

**THE THIRTIETH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES**

Type of Grant Request:

Operating Capital

Legal Name of Requesting Organization or Individual: Db:

Hawaii Creative Media

Amount of State Funds Requested: \$ 93,000.00

Brief Description of Request (Please attach word document to back of page if extra space is needed):

Hawaii Creative Media is a 501 3c created by public school media teachers in the state of Hawaii. We formed the organization back in 2010 to support the needs of students and teachers in Hawaii through digital media and storytelling workshops. We were the lead trainers for PBS Hawaii's Hiki NŌ program for a number of years where we conducted summer workshops around the state. We have also trained HIDOE teachers online during the pandemic to get them ready for distance learning. In 2023 we created the "Shoots Summit", a three day event for all students and teachers around the state, public, private, or charter. Students are engaged in on-site media competitions on one day and attend breakout sessions led by industry professionals on another. On the third and final day, we hand out awards that are judged that weekend. Our event has grown from 340 in the first year, to 500 in the second year, to 690 in the third year. We are currently maxed out of our current location at Moanalua High School and need to seek a larger venue to reach more students. We had to turn away students this year because we simply had no room. We are seeking GIA funds to help offset the higher costs of a larger space to be able to reach more students in 2026.

Amount of Other Funds Available:

State: \$ 93,000.00

Federal: \$ 0

County: \$ 0

Private/Other: \$ 73,689.00

Total amount of State Grants Received in the Past 5

Fiscal Years:

\$ 0

Unrestricted Assets:

\$ 0

New Service (Presently Does Not Exist): Existing Service (Presently in Operation):

Type of Business Entity:

501(C)(3) Non Profit Corporation

Other Non Profit

Other

Mailing Address:

1541 Ho'ohulu St.

City:

Pearl City

State:

HI

Zip:

96782


Contact Person for Matters Involving this Application

Name:
Kevin Matsunaga

Title:
Member/Project Coordinator

Email:
k.matsunaga@hawaii creativemedia.org

Phone:
808-645-0019



Authorized Signature

Kevin Matsunaga/Board Member

Name and Title

1/13/2025

Date Signed

Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- 1) Hawaii Compliance Express Certificate (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
 - a) Budget request by source of funds ([Link](#))
 - b) Personnel salaries and wages ([Link](#))
 - c) Equipment and motor vehicles ([Link](#))
 - d) Capital project details ([Link](#))
 - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing



AUTHORIZED SIGNATURE

Kevin Matsunaga/Member/Project Coordinator

PRINT NAME AND TITLE

01/15/2025

DATE



STATE OF HAWAII
STATE PROCUREMENT OFFICE

CERTIFICATE OF VENDOR COMPLIANCE

This document presents the compliance status of the vendor identified below on the issue date with respect to certificates required from the Hawaii Department of Taxation (DOTAX), the Internal Revenue Service, the Hawaii Department of Labor and Industrial Relations (DLIR), and the Hawaii Department of Commerce and Consumer Affairs (DCCA).

Vendor Name: HAWAII CREATIVE MEDIA FOUNDATION

Issue Date: 01/06/2025

Status: **Compliant**

Hawaii Tax#:

New Hawaii Tax#: T-0762186752

FEIN/SSN#: XX-XXX6160

UI#: No record

DCCA FILE#: 295897

Status of Compliance for this Vendor on issue date:

| Form | Department(s) | Status |
|-------|---|-----------|
| A-6 | Hawaii Department of Taxation | Compliant |
| 8821 | Internal Revenue Service | Compliant |
| COGS | Hawaii Department of Commerce & Consumer Affairs | Exempt |
| LIR27 | Hawaii Department of Labor & Industrial Relations | Compliant |

Status Legend:

| Status | Description |
|---------------|---|
| Exempt | The entity is exempt from this requirement |
| Compliant | The entity is compliant with this requirement or the entity is in agreement with agency and actively working towards compliance |
| Pending | A status determination has not yet been made |
| Submitted | The entity has applied for the certificate but it is awaiting approval |
| Not Compliant | The entity is not in compliance with the requirement and should contact the issuing agency for more information |

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.
- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Hawaii Creative Media Foundation

(Typed Name of Individual or Organization)


(Signature)

Kevin K. Matsunaga

(Typed Name)

01/15/2025

(Date)

Member/Project Coor.

