|  |  |                         |                    |   | \$ -   |
|  |  |                         |                    |   | \$ -   |
| <b>TOTAL:</b>  |  |                         |                    |   | 178,200.00                                   |
| <b>JUSTIFICATION/COMMENTS:</b> Payroll Tax and Assessments = \$28,512, Fringe Benefits = \$42,768 TOTAL PERSONNEL COST = 249,480 |  |                         |                    |   |  |

## BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2025 to June 30, 2026

Applicant: OLELO COMMUNITY MEDIA

| DESCRIPTION<br>EQUIPMENT | NO. OF<br>ITEMS | COST PER<br>ITEM | TOTAL<br>COST | TOTAL<br>BUDGETED |
|--------------------------|-----------------|------------------|---------------|-------------------|
| See Attachment A         | 1.00            | \$635,200.00     | \$ 635,200.00 |                   |
|                          |                 |                  | \$ -          |                   |
|                          |                 |                  | \$ -          |                   |
|                          |                 |                  | \$ -          |                   |
|                          |                 |                  | \$ -          |                   |
| TOTAL:                   | 1               |                  | \$ 635,200.00 |                   |
| JUSTIFICATION/COMMENTS:  |                 |                  |               |                   |

| DESCRIPTION<br>OF MOTOR VEHICLE | NO. OF<br>VEHICLES | COST PER<br>VEHICLE | TOTAL<br>COST | TOTAL<br>BUDGETED |
|---------------------------------|--------------------|---------------------|---------------|-------------------|
|                                 |                    |                     | \$ -          |                   |
|                                 |                    |                     | \$ -          |                   |
|                                 |                    |                     | \$ -          |                   |
|                                 |                    |                     | \$ -          |                   |
|                                 |                    |                     | \$ -          |                   |
| TOTAL:                          |                    |                     |               |                   |
| JUSTIFICATION/COMMENTS:         |                    |                     |               |                   |

## ATTACHMENT A

### Cost Breakdown for Digital Archive Solution

This document provides the updated cost breakdown for a digital archive solution. It includes equipment costs with a 5-year Dell ProSupport warranty, labor, software licenses, network, and all associated costs.

#### 1. Equipment Costs with 5-Year Dell Warranty

| <u>Item</u>                                  | <u>Base Cost</u> | <u>5-Year Warranty Cost</u> |
|--|------------------|-----------------------------|
| Dell EMC PowerScale Scale-Out NAS Storage    | \$75,000         | \$15,000                    |
| Dell EMC PowerProtect DP Series Appliance    | \$30,000         | \$6,000                     |
| Dell PowerEdge R750 Server (x2)              | \$24,000         | \$4,800                     |
| Dell Networking S-Series Switches            | \$10,000         | \$2,000                     |
| Dell EMC ML3 Tape Library                    | \$12,000         | \$2,400                     |
| Dell Precision Workstations (x5)             | \$20,000         | \$4,000                     |
| Miscellaneous Hardware (UPS, Racks, Cooling) | \$8,000          | Included                    |

**Equipment Total (with 5-Year Warranty): \$213,200**

#### 2. Software Licenses

| <u>Software</u>                                     | <u>Details</u>                      | <u>Cost</u> |
|---|-------------------------------------|-------------|
| Veeam Backup & Replication                          | 3 Servers                           | \$3,000     |
| Microsoft Azure Video Indexer or Amazon Rekognition | AI Video Metadata Tagging (5 Years) | \$50,000    |



|  |                                  |          |
|--|----------------------------------|----------|
| Adobe Creative Cloud Suite<br>(Annual License) | 5 Users (5 Years)                | \$22,500 |
| Topaz Video AI or Similar                      | Lifetime License (5 Users)       | \$1,500  |
| Tape Management Software                       | For Dell EMC ML3 Tape<br>Library | \$2,500  |

**Total Software Costs: \$79,500**

### 3. Network & Datacenter Costs

Circuit from Olelo to DRFortress (10Gbps, 36-month contract): \$100,000

Full Cabinet (32 Usable RU), Power, 4x Cross Connection (NRC): \$2,500

Monthly Datacenter Costs (5 Years): \$240,000

**Total Network & Datacenter Costs: \$342,500**

### 5. Grand Total

| Category                               | Details  | Cost             |
|--|--|------------------|
| Equipment Costs (with 5-Year Warranty) | Dell EMC PowerScale, PowerProtect, servers, workstations, networking, tape library | \$213,200        |
| Software Costs                         | Veeam Backup, AI tools (Azure/ Rekognition), Adobe CC, Topaz Video AI              | \$79,500         |
| Network & Datacenter Costs             | 10Gbps circuit (36 months) from Olelo to DRFortress                                | \$342,500        |
| <b>Grand Total</b>                     | <b>All inclusive of equipment, labor, software, and network</b>                    | <b>\$635,200</b> |

## BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2025 to June 30, 2026

Applicant: OLELO COMMUNITY MEDIA

| FUNDING AMOUNT REQUESTED |   |              |                          |                                     |   |              |
|--------------------------|---|--------------|--------------------------|-------------------------------------|---|--------------|
| TOTAL PROJECT COST       | ALL SOURCES OF FUNDS<br>RECEIVED IN PRIOR YEARS |              | STATE FUNDS<br>REQUESTED | OTHER SOURCES<br>OF FUNDS REQUESTED | FUNDING REQUIRED IN<br>SUCCEEDING YEARS |              |
|                          | FY:2023-2024                                    | FY:2024-2025 | FY:2025-2026             | FY:2025-2026                        | FY:2026-2027                            | FY:2027-2028 |
| PLANS                    |   |              |                          |                                     |   |              |
| LAND ACQUISITION         |   |              |                          |                                     |   |              |
| DESIGN                   |   |              | 249480                   |                                     |   |              |
| CONSTRUCTION             |   |              |                          |                                     |   |              |
| EQUIPMENT                |   |              | 635200                   |                                     |   |              |
| TOTAL:                   |   |              | 884,680                  |                                     |   |              |
| JUSTIFICATION/COMMENTS:  |   |              |                          |                                     |   |              |

## GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

Applicant: OLELO COMMUNITY MEDIA

Contracts Total: 758,338

|    | CONTRACT DESCRIPTION  | EFFECTIVE DATES | AGENCY                                       | GOVERNMENT ENTITY<br>(U.S./State/Hawaii/<br>Honolulu/ Kauai/<br>Maui County) | CONTRACT VALUE |
|----|---|-----------------|--|--|----------------|
| 1  | Live streaming and recording of Land Matters meetings   | 2024-2025       | Dept. of Transportation                      | State of Hawaii  | 51,037         |
| 2  | Audio visual technical services during meetings   | 2024-2025       | Dept. of Commerce and Consumer Affairs       | State of Hawaii  | 99,194         |
| 3  | Develop and produce public service safety announcement  | 2024-2025       | Hawaii Emergency Management Agency           | State of Hawaii  | 8,107          |
| 4  | Collecting, digitizing, curating, preserving and making accessible significant historical records of Hawaii | 2024-2026       | National Archives and Records Administration | U.S. Government  | 600,000        |
| 5  |   |                 |  |  |                |
| 6  |   |                 |  |  |                |
| 7  |   |                 |  |  |                |
| 8  |   |                 |  |  |                |
| 9  |   |                 |  |  |                |
| 10 |   |                 |  |  |                |
| 11 |   |                 |  |  |                |
| 12 |   |                 |  |  |                |
| 13 |   |                 |  |  |                |
| 14 |   |                 |  |  |                |
| 15 |   |                 |  |  |                |
| 16 |   |                 |  |  |                |
| 17 |   |                 |  |  |                |
| 18 |   |                 |  |  |                |
| 19 |   |                 |  |  |                |
| 20 |   |                 |  |  |                |
| 21 |   |                 |  |  |                |
| 23 |   |                 |  |  |                |
| 24 |   |                 |  |  |                |
| 25 |   |                 |  |  |                |
| 29 |   |                 |  |  |                |
| 30 |   |                 |  |  |                |

## BUDGET

**Applicant: Olelo Community Media**

### Information Request

**1. Anticipated quarterly funding requests for the fiscal year 2026.**

|                        | Quarter 1 | Quarter 2 | Quarter 3 | Quarter 4 | Total   |
|------------------------|-----------|-----------|-----------|-----------|---------|
| Personnel              | 62,370    | 62,370    | 62,370    | 62,370    | 249,480 |
| Other Current Expenses |           | 211,000   | 211,000   |           | 422,000 |
| Equipment              |           | 213,200   |           |           | 213,200 |
| TOTAL                  | 62,370    | 486,570   | 273,370   | 62,370    | 884,680 |

**2. Listing of all other sources of funding that we are seeking for fiscal year 2026.**

Senator Schatz Earmark FY2025 Federal Funding \$750,000

If awarded, this would be a multi-year project that would begin in 2025.

**3. Listing of all state and federal tax credits we have been granted within the prior three years.**

IRS Employee Retention Tax Credits

Received 8/10/2023

For 2020 Quarter 3: \$15,433

For 2020 Quarter 4: \$ 8,092

For 2021 Quarter 1: \$362,638

Received 10/14/2024

For 2020 Quarter 1: \$125,515

For 2020 Quarter 2: \$166,692

**4. Olelo Community Media's unaudited balance of unrestricted current assets as of 9/30/2024**

\$4,907,578