

Applicant Hawaii Keiki Museum

Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- 1) Hawaii Compliance Express Certificate (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
 - a) Budget request by source of funds ([Link](#))
 - b) Personnel salaries and wages ([Link](#))
 - c) Equipment and motor vehicles ([Link](#))
 - d) Capital project details ([Link](#))
 - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing



Dana McLaughlin - Founder / Executive Director 1/8/2025

AUTHORIZED SIGNATURE

PRINT NAME AND TITLE

DATE

**THE THIRTIETH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES**

Type of Grant Request:

Operating Capital

Legal Name of Requesting Organization or Individual: Db:

Hawai'i Keiki Musuem

Amount of State Funds Requested: \$ 197,200

Brief Description of Request (Please attach word document to back of page if extra space is needed):

The Hawai'i Keiki Museum is seeking operational funds to expand our services and offerings to reach more keiki in West Hawai'i. This funding will help us to extend our proven successful model of early STEM exposure, hands-on education, and career-oriented training to increase Island Science Literacy for keiki and their caregivers. This expansion to Kailua-Kona will enable us to provide more opportunities for keiki to learn about and connect with local careers in science that are right here on island. With your help, we can nurture and grow the rich and memorable interactions that connect keiki to the 'aina. In short, with your help, this museum changes lives.

Amount of Other Funds Available:

State: \$ 0

Federal: \$ 0

County: \$ 0

Private/Other: \$ 65,000

Total amount of State Grants Received in the Past 5 Fiscal Years:

\$ 179,000

Unrestricted Assets:

\$ 134,331

New Service (Presently Does Not Exist): Existing Service (Presently in Operation):

Type of Business Entity:

- 501(C)(3) Non Profit Corporation
- Other Non Profit
- Other

Mailing Address:

69-250 Waikoloa Beach Dr. K104

City: Waikoloa State: HI Zip: 96738

Contact Person for Matters Involving this Application

Name:
Dana McLaughlin

Title:
Founder / Executive Director

Email:
dana@hawaiikekimuseum.org

Phone:
808-987-4181



Dana McLaughlin, Founder / E.D.

1/8/2025

Authorized Signature

Name and Title

Date Signed



STATE OF HAWAII
STATE PROCUREMENT OFFICE

CERTIFICATE OF VENDOR COMPLIANCE

This document presents the compliance status of the vendor identified below on the issue date with respect to certificates required from the Hawaii Department of Taxation (DOTAX), the Internal Revenue Service, the Hawaii Department of Labor and Industrial Relations (DLIR), and the Hawaii Department of Commerce and Consumer Affairs (DCCA).

Vendor Name: HAWAII KEIKI MUSEUM

Issue Date: 01/08/2025

Status: **Compliant**

Hawaii Tax#:

New Hawaii Tax#: GE-0265271808-01

FEIN/SSN#: XX-XXX1601

UI#: XXXXXX6211

DCCA FILE#: 319082

Status of Compliance for this Vendor on issue date:

Form	Department(s)	Status
A-6	Hawaii Department of Taxation	Compliant
8821	Internal Revenue Service	Compliant
COGS	Hawaii Department of Commerce & Consumer Affairs	Exempt
LIR27	Hawaii Department of Labor & Industrial Relations	Compliant

Status Legend:

Status	Description
Exempt	The entity is exempt from this requirement
Compliant	The entity is compliant with this requirement or the entity is in agreement with agency and actively working towards compliance
Pending	A status determination has not yet been made
Submitted	The entity has applied for the certificate but it is awaiting approval
Not Compliant	The entity is not in compliance with the requirement and should contact the issuing agency for more information

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.
- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Dana McLaughlin

(Typed Name of Individual or Organization)

1/8/2025

(Signature)

(Date)

Dana McLaughlin

Founder / Executive Director

(Typed Name)

(Title)

I. CERTIFICATION

Statement of Public Purpose

This grant will be used for a public purpose pursuant to Section 42F-102, Hawai'i Revised Statutes:

(1) The name of the requesting organization or individual

Hawai'i Keiki Museum

(2) The public purpose for the grant

The Hawai'i Keiki Museum connects local keiki to the Island of Hawai'i through hands-on exploration of island science. The purpose of this funding is organizational capacity building to inspire wonderment, engage curiosity, and expand STEAM learning across ages and across communities.

