



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**
KA 'OIHANA HO'OMOHALA PĀ'OIHANA, 'IMI WAIWAI
A HO'OMĀKA'IKA'I

DEPT. COMM. NO. 305

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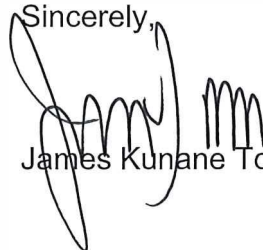
The Honorable Ronald D. Kouchi,
President and Members
of the Senate
Thirty-Second State Legislature
State Capitol, Room 409
Honolulu, Hawaii 96813

The Honorable Scott K. Saiki,
Speaker and Members of the
House of Representatives
Thirty-Second State Legislature
State Capitol, Room 431
Honolulu, Hawaii 96813

Dear President Kouchi, Speaker Saiki, and Members of the Legislature:

For your information and consideration, I am transmitting a copy of the State of Hawaii Offices in Taipei and Beijing Annual Report, as required by Section 201-84, Hawaii Revised Statutes. In accordance with Section 93-16, Hawaii Revised Statutes, I am also informing you that the report may be viewed electronically at: <http://dbedt.hawaii.gov/overview/annual-reports-reports-to-the-legislature/>.

Sincerely,



James Kunane Tokioka

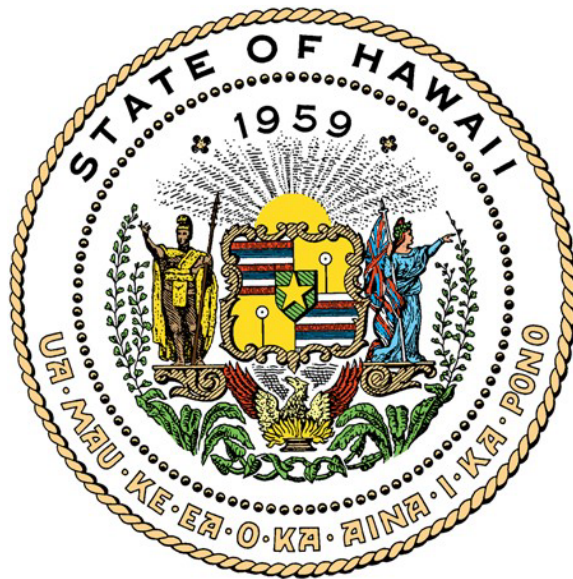
Enclosure

c: Legislative Reference Bureau

Department of Business, Economic Development and Tourism

STATE OF HAWAI‘I OFFICES IN TAIPEI AND BEIJING DECEMBER 2023

**2023 Annual Report to the Legislature
January 1, 2023, to December 31, 2023**



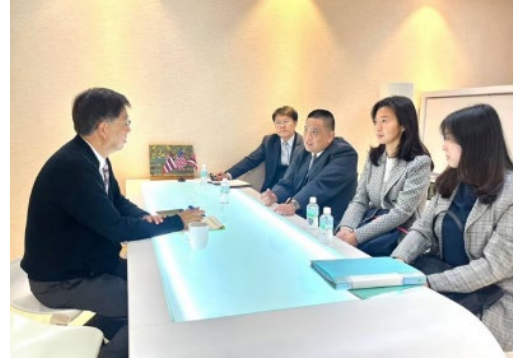
A report to the Legislature of the State of Hawai'i as required by
Section 201-84, Hawai'i Revised Statutes

State of Hawai'i Office in Taipei
2023 Annual Report

- PART 1. PROMOTED STUDY IN HAWAI'I
 - PART 2. INVESTMENT ATTRACTION AND BUSINESS PROMOTION
 - PART 3. CULTURAL PROMOTION
 - PART 4. SISTER-STATE AND GOVERNMENT RELATIONSHIPS
 - PART 5. TAIPEI OFFICE EXPENSES (FY 2023)
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Part 1. PROMOTED STUDY IN HAWAI'I

- January 6, 2023: The State of Hawai'i Office in Taipei (SHOT) welcomed Mr. Lin, the President of Youheng Farm, Tamjiang Farm, and MES Company/Beihai Camp, and his team to discuss the upcoming Summer Camp Program in Hawai'i. Mr. Lin expressed a keen interest in promoting Hawai'i as the preferred destination for the summer camp in 2024, contingent upon the resumption of direct flights by China Airlines during that period. The potential resumption of direct flights from Taipei to Hawai'i would significantly enhance accessibility for Taiwanese students and save costs by not transferring to other countries. Mr. Lin shared his positive experience organizing a three-week summer camp program in Hawai'i in 2019, in which over 150 Taiwanese students participated. This successful collaboration laid the groundwork for exploring future initiatives. SHOT and Mr. Lin discussed potential collaborative efforts to enhance the summer camp experience, including cultural exchange activities, educational components, and networking opportunities for participating students.



SHOT Director Alex Lei met with Mr. Lin and his team to discuss the potential summer camp in Hawai'i.

- January 6, 2023: SHOT Director Alex Lei visited Nan Shan High School to extend a warm welcome and provide encouragement to the 28 students who represented the school in the 2023 First Robotics Competition (FRC). The FRC was held in March 2023 in Honolulu. The purpose of the visit was to express support for students and commend their dedication to participating in the FRC. SHOT Director Alex Lei aimed to inspire and motivate students as they embark on this educational and competitive journey to Hawai'i. SHOT Director Alex Lei also initiated direct communication between the FRC teams of Nan Shan High School and Saint Louis School, introduced team members and established a communication channel, organized virtual meetings between the FRC teams from each school to share information about their respective projects, discussed potential areas of collaboration, and had preliminary discussions on the possibility of future school exchanges.



SHOT Director Alex Lei visited Nan Shan High School to provide encouragement to students who represented the school in the 2023 FRC.

- January 17, 2023: SHOT Director Alex Lei and his staff made a courtesy call to Mr. Ming Wan Cheng, the Director of the New Taipei City Education Bureau. The purpose of the visit was to promote educational exchange opportunities between Hawai'i and New Taipei City and establish contact between Hawai'i and the New Taipei City government. SHOT Director Alex Lei presented the educational opportunities and institutions in Hawai'i and emphasized potential areas of collaboration and exchange programs. Director Cheng introduced his key staff in the Education Bureau to facilitate future communication and collaboration and expressed his interest in exploring educational opportunities in Hawai'i and fostering a relationship with Hawai'i.



SHOT Director Alex Lei and his staff made a courtesy call to Mr. Ming Wan Cheng, the Director of the New Taipei Education Bureau.

- February 8, 2023: SHOT Director Alex Lei delivered a keynote speech at the 2023 Model United Nations Conference hosted by Nan Chan High School. The event brought over 300 students from 22 high schools. SHOT Director Alex Lei inspired students to become global citizens, encouraged students to actively engage in international affairs, and approached various issues like post-pandemic economic challenges, geopolitical considerations, food shortage concerns, and the urgency of addressing global warming. He urged students to stay informed about the complexities and nuances of various global issues and emphasized the need for objective analysis and critical thinking when approaching diverse and complex problems.



SHOT Director Alex Lei delivered a keynote speech at the 2023 Model United Nations Conference.

- March 14, 2023: SHOT Director Alex Lei held a meeting with a group of educators from Taipei, Taichung, and Kaohsiung cities to discuss Hawai'i's education opportunities and initiatives. SHOT Director Alex Lei extended a warm welcome to the educators and expressed gratitude for their interest in exploring the educational opportunities in Hawai'i. SHOT Director Alex Lei introduced the Study Hawai'i Consortium and encouraged Taiwan educators to promote Hawai'i as a location for degree study programs and summer camp initiatives between Hawai'i and Taiwan.



SHOT held a meeting with a group of educators from Taipei, Taichung, and Kaohsiung City.

- March 22, 2023: Due to the communication channel for the 2023 FRC established by SHOT Director Alex Lei, two of the high schools' robotics teams from Taiwan visited Saint Louis School in Honolulu during the competition. The purpose of the visit was to foster collaboration and exchange activities in the field of robotics, highlighting the schools' achievements and expertise in the field of robotics. The visit created a platform for

- September 5, 2023: SHOT Director Alex Lei met with two of the Taiwan professors and their children to discuss the specific interests and educational goals of the children, tailored the discussion to their academic pursuits, and addressed any questions and concerns the professors and their children may have about studying in Hawai'i. One child expressed interest in undergraduate studies, and the other was interested in pursuing a master's degree.



SHOT Director Alex Lei met with two of the Taiwan professors and their children to discuss studying in Hawai'i.

