



STATE OF HAWAII
STATE PROCUREMENT OFFICE

CERTIFICATE OF VENDOR COMPLIANCE

This document presents the compliance status of the vendor identified below on the issue date with respect to certificates required from the Hawaii Department of Taxation (DOTAX), the Internal Revenue Service, the Hawaii Department of Labor and Industrial Relations (DLIR), and the Hawaii Department of Commerce and Consumer Affairs (DCCA).

Vendor Name: KINGDOM KATALYST

DBA/Trade Name: K2 Hawaii

Issue Date: 12/19/2024

Status: **Compliant**

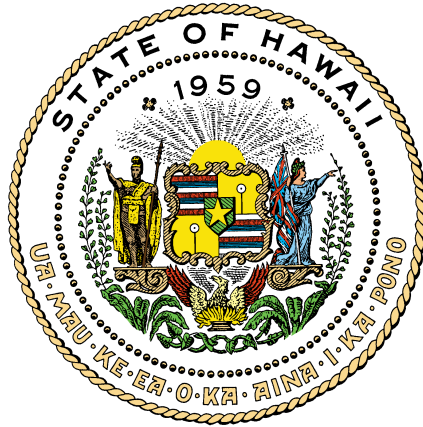
Hawaii Tax#: 61057002-01
New Hawaii Tax#: GE-1482412032-01
FEIN/SSN#: XX-XXX1095
UI#: No record
DCCA FILE#: 236798

Status of Compliance for this Vendor on issue date:

Form	Department(s)	Status
A-6	Hawaii Department of Taxation	Compliant
8821	Internal Revenue Service	Compliant
COGS	Hawaii Department of Commerce & Consumer Affairs	Exempt
LIR27	Hawaii Department of Labor & Industrial Relations	Compliant

Status Legend:

Status	Description
Exempt	The entity is exempt from this requirement
Compliant	The entity is compliant with this requirement or the entity is in agreement with agency and actively working towards compliance
Pending	A status determination has not yet been made
Submitted	The entity has applied for the certificate but it is awaiting approval
Not Compliant	The entity is not in compliance with the requirement and should contact the issuing agency for more information



Department of Commerce and Consumer Affairs

CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

KINGDOM KATALYST

was incorporated under the laws of Hawaii on 08/14/2012 ; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: December 13, 2024

Director of Commerce and Consumer Affairs

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

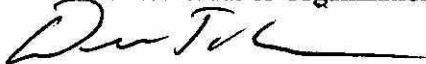
- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.
- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Dennis Lee

(Typed Name of Individual or Organization)



(Signature)

Dennis Lee

(Date)

01/13/25

(Typed Name)

(Title)

Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- 1) Hawaii Compliance Express Certificate (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
 - a) Budget request by source of funds ([Link](#))
 - b) Personnel salaries and wages ([Link](#))
 - c) Equipment and motor vehicles ([Link](#))
 - d) Capital project details ([Link](#))
 - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing

Dennis James Lee Representative

Januray 10, 2025

AUTHORIZED SIGNATURE

PRINT NAME AND TITLE

DATE

Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Certification – Please attach immediately after cover page

1. Hawaii Compliance Express Certificate (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a Hawaii Compliance Express Certificate from the Comptroller of the Department of Accounting and General Services that is dated no earlier than December 1, 2023.

2. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes.

3. Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes.

II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

The Love Chinatown App is an ambitious and collaborative project aimed at developing a cutting-edge software application accessible on mobile phones, computers, and tablets. This innovative app is designed as a dynamic, community-driven platform to uplift and enrich Chinatown’s social, cultural, environmental, and economic vitality.

At its heart, the app aspires to connect people with the unique experiences Chinatown has to offer, while addressing key issues that impact the neighborhood's well-being. Through features that showcase local businesses, historical landmarks, and cultural events, the app fosters a deeper appreciation for the area’s rich heritage. Simultaneously, it aims to tackle critical community needs such as improving cleanliness of sidewalks and streets, enhancing public safety, and driving economic revitalization.

The **Love Chinatown App Task Force** is a diverse coalition of community residents, Neighborhood Board members, business leaders, pastors, educators, and technical experts. This dedicated team shares a unified vision of Chinatown as a thriving, vibrant hub that seamlessly blends its historic charm with modern functionality. Their shared mission is to create an intuitive user experience that enhances every aspect of Chinatown's commercial, cultural, and entertainment ventures.

The app is currently being brought to life by **Ace Bumatai** and his talented development team, who are leveraging their technical expertise to design and deliver a user-friendly product to the marketplace. Once launched, the app will serve as an essential tool for promoting Chinatown's distinctive offerings not only to local Hawai'i residents but also to tourists from around the world.

