

Applicant Kona Crush Soccer Academy  
dba Kona Futsal

## Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- 1) Hawaii Compliance Express Certificate (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
  - a) Budget request by source of funds ([Link](#))
  - b) Personnel salaries and wages ([Link](#))
  - c) Equipment and motor vehicles ([Link](#))
  - d) Capital project details ([Link](#))
  - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing

Erin Detwiler  
AUTHORIZED SIGNATURE

Erin Detwiler - Admin Mgr.  
PRINT NAME AND TITLE

1/16/25  
DATE

**THE THIRTIETH LEGISLATURE  
APPLICATION FOR GRANTS  
CHAPTER 42F, HAWAII REVISED STATUTES**

Type of Grant Request:

Operating                       Capital

Legal Name of Requesting Organization or Individual:    Db:  
KONA CRUSH SOCCER ACADEMY    KONA FUTSAL

Amount of State Funds Requested: \$ 64,000

Brief Description of Request (Please attach word document to back of page if extra space is needed):  
Our mission is to foster a love for soccer while emphasizing individual player development within a team environment. We aim to help players achieve their full potential through high-quality coaching, structured training programs, and competitive opportunities. Our philosophy centers on holistic growth—focusing on technical, tactical, physical, and psychological aspects of the game, while also instilling values like sportsmanship, teamwork, and resilience.

Our free futsal program is now called Kona Futsal and falls under the Kona Crush Soccer Academy 501(c)(3). This decision reflects the club's commitment to sustaining and expanding impactful initiatives that serve Kona's youth. With a diverse and experienced coaching staff, including international coaches, and a robust curriculum, we strive to elevate the level of soccer on the island while remaining deeply rooted in its mission to serve and uplift the local community.

We are currently running our program with volunteer coaches.

Amount of Other Funds Available:	Total amount of State Grants Received in the Past 5 Fiscal Years:
State:            \$ _____	\$ _____
Federal:        \$ _____	Unrestricted Assets:
County:         \$ _____	\$ _____
Private/Other: \$ _____	

New Service (Presently Does Not Exist):     Existing Service (Presently in Operation):

Type of Business Entity:	Mailing Address:
<input checked="" type="checkbox"/> 501(C)(3) Non Profit Corporation	P.O. Box 1481
<input type="checkbox"/> Other Non Profit	City:                                      State:                                      Zip:
<input type="checkbox"/> Other	Kailua Kona                              HI                                      96745

Contact Person for Matters Involving this Application	
Name: Erin Detwiler	Title: Admin Manager
Email: info@cityschawaii.com	Phone: 808-557-9044

_____ Authorized Signature	_____ Name and Title	_____ Date Signed
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STATE OF HAWAII  
STATE PROCUREMENT OFFICE

**CERTIFICATE OF VENDOR COMPLIANCE**

This document presents the compliance status of the vendor identified below on the issue date with respect to certificates required from the Hawaii Department of Taxation (DOTAX), the Internal Revenue Service, the Hawaii Department of Labor and Industrial Relations (DLIR), and the Hawaii Department of Commerce and Consumer Affairs (DCCA).

**Vendor Name:** KONA CRUSH SOCCER ACADEMY

**DBA/Trade Name:** City SC Hawai'i

**Issue Date:** 01/16/2025

**Status:** **Compliant**

Hawaii Tax#: 03027118-08

New Hawaii Tax#:

FEIN/SSN#: XX-XXX8236

UI#: No record

DCCA FILE#: 220043

Status of Compliance for this Vendor on issue date:

Form	Department(s)	Status
A-6	Hawaii Department of Taxation	Compliant
8821	Internal Revenue Service	Compliant
COGS	Hawaii Department of Commerce & Consumer Affairs	Exempt
LIR27	Hawaii Department of Labor & Industrial Relations	Compliant

**Status Legend:**

Status	Description
Exempt	The entity is exempt from this requirement
Compliant	The entity is compliant with this requirement or the entity is in agreement with agency and actively working towards compliance
Pending	A status determination has not yet been made
Submitted	The entity has applied for the certificate but it is awaiting approval
Not Compliant	The entity is not in compliance with the requirement and should contact the issuing agency for more information

**DECLARATION STATEMENT OF  
APPLICANTS FOR GRANTS PURSUANT TO  
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
  - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
  - c) Agrees not to use state funds for entertainment or lobbying activities; and
  - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is incorporated under the laws of the State; and
  - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
  - b) Has a governing board whose members have no material conflict of interest and serve without compensation.
- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Kona Crush Soccer Academy dba Kona Futsal  
(Typed Name of Individual or Organization)

Erin Detwiler  
(Signature)

1/12/25  
(Date)

Erin Detwiler  
(Typed Name)

Administrative Asst.  
(Title)

## Statement of Public Purpose

### Statement of Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes.

Kona Futsal shall use the grant for a public purpose pursuant to Section 42F-102. Specifically, directing these funds towards our free futsal program to the keiki of Kona and the surrounding areas. This decision reflects the club's commitment to sustaining and expanding impactful initiatives that serve Kona's youth.

