

**THE THIRTIETH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES**

Type of Grant Request:

Operating Capital

Legal Name of Requesting Organization or Individual: Db:

Pacific Tsunami Museum, Inc.

Amount of State Funds Requested: \$ 128,180

Brief Description of Request (Please attach word document to back of page if extra space is needed):

The Pacific Tsunami Museum's Kama'āina Initiative seeks funding to enhance local awareness of tsunamis and natural hazards in Hawai'i. With goals focused on increasing resident museum visits, hosting culturally relevant events, and strengthening tsunami education in schools, the initiative aims to foster individual preparedness and contribute to informed decision-making in the community.

Amount of Other Funds Available:

State: \$ _____

Federal: \$ _____

County: \$ _____

Private/Other: \$ 40,000

Total amount of State Grants Received in the Past 5 Fiscal Years:

\$ 268,257

Unrestricted Assets:

\$ 357,653.14

New Service (Presently Does Not Exist): Existing Service (Presently in Operation):

Type of Business Entity:

- 501(C)(3) Non Profit Corporation
- Other Non Profit
- Other

Mailing Address:

PO Box 806

City:

Hilo

State:

HI

Zip:

96721

Contact Person for Matters Involving this Application

Name:
Josh Bell

Title:
Associate Director

Email:
assoc@tsunami.org

Phone:
808-935-0926

Federal Tax ID#:

██████████

State Tax ID#

██████████



Authorized Signature

Cindi Preller, Executive Director

Name and Title

1/19/2024

Date Signed



STATE OF HAWAII
STATE PROCUREMENT OFFICE

CERTIFICATE OF VENDOR COMPLIANCE

This document presents the compliance status of the vendor identified below on the issue date with respect to certificates required from the Hawaii Department of Taxation (DOTAX), the Internal Revenue Service, the Hawaii Department of Labor and Industrial Relations (DLIR), and the Hawaii Department of Commerce and Consumer Affairs (DCCA).

Vendor Name: PACIFIC TSUNAMI MUSEUM, INC.

DBA/Trade Name: Pacific Tsunami Museum, Inc.

Issue Date: 01/15/2024

Status: **Compliant**

Hawaii Tax#: [REDACTED]

New Hawaii Tax#:

FEIN/SSN#: XX-XXX6106

UI#: XXXXXX3641

DCCA FILE#: 96770

Status of Compliance for this Vendor on issue date:

Form	Department(s)	Status
A-6	Hawaii Department of Taxation	Compliant
8821	Internal Revenue Service	Compliant
COGS	Hawaii Department of Commerce & Consumer Affairs	Exempt
LIR27	Hawaii Department of Labor & Industrial Relations	Compliant

Status Legend:

Status	Description
Exempt	The entity is exempt from this requirement
Compliant	The entity is compliant with this requirement or the entity is in agreement with agency and actively working towards compliance
Pending	A status determination has not yet been made
Submitted	The entity has applied for the certificate but it is awaiting approval
Not Compliant	The entity is not in compliance with the requirement and should contact the issuing agency for more information

Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- 1) Hawaii Compliance Express Certificate (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
 - a) Budget request by source of funds ([Link](#))
 - b) Personnel salaries and wages ([Link](#))
 - c) Equipment and motor vehicles ([Link](#))
 - d) Capital project details ([Link](#))
 - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing


AUTHORIZED SIGNATURE

CINDI PRELLER
PRINT NAME AND TITLE

DIRECTOR

01/19/24
DATE

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii'i Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii'i Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii'i Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.
- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawaii'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

The Pacific Tsunami Museum

(Typed Name of Individual or Organization)

(Signature)

Cynthia Preller

(Typed Name)

Rev 8/30/23

1/15/2024

(Date)

Executive Director

(Title)

5 Application for Grants

Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Certification – Please attach immediately after cover page

1. Hawaii Compliance Express Certificate (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a Hawaii Compliance Express Certificate from the Comptroller of the Department of Accounting and General Services that is dated no earlier than December 1, 2023.

Certificate is attached to this application.

2. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with [Section 42F-103, Hawaii Revised Statutes](#).

The Declaration Statement is attached to this application.

3. Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to [Section 42F-102, Hawaii Revised Statutes](#).

The Pacific Tsunami Museum certifies this this project will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes, as detailed in the following narrative.

II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

The Pacific Tsunami Museum, a 501(c)(3) nonprofit based in Hilo, promotes tsunami awareness across the islands. The museum's mission statement is that *through education, no one in Hawai'i should ever again die due to a tsunami.*

Our rich history, steeped in personal experiences like that of co-founder Jeanne Branch Johnston, who narrowly escaped the 1946 tsunami, underscores the urgency of our mission.