(3) The services to be supported by the grant

The Hawai'i Keiki Museum is a science discovery center in West Hawai'i. The Waikōloa location is open to the public 7 days a week and receives an average of 1,284 visitors a month, 69% percent of which are locals, and 51% are keiki aged 0-9 years. In an effort to engage more of the community we expanded last year and opened up a second location. Unfortunately, the lease on our Kailua-Kona location suffered an unfortunate turn, and we were forced to close. This grant funding will support re-opening the facility in Kailua-Kona and includes the following business activities: moving and operational expenses related to re-opening a facility in Kailua-Kona, labor to create career-connected, island-centric, educational exhibits, wayfinding signage, development of new programming, and updating the teacher-guide, to keep our programs aligned with the Hawaii Department of Education standards.

(4) The target group

Museum exhibits and interactives at the Kailua-Kona location will be aimed at younger keiki, aged 0-9 years old. Awarded grant funds will support this group.

(5) The cost of the grant and the budget.

The operational budget increase for expanding these services to a second location is in excess of \$865,000, however the ask for this grant is only in support of the startup costs to achieve the expansion, not the ongoing expenses. This amounts to a one-time cost of \$190,000.

II. BACKGROUND AND SUMMARY

1. A brief description of the applicant's background

The Hawai'i Keiki Museum is a children's science discovery center that welcomes children of all ages and abilities to have science learning experiences. It is a 501(c)3 non-profit corporation, a grass-roots effort, started by the local community in Kailua-Kona to provide science education and programming covering all disciplines of STEAM (science, technology, engineering, arts and math). There is a common sentiment that it's hard to have a STEAM career on the Big Island, which dampens enthusiasm for STEAM learning in West Hawai'i. The Hawai'i Keiki Museum is a learning center for excellence that sparks excitement for STEAM topics and brings awareness of opportunities for STEAM careers that exist right here - on island.

The Hawai'i Keiki Museum is a young museum but it has already had a huge impact on the community it serves. At HKM, children and their caregivers explore, discover, create, play, and learn about island science and the natural world. In just over two years it reached 18% of the population of the island, and was recognized on National Parent's Day 2024 for providing a critical community service: a safe space for family learning.

The Hawai'i Keiki Museum was formed in July 2020 for the purpose of building a children's science museum in West Hawai'i. In the fall of 2022, the museum opened to the public in Kailua-Kona. In 2023 the Kailua-Kona museum welcomed 38,558 visitors. With your support, in early 2024, the HKM opened a second location, 40 miles away in Waikōloa. In 2024 the new Waikōloa museum welcomed 21,097 guests, and unfortunately we were forced to close the original Kailua-Kona location. Despite these challenges and disruptions, the museum has been in continuous operation, providing hands-on exhibits, interactive experiences, programming that inspires innovation, and STEAM based internships for students. In 2024, the HKM conducted 60 days of school-out classes including summer camp, and conducted micro-learning activities at 20 community celebrations across Hawai'i Island.

2. The goals and objectives related to the request

Exhibits and programs at the Hawai'i Keiki museum are designed to develop Island Science Literacy, and connect keiki to local STEAM opportunities. The goal of this capacity building expansion is to grow a proven successful model to reach more keiki in some of our most underserved communities.

3. The public purpose and need to be served

The HKM is the only children's science museum in the state of Hawai'i. It is located on the West Coast of Hawai'i Island, also known as the Big Island. The Big Island of Hawai'i is rural. It is 4,028 square miles in size (for comparison, the state of Connecticut is 4,842 square miles). The population is 207,615 people (July 2023 Census estimate) giving it a population density of 50 people per square mile, which is in the lowest quartile for the country.

The purpose of the Hawai'i Keiki Museum is to spark **curiosity** and create a sense of **wonder** at our natural world. Keiki need to learn and understand island science. Climate protection, ocean health research, astronomy studies, and earth science investigations all are currently being conducted on Hawai'i Island. On this island, science is literally "all around us". There are many opportunities for keiki to become leaders in STEM industries - right here. For many, the telescopes are distant, and being an astronomer is educationally impossible, requiring many years of study in far away institutions. What our keiki don't realize is that there are dozens of support, technician, and skilled research jobs that can be taught and educated locally. It is critical that we show keiki that rewarding opportunities here on the Big Island not only exist, but they are *exciting*.

