

Honolulu, Hawaii

APR 26 2024

RE: S.B. No. 3364  
S.D. 2  
H.D. 2  
C.D. 1

Honorable Ronald D. Kouchi  
President of the Senate  
Thirty-Second State Legislature  
Regular Session of 2024  
State of Hawaii

Honorable Scott K. Saiki  
Speaker, House of Representatives  
Thirty-Second State Legislature  
Regular Session of 2024  
State of Hawaii

Sirs:

Your Committee on Conference on the disagreeing vote of the Senate to the amendments proposed by the House of Representatives in S.B. No. 3364, S.D. 2, H.D. 2, entitled:

"A BILL FOR AN ACT RELATING TO DESTINATION MANAGEMENT,"

having met, and after full and free discussion, has agreed to recommend and does recommend to the respective Houses the final passage of this bill in an amended form.

The purpose of this measure is to:

- (1) Require the Hawaii Tourism Authority to develop destination management action plans for each county and to perform specific actions in each plan;
- (2) Expand the powers and duties of the Hawaii Tourism Authority;
- (3) Repeal the exemption of the Hawaii Tourism Authority from administrative supervision of boards and commissions;



- (4) Rename the Tourism Marketing Plan as the Strategic Tourism Management Plan; and
- (5) Require the Strategic Tourism Management Plan to include statewide destination management and regenerative tourism efforts and programs.

Your Committee on Conference finds that there is a need for improved management and coordination between the State and private and public stakeholders in the tourism industry to address the impacts of tourism. Your Committee on Conference further finds that the three-year, community-led destination management action plans have been a key initiative through which communities across the State have articulated their needs, desires, and visions for tourism in their communities, on their terms. This measure amends the powers and duties of the Hawaii Tourism Authority, statutorily establishes the destination management action plans, and aligns statutory mandates for the Hawaii Tourism Authority with the work they have already been doing to advance destination management and regenerative tourism.

Your Committee on Conference has amended this measure by:

- (1) Inserting an effective date of July 1, 2024; and
- (2) Making a technical, nonsubstantive amendment for the purposes of clarity and consistency.


As affirmed by the record of votes of the managers of your Committee on Conference that is attached to this report, your Committee on Conference is in accord with the intent and purpose of S.B. No. 3364, S.D. 2, H.D. 2, as amended herein, and recommends that it pass Final Reading in the form attached hereto as S.B. No. 3364, S.D. 2, H.D. 2, C.D. 1.

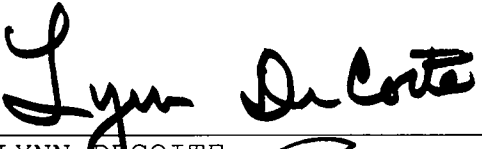


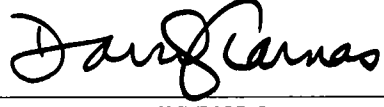
Respectfully submitted on behalf  
of the managers:

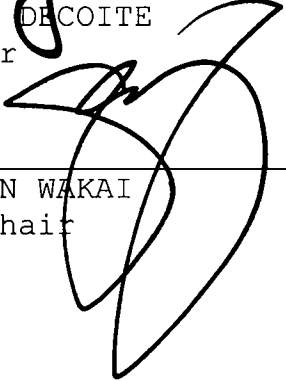
ON THE PART OF THE HOUSE

ON THE PART OF THE SENATE

  
\_\_\_\_\_  
SEAN QUINLAN  
Co-Chair

  
\_\_\_\_\_  
LYNN DECORTE  
Chair

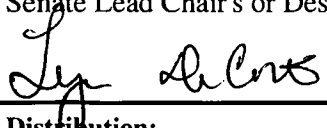

  
\_\_\_\_\_  
DAVID A. TARNAS  
Co-Chair

  
\_\_\_\_\_  
GLENN WAKAI  
Co-Chair

  
\_\_\_\_\_  
DEE MORIKAWA  
Co-Chair



Record of Votes of a  
Conference Committee

Bill / Concurrent Resolution No.: <b>SB 3364, SD 2, HD 2</b>					Date/Time: <b>4-25-24 10:20 AM</b>				
<input checked="" type="checkbox"/> The recommendation of the House and Senate managers is to pass with amendments (CD).									
<input type="checkbox"/> The Committee is reconsidering its previous decision.									
<input type="checkbox"/> The recommendation of the Senate Manager(s) is to AGREE to the House amendments made to the Senate Measure					<input type="checkbox"/> The recommendation of the House Manager(s) is to AGREE to the Senate amendments made to the House Measure.				
Senate Managers	A	WR	N	E	House Managers	A	WR	N	E
DECOITE, Lynn, Chr.	✓				QUINLAN, Sean, Co-Chr.	✓			
WAKAI, Glenn, Co-Chr.	✓				TARNAS, David A., Co-Chr.				✓
FEVELLA, Kurt				✓	MORIKAWA, Dee, Co-Chr.	✓			
					LAMOSAO, Rachele F.				✓
					MIYAKE, Tyson K.	✓			
					PIERICK, Elijah	✓			
TOTAL	2	0	0	1	TOTAL	4	0	0	2
A = Aye		WR = Aye with Reservations			N = Nay		E = Excused		
Senate Recommendation is: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted					House Recommendation is: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Senate Lead Chair's or Designee's Signature: 					House Lead Chair's or Designee's Signature: 				
Distribution: <b>Original</b> <b>Yellow</b> <b>Pink</b> <b>Goldenrod</b> File with Conference Committee Report      House Clerk's Office      Senate Clerk's Office      Drafting Agency									