In addition to supporting local businesses and fostering economic growth, the app will function as an educational resource, inviting users to explore Chinatown's storied history and cultural significance. By addressing critical community challenges and celebrating the neighborhood's unique assets, the Love Chinatown App seeks to transform perceptions and encourage ongoing engagement with this iconic destination.

The **Love Chinatown App** is fiscally sponsored by **Kingdom Katalyst DBA K2 Hawaii**, a 501(c)(3) nonprofit organization that is proud to partner with the Love Chinatown initiative. This partnership ensures that the app remains rooted in its mission to benefit the community while aligning with broader goals of social and economic transformation.

2. The goals and objectives related to the request;

The goal of our app project is to help revitalize Chinatown, a beloved neighborhood at the heart of Honolulu and its history. Chinatown's story is rich and complex, but it has always been a home for new local businesses. Since the first Chinese immigrants arrived in the 19th century, it has been a place where people built communities and formed associations that still exist today. After finishing their plantation contracts, many workers chose Chinatown as the place to create businesses of their own. Through all the challenges it has faced, Chinatown has remained a place of opportunity, where exciting new businesses continue to emerge.

Inspired by this legacy of entrepreneurship and collaboration, we propose the Chinatown App to support the area's revival and promote it as a hub for local business and the arts. Visitors and locals often face challenges such as unfamiliarity with Chinatown's layout and negative perceptions of safety fueled by unbalanced media coverage.

We believe the time is right to promote Chinatown to both locals and tourists, knowing that economic revitalization will bring many benefits. More foot traffic and filled storefronts will help change public perceptions, discourage crime and homelessness, and enhance the quality of life for residents. By building on existing efforts, this app will further accelerate Chinatown's renewal.

The Chinatown App will serve as the gateway to this revitalized community. It will:

- **Promote local businesses** with geofencing and gamification techniques.

- **Highlight positive stories of renewal** to shift perceptions and attract visitors.
- **Help people navigate the area** easily, making it more accessible for exploration and shopping.
- **Foster community pride and cooperation**, helping residents reclaim their neighborhood.

This app will remove barriers, boost economic activity, and inspire collaboration between businesses and the community. Our goal is to make Chinatown a vibrant, welcoming place where locals and visitors can experience the unique culture and history of the area—and where residents take pride in calling it home.

3. The public purpose and need to be served;

Chinatown is at a pivotal point in its journey toward revitalization. With planned improvements in transit, safety, infrastructure, and business development, the neighborhood has the potential to flourish in the coming years. Redeveloping downtown office spaces into market-rate housing will also introduce a dynamic population nearby, creating new opportunities for growth.

However, for businesses currently operating in Chinatown, these future prospects feel distant. It is challenging to rely on long-term improvements when immediate concerns—like meeting rent and maintaining operations—dominate. In this context, an app becomes a timely and essential solution, providing near-term support for Chinatown’s economic revival.

The app will act as a bridge, helping businesses thrive during this transitional period until larger changes take effect. Its adaptability is key to success in a dynamic environment like Chinatown, where needs are constantly evolving. The app will highlight new developments in real-time, promote the latest events, and encourage residents and visitors to engage with the neighborhood by patronizing local businesses. Through this engagement, we aim to foster a sense of community and collaboration that will propel Chinatown’s revitalization forward.

4. Describe the target population to be served; and

Revitalize the Chinatown Economy, Especially Small Local Businesses

Chinatown’s unique historical significance, combined with its tapestry of small businesses and art spaces, serves as both an asset and a challenge. However, navigating the area’s infrastructure and understanding the "local knowledge" required to fully engage with Chinatown can discourage both locals and visitors. Safety concerns, although often exaggerated in comparison to areas like Ala Moana and Waikiki, have also shaped negative perceptions of the district.

Our app is designed to tackle these challenges directly by simplifying the visitor experience from arrival to departure. It will offer features such as parking guidance, tailored business

recommendations, and real-time event notifications. By minimizing these friction points, we aim to boost economic activity and create a more accessible, welcoming environment for all.

To further encourage frequent visits, the app will integrate geofencing, gamification, and a rewards program, incentivizing users to explore deeper into Chinatown. Through continuous mobile engagement, we aim to create an ecosystem that supports local businesses and fosters a thriving marketplace.

Highlight and Promote the Arts and Culture Unique to Chinatown

Chinatown has long been a cultural epicenter, from iconic venues like the Hawaii Theatre to smaller, intimate spaces such as The Dragon Upstairs. The app will shine a spotlight on these cultural landmarks, ensuring they remain at the heart of Chinatown's identity.