## Application for Grants

*If any item is not applicable to the request, the applicant should enter "not applicable".*

### **I. Certification – Please attach immediately after cover page**

#### **1. Compliance Express Certificate (If the Applicant is an Organization)**

If the applicant is an organization, the applicant shall submit one (1) copy of a Compliance Express Certificate from the Comptroller of the Department of Accounting and General Services that is dated no earlier than December 1, 2024.

#### **2. Declaration Statement**

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Revised Statutes.

#### **3. Public Purpose**

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Revised Statutes.

### **II. Background and Summary**

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

Established in 2010, Kona Crush Soccer Academy (KCSA) is a non-profit organization located in Kailua Kona on the Big Island of Hawai'i. We are dedicated to educating and developing young athletes to reach their highest potential through soccer. In 2024, KCSA rebranded as City SC Hawai'i. KCSA is the 501(c)3 organization DBA City SC Hawai'i.

City SC, is a community-focused youth soccer club based in Kailua-Kona. Established to provide a comprehensive soccer development program for players of all ages and skill levels, the club has grown significantly over the years.

Our mission is to foster a love for soccer while emphasizing individual player development within a team environment. We aim to help players achieve their full potential through high-quality coaching, structured training programs, and competitive opportunities. Our philosophy centers on holistic growth—focusing on technical, tactical, physical, and psychological aspects of the game, while also instilling values like sportsmanship, teamwork, and resilience.

In addition to competitive soccer, the club has actively supported community programs, including a free futsal initiative that runs weekly at Kailua Playground (Ghettos). For the past two years, this program operated under the Street Soccer USA umbrella, bringing significant benefits to the local community. However, because we were operating under a national organization, funds raised for the program were also used for operational costs on the mainland, such as accounting and processing fees. Recognizing the need to maximize our impact by keeping resources within the community, City SC 's director, Thomas Croke, decided to bring the free futsal program under the City SC umbrella. This ensures that all funds raised in Kona stay on the island, directly supporting local programs and players.

Our free futsal program is now called Kona Futsal and falls under the Kona Crush Soccer Academy 501(c)(3). This decision reflects the club's commitment to sustaining and expanding impactful initiatives that serve Kona's youth.

With a diverse and experienced coaching staff, including international coaches, and a robust curriculum, City SC strives to elevate the level of soccer on the island while remaining deeply rooted in its mission to serve and uplift the local community.

We are currently running sessions with volunteer coaches.

2. The goals and objectives related to the request;

**Objective One:** In Year One (July 2025-June 2026) Kona Futsal aims to serve approximately 200 children and youth weekly through our futsal programs, including weekly sessions, tournaments, and in-school programs. This will be measured with daily attendance and sign up sheets, inclusive of data markers such as age, ethnicity, and home region location. This goal is achievable by increasing weekly court-play days from 2 days a week to 3 days, and by increasing annual tournaments from two to four.

**Outcome Objective One:** By the end of Year One (June 2026), youth will have increased their play time weekly by 33% which will increase their soccer skills and physical activity levels, and provide more social interaction with peers. Stronger bonds and longer interaction time with fellow participants will aim to increase longevity in interest and participation in the sport.

**Objective Two:** In Year One (July 2025-June 2026), Kona Futsal aims to increase engagement for adults from 160 to 180 adults in recreational soccer activities each month.

**Outcome Objective Two:** With an increase in adult participation in weekly open runs, participants will increase their physical activity, have access to organized and advanced play, and have opportunities to network with a diverse population of their community.

**Objective Three:** In Year One (July 2025-June 2026), Kona Futsal aims to increase capacity by hiring two full time coaches to be able to add more court-play during the week and gain more school partnerships.

**Outcome Objective Three:** By the end of Year One (June 2026), Kona Futsal, by having increased their coaching staff by one full time coach, will be able to effectively serve the increase in youth (from 100-200 weekly) and adults (40 to 60 weekly), and invite more school partnerships (from 3 to 5 schools) leading to an increase of participation up to 10,000 kids annually.