PART 2. INVESTMENT ATTRACTION AND BUSINESS PROMOTION

- December 8, 2022: SHOT Director Alex Lei attended the 2022 Appreciation Reception organized and hosted by the American State Office Association (ASOA). ASOA comprises 16 members of the state offices in Taiwan, aimed at strengthening ties and expressing gratitude for the partnerships that contribute to the success of various initiatives. The Appreciation Party served as a platform for expressing gratitude to key stakeholders in Taiwan, including government agencies, major business associations, and diplomatic entities. A total of 150 distinguished guests attended the event, fostering a diverse and dynamic networking environment.



SHOT Director Alex Lei attended the 2022 Appreciation Reception.

- March 8, 2023: SHOT Director Alex Lei met with Mr. Gavin Wang, the President of the Etica Battery Incorporated, and his staff at SHOT. The purpose of the visit was to explore potential investment opportunities in Hawai'i. Etica Battery Incorporated, a well-known battery storage manufacturing company in Taiwan, is considering branching out to the United States. Hawai'i has been identified as an ideal pioneering location for their expansion. SHOT Director Alex Lei provided an overview of Hawai'i's economy and emphasized the state's commitment to sustainable development and clean energy initiatives. Meanwhile, Mr. Wang presented an overview of Etica Battery Incorporated, highlighting the company's expertise in battery storage technology and its commitment to innovation. The meeting concluded with optimism and mutual interest in further exploring the potential investment by Etica Battery Incorporated in Hawai'i.



SHOTE Director Alex Lei met with Mr. Gavin Wang, the President of Etica Battery Incorporated, to explore potential investment opportunities in Hawai'i.

- March 17, 2023: SHOT Director Alex Lei attended a charity gala reception featuring a Hawai'i theme. The event was hosted by the Taiwan International Woman's Association. SHOT Director Alex Lei delivered opening remarks and spoke about Hawai'i's unique attractions, focusing on three main aspects. First, he highlighted Hawai'i's education institutions, programs, and Study Hawai'i Consortium; second, he highlighted Hawai'i as a premier tourist destination with diverse landscapes, cultural richness, and recreational opportunities; and last, he discussed the potential for investment in Hawai'i and emphasized the state's economic landscape and business opportunities.



SHOT Director Alex Lei attended a charity gala reception and delivered an opening remark.

- May 20, 2023: SHOT Director Alex Lei attended a Hawai'i coffee tasting and trip sharing event. This unique event was organized by two distinguished coffee buyers, Mr. Graham Liao and Mr. Chris Yang from ZhanLu Coffee Enterprise Co., Ltd. Mr. Liao and Mr. Yang were the buyers who attended the 2022 Coffee Buyers Reverse Trade Mission to Hawai'i. This unique event showcased not only the exquisite flavors of Hawai'i's renowned coffee but also served as a platform for sharing insights and memories from the Reverse Trade Mission.



SHOT Director Alex Lei attended a Hawai'i coffee tasting and trip sharing event, hosted by Zhanlu Coffee Enterprise Co., Ltd.

- June 14, 2023: SHOT attended the 2023 Food Expo from June 14 to 17, 2023, the 4-day trade show organized by the Taiwan External Trade Development, to showcase Hawai'i coffee. The 2023 Food Expo brought together 1,053 companies from twenty-three countries, occupying a total of 2,488 booths, and attracted 46,000 buyers, traders, and import-export companies. SHOT actively participated, promoted, and showcased Hawai'i coffee to the diverse audience presented at the expo.



SHOT attended and showcased Hawai'i coffee at the 2023 Food Expo.

- June 21, 2023: SHOT Director Alex Lei, along with Emily Scott, the Director of the U.S. Department of Agriculture's (USDA) Foreign Agricultural Service, attended the Grand Opening Ceremony of the Kingmaui Coffee Taipei store, hosted by Mr. John Hsieh. During the ceremony, SHOT Director Alex Lei had the privilege of presenting an appreciation letter to Mr. John Hsieh, who expressed gratitude for his longstanding efforts in promoting Hawai'i coffee in Taiwan and China. Emily Scott took the opportunity to compliment the unique and delightful taste of Hawai'i coffee. The event was further enriched by a mesmerizing Hula performance presented by the Hawai'i Hula Club in Taiwan.



SHOT Director Alex Lei and USDA Foreign Agricultural Service Director Emily Scott attended the Grand Opening Ceremony of the Kingmaui Coffee Taipei.

- September 19, 2023: SHOT Director Alex Lei participated in the U.S. Business Day hosted by the Bureau of Foreign Trade (BOFT), the Ministry of Economic Affairs (MOEA), the Taiwan External Trade Development Council (TAITRA), the American Institute in Taiwan (AIT), and the ASAO. The objective of this event was to promote opportunities for trade, investment, technology, and manufacturing between the United States and Taiwan, allowing participants to engage in meaningful discussions and establish connections. SHOT Director Alex Lei participated in networking activities, fostering relationships with key stakeholders, and exploring potential opportunities for cooperation with Hawai'i.



SHOT Director Alex Lei participated in the 2023 U.S. Business Day.

- November 15, 2023: SHOT assisted the Hawai'i Coffee Association (HCA) to organize a remarkable coffee-cupping event in Taipei. Ralph Gaston, the Secretary of HCA, and Juli Burden, the Board Member of HCA, facilitated the event. Over thirty participants attended the event, including coffee experts and coffee shop owners. The Director of the USDA's Foreign Agricultural Service, Emily Scott, attended the event and added a valuable perspective to the event. In addition, the Director of the Ministry of Foreign Affairs (MOFA), Mr. Cheng, and his staff also attended the event and emphasized the significance of the event. The cupping event showcased the rich and diverse flavors of Hawai'i's renowned coffee varieties. Participants had the opportunity to engage with the unique characteristics of Hawai'i coffee, fostering a deeper understanding of the industry and the potential for collaboration.



SHOT assisted HCA to organize a remarkable coffee event in Taipei.

- November 17–20, 2023: SHOT assisted HCA to participate in the 2023 Taiwan International Coffee Show, organized by the Taiwan Coffee Association. The show attracted coffee sellers from all around the world, and this diverse representation offered attendees a broad range of coffee varieties and flavors from different regions. The show also served as the host for prestigious international competitions: the 2023 World Latte Art Championship, the 2023 World Coffee in Good Spirits Championship, and the 2023 World Coffee Roasting Championship. HCA had a significant presence at the coffee show and showcased Hawai'i's unique coffee. Ralph Gaston, the Secretary of HCA, and Juli Burden, the Board Member of HCA, led the representation, emphasizing the distinct qualities and flavors of Hawai'i-grown coffee to the international audience.



SHOT assisted HCA in participating in the 2023 Taiwan International Coffee Show.

PART 3. CULTURAL PROMOTION

- January 20, 2023: SHOT Director Alex Lei delivered a keynote speech at the Indigenous Youth Employment Function Exchange Activity organized by the Council of Indigenous People (CIP). The event was to promote and aim for the exchange of ideas and experiences related to indigenous youth employment. SHOT Director Alex Lei used Hawai'i as a successful example, highlighting how Hawai'i has effectively preserved and celebrated its indigenous culture, contributing to a unique and vibrant tourism experience, and emphasizing the role of cultural preservation in fostering a sense of identity and belonging among indigenous youth. He illustrated how Hawaii's focus on cultural tourism has not only preserved indigenous heritage but has contributed to economic sustainability.
- February 20, 2023: SHOT Director Alex Lei had the privilege of hosting Mr. Kimokeo Kapahulehus, a resident of Hawai'i and founder of the Kimokeo Foundation. Mr. Kapahulehus was invited by the Indigenous People of Taitung County to facilitate cultural exchanges and share his knowledge and expertise related to ocean voyaging, navigation, and maritime traditions.



SHOT Director Alex Lei met Mr. Kimokeo Kapahulehus, the founder of the Kimokeo Foundation.

- March 24, 2023: SHOT Director Alex Lei was invited by the CIP to the Grand Opening Ceremony of the 2023 Indigenous Games, where the game was akin to the Olympics. Gathered for the indigenous community, it brought together participants and spectators to celebrate cultural diversity and athletic excellence. SHOT Director Alex Lei took advantage of this unique opportunity to network with representatives from the CIP, further strengthening the relationship between Hawai'i and the CIP. In addition to engaging with indigenous leaders, SHOT Director Alex Lei met with the Mayor of Taipei and the Director of the Ministry of Sport and Education.



SHOT Director attended the 2023 Indigenous Games.