(Title)

Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Certification – Please attach immediately after cover page

1. Hawaii Compliance Express Certificate (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a Hawaii Compliance Express Certificate from the Comptroller of the Department of Accounting and General Services that is dated no earlier than December 1, 2024.

See attached.

2. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes.

Hawaii Creative Media Foundation (HCMF) is in full compliance with Section 42F-103, Hawaii Revised Statutes. See attached.

3. Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes.

Hawaii Creative Media Foundation will use this grant for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes.

II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

Hawaii Creative Media Foundation is a local non-profit organization created by media teachers in Hawaii. We started working together in 2007 to create summer workshops in media production with the goal of getting students better prepared for the upcoming school year as well as for state and national competitions. HCMF did all of the student

and teacher training for PBS Hawaii's Hiki Nō program for a number of years where we traveled to each island and conducted 4-day workshops in the summer. We most recently ran these workshops for the HODOE in the summer of 2024. In 2023 we created our own digital media conference for students and teachers in Hawaii called the Shoots Summit. We currently have 690 participants in our latest conference set for January 18-20, 2025, at Moanalua High School.

2. The goals and objectives related to the request;

We are seeking GIA funding to expand our conference into a larger space. We are currently at the maximum capacity of the Performing Arts Center at Moanalua High School which is 692. We have had to turn away schools from attending this year simply because we are out of space. We are currently in communication with the Neil S. Blaisdell Center to host the 2026 Shoots Summit there as they have the extra space that we need to accommodate well over 1,000 participants. We are also looking at the Hawaii Convention Center as another location that could host our event. However, moving the summit away from the school will incur much higher costs. Everything at the Blaisdell is done ala carte meaning that we have to pay for each chair and table used, along with each room. By receiving GIA funding, we can pass those savings down to our participants so that their costs to attend remain the same as in previous years.

3. The public purpose and need to be served;

The Shoots Summit provides our students with a three-day event that truly serves as the most authentic assessment they will have throughout the school year. All students compete in one on-site contest either on the first or second day, and then attend breakout sessions led by industry professionals on the other day. The third and final day is reserved for the awards ceremony where their entries are judged (also by industry professionals) and awards are presented. Breakout sessions provide students with training on current technology and the chance to hear from experts in the creative industries. They gain an insight and knowledge that may not come from their classroom unless their teacher invites these experts in. In our on-site contests, students are given their topic that morning and have 3-6 hours to create their projects before the deadline. They must work without their teacher's help, often in teams, to create an idea, research about it, and then plan, shoot, and edit their project in a matter of hours to meet their deadline. Their entries are then judged and they are provided their feedback.

4. Describe the target population to be served; and

Our target population is any student and teacher in Hawaii from grades 3-12, in public, private, or charter schools. We decided to offer this opportunity to students as early as grade 3 because that is the age where we feel students can still work on their own with little help from their teachers.

5. Describe the geographic coverage.

Our summit serves students from around the state of Hawaii. We would also like to expand our reach to students in other states.

III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

It takes our team of 6 about a year to plan and execute this summit. 4 members of our team are full time HIDOE teachers, another is a HIDOE educational specialist and our last team member is recently retired from the HIDOE but works full time for a non-profit organization on Kaua'i. We meet weekly to plan and organize this event, from contacting industry professionals to help judge or speak, to determining the schedule and logistics. Each part of this event is done by this 6 member team on our own time, after working our full-time jobs.

In addition to this team, we also employ a separate contest coordinator who manages all aspects of the on-site competitions for us to remove any doubt about the validity and integrity of our contests, since our 4 teachers on this team also have students that participate in the contests as well.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

February/March - Debrief past event, look at any areas of improvement, suggest possible solutions, update website with opening/closing ceremony videos, and contest winners. Sign contracts for next year's site if not already done.

April/May - Contest Prep to determine the contest list, decide to add or drop contests due to popularity or changes in the industry, determine new topics, update all contest documents.