4. Describe the target population to be served

There are 46,914 children under the age of 18 living on the Big Island. Hawai'i is an EPSCoR state. All the high schools on Hawai'i Island are Title 1 schools - meaning over 40% of the population is classified as low-income so all students here receive subsidized school meals. Re-opening a location in Kailua-Kona will re-connect families living in south-Kona, particularly Oceanview. With your financial support, we will be able to bring island science literacy back to some of our most under-resourced community members.

5. Describe the geographic coverage

The Waikōloa branch of the Hawai'i Keiki Museum is located in the King's Shops. A second location in Kailua-Kona will re-engage communities in one of the most populated center of the island allowing us to effectively bring STEM educational experiences, and career-connected learning opportunities to more keiki, including some of our most vulnerable populations: Micronesians living in Oceanview, keiki in foster care, and the housing insecure. Together we can give keiki the two things they crave the most: **opportunity** and **choice**.

III. SERVICE SUMMARY AND OUTCOMES

1. Describe the scope of work, tasks and responsibilities

Planning for this expansion back into Kailua-Kona has already begun. Once we have secured our new location, this funding will allow us to ramp-up operations quickly. The team currently runs science classes and programming at the Waikōloa location so new team members will be needed to design and build exhibits, update and run programming, and prepare signage.

2. Provide a projected annual timeline for accomplishing the results of the service

With this funding, execution of the expansion tasks is anticipated to take between 9-12 months:

Month 1: Enlist a curriculum developer to focus on the Kailua-Kona area

Months 2 - 4: Move and update exhibits, create informational signage, and school field trips

Months 4 - 9: Run classes, host arts and culture events, and update the teacher guide

Month 10-12: Review goals and priorities, assess accomplishments and achievements

3. Describe its quality assurance and evaluation plans for the request.

The museum's volunteer and paid educational staff developed target goals for each exhibit story that are scientifically educational and grounded in cultural reference to place and gratitude. Evaluation of the products, including the teacher's guide, signage, and web pages will be done by a cohort of museum professionals, local educators, and community members, including student interns gaining career-ready experience.

Surveys will help us understand how keiki, and their caregivers, perceive their experience, and if they relate their learning to local science and achievements as presented. Periodic exit surveys will be performed to assess Educational & Learning Outcomes and Satisfaction Levels. These will employ a standard industry recognized framework: Learning and Recall (Piscitelli, 2000).

4. List the measures of effectiveness that will be reported to the State agency through which grant funds are appropriated.

Key Performance Indicators and a summative Data Story will be presented alongside the aforementioned survey results. These include:

Engagement is our goal, and the target is an interaction time that lasts an average of 8 minutes. This will be measured by observation using standard industry assessment framework: The Visitor Behavior Schedule (Rennie and McClafferty, 1996).

Weekly Attendance will be broken down into child (under 18) or adult caregiver (over 18). This includes field trips, workshops and visitors to the exhibition hall.

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2025 to June 30, 2026

Applicant: Hawai'i Keiki Museum

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries	96,000	0	0	162,000
2. Payroll Taxes & Assessments	19,200	0	0	32,400
3. Fringe Benefits	0	0	0	0
TOTAL PERSONNEL COST	115,200	0	0	194,400
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island	0	0	0	0
2. Insurance	2,000	0	0	4,000
3. Lease/Rental of Equipment	0	0	0	0
4. Lease/Rental of Space	36,000	0	0	204,000
5. Staff Training	0	150,000	0	0
6. Supplies	8,000	50,000	0	16,000
7. Telecommunication	0	0	0	1,800
8. Utilities	4,500	0	0	40,000
9. Marketing	0	0	0	4,800
10. Gift Shop Expenses	0	0	0	15,000
11 1099 Contract Employees (temps)	31,500	0	0	6,500
12				
13				
14				
15				
16				
TOTAL OTHER CURRENT EXPENSES	82,000	200,000	0	292,100
C. EQUIPMENT PURCHASES	0	0	0	0
D. MOTOR VEHICLE PURCHASES	0	0	0	0
E. CAPITAL				
TOTAL (A+B+C+D+E)	197,200	200,000	0	486,500
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	197,200	Dana McLaughlin 808-987-4181		
(b) Total Federal Funds Requested	200,000	Name (Please type or print) Phone		
(c) Total County Funds Requested	0	Signature of Authorized Official 1/8/2025 Date		
(d) Total Private/Other Funds Requested	486,500	Dana McLaughlin - Founder / Executive Director		
TOTAL BUDGET	883,700	Name and Title (Please type or print)		