- July 23, 2023: SHOT Director Alex Lei, along with representatives from Canada and New Zealand, visited government officials from Hualien County. The trip was arranged and hosted by County Magistrate Hsu Chen-Wei. Magistrate Hsu expressed her interest in visiting Hawai'i to attend the 2024 Festival of Pacific Arts and Culture (FestPAC) and hoped to renew the sister-city relationship with the Island of Hawai'i. The group also attended the 2023 Hualien Harvest Festival.



SHOT Director Alex Lei, along with representatives from Canada and New Zealand, visited Hualien County.

- August 13–18, 2023: SHOT Director Alex Lei was invited by the CIP to attend the 2024 Austronesia Forum held at the Marshall Islands. The Austronesia Forum served as a significant platform for discussion with representatives from other Austronesia-speaking nations to explore opportunities for collaboration, cultural and informational exchange, and shared initiatives. Fostering a deeper understanding of shared heritage, challenges, and opportunities. There were thirteen nations, plus the State of Hawai‘i and Guam, that participated in the forum.





SHOT Director Alex Lei attended the 2024 Austronesia Forum in the Marshall Islands.

- September 5, 2023: SHOT Director Alex Lei was invited by the Taiwan MOFA to meet with a delegation of Senators from Guam to discuss and share the objectives and accomplishments of SHOT and exchange views and information regarding trade, investment attraction, education, and cultural exchanges between SHOT and the Guam Senator.



SHOT Director Alex Lei, invited by the MOFA, met with the Guam delegates to discuss SHOT's objectives.

- October 12, 2023: The Principal of Orchid Island, Tatung County, Ms. Chan, and her two staff members visited SHOT. The purpose of their visit was to discuss the opportunity to bring 20 students from Orchid Island to Hawai'i for educational and cultural exchanges and visit several schools in Hawai'i to facilitate cross-cultural learning. The discussion also included their upcoming plan to visit Hawai'i before the 2024 FestPAC.



SHOT Director Alex Lei met with Principal Chan and his staff members from Orchid Island, Tatung County.

PART 4. SISTER-STATE AND GOVERNMENT RELATIONSHIPS

- January 12, 2023: Staff members from the Taipei Computer Association visited SHOT to extend their invitation to Hawai'i to participate in the Smart City Forum and Expo in 2024 and discussed the details of the invitation. The Smart City Forum and Expo is hosted by Taiwan and brings together mayors and key industry players to showcase products, exchange ideas on policy and regulation, and explore innovations in smart city development.



SHOT Director Alex Lei met with key staff members from the Taipei Computer Association to discuss the Smart City Forum.

- March 10, 2023: Director-General Douglas Yu-Tien Hsu from North American Affairs, MOFA, invited fourteen directors from the U.S. State Offices in Taiwan to a luncheon meeting. The gathering provided an opportunity for the exchange of diplomatic insight, with discussion focused on recent developments between the United States and Taiwan. Director-General Hsu highlighted key areas of cooperation and challenges between the United States and Taiwan. Directors from U.S. state offices shared their viewpoints on the evolving business relationship, expressing perspectives on shared interests, challenges, and opportunities. The luncheon meeting concluded with a sense of positive engagement and strengthened diplomatic ties.



SHOT Director Alex Lei attended the luncheon meeting with Director-General Douglas Yu-Tien Hsu.

- April 29, 2023: SHOT had the distinct honor to meet with Dr. C.Y. Liang and his manager at SHOT. Dr. Liang represents the Taiwan-U.S. Industry Corporation Promotion Office under the MOEA. The objective of the meeting was to acquaint SHOT with the comprehensive services offered by his division. During the meeting, Dr. Liang emphasized that his office could foster economic collaboration between Hawai'i and Taiwan, specifically to facilitate business forums and matchmaking sessions between companies from Hawai'i and Taiwan and is ready to provide support when Hawai'i State's officials visit Taiwan.



SHOT Director Alex Lei met with Dr. Liang and his manager from the Taiwan-U.S. Industry Corporation Promotion Office.

- May 9, 2023: SHOT Director Alex Lei, among seven American State Office Representatives, was invited by the International Relations Department of the Ministry of Education (MOE) to facilitate the exchange of ideas regarding student and teacher exchanges between the United States and Taiwan. The discussion emphasized the prospect of fostering increased collaboration; in particular, MOE expressed its commitment to working alongside SHOT to facilitate the placement of more English teachers in Taiwan. Additionally, MOE pledged support by providing Chinese language teachers to schools in the United States if there was a demand.



SHOT Director Alex Lei, among seven American State Office Representatives, attended the meeting with MOE.

- May 25, 2023: Director-General Douglas Yu-Tien Hsu from North American Affairs, MOFA, extended the invitation to the member of the ASOA for a social dinner. A total of twelve state office directors attended the event. During the event, Director-General Hsu provided a comprehensive update on the diplomatic relations and activities between Taiwan and the United States. He emphasized that the relationship between the United States and Taiwan has grown stronger and more solid over time and expressed sincere appreciation for the invaluable contributions made by the ASOA in Taiwan. The efforts have been instrumental in fostering relationships across various sectors, including investment, trade, education, tourism, and cultural exchanges. Director Hsu assured the attendees of his department's unwavering commitment to working closely with the ASOA in Taiwan. The collaboration has proven to be mutually beneficial, and he expressed optimism about the continued success of these partnerships.



SHOT, along with other American State Offices in Taipei, attended the social dinner invited by Director-General Hsu.

- June 26, 2023: SHOT Director Alex Lei made a courtesy call to the government of Keelung County. The meeting was hosted by County Magistrate George Hsieh and Vice Magistrate Pei-Ling Chu. Keelung County, located on the northern part of Taiwan Island, is a significant harbor city undergoing transformation into a tourism and recreational hub. The meeting provided an opportunity to discuss potential collaborations between Hawai'i and Keelung in education, renewable energy, and tourism. SHOT Director Alex Lei provided an overview of Hawai'i's strengths and emphasized achievements in business and economic development, education, renewable energy, and tourism. Magistrate Hsieh shared insights into Keelung's transformation, highlighting the shift from an industrial harbor city to a tourism and recreational destination. He expressed interest in collaborating with Hawai'i on renewable energy development, tourism, and school exchanges between Hawai'i and Keelung, fostering cultural understanding and educational collaboration.



SHOT Director Alex Lei and his staff made a courtesy call to the County Magistrate George Hsieh and the Government of Keelung County.

- September 7, 2023: Director-General Ling Yu Wang from the MOFA invited fifteen American State Office Representatives in Taiwan to a working lunch meeting to foster collaboration and strengthen ties between the MOFA and the fifteen American State Offices in Taiwan. Director-General Wang began the meeting by reporting her recent appointment to the MOFA and expressing her commitment to working closely with the American State Office Representatives. Each of the fifteen American State Office Directors

took turns introducing themselves and provided an overview of their respective offices' priorities and objectives. This working lunch served as an essential platform for building relationships and understanding between the MOFA and the fifteen American state offices. Directors left the meeting with a clear sense of each other's objectives and a shared commitment to working closely in the future.



SHOT Director Alex Lei, along with other State Office Representatives, attended the Working Lunch Meeting hosted by Director-General Wang, MOFA.

- September 8, 2023: A meeting hosted by the MOFA Taiwan aimed to facilitate discussions between eight U.S. Secretary of State and the ASOA regarding the common goals and objectives of the U.S. State Offices in Taiwan. The meeting commenced with a presentation by the Chairman of the ASOA to outline the common goals and objectives shared by the American State Offices in Taiwan. Each director from the American State Office had the opportunity to share insights into their respective areas of focus.



SHOT Director Alex Lei, along with other State Office Representatives, attended the meeting hosted by MOFA Taiwan to discuss and provide a comprehensive overview of the collaborative efforts.

- October 1-6, 2023: SHOT facilitated and supported a high-level delegation of Hawai'i State Legislative leaders during their visit to Taiwan. The delegation engaged in a series of productive courtesy calls and meetings with key Taiwanese government officials and organizations. These interactions aimed to foster closer ties and collaboration between Hawai'i and Taiwan. Meetings included:
 - Energy Administration, MOEA: Discussion of energy-related initiatives and collaboration opportunities between Hawai'i and Taiwan.
 - Department of North American Affairs, MOFA: Strengthen diplomatic ties and discuss international relations between Hawai'i and Taiwan.
 - Department of Rapid Transit System, Taipei City Government: Explored possibilities for knowledge exchange in transportation and urban planning.
 - Department of Personnel Planning and Regulations, Ministry of Civil Service: Shared insights on civil service best practices and public administration.
 - Office of the President: A prestigious meeting with the President of Taiwan, Tsai Ing-wen, emphasized cooperation.
 - CIP: Promotes cultural exchange and understanding among indigenous communities in Hawai'i and Taiwan.
 - Tourism Administration, Ministry of Transportation and Communication: Discussion on tourism development and collaboration in the travel industry.
 - Center for International Agricultural Education and Academic Exchanges, National Taiwan University: Explored and shared new technology, methods, and knowledge in agriculture.
 - Taiwan External Trade Development Council: Discussed trade relations, import/export, and investment opportunities between Hawai'i and Taiwan.