June/July - Create new logo and theme, update website and all registration materials for new year, determine cutoff dates for registration, changes to registration, list of students and t-shirt sizes. Contact past partners to invite them to participate again. Seek out new partners. Determine keynote speaker and invite to speak. Contact hotel, sign contract for rooms.

August/September - Finalize all registration materials and due dates. Push all registration information out to past registrations, HIDOE and PBS Hawaii. Contact

industry professionals to judge and speak. Finalize T-shirt and lanyard designs. Order lanyards and awards.

October/November - Continue contacting industry professionals. Answer emails about registration and contests. Monitor sign ups for registration, judges, and speakers.

December - Contact all speakers with confirmation info, Close registration and order t-shirts. Finalize all contests and cut those with not enough participants, email schools to make changes if necessary. Determine student interns. Print award sheets. Press awards.

January - Collate lanyards and t-shirts for schools, print nametags, create signs for breakout sessions, update website with session schedule, order lunches for staff/speakers/volunteers, run event.

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

At the conclusion of the summit, participating students, teachers and speakers are asked to provide feedback to our staff using an online survey. Survey results are evaluated, and the team looks for ways to improve when planning the next summit.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

Monitoring – Our team will monitor the event as it happens to support any issues that may arise. Any issues will be documented and discussed at a debriefing meeting after the event.

Stakeholder Engagement – HCMF will survey all participants to gather feedback on the event to recognize what worked so that it can continue in the future, and what didn't so that we can take steps to improve it.

Continuous Improvement – Based on the monitoring and feedback, the HCMF team will identify areas for improvement and adjust the following year's plan to implement those changes.

Partnerships for Expertise – HCMF will leverage partnerships with PBS Hawaii's Hiki Nō program and 'Ōlelo Community Television for guidance on evaluating program effectiveness against established benchmarks or best practices. Our team will continue to look for other industry partners to join us at this event as it grows.

A final report after the conclusion of the summit will serve as a summary of the event. In the report we will share attendance numbers, contests entered, survey results, and a budget summary of how the State’s funds were spent.

IV. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
 - a. Budget request by source of funds ([Link](#))
 - b. Personnel salaries and wages ([Link](#))
 - c. Equipment and motor vehicles ([Link](#))
 - d. Capital project details ([Link](#))
 - e. Government contracts, grants, and grants in aid ([Link](#))

2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2026.

| Quarter 1 | Quarter 2 | Quarter 3 | Quarter 4 | Total Grant |
|-----------|-----------|-----------|-----------|-------------|
| \$93,000 | \$73, 689 | | | \$166,689 |

Because our event is in January of 2026, we will need all GIA funds by the end of December, 2024. Combined with our entry fees in quarter 2, we will be ready for our event in January.

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2026.

The other source of funding will come from participant entry fees.

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

None.

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2026 for program funding.

None. This is the first grant we have ever applied for.

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2024.

V. Experience and Capability

1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

Combined, our team has over 100+ years of teaching digital media to the students of Hawaii. Two of our members have been recognized as complex teachers of the year, and two of our members have been recognized as “20 for the Next 20” which is an annual selection of 20 people to watch for in the next 20 years by Hawaii Business Magazine. Combined our students have won numerous state and national awards for their video work. One of our members served on the board for the Student Television Network for 9 years, and currently serves on the board for PBS Hawaii and the Kaua’i Historical Society. We have worked closely with PBS Hawaii since 2010 and have successfully run four statewide student summits. Hawaii Creative Media Foundation is a trusted organization committed to empowering the youth of Hawaii.

2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

We currently are using the facilities at Moanalua High School but are at maximum capacity due to the space limitations to the limits of the performing arts center that only holds 692 people. We use the Performing Arts Center for our opening and closing ceremonies. We have had to turn schools away this year once we hit that limit. We are seeking space at the Blaisdell Center in 2026 to allow us to service more students and schools. A good portion of the grant will go towards the costs associated with renting out not only the space, but also all of the ala carte items needed to fill the space like tables, chairs, screens, projectors, sound systems, etc. These items are already in place at the school and so we are seeing a much higher increase in costs to run the event once it is moved.