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2025 to June 30, 2026

Applicant: Hawai'i Keiki Museum

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Site Manager	20000	\$20,000.00	100.00%	\$ 20,000.00
Front Desk Worker	20000	\$10,000.00	76.00%	\$ 7,600.00
Front Desk Worker	20000	\$10,000.00	76.00%	\$ 7,600.00
Front Desk Worker	20000	\$10,000.00	76.00%	\$ 7,600.00
Front Desk Worker	20000	\$10,000.00	76.00%	\$ 7,600.00
Front Desk Worker	20000	\$10,000.00	76.00%	\$ 7,600.00
Front Desk Worker	20000	\$10,000.00	76.00%	\$ 7,600.00
Float Worker (temp)	20000	\$6,800.00	100.00%	\$ 6,800.00
Float Worker (temp)	20000	\$6,800.00	100.00%	\$ 6,800.00
Float Worker (temp)	20000	\$6,800.00	100.00%	\$ 6,800.00
YouTube Producer (student)	40000	\$20,000.00	50.00%	\$ 10,000.00
				\$ -
				\$ -
TOTAL:				96,000.00

JUSTIFICATION/COMMENTS:

The Site Manager is the only Full-Time employee. Front Desk Workers are Part Time, the Float Worker and the YouTube Prod

EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2025 to June 30, 2026

Applicant: Hawai'i Keiki Museum

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
N/A			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:			\$ -	0

JUSTIFICATION/COMMENTS:

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
N/A			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:			\$ -	0

JUSTIFICATION/COMMENTS:

CAPITAL PROJECT DETAILS

Period: July 1, 2025 to June 30, 2026

Applicant: Hawai'i Keiki Museum

FUNDING AMOUNT REQUESTED

TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2022-2023	FY: 2023-2024			FY:2024-2025	FY:2024-2025
PLANS	0	0	0	0	0	0
LAND ACQUISITION	0	0	0	0	0	0
DESIGN	0	0	0	0	0	0
CONSTRUCTION	0	0	0	0	0	0
EQUIPMENT	0	0	0	0	0	0
TOTAL:	0	0	0	0	0	0
JUSTIFICATION/COMMENTS: N/A						

GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

Applicant: Hawai'i Keiki Museum

Contracts Total: 179,000

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S./State/ Hawaii/ Honolulu/ Kauai/ Maui County)	CONTRACT VALUE
1	State GIA - FY 2025	07/01/2024-06/30/2025	State of Hawaii	State	179,000
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					
30					

IV. FINANCIAL

Our proposed budget to expand services to Kailua-Kona is \$197,200 including, labor, 1099 contractor temps, facility costs, and supplies & materials.

2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2026:

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$58,750	\$51,000	\$51,000	\$36,250	\$197,000

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2026:

For FY2026 the Hawai'i Keiki Museum is seeking a variety of funding from sources including the National Science Foundation (NSF), the Institute for Museums and Library Services (IMLS), the Atherton Family Foundation, First Hawaiian Bank, the Kukio Foundation, the County of Hawai'i, and partners of the Hawai'i Community Fund. However, these funding sources are seeking general operating and program expenses, not the expansion to Kailua-Kona.

In the *Budget Request by Source of Funds* we included only the activities related to the expansion to Kailua-Kona plus the two federal grant requests to the IMLS for staff training, and program support which includes supplies. We expect to hear back about those two submissions in October of 2025.

The matching funds for this expansion that are shown on the *Budget Request by Source of Funds* will come from the Waikōloa museum's sales of admission tickets and annual memberships, with sustaining revenue generated as the Kailua-Kona facility re-opens and begins to generate its own income stream.

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years.

The Hawai'i Keiki Museum is a 501(c)3 and is GET exempt. Admission, gift shop sales, outings, activities, and unsolicited donations to the Hawai'i Keiki Museum are qualified and approved as exempt from Hawai'i GET tax.

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2026 for program funding.

Federal - none

State - \$179,000 in GIA awarded for FY 2025 to open the Waikōloa location.

County of Hawai'i - \$14,000 in FY 2022/2023 to build exhibits and furnishings.

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2024.

Assets: \$134,331

V. EXPERIENCE AND CAPABILITY

1. Necessary Skills and Experience

Employees of the HKM are working hard to empower keiki with local knowledge, scientific fundamentals, and to create opportunities for older keiki to gain career-ready skills. Some of our most vibrant and successful school-out programs were developed in response to the needs and requests of the Kailua-Kona community. In 2023, three of our most successful workshops in Kailua-Kona included: "Rolling Robots", "All about Geodes", and "Build-Your-Own Computer". The "Rolling Robots" classes utilize a 'Sphero', a semi-autonomous baseball, to introduce elements of robotic control, and to provide an introduction to computer programming. In our new Waikōloa location, we introduced a course on flying drones. Drone operators are highly sought on island for real-estate photography, entertainment and performances, and in the coffee fields for pest control and agriculture awareness.