The visit of the Hawai'i State Legislative Leaders to Taiwan was marked by successful interactions and promising discussions across a wide range of sectors. Exchanges are vital to strengthening the ties between Hawai'i and Taiwan and fostering opportunities for

future collaboration. SHOT in Taipei remains committed to facilitating and supporting such initiatives.



Hawai'i state legislative leaders visited Taiwan. The delegation was comprised of the following members: Representative Dee Morikawa; Senator Donovan M. Dela Cruz; Senator Chris Lee; Senator Stanley Chang; Representative Scot Z. Matayoshi; Representative Scott Y. Nishimoto; and Representative Adrian Tam.

- October 20, 2023: Initiated by the AIT Chairperson, Ms. Laura M. Rosenberger, a coordination meeting was held among the directors from different American State Offices in Taiwan. The primary focus of this meeting was to discuss and report on activities conducted by each American State Office in Taiwan and to explore opportunities for closer collaboration between the AIT and each American State Office in Taiwan.



SHOT Director Alex Lei, along with other American State Offices in Taiwan, met with the AIT Chairperson, Ms. Laura M. Rosenberger.

- November 2, 2023: Organized and facilitated by the MOFA, Taiwan, SHOT Director Alex Lei, along with four other American State Office Directors, engaged in a meeting with the Governor of the Commonwealth of the Northern Mariana Islands (CNMI) and the Speaker of the Senate. The purpose of this meeting was to have American State Office Representatives share their knowledge, experiences, and relationships with Taiwan, aimed at encouraging the CNMI, specifically Saipan, to establish a Taipei Representative Office to promote tourism, trade, and investment.



SHOT Director Alex Lei, along with four other American State Office Directors, met with the Governor of CNMI and the Speaker of the Senate.

- November 10, 2023: SHOT Director Alex Lei paid a courtesy visit to the CIP to extend a formal invitation from Governor Josh Green to CIP Minister Icyand Parod to welcome the participation of Taiwan in the 2024 FestPAC. During the visit, SHOT Director Alex Lei also extended the invitation to Ms. Helen Scott, the Taiwan Representative of Kamehameha Schools, and Ms. Yvonne Jiann, the Deputy Director of the Taitung Outrigger Canoe Association. Throughout the visit, Deputy Director Helen Scott introduced Kamehameha Schools and expressed a keen interest in fostering more school exchanges between Hawai'i and Taiwan. Additionally, Ms. Yvonne Jiann shared her experiences of bringing 32 Taiwanese participants to the 50th anniversary of the Queen Lili'uokalani Canoe Race in September 2023. Minister Icyang Parod expressed gratitude for the invitation from

Governor Green and affirmed that CIP is organizing a delegation to actively participate in the upcoming 2024 FestPAC.



On behalf of the State of Hawai'i, SHOT Director Lei extended a formal invitation from Governor Josh Green to CIP Minister Icyang Parod for the 2024 FestPAC.

PART 5. TAIPEI OFFICE EXPENSES (FY 2023)

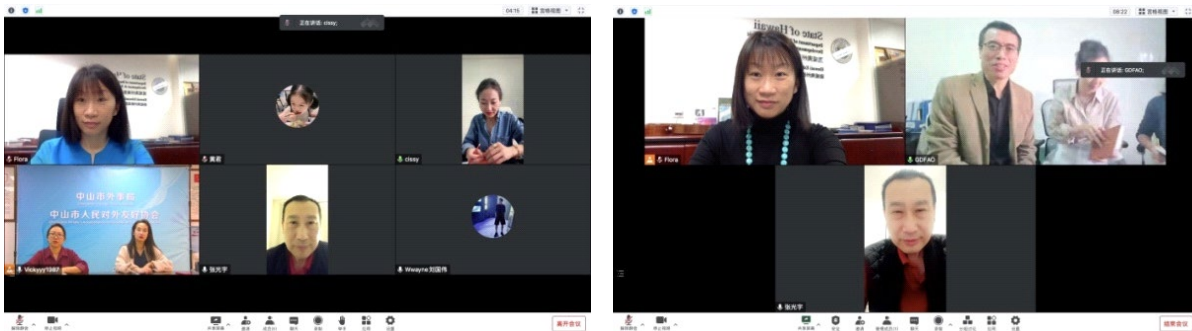
Description of Expense	Total
Director's Contract	\$46,996.96
Assistant's Salary	\$21,482.04
Office Rent	\$12,671.53
Parking Rental	\$1,495.48
Health Insurance	\$889.51
Labor Insurance	\$1,479.26
Newspaper Subscription	\$148.42
Copy Machine Rental	\$992.12
Utilities	\$304.96
Phones/Fax/Long Distance Call	\$836.26
Mobile Phone	\$1,171.57
Postage	\$123.82
Freight and Delivery Charge	\$16.45
Office Supplies/Internet	\$24.74
Office Equipment	\$8.33
Taxi Fare	\$228.41
Miscellaneous Expense	\$150.00
Membership Fees	\$333.33
Printing	\$253.68
Out of State Travel Expense	\$4,178.45
Marketing/Promotion/Other	\$270.67
Seminar/Missions/Trade Shows	\$54.87
Virtual Coffee Mart Event	\$2,602.90
Business Weekly Magazines	\$131.67
Telephone Equipment	\$416.68
Total Expenses	\$97,262.11

State of Hawai'i Office in Beijing 2023 Annual Report

- PART 1. TRADE PROMOTION
 - PART 2. EDUCATIONAL SERVICE PROMOTION
 - PART 3. SISTER-STATE AND GOVERNMENT RELATIONSHIPS
 - PART 4. SOCIAL MEDIA EXPOSURE
 - PART 5. BEIJING OFFICE EXPENSES (FY 2023)
-

PART 1. TRADE PROMOTION

- February 9, 2023: The State of Hawai'i Office in Beijing (SHOB) hosted an online meeting with the Guangdong Foreign Affairs Office (GDFAO) and one of the e-commerce platforms in Zhongshan to introduce Hawai'i coffee. Guangdong is one of Hawai'i sister states and has been proactively promoting bilateral trade and exchanges.



SHOB Director Gordon Zhang and his staff, Flora Wu, met with GDFAO and an e-commerce platform to introduce Hawai'i Coffee.

- February 24, 2023: SHOB arranged an in-person meeting with one of the specialty coffee dealers in Beijing to understand the potential collaboration between Hawai'i and Beijing.



SHOB met with one of the specialty coffee dealers in Beijing to introduce Hawai'i Coffee.

- March 9, 2023: SHOB participated in the SelectUSA online trade show in March 2023. SelectUSA is the U.S. government program led by the U.S. Department of Commerce that focuses on facilitating job-creating business investment in the United States and raising awareness of the critical role that economic development plays in the U.S. economy. Due to the pandemic, all trade shows organized by SelectUSA were switched to online in China.



SHOB participated in the SelectUSA online trade show in March 2023.

- March 27, 2023: SHOB assisted and participated at the 2023 Luxury Resort Roadshow at the Outrigger Hotel.



SHOB staff Flora Wu assisted and participated at the 2023 Luxury Resort Roadshow at the Outrigger Hotel.

- April 7, 2023: Paradise Green met with SHOB to introduce Paradise Green, a new company founded by a graduate of the University of Hawai'i at Hilo (UH Hilo), aims to provide services to Hawai'i coffee farms to export their products to China.



SHOB met with the new company, Paradise Green, founded by a graduate from UH Hilo.

- May 16, 2023: SHOB attended the 20th anniversary celebration of the Agricultural Trade Office (ATO), Beijing. SHOB promoted Hawai'i coffee with all four ATO offices in China. All ATO offices in China are very supportive of Hawai'i coffee and its initiatives to export coffee to China.



SHOB attended the 20th anniversary celebration of the ATO in Beijing.

- May 2023: SHOB produced a leaflet, *Hawai'i Coffee Export Guide*, to provide Hawai'i coffee exporters and Chinese coffee buyers with practical information regarding the routes and ways of exporting Hawai'i coffee to China such as the China import tariffs, recommendations, and suggestions to identify the best option for exporting Hawai'i coffee to China.