VI. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

Currently our team includes 4 media teachers in our HIDOE, 1 state educational specialist, and 1 recently retired HIDOE media teacher who now works for a non-profit. This semi-retired former teacher will be taking the lead position on running the event, with the help of the other 5 members of the team. This person and our team have already successfully run 4 of these events. We have a proven track record through our work with PBS Hawaii, 'Ōlelo Community Media, and the Hawaii State Department of Education, all who support our event. We have included letters of support from all three entities.

Our contest coordinator is a separate contractor that we hire each year to specifically run all of our contests. This keeps the integrity of our contests safe because 4 of our members who run this event also have students participating.

2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

Basically, it's the program coordinator who will take the lead on running this event with assistance from the other 5 members of our team and the contest coordinator.

3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

All members of the team are compensated in the \$3,000 to \$10,000 range, depending on their duties. The three highest paid employees are our program manager, contest coordinator, and website/graphics person.

VII. Other

1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

Not applicable.

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

All 6 members of the team are licensed to teach in Hawaii with the HTSB.

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1, of the State Constitution for the relevance of this question.

Not applicable. This event supports students, not schools.

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2026 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2026, but

By receiving this grant, we plan to keep the cost of attendance from changing, despite the higher costs in switching to a larger location. Currently we charge each participant \$75 to attend. We will continue to look for grants to help us keep the costs per participant from rising.

- (b) Not received by the applicant thereafter.

If we are not awarded the GIA grant, we will actively seek alternative funding sources. However, we may need to adjust the cost of attendance to ensure program sustainability.

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2025 to June 30, 2026

Applicant: Hawaii Creative Media Foundation

| BUDGET CATEGORIES | Total State Funds Requested (a) | Total Federal Funds Requested (b) | Total County Funds Requested (c) | Total Private/Other Funds Requested (d) |
|-------------------------------------|---------------------------------------|---|--|---|
| A. PERSONNEL COST | | | | |
| 1. Salaries | 0 | 0 | 0 | 0 |
| 2. Payroll Taxes & Assessments | 0 | 0 | 0 | 0 |
| 3. Fringe Benefits | 0 | 0 | 0 | 0 |
| TOTAL PERSONNEL COST | 0 | 0 | 0 | 0 |
| B. OTHER CURRENT EXPENSES | | | | |
| 1. Contracted Services | 25,000 | | | 15,000 |
| 2. Insurance | 0 | | | 600 |
| 3. Lease/Rental of Equipment | 12,000 | | | 10,075 |
| 4. Lease/Rental of Space | 23,800 | | | 20,014 |
| 5. Marketing | 10,000 | | | 9,000 |
| 6. Supplies | 4,200 | | | 4,000 |
| 7. Wi-fi Internet for event | 3,000 | | | |
| 8. Lunches | 15,000 | | | 15,000 |
| 9 | | | | |
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| TOTAL OTHER CURRENT EXPENSES | 93,000 | | | 73,689 |
| C. EQUIPMENT PURCHASES | 0 | | | |
| D. MOTOR VEHICLE PURCHASES | 0 | | | |
| E. CAPITAL | 0 | | | |
| TOTAL (A+B+C+D+E) | 93,000 | | | 73,689 |

Budget Prepared By:

SOURCES OF FUNDING

| | | | |
|---|----------------|--|--------------|
| (a) Total State Funds Requested | 93,000 | Kevin Matsunaga | 808-645-0019 |
| (b) Total Federal Funds Requested | | Name (Please type or print) | Phone |
| (c) Total County Funds Requested | |  | 1-13-2025 |
| (d) Total Private/Other Funds Requested | 73,689 | Signature of Authorized Official | Date |
| | | Member/Project Coordinator | |
| TOTAL BUDGET | 166,689 | Name and Title (Please type or print) | |