Founded in 1994, the museum has evolved into a hub for preserving oral histories and artifacts while educating thousands annually. Our exhibits narrate the histories of tsunamis in the Pacific Basin, sharing survivors' stories and exploring tsunami science. Interactive components include earthquake and wave simulators that captivate visitors and enhance their understanding and preparedness.

Beyond our walls, the museum collaborates locally and globally, working with government agencies, businesses, and schools. Examples include:

- Preparing businesses for future tsunamis,
- Creating tsunami education blueprints for coastal communities,
- Supporting exhibits in museums worldwide, from Alaska to Samoa, Thailand, and India.
- Training teachers and school administrators to ensure preparedness.

Our friendly staff and dedicated volunteers extend our mission through regular presentations to community groups, students, and private tours.

As we embark on our Kama'āina Initiative, we aim to deepen local connections, expand our reach, and enhance the educational experience for Hawai'i residents. We seek to instill a greater sense of preparedness and resilience through targeted educational outreach, discounted admissions, and resident-focused events. The Initiative aligns with our commitment to ensuring that the lessons learned from

historical tsunamis are never lost to time and are used to foster a safer and more informed community.

2. The goals and objectives related to the request;

The Pacific Tsunami Museum requests funds for our Kama'āina Initiative to expand local awareness of tsunamis and other natural hazards. The benefits of tsunami education expand beyond those who attend the museum and ripple throughout the community, contributing to overall safety and resilience. The knowledge impacts everything from individual preparedness to our government representatives' informed decision-making.

Goal One: Enhance local engagement and awareness by increasing museum visits by Hawai'i residents.

- Objective: Achieve a 35% Increase in Kama'āina Admissions within the First Year
 - Reason: To provide easier access for residents to learn about tsunami awareness and history, ensuring they will be better prepared for the next event.
 - How: Implement targeted engagement campaigns such as a free First Saturday event, collaborate with local organizations, and offer exclusive discounts for Hawai'i residents. Monitor and track admissions monthly to ensure progress.

Goal Two: Enhance the quality and relevance of events designed for Hawai'i residents.

- Objective: Host Monthly Resident-Centric Events, Each Attracting a Minimum of 100 Participants
 - Reason: To create meaningful and culturally relevant experiences that resonate with local audiences.
 - How: Plan and execute events tailored to local interests, history, and cultural priorities. Offer free and discounted admissions during these events, actively promote through social media and local channels, and seek community input for event planning.

Goal Three: Strengthen Tsunami Awareness Education for Hawai'i Students, Teachers, and School Administrators

- Objective One: Meet with representatives from each Hawai'i school within the tsunami inundation zone in the first year.

- Reason: To ensure a sustainable and widespread impact by embedding tsunami awareness in the education system.
- How: Update our comprehensive training program for teachers and administrators, provide direct consultation while conducting workshops in collaboration with educational institutions, and actively engage with the Department of Education to ensure widespread participation and support.
- Objective Two: Achieve a 25% increase in the number of group presentations to classes.
 - Reason: To broaden the reach of tsunami awareness education and maximize the number of students exposed to critical preparedness information.
 - How: Eliminate the cost of class field trips, implement targeted outreach to schools, expand our geographic focus, collaborate with educational partners, and update and create engaging presentation materials.

3. The public purpose and need to be served;

Hawai'i's location in the middle of the Pacific Ocean makes our coastlines particularly vulnerable to tsunamis. Earthquakes across the Pacific can direct life-threatening tsunamis at our islands (e.g., Alaska in 1946, Chile in 1960, and Japan in 2011). During the 20th century, tsunamis accounted for more loss of life in our state than all the other natural hazards combined.

The U.S. Tsunami Warning System alerts our state of an impending tsunami. However, there are still significant challenges to ensuring that preparation occurs, warnings are heeded, and proper precautions are taken.

Education is key. Awareness can save lives, reduce property damage, and build a more resilient community. A locally generated tsunami event in Hawai'i can cause waves to arrive within minutes of the triggering event, not leaving enough time for the Tsunami Warning System to warn those in the hazard zone. These scenarios require that our residents are prepared and know the natural warning signs of a tsunami so they can evacuate out of harm's way.

Promoting tsunami education requires a creative, compassionate, and culturally sensitive approach that integrates community preparedness and local knowledge with disaster-trained emergency managers and a well-maintained Tsunami Warning System. The Pacific Tsunami Museum collaborates with governments,

businesses, and individuals across the globe to help unify and strengthen this message.