In line with the Hawai'i Work-Based Learning Continuum for Career, College, and Community Readiness (WBL Continuum) the HKM addresses the gap between local education and the island science working community. Over the past two years, the HKM developed a strong network of partnerships with local public, private, charter, and home schools, community non-profit organizations, and dozens of local science industries and employers. Strengthening these relationships authentically has the potential to encourage local STEM businesses to invest in and hire local youth. Our initiatives include running science activity booths at community events and celebrations, offering science classes in underserved communities, and providing drop-off STEM education workshops at the museum. The HKM is laser focused on the local community's needs because it was founded and is run by community members, including local high school students

HAWAI'I KEIKI MUSEUM

who participate in project leadership, exhibit design and construction, research positions, and decision-making.

2024 was a difficult year for engagement across our program. In 2024 we hosted 12 field trip school science classes (down from 35 the previous year due to having to close the Kailua-Kona location). This included groups like the Girls Scouts who earned their coding badge as well as schools across the public, private, home school, special needs, and charter sectors. We also hosted 11 student interns (an increase over the previous year) who engaged in over 600 hours of internship opportunities. In 2024 we welcomed 21,097 guests to our exhibit hall a decrease of 26% from the previous year when we had a facility open in Kailua-Kona.

This project to re-open a facility in Kailua-Kona is being spurred on by repeated inquiries (and demands in some cases) from parents who miss having an educational space for children to learn about the 'aina, make new friends, and enjoy family bonding time. In addition, we discovered only after we had to close the Kailua-Kona location, how much the isolated communities south of Kailua-Kona were using and depending on our services. Inspiring awe and wonder in any community starts with the science that is evident right where youth live. This project will help the under-resourced communities south of Kailua-Kona access STEAM opportunities.

The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

Number of visitors welcomed:

- 21,1097 in calendar year 2024 63% of which are kama'aina
- 29,172 in calendar year 2023 95% of which are kama'aina

Number of new exhibits built:

- 2024: 9 (number of exhibits moved from Kailua-Kona: 18)
- 2023: 18

Signs and murals designed and installed in the museum:

- 2024: 20 by keiki and 6 professionally
- 2023: 14 by keiki and 6 professionally

Collateral documents produced for the museum: 2024: 4 2023: 6

Websites published for the museum: 2024: 1 2023: 3

Social Media marketing impressions: 2024: 80,000+ 2023: 20,000+

2. Facilities

The Hawai'i Keiki Museum leases 10,000 square feet of retail space from 250 Waikōloa Shops:

Kings' Shops Management, LLC
69-250 Waikoloa Beach Drive K104
Waikoloa Village, Hawaii 96738

We operate an outpost location in Mountain View at the Koana Community Center:
18-1325 Old Volcano Rd Mountain View, HI 96771

With your support we can re-open a branch in Kailua-Kona and re-connect to the most vulnerable members of our community.