Arts and culture will act as catalysts for community engagement, much like anchor tenants in a shopping mall, attracting people into the area. Events, performances, and celebrations—such as Lunar New Year and St. Patrick's Day—will be actively promoted, fostering continuous interaction with Chinatown's cultural scene. This focus on arts and culture will deepen users' connection to the community and attract a broader audience.

Promote Regenerative Tourism

Tourists often find exploring Chinatown challenging due to their limited knowledge of the district. Our app will make discovery easier by showcasing Chinatown's rich cultural heritage, history, and distinctive businesses.

Enhancing the Tourist Experience:

By providing convenient navigation tools and educational resources, the app will cultivate tourists' interest in the area, leaving them with a deeper appreciation of Hawaii's unique story. At the same time, the app will redirect some of the economic activity traditionally focused on areas like Waikiki to Chinatown, distributing tourism's benefits more equitably.

As a destination, Chinatown is uniquely positioned to host and welcome more visitors, aligning with the principles of regenerative tourism. This ensures that tourism fosters meaningful cultural exchanges and sustains long-term economic growth for both the local community and its guests. Through this approach, Chinatown can flourish as an inclusive destination, enriching both residents and visitors alike.

5. Describe the geographic coverage.

The primary geographic coverage of the app will focus on Honolulu's Chinatown district, encompassing its core streets, businesses, art venues, cultural landmarks, and public spaces. This area includes significant destinations such as the Hawaii Theatre, Maunakea Marketplace, and key gathering places that define Chinatown's local identity.

While the focus is on Chinatown itself, the app will also extend its coverage to neighboring areas such as downtown Honolulu and the surrounding business district, creating a seamless

connection between these spaces. This will encourage users from nearby offices, residential developments, and visitors to explore Chinatown as part of their broader city experience.

Additionally, the app will cater to tourists and locals beyond Honolulu, providing information about events and businesses that can draw visitors from across the island of Oahu. Strategic promotions will ensure that users throughout the island know about upcoming events, festivals, and special offers, making Chinatown a go-to destination for locals and tourists alike.

III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

The scope of work is to provide a long term economic benefit to local businesses in chinatown through a mobile app. The app will be developed and tested to operate in cooperation with local chinatown business with the goal of bringing users into chinatown to boost economic activity and accelerate revitalization of the area. The app will use a gamification and rewards program tied to information on parking, public transit, chinatown events, and local business to reduce friction for the user and encourage interaction with chinatown.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

Quarter 1 and 2 - Proof of Concept

Laying the groundwork for app development and validating the concept through alpha testing.

- **Month 0:** Submit grant proposal and secure initial funding.
- **Month 1–3:** Begin initial app development, focusing on core functionalities and geofencing capabilities.
- **Month 4–5:** Conduct alpha testing with a select group of users, gathering critical feedback on usability and performance.
- **Month 6:** Integrate feedback from stakeholders and alpha testers. Develop initial economic impact projections to evaluate app viability.

Quarter 3 and 4 - Pilot Program

Testing in a live environment to validate performance, gather data, and build the business case for sponsors.

- **Month 7:** Collaborate with Chinatown businesses and stakeholders to prepare for the launch of the pilot program.
 - **Month 8–10:** Launch *Pilot Phase 1*, validating geofencing data, app performance, and user engagement within Chinatown.
 - **Month 11:** Analyze beta test findings and implement feedback from *Pilot Phase 1* to enhance app functionality.
 - **Month 12–14:** Execute *Pilot Phase 2*, expanding operations with partner businesses. Collect comprehensive economic impact data and refine the business case for sponsorship and scaling.
3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

Direct user Data - User data is a powerful tool to show trends and behaviors. Our platform allows us to analyze this data at a high frequency allowing us to rapidly improve the platform and gauge economic impact on a highly granular level.

User Evaluation - Using the app we will survey users periodically to gain feedback on the program directly from users.

Business Evaluation - We will deploy surveys to our participating business to both improve our platform and help gauge economic impact.

Using these tools our program will be able to monitor performance on a day to day basis and stage rapid improvements in service of the project goals.

Additionally we will collate reports to be reviewed twice annually by an Advisory Board then distributed to stakeholders in the project (for example the local business and chinatown associations)

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

Measures of Effectiveness

The effectiveness of the program will be reported to the expending agency using the following measures, which will provide a standard and objective way to assess the program's achievements:

Quarter 1 and 2 Goals

1. Functional App Development:

- Completion of the app aligned with the standards established by the Advisory Board.
- Submission of a comprehensive report to the expending agency detailing:
 - The development milestones achieved.
 - Results of initial testing, including functionality, usability, and adherence to the defined standards.
- Demonstration of readiness for the pilot program launch.