- June 2023: SHOB helped the Hawai'i Coffee Association (HCA) translate and print the booklet in simplified Chinese and distributed it in China. SHOB also has copies at the office, which can be used for different events in the future.



SHOB helped HCA translate and print an information booklet.

- June 18, 2023: SHOB participated in the 2023 China (Kunshan) International Coffee Conference (KSCC) and Global Coffee Beans Trade Week (GCBTW) in Kunshan to introduce Hawai'i coffee. Kunshan is the largest coffee processing and logistics destination in Asia. SHOB had generated at least ten trade leads who expressed interest in buying Hawai'i coffee, identified at least four supply chain service providers that are helpful for Hawai'i companies when exporting coffee to China, and built up at least five contacts with official coffee industry organizations who can support Hawai'i in managing trade relations. SHOB believes that attending the trade show provided a great opportunity to get to know lots of coffee experts across the coffee industry and be able to assist the Hawai'i coffee companies.



SHOB attended the 2023 KSCC and GCBTW.

- July 6, 2023: SHOB attended a coffee industry networking event, organized by the Beijing International Coffee Center (BJICC), to promote Hawai'i coffee and farm, and connected with coffee experts. The event highlighted a coffee grading machine invented by ProfilePrint, a Singapore company. ProfilePrint's technology uses A.I. to assess the quality of coffee beans or coffee powder and analyzes small coffee samples at a molecular level using artificial intelligence and advanced sensory technology. SHOB brought three coffee samples for testing. All samples received good grades compared with the other 15 samples from different regions.



SHOB attended a coffee industry networking event organized by the BJICC.

- August 3, 2023: According to the International Coffee Organization and the U.S. Department of Agriculture, coffee consumption in China has nearly tripled in the past four years, growing 15% per year, compared with the global average growth rate of 2%. Many local governments in China and the Ministry of Commerce (MOFCOM) are promoting and developing the coffee industry. Invited by the Trade Development Bureau of MOFCOM, SHOB, along with the Brazil Embassy and Colombia Embassy, SHOB joined the single-origin coffee tasting and promotion session to promote the coffee industry and discuss potential cooperation.



SHOB, along with the Brazil Embassy and Colombia Embassy, joined the single-origin coffee tasting and promotion session organized by the Trade Development Bureau of the MOFCOM.

- September 1, 2023: SHOB visited the 2023 Café Show China (Beijing) in September 2023. The three-day trade show attracted 260 exhibitors and 48,000 visitors from China and all around the world and featured key coffee players and innovators in the Chinese coffee market, including green bean coffee traders, roasters, and other industry stakeholders. Governments and business representatives from coffee-producing countries like Colombia, Ethiopia, and Jamaica also attended the show. With a ten-year history, the show

has become one of the most important shows for the coffee industry in China. SHOB also met and discussed Hawai'i coffee with ATO Beijing at the show.



SHOB Director Gordon Zhang and his staff, Flora Wu, attended the 2023 Café Show China (Beijing).

- September 8, 2023: SHOB met with Ms. Yi Wang, the President of Beijing Maji Xidong Co., Ltd. Ms. Wang is a business owner who is looking for business opportunities in Hawai'i and is a long-time lover of Hawai'i. She visits Hawai'i almost every year. The businesses that she is interested in are specialty Hawaiian gifts and souvenirs.
- September 12, 2023: SHOB made a courtesy call to Robert Hanson, Minister Counselor for Agricultural Affairs; Chris Frederick, Director of ATO Beijing; Victoria Dokken, Deputy Director of ATO Beijing; Angie Han, Marketing Specialist of ATO Beijing; and Lei Bian, Agricultural Assistant, at the U.S. Embassy to discuss the potential collaboration between Hawai'i and China. ATO Beijing showed great support for Hawai'i's coffee exports to China. ATO Beijing will also coordinate with Synergistics Hawai'i Agriculture Council (SHAC) to facilitate coffee promotion with guidance in getting extra federal or other institutional funds.



SHOB met with ATO Beijing to discuss the potential collaboration between Hawai'i and China.

- September 12, 2023: SHOB met with Mr. Lang, who works with a well-established publisher on programs for Chinese students to participate in Hawai'i study tours. The first group of study tours is expected to visit Hawai'i in early 2024.



SHOB met with Mr. Lang to discuss the study tours to Hawai'i for Chinese students.

- September 22, 2023: SHOB met with Mr. Xingwu Sun, the owner of China's largest wedding ceremony park and wedding event organizer. Mr. Sun has plans to expand his business to Hawai'i, promoting Hawai'i food, wedding ceremonies, honeymoon vacation packages, lodging, and resorts. He also offered to showcase Hawai'i coffee in one of his prestigious coffee shops in Shanghai.



SHOB met with Mr. Xingwu Sun to discuss his potential business investment in Hawai'i.

- October 8, 2023: following up on attending a coffee industry networking event organized by the BJICC in July, SHOB met with ProfilePrint, the Singaporean company offering data and analyzing agricultural products in grading systems and services. The company's services could help and facilitate Hawai'i coffee farms and exporters to do business in China's market more efficiently and economically, offer unbiased data, and profile grades regarding the authenticity, quality, and flavors of Hawai'i coffee.



SHOB Director Gordon Zhang met with ProfilePrint to learn more about the coffee grading machine.

PART 2. EDUCATIONAL SERVICE PROMOTION

Although there were no educational shows in the first half of 2023, SHOB continued to promote studying in Hawai'i by hosting and attending virtual education shows, making presentations with schools, and meeting with educators. The in-person events were resumed in China in July.

- March 7, 2023: SHOB met with Beijing Dianz Academy, a student event organizer, to discuss and plan a familiarization trip to Hawai'i.



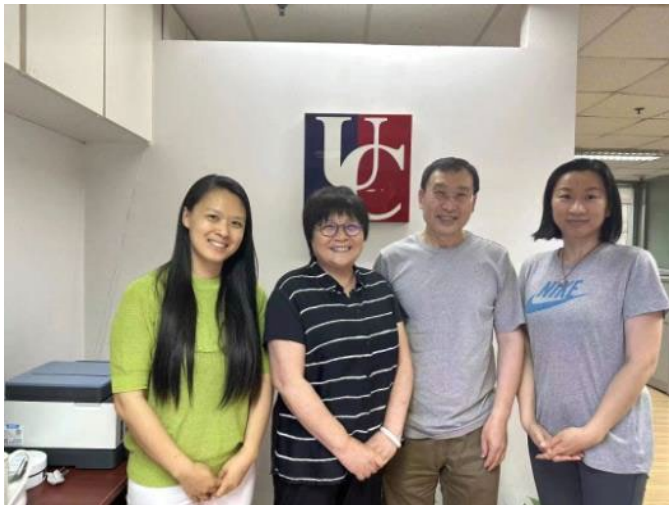
SHOB staff Flora Wu met with Beijing Dianz Academy to discuss and plan a FAM trip to Hawai'i.

- April 18–19, 2023: SHOB arranged a matchmaking meeting between Kapi'olani Community College (KCC) and the UC Culture Exchange Co. in Beijing to discuss the possibility of a scholar exchange with Chinese universities.



SHOB met with Mr. Cy Feng with the KCC and arranged a matchmaking meeting with the UC Culture Exchange Co.

- May 17, 2023: SHOB visited Mrs. Wen Liu, the President of the UC Culture Exchange Co., to discuss and plan a familiarization trip to Hawai'i. Mrs. Wen Liu visited Hawai'i in June and made agreements with the University of Hawai'i at Hilo and KCC.



SHOB visited the UC Culture Exchange Co. to discuss and plan a FAM trip for taking students to Hawai'i.

- June 2023: SHOB assisted the University of Hawai'i at Mānoa (UHM) to distribute a promotional brochure for the summer program. UHM designed a summer program for university students in China after three years of suspension due to the pandemic. SHOB announced the news through the WeChat channel.

