

CAROL K. REIMANN

OBJECTIVE

To help address the dire need for increased affordable housing in Hawaii

EXPERIENCE

2018-Current Alexander & Baldwin Kahului, HI
VP Maui

- Senior management for A&B business interests on Maui
- Oversight of government and community relations

2015-2018 County of Maui Wailuku, HI
Director of Housing & Human Concerns

- Oversight of Animal Management & 8 County Divisions: Housing, Early Childhood, Homelessness, Immigrant Services, Volunteer Center, Kaunoa Senior Center, Grants Management, Office on Aging
 - > Manages a budget of over \$19 million
 - > Oversight of 140+ employees
- Spokesperson on all DHHC issues to the public, stakeholders and to County Council

2012- 2015 Monsanto Hawaii Kihei, HI
Community & Government Affairs Manager

- Community liaison and company spokesperson
- Employee empowerment and engagement
- Lobbyist and advocate for Monsanto and agriculture

2008- 2012 Maui Hotel & Lodging Association Wailuku, HI
Executive Director

- The voice and face of the visitor industry in Maui County
- Membership improvement & relations
- Community liaison for the visitor industry
- Lobbyist and advocate for tourism
- Workforce development
- Administrative oversight of all aspects of a non-profit, membership-based organization including board-management, fiscal responsibility, human resources, events management and more.

1989-2008 Kapalua Land Company, Ltd. Kapalua, HI
Director of Events Management

- Mercedes-Benz Championship
 - > Oversight of operations including all aspects of construction, permits, security, utilities, television and equipment
 - > Acquisition of sponsorships & trade agreements
 - > Compilation of budgets and oversight of capital expenditures
 - > Collaboration on the development of marketing, advertising & collateral campaigns
- Kapalua Wine & Food Festival
 - > Management of all aspects of program development, marketing, promotions, public relations, sponsorships, operations & budgeting
- Administration of other signature events including LifeFest Kapalua, WhaleQuest Kapalua, Kapalua Music Festival and Run for the Rainforest

BOARDS, COMMISSIONS & ORGANIZATIONS

- Maui Chamber of Commerce
- Maui Economic Development Board
- Maui Economic Opportunity
- Kahului Rotary, Rotarian
- Hawaii Wine & Food Festival, Maui Steering Committee

EDUCATION

- Native Hawaiian Hospitality Association: Ola Hawaii program
- Dale Carnegie: 1986 self-improvement course
- University of Hawaii, Manoa: 1979-1983 (Deans List 1979), Communications
- Maui High School, Kahului, HI: 1979 (top 10%)

ACCOLADES & ACCOMPLISHMENTS

- "20 for the Next 20" by *Hawaii Business News* – 2011
- The Presidents Volunteer Service Award – 2013 & 2014
- Monsanto "Reggie Award" Best Performance for Building Support for Business-Critical Operations in Communities and Neighborhoods – 2014

REFERENCES

- David Arakawa, Executive Director, Land Use Research Foundation
- Alice Lee, Council Chair, Maui County Council
- Linda Munsell, Former Deputy of Housing & Human Concerns, Maui County

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