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2025 to June 30, 2026

Applicant: Hawaii Creative Media Foundation

| POSITION TITLE | FULL TIME EQUIVALENT | ANNUAL SALARY A | % OF TIME ALLOCATED TO GRANT REQUEST B | TOTAL STATE FUNDS REQUESTED (A x B) |
|--------------------------------|----------------------|--------------------|---|--|
| Not Applicable | | | | \$ - |
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| TOTAL: | | | | 0 |
| JUSTIFICATION/COMMENTS: | | | | |

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2025 to June 30, 2026

Applicant: Hawaii Creative Media Foundation

| DESCRIPTION EQUIPMENT | NO. OF ITEMS | COST PER ITEM | TOTAL COST | TOTAL BUDGETED |
|--------------------------|-----------------|------------------|---------------|-------------------|
| NA | | | \$ - | |
| | | | \$ - | |
| | | | \$ - | |
| | | | \$ - | |
| | | | \$ - | |
| TOTAL: | | | | |

JUSTIFICATION/COMMENTS:

| DESCRIPTION OF MOTOR VEHICLE | NO. OF VEHICLES | COST PER VEHICLE | TOTAL COST | TOTAL BUDGETED |
|---------------------------------|--------------------|---------------------|---------------|-------------------|
| NA | | | \$ - | |
| | | | \$ - | |
| | | | \$ - | |
| | | | \$ - | |
| | | | \$ - | |
| TOTAL: | | | | |

JUSTIFICATION/COMMENTS:

BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2025 to June 30, 2026

Applicant: Hawaii Creative Media Foundation

| FUNDING AMOUNT REQUESTED | | | | | | |
|--------------------------------|--|--------------|-----------------------|----------------------------------|--------------------------------------|--------------|
| TOTAL PROJECT COST | ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS | | STATE FUNDS REQUESTED | OTHER SOURCES OF FUNDS REQUESTED | FUNDING REQUIRED IN SUCCEEDING YEARS | |
| | FY:2023-2024 | FY:2024-2025 | FY:2025-2026 | FY:2025-2026 | FY:2026-2027 | FY:2027-2028 |
| PLANS | | | | | | |
| LAND ACQUISITION | | | | | | |
| DESIGN | | | | | | |
| CONSTRUCTION | | | | | | |
| EQUIPMENT | | | | | | |
| TOTAL: | | | | | | |
| JUSTIFICATION/COMMENTS: | | | | | | |

GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

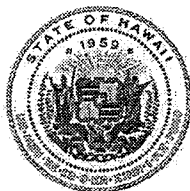
Applicant: Hawaii Creative Media Foundation

Contracts Total: -

| | CONTRACT DESCRIPTION | EFFECTIVE DATES | AGENCY | GOVERNMENT ENTITY (U.S./State/Hawaii/ Honolulu/ Kauai/ Maui County) | CONTRACT VALUE |
|----|-----------------------------|------------------------|---------------|--|------------------------|
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| 27 | | 10 | | | Application for Grants |

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JOSH GREEN, M.D.
GOVERNOR



KEITH T. HAYASHI
SUPERINTENDENT

STATE OF HAWAII
DEPARTMENT OF EDUCATION
KA 'OIHANA HO'ONA'AUAO
P.O. BOX 2360
HONOLULU, HAWAII 96804

OFFICE OF THE SUPERINTENDENT

January 15, 2025

Re: Letter of Support for the Hawaii Creative Media's Shoots Summit Hawaii 2026

To Whom It May Concern:

As Superintendent of the Hawaii State Department of Education (Department), I am pleased to express my support for Hawaii Creative Media's Shoots Summit Hawaii 2026. This remarkable digital media conference is an outstanding opportunity for students across our state, from grades 3 to 12, to develop essential skills and explore pathways into the creative arts industry.

The Hawaii Creative Media has been a trusted partner of the Department for many years, providing impactful workshops for both students and teachers. Through these programs, students have gained hands-on experience in digital storytelling, and educators have been equipped with innovative tools and strategies to inspire creativity in their classrooms. The collaborative efforts of Hawaii Creative Media and the Department have significantly contributed to the growth of digital media education across Hawaii.

