

# GOV. MSG. NO. 555

ANNE M. CHIPCHASE, MA

May 19, 2023

## PURPOSE

To make maximum use of my skills and experience in marketing, communications and community engagement to help create a positive difference in the lives of the people of Hawai'i.

## STRENGTHS

- Known and respected throughout the community for organization, advocacy, engagement, government relations, community relations and "friend making"
- Leader among Hawai'i charitable organizations
- Active volunteer and grassroots leader, skilled in helping disadvantaged individuals improve their health and social determinants of health
- Strong Hawai'i marketing and communications background

## EXPERIENCE

### **Hawai'i Disability Rights Center**

Advocate

November, 2022 – Present

- Advocate on behalf of disabled individuals and, where appropriate, their parents/guardians to assure compliance with legal standards
- Assist clients to understand their rights and to practice self-advocacy

### **Pacific Benefit Options**

Licensed Certified Medicare Agent

October, 2021 - Present

- Certified Medicare Advantage and Dual Medicare/Medicaid agent for United Health Care, Humana, Devoted Health Plans and Wellcare by `Ohana in the State of Hawai'i

### **`Ohana Health Plan**

Senior Engagement Partner

2008 – December, 2019

- Developed and presented educational modules and other grassroots marketing efforts on all islands, including Lāna`i, on a monthly basis
- Created cost-effective approaches to secure goodwill and enhance membership
- Effectively engaged leaders at every level on all islands, including healthcare providers, business leaders, government officials, etc.

### **National Kidney Foundation of Hawai'i**

Director of Development

2006 - 2007

- Developed signature gala fundraising event
- Supervised advertising and web design

### **Palolo Chinese Home**

Assistant to the Administrator

2004 – 2006

- Created and executed HINOVA (Hawai'i Neighborhood Outreach to the Aged) Program
- Filled various positions as necessary, including interviewing potential residents, providing religious service when no one else was available, assisting frightened residents

### **Family Caregiver 1999 - 2003**

- Cared for my parents through their deaths
- Completed Master's Degree in Asian Studies

### **Ogilvy & Mather Hawai'i / The Schiller Group**

Senior Vice President

1989 - 1998

- Managed Advertising for all of Castle & Cooke Hawai'i real estate projects throughout the state, including Mililani
- Managed all Hawai'i activities for an Ogilvy & Mather / Hong Kong marketing program for a real estate venture on the Big Island
- Managed Burger King advertising in the state

### **CURRENT COMMUNITY SERVICE**

- Honolulu Community Action Program (HCAP) - Member, Board of Directors, Vice Chair of Finance Committee, Member of Leahi District Council,
- Palolo Lions Club, Lions Clubs International – Vice President  
Basilica Cathedral of Our Lady of Peace - Sacristan
- 'Olelo Community Media, Joyful Living Monthly Talk Story Program - Presenter

### **SELECT PAST COMMUNITY SERVICE**

- First LAP (Life After Prison) - Board President
- Hawai'i State Rural Health Association - Board President
- Project Vision Hawai'i - Board President and initiator of HiEHIE mobile shower program for Homeless Persons
- The Caregiver Foundation - Board Vice President

## EDUCATION

- Bachelor of Arts, Asian Economics and Culture, Hawai'i Pacific University
- Master of Arts, Chinese Studies, School of Pacific & Asian Studies, University of Hawai'i at Mānoa

## REFERENCES

Judy Ng Christensen, MIM  
Language Analyst, Department of Justice

Robin J Leong, Esq  
Hawai'i Music Center

Very Rev. Msgr. Gary Secor  
Vicar General, Roman Catholic Diocese of Hawai'i

Elizabeth A. (Annie) Valentin, MPH