

JAN 19 2024

A BILL FOR AN ACT

RELATING TO CREATIVE INDUSTRIES.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Chapter 201, Hawaii Revised Statutes, is
2 amended by adding a new section to part IX to be appropriately
3 designated and to read as follows:

4 "§201- Office of streaming; establishment. (a) There
5 is established the office of streaming within the creative
6 industries division of the department.

7 (b) The office of streaming shall establish, maintain, and
8 operate a digital platform to help content creators increase the
9 scale of the content creator's respective production.

10 (c) As used in this section, "content creator" means an
11 entity based in the State that creates media for digital
12 distribution via streaming."

13 SECTION 2. In accordance with section 9 of article VII, of
14 the Constitution of the State of Hawaii and sections 37-91 and
15 37-93, Hawaii Revised Statutes, the legislature has determined
16 that the appropriation contained in this Act will cause the
17 state general fund expenditure ceiling for fiscal year 2024-2025



1 to be exceeded by \$, or per cent. The reasons
2 for exceeding the general fund expenditure ceiling are that the
3 appropriation made in this Act is necessary to serve the public
4 interest and to meet the need provided for by this Act.

5 SECTION 3. There is appropriated out of the general
6 revenues of the State of Hawaii the sum of \$550,000 or so much
7 thereof as may be necessary for fiscal year 2024-2025 for the
8 establishment of the office of streaming, to be allocated as
9 follows:

- 10 (1) \$225,000 for the establishment of three full-time
11 equivalent (3.0 FTE) staff positions within the office
12 of streaming;
- 13 (2) \$200,000 for construction of a website for use by the
14 office of streaming;
- 15 (3) \$25,000 for website maintenance; and
- 16 (4) \$100,000 for marketing activities and events to be
17 held in Los Angeles, South Korea, and Japan.

18 The sum appropriated shall be expended by the creative
19 industries division of the department of business, economic
20 development, and tourism for the purposes of this Act.

21 SECTION 4. New statutory material is underscored.



1 SECTION 5. This Act shall take effect on July 1, 2024.

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INTRODUCED BY:  _____



S.B. NO. 2875

Report Title:

DBEDT; Creative Industries Division; Office of Streaming;
Content Creators; Appropriation; General Fund Expenditure
Ceiling Exceeded

Description:

Establishes the Office of Streaming within the Creative Industries Division of the Department of Business, Economic Development, and Tourism to help content creators increase the scale of their respective productions. Appropriates moneys. Declares that the appropriation exceeds the state general fund expenditure ceiling for 2024-2025.

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