Quarter 3 and 4 Goals

2. Economic Viability Demonstration:

- **Target Metrics:**
 - Achieving **5,000 monthly active users** by the end of Quarter 4.
 - Increasing monthly visits to Chinatown per user by **2 additional visits**.
 - Generating an **additional \$20 in spending per user per visit**.

3. Survey-Based Economic Impact Assessment:

- Conducting surveys with app users and local businesses to measure:
 - User satisfaction and engagement levels.
 - Perceived improvements in business activity due to app usage.
- Aggregating and analyzing survey data to identify economic trends and app contributions.
- Sharing the survey findings and analysis in a detailed report with the expending agency.

Adjustment for Appropriation Levels

If the appropriated funding differs from the requested amount, these measures of effectiveness will be adjusted accordingly. Updated metrics and plans will be promptly transmitted to the expending agency to ensure continued alignment with the program's goals and available resources.

IV. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
 - a. Budget request by source of funds ([Link](#))

- b. Personnel salaries and wages ([Link](#))
- c. Equipment and motor vehicles ([Link](#))
- d. Capital project details ([Link](#))
- e. Government contracts, grants, and grants in aid ([Link](#))

2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2025.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
100,000	50,000	25,000	25,000	200,000

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2025.

- 50,000 - Atherton Family Foundation
- 125,000 - Honolulu City GIA
- 125,000 - Hawaii State GIA
- 20,000 - Private Donations / Business Sponsorship

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

NA

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2025 for program funding.

NA

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2023.

NA

V. Experience and Capability

1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

(I am not sure what other projects in the last three years other love chinatown members have participated in but we should probably mention both the security and content creation work our members have been a part of as well as experience in advertising and highlight our experience with local community organizations and business credentials)

The Love Chinatown Counsel has a relationship with Local App Development Company Emeremo (Parkiki LLC), which has over a decade of combined experience in app development and has developed similar apps in the past three years including:

1. The five star rated Hawaiiiverse Mobile App to assist local business with digital commerce.
2. Ongoing work on a Mobile App proof of concept for parking payment and validation.

2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

NA

VI. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

(Insert relevant bio's of the Love Chinatown Advisory Board and K2 board members)

Lead Developer : Ace Bumatai - 9 Years Experience in full stack web and mobile app development and has produced applications for both local companies and hospitality as well as internationally with Japanese firms like KDDI and NTT-BP. Additional experience as a Project Manager for Wi-Fi network projects with Sun Global Broadband.

Project Coordination and Management : Rayshi Hong - 9 Years Experience in Project Management for App Development. Including Alpha and Beta test operations for 5 star rated Hawaiiiverse Mobile app.

2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

K2 Board -> Love Chinatown Advisory Board -> Lead Developer -> Project Manager -> Contractors and Supporting Organizations. Media and Promotions team contracted with main Producer at helm.

Contractors and Supporting Organizations will vary based on project phase:

Quarter 1 and 2 will consist of agile development with focused teams in small sprints paired with integration of white label app technology from our technology partners to speed up development time and lower costs.

Quarter 3 and 4 will consist of supporting organizations helping to monitor, maintain and manage the app during the pilot program as well as developers being brought on for specific upgrades in response to user feedback.

3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

Lead Developer : \$24,000

Project Manager : \$24,000

Media and Promotions: \$25,000

Producer: \$25,000

VII. Other

1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see [Article X, Section 1, of the State Constitution](#) for the relevance of this question.

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2024-25 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2024-25, but
- (b) Not received by the applicant thereafter.

Future Sustainability Plan

The Love Chinatown App is built with a forward-thinking strategy to ensure its sustainability and long-term impact beyond the fiscal year 2024-25, even if additional grant funding is not secured. The app will generate ongoing revenue through multiple streams, including strategic partnerships with local businesses and organizations. By leveraging its geofencing, gamification, and rewards features, the app will attract businesses to invest in paid advertising and sponsorship opportunities. A tiered subscription model will offer businesses enhanced visibility, promotional tools, and access to valuable user analytics, providing them with clear incentives to participate and support the platform financially.

Additionally, the app's user engagement strategies, such as rewards programs and curated cultural experiences, will foster a loyal and active user base, driving foot traffic and economic activity in Chinatown. This vibrant community engagement will, in turn, attract continued investment from private donors, corporate sponsors, and local organizations. To further diversify funding, the app team will actively pursue additional grants, partnerships with business improvement districts, and collaborations with cultural institutions to expand its reach and resources.