关于参加夏威夷大学马诺阿分校 (University of Hawaii at Manoa) 2024 年暑假线下项目的报名信息
项目背景简介

夏威夷大学是美国夏威夷州最大的公立大学联盟。马诺阿分校 (Manoa) 是联盟里唯一的美国一级研究型大学，也是夏威夷州最大的综合性大学。马诺阿分校设有 100 个本科专业，86 个硕士专业以及 58 个博士专业。2022 年，夏威夷大学马诺阿分校被泰晤士大学排名为世界最顶尖的 300 所大学之一，常年被誉为全美最美丽的十大公立大学校园之一。夏威夷大学马诺阿分校期待你在夏威夷文化包围中体验名校学习的实感。



夏威夷大学马诺阿分校计划于 2024 年暑期开办一个为期两周的线下暑期项目。参与该项目的学生将在夏威夷大学马诺阿分校学习生活两周。项目期间，学生不仅得到在世界一流大学学习的体验，更能参与项目安排种类繁多的夏威夷语言文化交流活动，以及申请美国大学研究生教育的相关讲座。现将具体内容通知如下：

基本信息

1. 课程时间：2024 年 7 月 15 日-7 月 26 日
2. 报名截止：2024 年 4 月 30 日
3. 报名人数：项目仅限 32 人报名，早注册早得到录取通知。
4. 注册链接：<https://www.uh.edu/um/2024/summer> (中国区学生报名)
报名后，我们会稍后把在线注册项目和缴费的链接以 Email 方式发给学生。
5. 课程结构：
 - a. 学术英语提高课程
 - b. 英语口语交流
 - c. 嘉宾讲座
 - d. 当地著名景点探访
 - e. 夏威夷文化风俗体验等
6. 考核评估：由学术作业、小组汇报展示、考勤等综合评定。
7. 课程结业：将获得 Program Certificate，另外有三个优秀学员奖。
8. 课程费用：2830 美金 + 225 美金报名费 (报名费不可退款)

2830 美金项目费用包含英语提高课程、与美籍学生的英语交流互动、机场接送机服务、项目活动当地交通、校内宿舍 (每人一个带空调的单间卧室)、一天两餐、结业午餐以及周末一天的环岛游。

费用不包含：国际机票、签证、保险，以及个人消费。

9. 申请条件：在校本科生、硕士生 (年龄 18+)

无英语成绩要求，项目第一天会对每一个学生的英语水平进行考核。学生将被按照其英语水平安排在相对应的英语课学习。

课程安排

7/15 Mon	7/16 Tue	7/17 Wed	7/18 Thurs	7/19 Fri
8:30-4:30 • Welcome and Safety Training • Placement Test • Campus Tour	8:30-12:30 NICE English Class 1:30-5:30 Waikiki Tour	8:30-12:30 NICE Language 9:30-12:30 NICE English Class 1:30-4:30 Manoa Full-Hiking	8:30-12:30 NICE English Class 1:00-4:00 Grad School Workshop Series • General Information • Financial Support • Organization • Present Statement & CV	8:30-12:30 NICE Language 1:30-5:30 NICE English Class Free Admission
8:30-12:30 NICE English Class 1:30-4:30 Graduate Student Panel Discussion	8:30-12:30 NICE English 9:30 AM-12:30 NICE Public Class	8:30-12:30 NICE Language 9:30 AM-12:30 English Class	8:30-12:30 NICE English Class 2:00-5:00 Camp Presentations: Culture & People	8:30-12:30 NICE English Class 2:00-5:30 Graduate Ceremony Luncheon Free Admission

UHM 2024 SummerUP 暑期项目退款政策

- 夏威夷时间 2024 年 3 月 31 日中午 12 点前 (北京时间 4 月 1 日早晨六点)
 - 项目费用 (2830 美金) 全额退还给学生，以退款当日美元和人民币汇率为准。
 - 夏威夷时间 2024 年 4 月 30 日中午 12 点前 (北京时间 5 月 1 日早晨六点)
 - 退还 75% 项目费用，以退款当日美元和人民币汇率为准。
 - 夏威夷时间 2024 年 4 月 30 日中午 12 点以后
 - 不接受任何退款申请。
- 225 美金报名费不能退款。任何退款申请必须以电子邮件形式发 uao@uh.edu，需附上签证被拒而申请退款，请在邮件中提供证据，微信退款申请不予受理。
联系人: Ivy 老师
微信: Xiaoxin_hy_mu (仅供咨询使用)
Email: uao@uh.edu

SHOB assisted UHM to dispatch the leaflet and announced the news through the WeChat channel.

- June 7, 2023: SHOB assisted and posted an online announcement for the Hawai'i Preparatory Academy (HPA) on the WeChat channel regarding HPA retaining the Hawai'i Culture Agency to recruit Chinese students between five and 17 years old. The Hawai'i Culture Agency was established by two UHM graduates. One was working at Hawai'i Community College (HCC) as a recruiter, and the other was teaching English in Beijing.



SHOB assisted and posted an online announcement for the Hawai'i Preparatory Academy (HPA) on the WeChat channel regarding HPA hiring the Hawai'i Culture Agency to recruit Chinese students between five and 17 years old.

- September 16, 2023: SHOB provided support to the KCC to attend the 2023 TOEFL Annual Conference in Beijing to provide brochures, logistics support, and on-site support to promote studying in Hawai'i.



SHOB staff Flora Wu provided support to KCC to attend the 2023 TOEFL Annual Conference.

- September 18, 2023: SHOB met with Ms. Shana Tong, the President of Maryknoll School, to support Maryknoll School in providing more resources to connect potential Chinese students who are interested in applying in full-time program at Maryknoll School. Maryknoll School is the only school in Hawai'i that offers a Mandarin Chinese Immersion Program. It was the first time Ms. Tong visited China and she established good relations with the school that is connected to Beijing Foreign Students University.



SHOB met with Ms. Shana Tong to provide support to Maryknoll School.

- September 21, 2023: SHOB arranged and introduced KCC to the Beijing Royal School. The Beijing Royal School is a well-known private school in Beijing. Mr. Xiangbo Wang, the Executive Principal of the Beijing Royal School, is an alumnus of the UHM and is willing to promote educational exchanges between Hawai'i and China. Many private school students are interested in studying abroad. Therefore, schools from Hawai'i that want to attract more Chinese students could always put private schools on their list to discuss potential cooperation.



SHOB arranged and introduced KCC to the Beijing Royal School.

- September 21, 2023: SHOB met with Mr. Cy Feng, the International Student Recruiter Manager of the KCC, and the UC Culture Exchange Co. at SHOB's office. They reached an agreement to set up joint programs with Henan Agriculture University.



SHOB met the KCC and the UC Culture Exchange Co. at SHOB's office. They reached an agreement to set up joint programs with Henan Agriculture University.

- October 9, 2023: SHOB attended a debut Hula performance by Hawai'i Hula dancers Natalie Ai and 'Iolani Ai in Beijing. SHOB Staff Flora Wu made a presentation and addressed the audience about Hawai'i's culture and the mission of SHOB. There are thousands of Hula and 'Ukulele lovers in China.



SHOB attended a debut Hula performance by Hawai'i Hula dancers Natalie Ai and 'Iolani Ai in Beijing.

- October 10, 2023: SHOB was invited to attend the 7th Global K12 Education Forum. KCC Chancellor, Misaki Takabayashi, and the International Student Recruiter Manager, Cy Feng, attended the forum. Chancellor Misaki Takabayashi made a presentation regarding the Hawai'i education system to educators from 15 countries.



SHOB, along with Chancellor Misaki Takabayashi and International Students Recruiter Manager Cy Feng from KCC, attended the 7th Global K12 Education Forum.

- October 17, 2023: SHOB assisted KCC Chancellor Misaki Takabayashi to visit the Beijing Royal School to make a presentation to students. In addition to sharing her own educational and working experience as a marine scientist in Hawai'i, she also covered the resources and strengths of the Hawai'i education system in marine science and marine protection.





SHOB assisted KCC Chancellor Misaki Takabayashi to visit the Beijing Riyal School and conducted a presentation to students.

PART 3. SISTER-STATE AND GOVERNMENT RELATIONSHIPS

- March to April 2023: SHOB assisted the Foreign Affairs Office of the People's Government of Guangdong Province (GDFAO) to arrange a courtesy visit to the Department of Business, Economic Development, and Tourism (DBEDT) in April 2023. The delegation, consisted of five officials led by Deputy Director-General, Mr. Jun Luo, to meet with DBEDT Deputy Director Dane Wicker and the Business Development and Support Division Administrator, Dennis Ling, to exchange and update the status of Hawai'i and China. Both parties are looking forward to resuming the relationship since the pandemic.



SHOB assisted GDFAO by arranging a courtesy visit to DBEDT.

- May 22, 2023: Met and worked with the Foreign Affairs Office of Hainan Province of the People’s Republic of China (HNFAO). SHOB assisted HNFAO to prepare for a visit to Hawai’i that would be led by the Vice Governor from Hainan Province. SHOB provided information and data about Hawai’i; explained the function of DBEDT and its organizational structure; selected common interests for business; and discussed potential opportunities for Hawai’i and Hainan. SHOB also helped HNFAO schedule and confirm meetings and made recommendations on lodging and event venues.



SHOB Director Gordon Zhang met with HNFAO Deputy Director, Mr. Xiaoming Zen.

- July 13, 2023: For the first time since the pandemic, the Ministry of Culture and Tourism (MOCT) met with most of the representatives from the foreign cultural and tourism offices in Beijing to reiterate that China was going to gradually lift restrictions for both inbound and outbound travel. 18 representatives from Asia, Europe, Australia, North America, and South America attended the meeting. In the meantime, 60 destinations, mostly in Asia, were opened and welcomed by Chinese tourists. Most of the representatives agreed that

lifting restrictions could benefit all parties. MOCT also expressed its hope to strengthen friendly exchanges through cultural performances.



SHOB attended the meeting with MOCT to strengthen friendly exchanges through cultural performances.

- August 4, 2023: SHOB worked with the HNFAO on the 2023 China Hainan Night since May. The event was designed to explore opportunities for future cooperation between Hawai'i and Hainan. One of the highlighted promotions at the event was the Hainan Free Trade Port program that was established by the Hainan Government to attract more business from other countries to export their products to Hainan. Hawai'i State Lieutenant Governor Sylvia Luke attended the event and delivered a speech. Prior to the China Hainan Night, Lieutenant Governor Sylvia Luke had a meeting with the delegation to exchange ideas and discuss potential areas of cooperation between Hawai'i and Hainan.



SHOB assisted HNFAO to host the 2023 China Hainan Night in Hawai'i on August 4, 2023.

- April to August 2023: SHOB collaborated with the GDFAO and the U.S. Embassy to get the export certificates for Hawai'i coffee farmers. As a result of communications, collaborations, mediations, and public relations by SHOB, along with efforts by the ATOs at the U.S. Embassy, the Hawai'i Coffee Association (HCA), DBEDT, the Chinese Consulate General in Los Angeles, China's MOFA, and the GDFAO, twelve of the Hawai'i coffee farms were granted General Administration of Customs China (GACC) certifications by China Customs, which qualified Hawai'i coffee growers and exporters to be able to export coffee to the Chinese market. It was a huge achievement for SHOB and the Hawai'i coffee industry. The GACC certification usually takes a year to review, and only a small percentage of applicants can succeed.

PART 4. SOCIAL MEDIA EXPOSURE

SHOB manages two social media accounts on the WeChat platform: 1) “Study in Hawai’i” focuses on introducing the education system and schools in Hawai’i to Chinese students and parents; 2) “Love Hawai’i” focuses on trade, culture, and bilateral relations.

友城携手打造咖啡新品牌

SHOB 爱上夏威夷 2023-02-06 14:18
发表于北京

2023年1月19日，檀香山—福州友城产品发布会在华举办，咖啡品牌【RAINBOW STONES彩虹石子】首次亮相。

本次发布会受到两地政府的鼎力支持，中国驻洛杉矶总领馆副总领事李春林作为特邀嘉宾为发布会发来祝贺视频。夏威夷州议员、旅游委员会主席孔翔、檀香山市议员凯文·伊伊、夏威夷事务办公室（原住民委员会）受封人、夏威夷基础研究所总裁兼首席执行官陈懿德、夏威夷州旅游观光局中国区执行董事索等通过线上方式在发布会上致辞，福州市人民政府副市长黄建雄出席仪式并致辞。

中国驻洛杉矶总领馆副总领事李春林肯定了檀香山和福州的友城交流成果。他认为，夏威夷咖啡豆出口福州有利于两市加强经贸合作。地方交流合作是中美关系发展的重要驱动力，期待两市进一步加深友好情谊，为中美关系健康稳定发展发挥积极作用。



2023夏威夷大学Summer UI 暑期项目

乐学夏威夷 2023-03-14 11:19
发表于广东

关于前往夏威夷大学与密西沙加 (University of Hawaii at Manoa) 2023年暑期项目项目介绍

夏威夷大学与密西沙加大学 (University of Hawaii at Manoa) 2023年暑期项目项目介绍



夏威夷大学与密西沙加大学 (University of Hawaii at Manoa) 2023年暑期项目项目介绍

- 项目简介
1. 项目时间: 2023年7月17日至8月11日
 2. 项目地点: 夏威夷大学马诺阿分校, 美国夏威夷州檀香山
 3. 项目费用: \$10,000 (包括学费、食宿、交通、保险等费用)
 4. 项目特色:
 - 4.1 沉浸式语言环境
 - 4.2 与当地学生交流
 - 4.3 参与社区服务
 - 4.4 获得学分
 5. 申请条件: 高中毕业, 托福成绩, 英语成绩优秀
 6. 项目优势: 与当地学生交流, 参与社区服务, 获得学分
 7. 项目费用: 2023年7月17日至8月11日
 8. 项目特色: 沉浸式语言环境, 与当地学生交流, 参与社区服务, 获得学分
 9. 申请条件: 高中毕业, 托福成绩, 英语成绩优秀
 10. 项目优势: 与当地学生交流, 参与社区服务, 获得学分

项目费用: \$10,000 (包括学费、食宿、交通、保险等费用)



2023年夏威夷小小留学生暑期项目

Capsule English 乐学夏威夷
2023-03-31 11:10 发表于北京



“孩子要不要去留学?”
“留学是不是能给孩子一个更好的机会?”
这是很多家长的心声。
“因为无法适应海外的学习和生活环境,
孩子最终放弃了大好前程。”
这是很多留学生的真实状况。
那么, 为什么不让孩子提前“试读”一下
真实的留学生活?



家长行程 | 2023年夏威夷小小留学生项目

乐学夏威夷 2023-04-03 14:56
发表于北京

以下文章来源于夏威夷创意文化交流中心, 作者思想菌



SHOB's social media accounts on the WeChat platform introduced Hawai’i Rainbow Stone Coffee and promoted the 2023 UHM summer exchange program for youth.

Flora 🌺
 Made in Hawai'i Branding Workshop
 @Hawai'i Convention Center
 Wednesday, March 29, 2023
 8:00 a.m. to 6:00 p.m.

 MIH Workshop – Made in Hawaii

2023年3月18日 08:22



Flora 🌺
 夏威夷大岛是夏威夷群岛中最大的岛屿，其丰富的自然资源令人叹为观止。多个不同气候区、三个活火山、最迷人的瀑布和不同色调的海滩，大量珍稀的本地特有物种.....

 全球22个最佳文化旅行目的地，中国上榜1个

2023年3月24日 06:25



Flora 🌺
 夏威夷，全球独一无二的自然课堂！
 欢迎关注各学校和教育机构丰富多彩的暑期项目！🌊🌋🌺🌴🌴🌴

 游学夏威夷-助力你成为一个国际化公民

2023年1月31日 13:05



Flora 🌺
 初二到初六，每天和大家在咖香中交流探索。祝贺彩虹石子友城产品官宣，祝贺BerryBird在科纳业界崭露头角，很高兴夏威夷各咖啡庄园开始进行全新探索。道路未知更值得期待，所有艰难皆可作为基石。



Flora 🌺
 冲浪是夏威夷的一项古老运动，古老到没有书写文字的年代，后人无法确切追溯其起源，只能从土风吟唱和呼拉舞中，寻绎到那些代代相传的历史痕迹.....

 陈艳群：弄潮儿 | 散文

2023年2月16日 08:02

Flora 🌺
 可以做研学课程资料🌋

 Hawaii Volcanoes National Park (9-12岁)

2023年3月26日 18:16



3月26日 18:27

Flora 🌺
 区分 Mokka、Mocha、Mokka☕

 咖啡拾豆 Vol.21 | 夏威夷毛伊咖啡

2023年3月12日 19:01



Flora 🌺
 向阳而生，踏浪而行。
 Happy Women's Day 🌸



2023年3月8日 14:38



Flora 🌺



SHOB's social media accounts on the WeChat platform promoted Hawai'i coffee and natural resources in Hawai'i.



爱上夏威夷

美国夏威夷州商务经济和旅游发...
北京

夏威夷商务经济与旅游发展部北京代表处 >
21篇原创内容
58个朋友关注

已关注公众号

发消息

消息 服务

昨天

中国海南之夜在夏威夷举行

阅读 44 赞 1 8个朋友读过



8月3日

夏威夷州长上周进行了一系列任命

阅读 33 赞 1 4个朋友读过



7月3日

檀香山市政府办公厅主任萨姆·莫库出席2023“鼓岭缘”中...



中国海南之夜在夏威夷举行

爱上夏威夷 2023-08-10 17:18

发表于北京



以推介海南自由贸易港为主题的“2023中国海南之夜”于当地时间8月4日晚在美国夏威夷首府火奴鲁鲁举行，逾百位嘉宾出席，共同探讨如何利用这一发展机遇扩展和深化共赢合作。

早在今年4月26日，在中国驻洛杉矶总领馆的支持下，海南省与夏威夷州召开开发城线上交流会，共同探讨农产品进出口、旅游促销、航线开通、文化交流等方面的合作，并约定组织更多的线下互访活动，共同推动经贸合作和

夏威夷州长上周进行了一系列任命

爱上夏威夷 爱上夏威夷

2023-08-03 16:41 发表于北京

夏威夷州州长乔什·格林 (Josh Green) 近日宣布了州议会和委员会的人事任命，包括：

- 任命乔丹·J·木村 (Jordan J. Kimura) 为欧胡岛第一巡回法院的巡回法官
- 任命尼尔·赫伯特 (Neal Herbert) 为竞选支出副主席
- 任命前檀香山市议会议员兼市长穆菲·汉曼 (Mufi Hannemann) 为夏威夷旅游局董事会成员
- 任命康拉德·吴 (Konrad Ng) 为夏威夷州基金会主席
- 任命肖恩·康纳利 (Sean Connelly) 为夏威夷州基金会董事会成员
- 任命史黛西·莫尼兹 (Stacy Moniz) 为夏威夷劳工关系委员会中的员工成员
- 任命南希·卡尔·史密斯 (Nancy Carr Smith) 为土地使用委员会夏威夷岛席位

檀香山市政府办公厅主任萨姆·莫库出席2023“鼓岭缘”中美民间友好论坛

爱上夏威夷 2023-07-03 12:03

发表于北京

6月28日，2023“鼓岭缘”中美民间友好论坛在福建省福州市举办，论坛主题为“传承友谊火，共创美好未来”，由中国人民对外友好协会和福建省人民政府共同主办，“鼓岭之友”部分成员等美中各界友好人士参加活动，檀香山市政府办公厅主任萨姆·莫库 (Sam Moku) 应邀出席论坛。



7月26日，中国驻洛杉矶总领事郭少春访问夏威夷大学，会见夏威夷大学首席国际事务官怀特和艺术、语言与文学院院长阿纳德等。



郭总领事表示，中美加强教育交流合作对增进两国人民相互理解和友谊、推动中美关系健康稳定发展具有重要意义。中方欢迎更多美国学生赴华交流学习，赞赏夏威夷大学重视开展对华交流合作，总领馆愿为夏威夷大学同中方高校加强人员往来、校际交流提供便利和协助。

夏威夷州长上周进行了一系列任命

爱上夏威夷 爱上夏威夷

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SHOB's social media account reported on government relations activities between Hawai'i and China.

夏威夷咖啡庄园，豆子在茁壮成长。阳光、海风、火山土壤.....每一眼绿、每一口香都带着生命的力量。



2023年7月4日 12:14

FARM TO CUP. GROWN WITH ALOHA.



2023年7月13日 07:46

Honolulu Skyline 檀香山天际线铁路系统7月正式投入使用



2023年7月20日 11:34

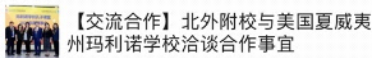
SHOB introduced the Honolulu Skyline on its social media accounts using the WeChat platform.

欢迎 Maryknoll 访华，期待更多国际教育领域交流与合作



2023年9月18日 21:45

更多优质国际交流项目落地生根，为拓展师生国际视野，增进国际理解提供资源支持。



2023年9月20日 08:01

次性满分获得者，夏威夷大学教育心理和统计博士，曾任美国大学理事会副总裁。他将AP课程引入中国，推动了国际化学校教学研究及课程体系的改革与发展。期待更多精彩！



来之不易



12家夏威夷咖啡生豆庄园和贸易商获得准入中国市场资格

2023年9月22日 13:27

12家夏威夷咖啡生豆庄园和贸易商获得准入中国市场资格

SHOB 爱上夏威夷 2023-09-22 13:23

发表于北京

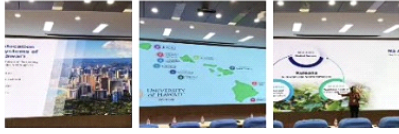
近期，中国海关总署动植物检疫司发布了最新“允许进口境外未烘焙咖啡豆、未烘焙可可豆注册企业名单”，名单中增加了12家夏威夷咖啡生豆庄园和贸易商，具体信息如下：

所在国家/地区注册编号	企业名称	地址
HI990334042	Heavenly Hawaiian, Ltd	78-1136 Bishop Road, Honolulu, HI, 96725
HI103120161	Aloha Pachamama Farm	81-6597 Mamalaha Hwy, Kealahou, HI, 96750
HI841245370	Lewa farms	Box 370, Captain Cook, HI, 96704
HI976260456	Kona Hills coffee LLC	PO Box 115, Honouliuli, HI, 96726
HI403256458	Silver Cloud Coffee Farm	96-1029 Center Road, Pahala, HI, 96777-0882
HI327091201	Aloha Farms Hawaii, Inc.	84-4970 Mamalaha HWY, Captain Cook, HI, 96704
HI516506226	Green turtle estate coffee	96-2286 South Road, Pahala, HI, 96777
HI173349119	Kona Heaven Coffee	75-5805 Alii Dr, Kailua Kona, HI, 96740
HI383843422	Isla Custom Coffees LLC	96-1110 Paausu Place, Pahala, HI, 96777
HI844272068	Kona Ohana Coffee LLC	84-5144 mamalahoa hwy, Captain cook, HI, 96704
HI271196467	Konaloha Farms	81-870 Makahiki Lane, Captain Cook, HI, 96704
HI990244245	Ka I'o Farms	78-6516 Mamalaha Hwy, Honolulu, HI, 96725

不可不知的夏威夷咖啡 (一)

SHOB reported on the student exchange program with Maryknoll and introduced the GACC certification in the WeChat social media account.

海洋科学博士 Misaki Takabayashi 介绍夏威夷教育特色及人才培养模式。



2023年10月15日 12:03

欢迎夏威夷舞蹈音乐艺术家 Natalie Ai 和 lolani 夫妇来华交流。两位老师非常热爱中国，Natalie 老师的祖父有二分之一中国血统，她名字中的 AI 正是来自汉字“爱”。预祝他们的首次中国之行顺利圆满，感恩和热爱夏威夷艺术的小伙伴共同度过了一个愉快的夜晚。

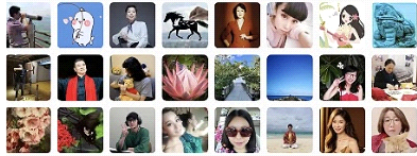


北京市·北京CBD万达广场

2023年10月9日 23:16

置顶此朋友圈，将其长期展示在「我的朋友圈」顶部。

置顶



蜚声世界的“夏威夷科纳”是香醇而酸的咖啡皇后。真正的夏威夷科纳咖啡带焦糖般的甜味，让人享受独特的快意，引你慢慢进入品尝咖啡的超然状态。而这完全来自于最古老的阿拉比卡咖啡树，咖啡树生长在火山山坡上，地理位置保证了咖啡生长所需要的海拔高度；深色的火山灰土壤为咖啡的生长提供了所需的矿物质；气候条件十分适宜，早上的太阳光温柔的穿过充满水汽的空气，到了下午，山地就会变得更加潮湿而多雾，空中涌动的白云更是咖啡树天然的遮阳伞，而晚上又会变得晴朗而凉爽，但绝无霜降。适宜的自然条件使科纳咖啡豆具有完美的外表，它的果实异常饱满，而且光泽鲜亮，是世界上最美的咖啡豆。咖啡柔滑、香浓，具有诱人的坚果香味，酸度也较均衡适度，就像夏威夷岛上五彩斑斓的色彩一样迷人，一样余味悠长。



2023年10月18日 08:11

置顶此朋友圈，将其长期展示在「我的朋友圈」顶部。

置顶



SHOB's social media account on the WeChat platform promoted the debut of Hula by Natalie Ai and introduced Hawai'i coffee to the audience.

PART 5. BEIJING OFFICE EXPENSES (FY 2023)

Description of Expense	Total
Director's Contract	\$36,004.22
Assistant's Salary	\$22,800.00
Office Rent	\$27,461.09
Office Management Fee	\$2,611.67
Bank Fees	\$70.37
Phones/Fax/Long Distance Call	\$192.30
Office Supplies	\$463.70
Office Equipment	\$60.58
Taxi Fare	\$6.71
Miscellaneous Expense	\$505.04
Out of State Travel Expense	\$1,417.95
Seminar/Missions/Trade Shows	\$23.11
Virtual Coffee Mart Event	\$840.44
Total Expenses	\$92,457.18