Specifically, the museum's Kama'āina Initiative serves various needs within Hawai'i's communities. These include:

1. Enhanced Community Resilience and Safety:

- *Public Purpose:* The initiative promotes community resilience and safety by providing comprehensive tsunami education, prioritizing residents and local businesses, and supporting school preparedness.
- *Need:* Given Hawai'i's geographical vulnerability to tsunamis, educating residents and fostering preparedness is crucial for minimizing the potential impact of future natural disasters.

2. Cultivating Awareness and Preparedness:

- *Public Purpose:* The Kama'āina Initiative aims to cultivate awareness of the historical significance of tsunamis, emphasizing the importance of preparedness.
- *Need:* As the threat of tsunamis persists, there is a need for ongoing education to ensure that communities remain vigilant, understand warning systems, and know how to respond effectively.

3. Empowering Teachers and Students Through Education:

- *Public Purpose:* The initiative places significant value on educating teachers and students, empowering them with the knowledge and tools to become advocates for tsunami awareness.
- *Need:* Investing in teacher and student education is vital for creating a multiplier effect, as informed educators can integrate tsunami education into classrooms, influencing a broad student population.

4. Connecting with Local Communities:

- *Public Purpose:* The initiative seeks to establish stronger connections with local communities, fostering a sense of ownership and engagement in tsunami awareness efforts.
- *Need:* By tailoring events, discounts, and outreach specifically for residents, the museum addresses the need to create a more meaningful and relevant connection with the local population.

5. Preservation of Critical Cultural Heritage:

- *Public Purpose:* The initiative contributes to preserving the rich cultural heritage of Hawai'i by sharing and safeguarding the oral histories,

artifacts, and experiences related to tsunamis, which are integral to the state's identity.

- *Need:* As time passes and the last significant tsunami occurred over 60 years ago, there is an urgent need to preserve and transmit the knowledge of historical events to current and future generations.

6. Ensuring Inclusivity and Accessibility:

- *Public Purpose:* By consulting cultural representatives, offering educational blueprints, offering discounts, and tailoring events for residents, the initiative strives to ensure inclusivity and accessibility to tsunami education for all Hawai'i residents.
- *Need:* There is a need to make educational resources and events accessible to diverse segments of the community, addressing potential barriers to participation.

Collectively, these efforts fulfill a public purpose by contributing to the safety, resilience, and cultural preservation of Hawai'i's communities. They address specific needs related to historic preservation, community education, and inclusivity.

4. Describe the target population to be served;

The Kama'āina Initiative targets Hawai'i residents, but the program's reach will extend globally. Currently, the museum predominantly attracts tourists, creating a unique challenge in effectively reaching residents who face daily tsunami threats. To address this, the initiative focuses on admission discounts, a monthly free day for local families, school relationships, and engaging cultural events to boost resident participation.

The initiative takes a proactive approach in the tsunami inundation zones where thousands of students and teachers attend schools. By offering discounted group rates for class field trips and cultivating relationships with schools statewide, the museum better ensures that life-saving knowledge reaches those most at risk. The deaths of students and teachers in Laupahoehoe during the 1946 tsunami serve as a poignant reminder of the urgency in targeting schools facing potential threats.

Tsunami education for children has demonstrated its life-saving impact globally, from the 2004 Indonesian tsunami to Samoa (2009) and Japan (2011). The Kama'āina Initiative seeks to honor, respect, and learn from these

successes by integrating tsunami education into schools and empowering students and teachers to become agents of resilience within their communities.

Collaborations with local schools and community organizations are pivotal in extending the initiative's reach. The long-term vision involves sustaining and expanding these collaborations, ensuring a continuous and evolving impact on tsunami awareness among Hawai'i residents.

5. Describe the geographic coverage.

The geographic scope of the Kama'āina Initiative centers on the Hawaiian Islands, with a strategic focus on maximizing impact in the critical inundation zones.

Outreach and training efforts for school teachers and administrators adopt a statewide approach, recognizing the importance of reaching all communities. This aspect of the program necessitates collaborations, partnerships, and innovative strategies to ensure that the program's impact extends to schools across all regions of the Hawaiian Islands.

The decision to concentrate efforts on schools within the tsunami inundation zone underscores the initiative's commitment to addressing the most critical areas of vulnerability. This targeted approach aligns with the overarching goal of enhancing community resilience and preparedness in higher-risk regions, thereby contributing to a safer and more informed Hawai'i.

III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

The Grant-in-Aid funding will play a crucial role in advancing the objectives of the Kama'āina Initiative, focusing on resident engagement, events, and tsunami awareness education. The identified tasks and responsibilities are strategically designed to maximize the impact of the museum's efforts.

1. Resident Discounts on Admission

- a. \$10 discount on general admission, making museum visits more accessible to residents.
- b. Free admission for resident keiki (17 & under) to encourage family participation.
- c. Free admission with presentation for student groups.
- d. \$10 discount per general admission entry with presentation for organized visits.

2. Resident-Centric Events

- a. Fully funding our "First Saturday at the Museum" featuring free admission for residents, engaging activities, and live music.
- b. "Tsunami Awareness Month" celebration in April with various events and speakers highlighting the importance of preparedness.
- c. Organizing a "Cultural Week" after Merry Monarch to celebrate Hawaiian culture and the diverse tapestry of the islands.
- d. Members-only events for local museum members to interact with experts and staff, deepen their connection to the museum and our community, and better prepare for future natural hazards.
- e. Build partnerships throughout the community that bring people together around tsunami awareness.

3. Tsunami Awareness Education for Hawai'i Students, Teachers, and School Administrators:

- a. Develop relationships with schools within the Tsunami-Inundation Zone by engaging with administrators to discuss tsunami awareness and preparation.
- b. Increase the number of group presentations to classes, focusing on encouraging more class field trips to the museum by eliminating admissions cost for students.
- c. Conduct outreach to schools to promote the benefits of field trips and the educational resources offered by the museum.
- d. Extend tsunami education beyond the museum by presenting in classrooms or at school gatherings, ensuring a wider reach among students, teachers, and administrators.

Roles and Responsibilities:

- **Executive Director, Cindi Preller:**
 - Oversee and manage the overall implementation of the Kama'āina Initiative.
 - Ensure the successful execution of events and educational initiatives.
- **Associate Director, Josh Bell:**
 - Track and evaluate the effectiveness of resident programs.
 - Provide strategic direction for resident discounts, events, and educational programs.
- **Outreach Coordinator:**
 - Work with schools, tour groups, local businesses, and government agencies to further the museum's efforts and strengthen our relationships with other community members.

This comprehensive scope of work, driven by experienced leadership, aims to create a meaningful and lasting impact on resident engagement, community preparedness, and tsunami awareness across Hawai'i.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

Month One

- Institute All Discounts
 - Implement \$10 Off General Admission, Free Admission for Keiki, and Group Admission Discounts.
- Fully Fund First Saturday Event

- Secure resources for the successful execution of our "First Saturday at the Museum" event.
- Begin Search for Outreach Coordinator
 - Initiate the recruitment process for the Outreach Coordinator role.

Month One – Month Three

- Hire Outreach Coordinator
 - Finalize the selection and onboarding of the Outreach Coordinator.
- Contact the Hawaii Department of Education
 - Establish communication channels with the Hawaii Department of Education for collaborative outreach efforts.
- Reach out to Schools
 - Initiate contact with schools to communicate the availability of free field trips to the museum for Hawai'i schools.
- Organize First "Members-Only" Event
 - Plan and execute the first exclusive event for museum members.
- Begin Planning for Events
 - Initiate planning for Tsunami Awareness Month, Cultural Week, and an annual event.

Month Four - Month Six

- Meetings with School Administrators
 - Meet with school administrators within the tsunami inundation zone to discuss awareness and preparedness.
- Presentations at Schools
 - Conduct frequent presentations at schools across Hawai'i to enhance tsunami awareness.
- Steady Museum Presentations
 - Provide presentations to student groups at the museum.
- Additional Resident-Focused Events
 - Host a variety of resident-focused events, expanding beyond First Saturday.

Month Six

- Half-Year Review
 - Conduct a comprehensive review of the Kama'āina Initiative's effectiveness.
 - Evaluate resident engagement, educational impact, and community response.
 - Identify areas for improvement and success stories.

Month Seven - Month Twelve

- Adjustments Based on Review

- Implement any necessary changes based on the findings from the half-year review.
- Complete Meetings with School Representatives
 - Conclude meetings with representatives from each school within Hawaii's tsunami inundation zone.
- Ongoing Outreach and Presentations
 - Sustain outreach efforts and regular presentations to schools and community groups.
- Culminate with an Annual Event
 - Execute the planned annual event, bringing together the community and showcasing the initiative's impact.

This projected annual timeline provides a structured plan for the implementation of tasks and allows for periodic assessments to ensure flexibility and effectiveness throughout the year. Adjustments can be made based on ongoing evaluations, ensuring a dynamic and responsive approach to the Kama'āina Initiative.