**YOUTH SERVED 2024:**

**YOUTH FUTSAL:** 108 youth participating weekly

**YOUTH TOURNAMENTS:** 2/year x 175 kids (avg) = 350 youth participating annually

**SCHOOL PARTNERSHIPS:** 3/semester = 164 kids weekly.

WHEA (West Hawai'i Explorations Academy)Middle School: 120 kids

Kealakehe Elementary School 22 kids

Kahakai Elementary School 22 kids

**ADULT FUTSAL:** 40 adults participating weekly

**45 WEEK TOTAL:** 12,590 youth and 1,800 adults participated

**YEAR ONE - 2025 (Projected):**

**YOUTH FUTSAL:** 200 youth participating weekly

**YOUTH TOURNAMENTS:** 4/year x 175 kids (avg) = 700 youth participating annually

**SCHOOL PARTNERSHIPS:** Increase school partnerships to 5 per semester = 275 kids weekly.

WHEA (West Hawai'i Explorations Academy)Middle School: 120 kids

Kealakehe Elementary School: 22 kids



Kahakai Elementary School : 22 kids

2 new\* schools @ 55 youth avg each

**ADULT FUTSAL:** 60 adults participating weekly

**45 WEEK TOTAL:** *22,075 youth served and 2,700 adults served*

**Year 2 (2026-2027) and 3 (2027-2028) Objectives:** Based on numbers of participants of youth and adults in 2024, and number of school partnerships, objectives will be set for Year 2 and Year 3 based on the capacity building needed to serve the increased pool of participants.

3. The public purpose and need to be served;

One problem Kona Futsal aims to address is the lack of access to affordable organized sports programs for youth in the Kailua-Kona community, particularly those from low-income families or underserved rural neighborhoods. Many children in West Hawai'i experience barriers such as financial constraints, with half of 's families barely making enough for life's necessities.

In Hawai'i County, with a population of about 72,000, 47% of families are below the ALICE threshold - **Asset Limited, Income Constrained, Employed**. These families are "earning more than the Federal Poverty Level, but not enough to afford the basics where they live. ALICE households and households in poverty are forced to make tough choices, such as deciding between quality child care or paying the rent - choices that have long-term consequences not only for their families, but for all" (<https://unitedforalice.org/>).

This lack of access not only deprives children of the physical and mental health benefits of sports but also contributes to deeper social isolation, further disengagement from school and peers, and unhealthy behaviors. Our model of free access to play for all has supported these kids and their families, reducing the burden of financial status as one of the main barriers to physical activity.

Currently we are working on expanding our outreach efforts into our local public schools. At our single location *Ghetto's (in Kailua Kona)*, we serve over 100+ children per week who greatly benefit from our programs. By securing additional funding, we will have the opportunity to increase our capacity by hiring additional coaches, and to be able to create new

partnerships and contracts with county and educational entities. With opportunities to partner with more schools for in-school programs, we have the ability to impact over 19 public schools in West Hawai'i and serve about 9,693 additional youth (<https://www.publicschools.org/>).

In addition to addressing the needs of children and youth, Kona Futsal currently provides opportunities for adults in the community to stay active and to build social connections. Many adults in our community face barriers such as busy schedules, financial constraints, and limited access to facilities, which prevent them from participating in organized sports leagues or recreational activities. According to the Aspen Institute State of Play , the median household income for families in West Hawai'i lies between \$55,000-85,000. As a result of the various barriers listed above, adults often miss out on the physical, mental, and social benefits of regular exercise and sports participation. Kona Futsal provides a solution by offering regular soccer sessions and pick-up games that are open to adults of all ages and abilities. In 2025, we estimate that we will serve 160+ adults/month at our "Ghettos" location with our current two-person coaching staff.

By serving both children and adults, Kona Futsal maximizes its impact on the community, promoting health and wellness across the lifespan and fostering a sense of belonging and community pride. Through our programs we aim to create a culture of lifelong fitness and social engagement, where individuals of all ages and backgrounds can come together to enjoy the beautiful game of soccer and reap the many benefits it has to offer.

4. Describe the target population to be served; and

Kona Futsal welcomes keiki (children) and adults of all ages and genders to participate in our programs. While our program's primary focus is on serving school-aged children (typically ranging from 5-18), we also offer opportunities for adults to participate in free futsal every Tuesday and Thursday through our adult program at Ghettos. This runs year round as well from 7:30-9:00p. Our program is inclusive and strives to create a welcoming, supportive, and ohana-like environment for participants of diverse backgrounds and abilities.