Operationally, the app will be continuously updated and improved based on user and business feedback, ensuring it remains relevant and effective in meeting community needs. By aligning with Chinatown's long-term revitalization goals, building strong partnerships, and maintaining a robust funding model, the Love Chinatown App will sustain itself as a vital tool for promoting economic growth, cultural preservation, and community pride for years to come.

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2024 to June 30, 2025

Applicant: _____

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries	99,000		24,000	
2. Payroll Taxes & Assessments				
3. Fringe Benefits				
TOTAL PERSONNEL COST	99,000	0	24,000	0
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island				
2. Insurance				
3. Lease/Rental of Equipment				
4. Lease/Rental of Space				
5. Staff Training	5,000		5,000	
6. Supplies	5,000		5,000	
7. Telecommunication				
8. Utilities				
9. Professional and Contractual Services	91,000		91,000	70,000
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
TOTAL OTHER CURRENT EXPENSES	101,000	0	101,000	70,000
C. EQUIPMENT PURCHASES				
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL				
TOTAL (A+B+C+D+E)	200,000		125,000	70,000
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	200,000	Name (Please type or print) _____ Phone _____		
(b) Total Federal Funds Requested				
(c) Total County Funds Requested	125,000	Signature of Authorized Official _____ Date _____		
(d) Total Private/Other Funds Requested	70,000			
TOTAL BUDGET	395,000	Name and Title (Please type or print) _____		

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2025 to June 30, 2026

Applicant: _____Kingdom Katalyst_China Town App_____

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Lead Developer		\$24,000.00		\$ 24,000.00
Project Manager		\$25,000.00		\$ 25,000.00
Media Promotions		\$25,000.00		\$ 25,000.00
Producer		\$25,000.00		\$ 25,000.00
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
TOTAL:				99,000.00

JUSTIFICATION/COMMENTS:



Go Chinatown

App for Chinatown Revitalization

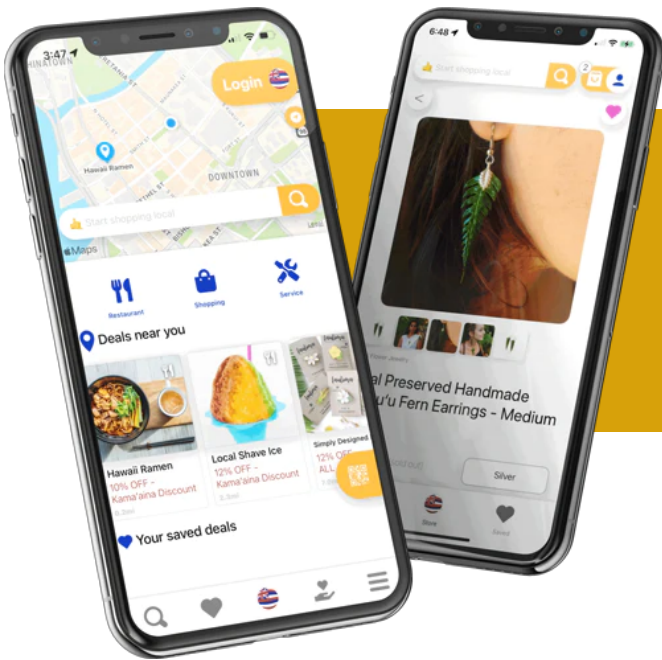
Local Network + Local App Development

Dennis Lee (808) 234-9594 / Ace Bumatai (808) 386-8175

About Go Chinatown

Chinatowns unique historical status and its tapestry of small local businesses and art spaces are both its greatest draw and a substantial weakness. The added friction and “local knowledge” needed to navigate the complicated infrastructure creates a barrier for doing business.

We will create a app to solve these problems for the user, handling these objections immediately and proactively. Thus eliminating a major hurdle to chinatowns economic activity. We provide support throughout the users journey; Showing them public transport options or where to park and recommending local business and local events.



“...Gamification

Increased both engagement and loyalty by up to 30% for eBay, Walgreens, and many other brands...”

- Berkem Peker

Growth Strategist at Storyly

Love Chinatown Taskforce

The app is being spearheaded by the community leaders of the Love Chinatown Taskforce. A group dedicated to the revitalization of chinatown through innovation and community building.

Advantages

- We will use proven techniques like Geofencing, Gamification and a rewards program to further enhance a users experience and make chinatown business more attractive. Incentivizing users to keep chinatown top of mind when they consider food, entertainment or shopping.

- The ability to increase both the frequency and depth of interaction is an area where a mobile app excels. Allowing us to use our constant connection with the users mobile device to dynamically improve chinatowns business environment.