Shoots Summit Hawaii 2026 represents an exciting next step in this ongoing effort. By offering on-site competitions, students are challenged to think critically, solve problems, collaborate effectively, and manage their time efficiently, which are all vital skills for success in the 21st century. The inclusion of breakout sessions led by industry professionals adds another layer of enrichment, providing students with real-world insights into the creative arts and sparking interest in future careers.

We are proud to support Hawaii Creative Media in its mission to empower the next generation of storytellers and creators. Shoots Summit Hawaii 2026 will undoubtedly leave a lasting positive impact on our students and the future of digital media education in Hawaii.

Sincerely,

A handwritten signature in black ink, appearing to read "Keith T. Hayashi".

Keith T. Hayashi
Superintendent

KTH:cm

AN AFFIRMATIVE ACTION AND EQUAL OPPORTUNITY EMPLOYER

January 16, 2025

Aloha,

On behalf of PBS Hawai'i, it is with great enthusiasm that we voice our support for Hawai'i Creative Media's Shoots Summit Hawai'i 2026. This innovative and inspiring digital media conference is a testament to the transformative power of storytelling and creativity for the students of Hawai'i.

Hawai'i Creative Media has been a valued partner of PBS Hawai'i for many years, working closely with us to conduct **HIKI NŌ on PBS Hawai'i** workshops. Through these workshops, students from across the state have learned to share their voices and perspectives through the art of storytelling. Hawai'i Creative Media's commitment to fostering creativity and critical skills has made a lasting impact on Hawai'i's young content creators.

Shoots Summit Hawai'i 2026 builds on this legacy, providing a wonderful opportunity for students in grades 3-12 to engage in dynamic on-site competitions that challenge their creativity, problem-solving abilities, teamwork, and time management. Breakout sessions led by industry professionals, offers students an invaluable glimpse into the exciting possibilities of a career in the creative arts.

As an organization dedicated to uplifting Hawai'i's communities through storytelling, PBS Hawai'i recognizes the importance of providing students with experiences that nurture their talents and inspire their dreams. Shoots Summit Hawai'i aligns with our mission of empowering youth to tell their stories and explore new horizons.

We are proud to support Hawai'i Creative Media and the Shoots Summit Hawai'i 2026 as it continues to champion the development of student storytelling and creativity in Hawai'i. We are confident this event will once again have a profound and lasting impact on the students who participate, as well as the broader community.

If you have any questions, please feel free to email me at rmizutani@pbshawaii.org or you can call my direct line at (808) 462-5020.

With respect and aloha,



Ron Mizutani
President and CEO
PBS Hawai'i

January 16, 2025



Aloha Friends,

'Ōlelo Community Media is proud to express our enthusiastic support for Hawaii Creative Media's Shoots Summit Hawaii. Similar to 'Ōlelo's Youth Xchange Video Competition, Shoots Summit is a dynamic digital media conference that provides an additional opportunity for Hawaii's students.

As the Public, Education, and Government (PEG) access station on O'ahu, 'Ōlelo Community Media has a history of partnership with Hawaii Creative Media to empower and inspire the next generation of storytellers. We have collaborated on previous iterations of this summit, providing guest speakers, production equipment, and industry expertise to enrich the student experience. Our live mobile production truck, showcased at the summit, offers students a unique, interactive engagement to explore additional production tools and workflows.

Shoots Summit Hawaii reflects the shared mission of 'Ōlelo Community Media and Hawaii Creative Media to cultivate the voices of Hawaii's youth through storytelling and technology. By hosting on-site competitions and breakout sessions led by industry professionals, the summit provides students with invaluable experience to develop critical thinking, problem-solving, and time management skills.

We believe in the power of access to media and storytelling to strengthen community engagement and inspire positive change. Shoots Summit Hawaii exemplifies this vision by giving a new generation advanced skills to amplify their voices, celebrate their creativity, and connect community.

We are honored to support Hawaii Creative Media and the Shoots Summit Hawaii Conference. The event represents a significant investment in the future of Hawaii's students and the growth of the creative media industry here at home.

We invite you to contact us at olelocm@olelo.org should you have any questions or would like additional information.

Sincerely,

Roger McKeague
President and CEO
'Ōlelo Community Media