5. Describe the geographic coverage.

The program primarily operates in Kailua-Kona, , utilizing our main location, "Ghettos," a name lovingly given by locals to the once double tennis-court-surfaced playing field. Today, this space serves as a safe sanctuary for our futsal programs, fostering community engagement and development. The Ghettos location is situated at 75-5782 Kuakini Hwy, Kailua-Kona, HI, 96745.

We also utilize and build strong relationships with local schools and community centers as venues for practices, games, and events, ensuring accessibility and collaboration within the broader community.

Our reach extends beyond Kailua-Kona, with families traveling from as far south as Ocean View and as far north as Kohala to participate in our futsal programs. This demonstrates the program's widespread appeal and impact across West Hawai'i, providing opportunities for youth from diverse communities to connect, grow, and thrive through soccer.

The Ghettos is great location that is currently underutilized due to its poor condition, years of neglect, etc. This is a lost opportunity for the Kona community as it is centrally located in the middle of town. Street Soccer USA held the MOU from the County of Hawai'i. Kona Futsal is in the process of changing the MOU to Kona Futsal. This is a county owned park and they appreciate the partnership as before it was sitting empty and became an eye sore for the community.

### **III. Service Summary and Outcomes**

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

The City SC Hawai'i free futsal program (Kona Futsal) offers a variety of activities designed to address the problem of limited access to organized sports programs for children and adults in the Kailua Kona community. These activities are tailored to meet the diverse needs and interests of our participants while promoting physical activity, skill development, teamwork, and community engagement.

For children and youth, our program activities include:

1. **Weekly Soccer Sessions:** We offer regular futsal sessions held at a local park and schools throughout the year. These sessions provide opportunities for children to learn and practice futsal skills, participate in drills and scrimmages, and engage in physical activity in a fun and supportive environment.
2. **Skills Clinics and Workshops:** Periodically, we host skills clinics and workshops led by our experienced coaches and guest instructors. These clinics focus on specific aspects of futsal and soccer such as dribbling, passing, and shooting, allowing participants to improve their skills and confidence on the field.
3. **Tournaments and Events:** Kona Futsal organizes tournaments and special events, such as mini-tournaments and fundraising events, which bring together children from different neighborhoods and backgrounds to compete, socialize, and celebrate the joy of futsal.
4. **Community Outreach and Partnerships:** We actively engage with schools, community organizations, and local businesses to promote our programs and reach more children in underserved areas.

For adults, our program activities include:

1. **Adult Pick-Up Games:** We host regular pick-up games for adults of all skill levels to come together and enjoy recreational futsal in a casual and inclusive setting. These games provide opportunities for exercise, friendly competition, and social interaction among participants.
2. **Recreational Leagues:** Kona Futsal organizes recreational soccer leagues for adults who are interested in more structured play. These leagues offer opportunities for individuals and teams to compete in a supportive environment while promoting sportsmanship and camaraderie.

We chose this approach because it allows us to address the problem of limited access to organized sports programs in a holistic and inclusive manner. By offering a range of activities

for children and adults, we can meet the diverse needs and interests of our community members while promoting the benefits of sports participation for physical, mental, and social well-being.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

### **Program timeline 2025-2026:**

#### **Quarter 1: July - Sept, 2025**

Staffing: Hire two full time coaches

School Partnerships: Select two additional schools at which to carry on Kona Futsal's After School Program. On board those schools to the program including raising awareness of the program amongst parents in order to secure involvement of the youth. The goal is to have 20 youth participants per week per school.

After School Program: Continue to run the After School Program in existing schools (Kahakai and Kealakehe Elementary) with approximately 20 youth per school participating weekly (total of approximately 40 per week). Program will only run in months when school is in session. In School Program: Continue to run the In School Program at WHEA (West Hawai'i Explorations Academy) with approximately 100-120 youth participating weekly. Program will only run in months when school is in session.

Ghettos Futsal Program: Run free open participation, on location (Ghettos) futsal program four days a week (3 days for youth and 2 days for adults). Two FTE coaches will spend 10 hours/week in court time with youth and adults.

Monitoring and Evaluation: Administer pre-program surveys to all After School and In School program participants to assess knowledge, attitudes, and behavior related to physical activity and sports participation. Coaches and volunteers will keep attendance sheets to track participation. Coaches will log qualitative observations regarding participants' general attitudes and skills related to physical activity and participation.

#### **Quarter 2: October - December, 2025**

After School Program: Continue to run the After School Program in existing schools (Kahakai and Kealakehe Elementary) with approximately 20 youth per school participating weekly (total of approximately 40 per week). Program will only run in months when school is in session.

**In School Program:** Continue to run the In School Program at WHEA (West Hawai'i Explorations Academy) with approximately 100-120 youth participating weekly. Program will only run in months when school is in session.

**Ghettos Futsal Program:** Run free open participation, on location (Ghettos) futsal program four days a week (3 days for youth and 2 days for adults). Two FTE coaches will spend 10 hours/week in court time with youth and adults.

**Annual City SC/Kona Halloween Futsal Tournament (October):** With the added assistance of local sponsors, coaches and volunteers will put on an annual Halloween Tournament open to all participants. Approximately 170 youth will be served.

**Annual City SC/Kona New Year's Futsal Tournament (December):** With the added assistance of local sponsors, coaches and volunteers will put on an annual New Year's Tournament open to all participants. Approximately 185 youth will be served.

### **Quarter 3: January - March, 2026**

**After School Program:** Continue to run the After School Program in existing schools (Kahakai and Kealakehe Elementary) with approximately 20 youth per school participating weekly (total of approximately 40 per week). Program will only run in months when school is in session.

**In School Program:** Continue to run the In School Program at WHEA (West Hawai'i Explorations Academy) with approximately 100-120 youth participating weekly. Program will only run in months when school is in session.

**Ghettos Futsal Program:** Run free open participation, on location (Ghettos) futsal program four days a week (3 days for youth and 2 days for adults). Two FTE coaches will spend 10 hours/week in court time with youth and adults.

### **Quarter 4: April- June, 2026**

**After School Program:** Continue to run the After School Program in existing schools (Kahakai and Kealakehe Elementary) with approximately 20 youth per school participating weekly (total of approximately 40 per week). Program will only run in months when school is in session. Administer post-program surveys to assess changes in knowledge, attitudes, and behavior related to physical activity and sports participation.

**In School Program:** Continue to run the In School Program at WHEA (West Hawai'i Explorations Academy) with approximately 100-120 youth participating weekly. Program will only run in months when school is in session. Administer post-program surveys to assess changes in knowledge, attitudes, and behavior related to physical activity and sports participation.

**Ghettos Futsal Program:** Run free open participation, on location (Ghettos) futsal program four days a week (3 days for youth and 2 days for adults). Two FTE coaches will spend 10 hours/week in court time with youth and adults.

**Annual City SC/Kona Futsal Spring Tournament (May):** With the added assistance of local sponsors, coaches and volunteers will put on an annual Spring Tournament open to all participants. Approximately 185 youth will be served.

**Annual City SC/Kona Futsal Summer Tournament (July):** With the added assistance of local sponsors, coaches and volunteers will put on an annual Halloween Tournament open to all participants. Approximately 185 youth will be served.

**Monitoring and Evaluation:** Administer post-program surveys to all After School and In School program participants to assess changes in knowledge, attitudes, and behavior related to physical activity and sports participation. Coaches and volunteers will collate attendance sheets to determine annual participation and changes in participation. Coaches will log qualitative observations regarding participants' general attitudes and skills related to physical activity and participation as compared to Q1.

### **Ongoing**

Ongoing activities include continued fundraising efforts including grant writing, coordinating local sponsors for ongoing funding of projects and outreach efforts to increase community awareness of Kona Futsal projects. These activities will be undertaken by coaches and In Kind Volunteer hours.

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

Results will be measured through a combination of quantitative and qualitative methods, including:

- Pre- and post-program surveys to assess changes in knowledge, attitudes, and behavior related to physical activity and sports participation.
- Participant attendance records to track program engagement and reach via Playmetrics.
- Observations and feedback from coaches, volunteers, and participants to evaluate program effectiveness and identify areas for improvement.
- Partnership evaluations to assess the impact of collaborations with other organizations on program outcomes.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

The following measures will provide a standard and objective way for the State agency to assess the program's achievements:

1. Increased Physical Activity and Fitness:

- Goal: 75% of participants will engage in regular (2x/week) physical activity through futsal and soccer programs, leading to improved overall health and fitness.
- Measurement: Attendance records, participant surveys, and feedback forms will track activity levels and self-reported fitness improvements.

2. Skill Development and Confidence Building:

- Goal: 75% of participants will demonstrate enhanced soccer skills, improved teamwork, and increased confidence in group settings.
- Measurement: Pre- and post-program skill assessments, coach evaluations, and participant self-assessments will measure progress.

3. Social Connectedness and Mental Health:

- Goal: 50% of participants will report a greater sense of belonging, strengthened social connections, and improved mental well-being.
- Measurement: Participant and parent surveys, as well as interviews, will assess changes in social and emotional well-being.

4. Awareness of Healthy Lifestyles:

- Goal: 80% of participants will report improved knowledge and understanding of the benefits of sports participation, nutrition, and healthy living habits.
- Measurement: Educational sessions integrated into programming will include quizzes or feedback forms to evaluate understanding and knowledge retention.

5. Reducing Barriers to Sports Participation:

- Goal: 80% of underserved participants will have access to free or low-cost futsal and soccer programs, addressing barriers such as financial constraints and lack of facilities.
- Measurement: Participant demographic data, financial assistance records, and program participation rates will measure outreach effectiveness.

6. Positive Attitude and Community Engagement:



- Goal: 80% of participants will demonstrate positive changes in attitudes toward physical activity, sportsmanship, and community involvement.
- Measurement: Surveys, feedback forms, and anecdotal reports from families, coaches, and community partners will evaluate these changes.

If funding levels differ from the requested amount, these measures can be updated and refined to reflect the revised scope of the program, ensuring the continued alignment of goals with the resources provided.

#### **IV. Financial**

##### **Budget**

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
  - a. Budget request by source of funds ([Link](#))
  - b. Personnel salaries and wages ([Link](#))
  - c. Equipment and motor vehicles ([Link](#))
  - d. Capital project details ([Link](#))
  - e. Government contracts, grants, and grants in aid ([Link](#))
  
2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2026.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$15,000	\$15,000	\$15,000	\$15,000	\$60,000

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2026.

Costco - \$5,000  
 Ohana Fuels - \$5,000  
 Atherton Foundation - \$10,000

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

Not Applicable

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2026 for program funding.

Not Applicable

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2024.

\$22,480

## **V. Experience and Capability**

### **1. Necessary Skills and Experience**

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

Our experienced staff (volunteers) of two bring a wealth of knowledge and expertise to the implementation of our programs. Our coaching team includes Coach Thomas Croke from Ireland, who is an ex-professional soccer player and UEFA B certified coach with a background in youth development and social work. Coach Kenna, who is a Kailua-Kona native, played professional soccer in Europe for 5 years and has a deeply rooted desire to give back to her community through the sport of soccer. Both coaches are community organizers who are dedicated to creating safe, inclusive, and engaging environments for participants. With years of experience working with these children and families in Kailua-Kona, and Coach Kenna having being raised here on Hawai'i Island playing youth soccer, we have developed a deep understanding of the unique needs and challenges facing our community and are well-equipped to deliver impactful programming that makes a difference in the lives of those we serve.

Through our commitment to excellence, innovation, and collaboration, Kona Futsal continues to make a positive impact on the lives of children and families in our community. We are proud of our history and look forward to continuing our mission of using futsal to inspire positive change and create opportunities for growth and development for years to come.

## **2. Facilities**

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

The program primarily operates in Kailua-Kona, utilizing our main location, "Ghettos," a name lovingly given by locals to the then double tennis-court-surfaced playing field, which is now a safe space and sanctuary for our futsal programs. We also utilize and build relationships with local schools and community centers as venues for practices, games, and events. Our Ghettos location is located at 75-5782 Kuakini Hwy, Kailua-Kona, HI, 96745.

The County of has granted us a Memorandum of Understanding (MOU) for this park, making us the only organization with this privilege. We hold family clean-up days throughout the year to maintain the facility, fostering a sense of community ownership and pride. Additionally, we have potential funders interested in supporting a renovation of the space. This week, we are meeting with the new county hierarchy to discuss these renovations, which will further enhance the park's value to the community.

## **VI. Personnel: Project Organization and Staffing**

### **1. Proposed Staffing, Staff Qualifications, Supervision and Training**

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

City SC has developed a staffing model designed to ensure the successful implementation of its programs while meeting the needs of the community. Our staff (volunteers) of two highly qualified professionals brings extensive expertise in coaching, youth development, and community engagement.

The program is led by Coach Thomas Croke, a UEFA B-certified coach and former professional soccer player from Ireland, who has extensive experience in youth development and social work. His unique background allows him to design and deliver programming that not only develops technical skills but also nurtures the holistic growth of participants. He has worked in Kailua-Kona for several years and has cultivated a strong understanding of the community's dynamics and challenges.

Supporting him is Coach Kenna, a Kailua-Kona native who played professional soccer in Europe for five years. Having grown up on Hawai'i Island and participated in local youth soccer, she brings a personal connection and passion for giving back to her community. Her international experience adds valuable insight and perspective to the program's offerings.

Both coaches have demonstrated an ability to organize and lead safe, inclusive, and engaging sessions that cater to a wide range of skill levels and age groups. They are committed to fostering an environment that encourages players to grow both on and off the field, emphasizing teamwork, resilience, and sportsmanship.

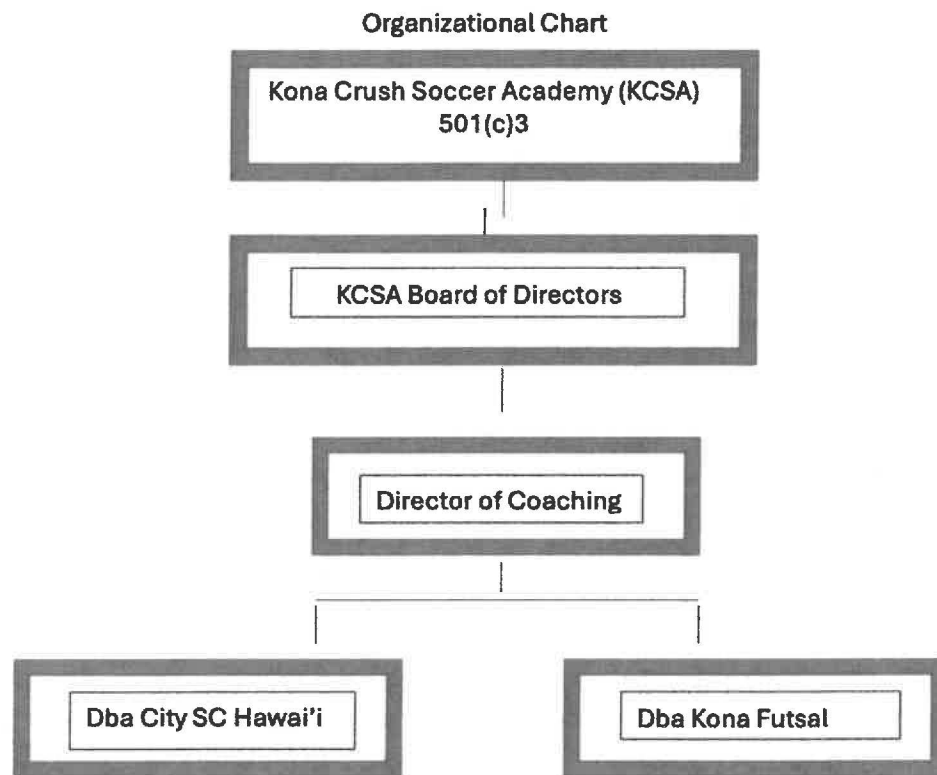
The club provides ongoing professional development for its staff and ensures that administrative support is in place for effective program delivery. With a clear structure for supervision, training, and coordination, City SC is well-equipped to manage the operational and logistical aspects of its programs, including the Kona Futsal initiative.

This thoughtful and experienced approach enables the club to meet its service capacity goals while maintaining the highest standards of quality, safety, and impact for participants and their families.

## **2. Organization Chart**

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

The project shall be directly managed by the board and volunteers as well as 2 employees. All board members and employees shall provide input. Board members and volunteer bios are as follows:



Ryan Kreps - KCSA - President

Tyler Paikuli-Campbell - KCSA - VP

Penn Henderson KCSA - Treasurer

Kyli Webb KCSA - Secretary

John Polehemus KCSA - Director

Thomas Croke - Director of Coaching (employee)

Erin Detwiler - Admin Manager (employee)

### **3. Compensation**

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

No officers or directors are compensated. Currently run by all volunteers

Proposed :

Coach 1 \$30,000/annually

Coach 2 \$30,000/annually

## **VII. Other**

### **1. Litigation**

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

Not Applicable - The applicant does not have any pending litigation or any outstanding judgments.

### **2. Licensure or Accreditation**

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Not Applicable - The applicant does not have any pending litigation or any outstanding judgments.

### **3. Private Educational Institutions**

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1, of the State Constitution for the relevance of this question.

Not Applicable - The applicant does not have any pending litigation or any outstanding judgments.

### **4. Future Sustainability Plan**

The applicant shall provide a plan for sustaining after fiscal year 2026 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2026, but
- (b) Not received by the applicant thereafter.

Ongoing activities include continued fundraising efforts including grant writing, coordinating local sponsors for ongoing funding of projects and outreach efforts to increase community awareness of Kona Futsal projects. These activities will be undertaken by coaches and In Kind Volunteer hours.

## BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2025 to June 30, 2026

App

Kona Crush Soccer Academy dba Kona Futsal

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
<b>A. PERSONNEL COST</b>				
1. Salaries	60,000			
2. Payroll Taxes & Assessments				
3. Fringe Benefits				
<b>TOTAL PERSONNEL COST</b>	<b>60,000</b>			
<b>B. OTHER CURRENT EXPENSES</b>				
1. Airfare, Inter-Island				
2. Insurance				
3. Lease/Rental of Equipment				
4. Lease/Rental of Space				
5. Staff Training				
6. Supplies				
7. Telecommunication				
8. Utilities				
9 Tournaments (in kind volunteers)				
10 Administrative work (in kind volunteer)				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
<b>TOTAL OTHER CURRENT EXPENSES</b>				
<b>C. EQUIPMENT PURCHASES</b>	<b>4,000</b>			
<b>D. MOTOR VEHICLE PURCHASES</b>				
<b>E. CAPITAL</b>				
<b>TOTAL (A+B+C+D+E)</b>	<b>64,000</b>			
<b>SOURCES OF FUNDING</b>		Budget Prepared By:		
(a) Total State Funds Requested	64,000	Erin Detwiler	808-557-9044	
(b) Total Federal Funds Requested		Name (Please type or print) Phone		
(c) Total County Funds Requested		<i>Erin Detwiler</i>	1/15/2025	
(d) Total Private/Other Funds Requested		Signature of Authorized Official Date		
<b>TOTAL BUDGET</b>	<b>64,000</b>	Erin Detwiler - Administrative Assistant Name and Title (Please type or print)		



## BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2025 to June 30, 2026

Applicant: \_\_\_\_\_ Kona Crush Soccer A **dba Kona Futsal**

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Coach	0.5	\$30,000.00	100.00%	\$ 30,000.00
Coach	0.5	\$30,000.00	100.00%	\$ 30,000.00
Admin Manager In kind volunteer hours				\$ -
Tournaments In kind volunteer hours				\$ -
Board of Directors in kind volunteer hours				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
<b>TOTAL:</b>				<b>60,000.00</b>
<b>JUSTIFICATION/COMMENTS:</b>				

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES      Period: July 1, 2025 to June 30, 2026

Applicant: \_\_KCSA dba Kona Futsal

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
Balls	20.00	\$25.00	\$ 500.00	
Nets	4	\$250.00	\$ 1,000.00	
Penny's	50	\$5.00	\$ 250.00	
Cones	50	\$5.00	\$ 250.00	
Goals	4	\$500.00	\$ 2,000.00	
<b>TOTAL:</b>	128		\$ 4,000.00	

JUSTIFICATION/COMMENTS:

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
<b>TOTAL:</b>				

JUSTIFICATION/COMMENTS:

# BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2025 to June 30, 2026

N/A

Applicant: \_\_\_\_\_ Kona Crush Soccer Academy dba City SC Hawaii and Kona Futsal

<b>FUNDING AMOUNT REQUESTED. Not applicable</b>						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY:2023-2024	FY:2024-2025	FY:2025-2026	FY:2025-2026	FY:2026-2027	FY:2027-2028
PLANS						
LAND ACQUISITION						
DESIGN						
CONSTRUCTION						
EQUIPMENT						
<b>TOTAL:</b>						
<b>JUSTIFICATION/COMMENTS:</b>						

**GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID**

App: Kona Crush Soccer Academy dba Kona Futsal

*N/A*

Contracts Total: -

	<b>CONTRACT DESCRIPTION</b>	<b>EFFECTIVE DATES</b>	<b>AGENCY</b>	<b>GOVERNMENT ENTITY (U.S./State/Hawaii/ Honolulu/ Kaula/ Maui County)</b>	<b>CONTRACT VALUE</b>
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
23					
24					
25					
26					
27					
28					
29					
30					