VI. PERSONNEL: PROJECT ORGANIZATION & STAFFING

Proposed Staffing, Staff Qualifications, Supervision and Training

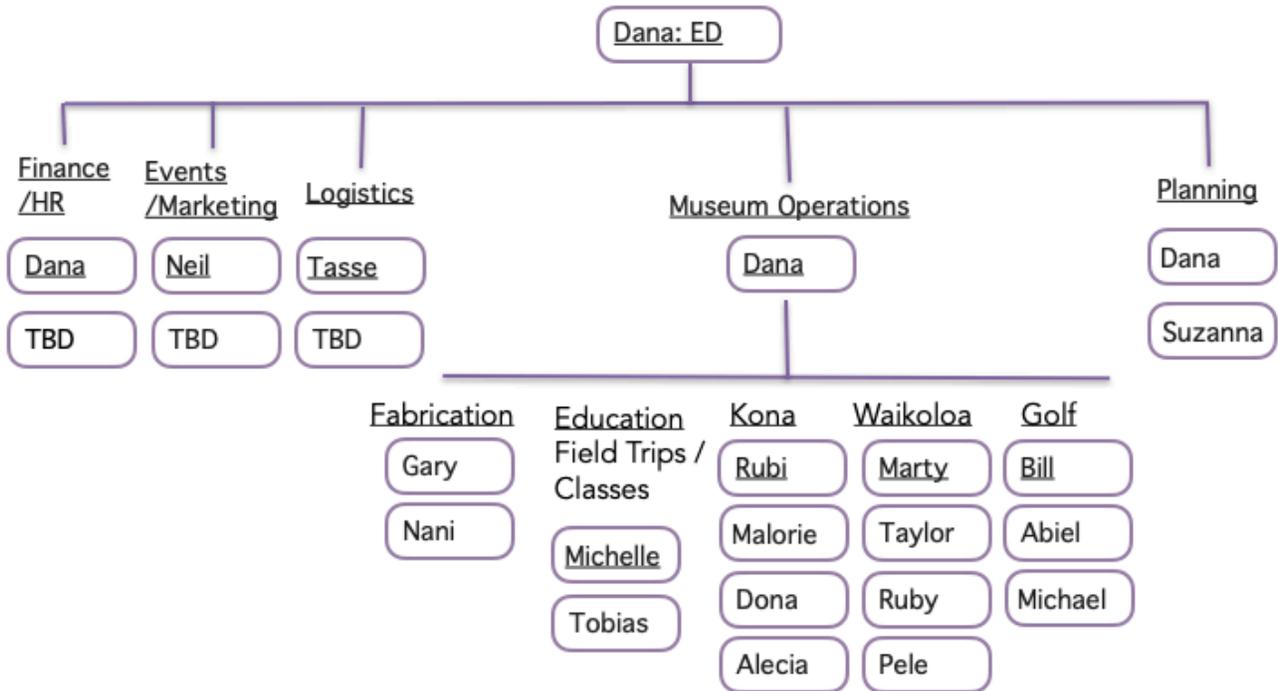
Founder / Executive Director: Dana McLaughlin has been involved in a dozen entrepreneurial endeavors. She started combining technology and early child development while a student working on robotics at the MIT Media Lab. She has an MBA from San Jose State and has worked as a technology program manager for Walt Disney, Yahoo! and Apple. She has a lifetime of operational experience as a Lieutenant Colonel in the non-profit organization Civil Air Patrol. Dana is responsible for fundraising, community outreach, exhibit construction, day-to-day operations, and supervising the staff.

Director of Education / Board Member: Jyness Jones has a lifetime of experience in education programs. She, and her staff, conduct science and engineering courses for field trips and run workshops open to local educators, visitors and homeschoolers alike. In addition, Jyness works on signage, graphic design, website layout and collateral materials.

Potential Organization Chart (with some former workers in Kailua-Kona)



Museum Org Chart



Compensation

The Hawai'i Keiki Museum uses both paid and volunteer staff.

Museum Director \$60,000 - \$120,000

Museum Branch Supervisor \$25,000 - \$65,000

Marketing Director \$15,000 - \$20,00

VII. OTHER

Litigation

There is the potential for a limited scope financial dispute with Colliers over a small amount of back-rent owed when we moved out of the Kailua-Kona location in April 2024.

Licensure or Accreditation

Not applicable.

Private Educational Institutions

Not applicable.

Future Sustainability Plan

The Hawai'i Keiki Museum was started with private seed funding and is supported by the local community as a valuable island science resource. Our goal for the two museums is to become self-sustaining through multiple funding streams, admissions, gift shop sales, activities, and party rentals. This capacity building support will allow us to expand our operations and serve more keiki across ages and communities. Future fundraising for an endowment is planned for federal, state, and county sources, and from private foundations in the coming years.

From the shores of the Gold Coast, to the peaks of Mauna Kea and Mauna Loa, the Big Island has a long history of Hawaiian culture, rich with science, exploration, and engineering achievements. By investing in the keiki, we invest in the sustainability of our island home.



Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

HAWAII KEIKI MUSEUM
PUU NUI ST
WAIKOLOA, HI 96738

Date:
05/26/2021
Employer ID number:
86-2171601
Person to contact:
Name: Customer Service
ID number: 31954
Telephone: (877) 829-5500
Accounting period ending:
December 31
Public charity status:
509(a)(2)
Form 990 / 990-EZ / 990-N required:
Yes
Effective date of exemption:
June 1, 2020
Contribution deductibility:
Yes
Addendum applies:
No
DLN:
26053453006731

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements