

CRAFT *Ohana*

February 12, 2023

Senate Committee on Commerce and Consumer Protection
SB25 Relating to Intoxicating Liquor
February 14th, 2023 at 9:40am

Re: IN STRONG OPPOSITION OF SB25

Aloha Chair Senator Keohokalole, Vice Chair Senator Fukunaga, and members of the Committee,

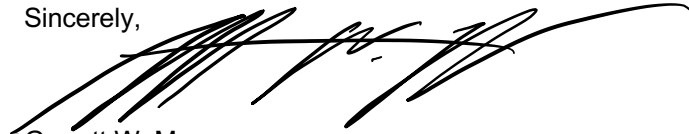
My name is Garrett W. Marrero, I live in Kihei, HI. Maui Brewing Co. has locations on Maui in Lahaina and Kihei, and on Oahu in Waikiki and Kailua. We distribute across the Hawaii, 23 other States, and 4 countries. We began in 2005 with 26 team members and have added more than 400 team members across Hawaii. I was selected as the National Small Business-Person of the year in 2017 for my work at Maui Brewing Co.

I am writing on behalf of myself and our local family-operated business in opposition of **SB25** which adds to the burden of the county liquor departments and creates an irresponsible tool that can be wielded at will against Hawaii's small businesses unfairly without any guardrails for its use.

SB25 does not serve the public in any way shape or form. In fact, it arms the liquor departments with more ammunition to use against small businesses unfairly. Requiring denial after ANY 3 violations is ludicrous. There are many potential violations ranging from not posting pricing to service to a minor and everything in between. This bill would need substantial overhaul and truly has no need to exist. The various departments already have the power to cancel and deny licensing should a licensee have 3 serious offenses often referred to as a "3 strike rule".

Thank you for the opportunity to offer these comments in strong opposition of **SB25**.

Sincerely,



Garrett W. Marrero
CEO/Founder

MAUI
HARD SELTZER

*Modern
Times*
BEER

MAUI
BREWING CO

*Modern
Times*
COFFEE

KUPU
— SPIRITS —



Lanikai Brewing Company
175 Hamakua Drive, Unit C
Kailua, Hawaii 96734
www.lanikaibrewing.com

13 February 2023
RE: SB25

Position: **OPPOSE**

Chair Keohokalole, Vice Chair Fukunaga and members of the Committee,

I am Steve Haumschild, CEO and founder of Lanikai Brewing Company located in Kailua Hawaii. We are an independent craft brewery producing 100% of our beer in Hawaii. In addition, we also operate a Distillery (Lanikai Spirits) as well as operate or are building multiple restaurants throughout Hawaii. We are united with other members of the Hawaiian Craft Brewers Guild in our pursuit to promote economic activity and growth for Hawaii's beer manufacturers and enhance opportunities in our communities.

SB25 removes the ability for a licensee to have a fair and unbiased process through licensing. It further supports potential bad actors within county Liquor Commissions to use their power over licensees in a biased and threatening manner. Not every single statute in HRS 281 is worthy of consideration of a denial of license. The process to deny a license should not be by blanket authority, but should be through due process only.

It is the right of the applicant or licensee to have a fair and unbiased experience within the commissions of the island and those commissions should not have carte blanche authority over a licensee's legal rights

Mahalo for considering our testimony.

Steven R Haumschild

Steve Haumschild, MBA
CEO & Brewmaster, Certified Cicerone®
Lanikai Brewing Company,

SB-25

Submitted on: 2/11/2023 9:06:07 PM

Testimony for CPN on 2/14/2023 9:40:00 AM

Submitted By	Organization	Testifier Position	Testify
lynne matusow	Individual	Support	Written Testimony Only

Comments:

I am in strong support. Please pass this bill.

SB-25

Submitted on: 2/13/2023 9:01:53 AM

Testimony for CPN on 2/14/2023 9:40:00 AM

Submitted By	Organization	Testifier Position	Testify
Thomas Kerns	Individual	Oppose	Written Testimony Only

Comments:

Aloha, I believe the status quo for licensing is working well and this amendment seems to be overreachin and punitive by nature.

LATE

SB-25

Submitted on: 2/13/2023 11:39:23 AM

Testimony for CPN on 2/14/2023 9:40:00 AM

Submitted By	Organization	Testifier Position	Testify
Geoffrey Seideman	Testifying for Honolulu BeerWorks	Oppose	Written Testimony Only

Comments:

STRONGLY OPPOSE