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

Quality Assurance and Evaluation Plans

1. Monitoring:

- **Regular Reporting Mechanisms:** Establish standard reporting mechanisms to track the progress of key performance indicators related to resident engagement, educational outreach, and event participation.
 - Examples:
 - a. Event Attendance Records
 - b. Membership Growth Tracking
 - c. Track School Presentations and Field Trips
 - d. Monitor Social Media Analytics
- **Data Collection:** Implement data collection methods, including attendance records, surveys, and feedback forms, to gather quantitative and qualitative data on program outcomes.

2. Key Performance Indicators:

- **Resident Engagement Metrics:** Track resident attendance, membership growth, and participation in resident-centric events to gauge engagement levels.
 - **Educational Outreach Metrics:** Monitor the number of school presentations, field trips, and participation in educational programs to assess the reach and effectiveness.
 - **Event Success Metrics:** Evaluate the success of events through metrics such as attendance, participant feedback, and media coverage.
3. **Performance Metrics for Outreach Coordinator:**
- **Outreach Targets:** Define clear outreach targets for the Outreach Coordinator, including the number of schools engaged, the frequency of presentations, and the level of collaboration with schools.
 - **Feedback from Schools:** Seek feedback on the effectiveness of outreach efforts and tailor strategies based on school responses.
4. **Evaluation:**
- **Half-Year and Annual Reviews:** Conduct thorough half-year and annual reviews to assess the overall effectiveness of the initiative.
 - **Data Analysis:** Review data collected and key performance indicators.
 - **Feedback:** Solicit feedback from residents, schools, and community partners to gain diverse perspectives on the initiative's impact.
 - **Surveys and Focus Groups:** Administer surveys and organize focus groups to gather insights on resident experiences, awareness levels, and the perceived effectiveness of educational programs.
5. **Improvement and Adaptation:**
- **Regular Team Meetings:** Conduct regular team meetings to discuss ongoing results, challenges, and opportunities for improvement.
 - **Stakeholder Collaboration:** Collaborate with stakeholders, including schools, community members, and cultural representatives, to gather their insights and incorporate feedback into the initiative's evolution.
 - **Willingness to Adjust and Continually Improve:** Adjust based on evaluation findings, which may include adapting event formats, refining outreach strategies, and modifying educational content.
 - **Transparent Communication:** Maintain transparent communication with the community, stakeholders, and funders by sharing regular updates, success stories, and lessons learned.

The quality assurance and evaluation plans outlined above aim to create a systematic and data-driven approach to monitoring, evaluating, and improving the outcomes of the Kama'āina Initiative.

- 4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.**

Goal One: Enhance local engagement and awareness by increasing admissions of Hawai'i residents.

- Primary Effectiveness Indicator: Achieve a 35% Increase in Kama'āina Admissions within the First Year
- Secondary Effectiveness Measures:
 - Increase in resident membership sign-ups by 20% per month.
 - Survey Residents for Feedback on Admission Discounts and Satisfaction
 - Meeting participation benchmarks for resident-centric events.

Goal Two: Enhance the quality and relevance of events designed for Hawai'i residents.

- Primary Effectiveness Indicator: Host Monthly Resident-Centric Events, Each Attracting a Minimum of 100 Participants
- Secondary Effectiveness Measures:
 - Participant Feedback Surveys for Each Event
 - Track the representation of different age groups at each event to ensure inclusivity.
 - Monitor traditional media and social media metrics.
 - Track collaborations with speakers, cultural practitioners, and local businesses.

Goal Three: Strengthen Tsunami Awareness Education for Hawai'i Students, Teachers, and School Administrators

- Primary Effectiveness Indicators:
 - Meet with representatives from each Hawai'i school within the tsunami inundation zone in the first year.
 - Achieve a 25% increase in the number of group presentations to classes.

- Secondary Effectiveness Measures:
 - Feedback from students, teachers, and administrators.
 - The number of schools integrating tsunami awareness education or planning.
 - Increase in school field trips to the museum.
 - Long-term integration of tsunami education into school curricula.

IV. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
 - a. Budget request by source of funds ([Link](#))
 - b. Personnel salaries and wages ([Link](#))
 - c. Equipment and motor vehicles ([Link](#))
 - d. Capital project details ([Link](#))
 - e. Government contracts, grants, and grants in aid ([Link](#))

Applicable forms (a and b) are attached. Forms c and d are not applicable as the Pacific Tsunami Museum is not requesting funds for equipment, motor vehicles, and a capital project. Form e is not applicable because do not have any currently active grant funding.

2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2025.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$100,000	\$100,000	\$50,000	\$50,000	\$300,000

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2025.

As of January 2024, the Pacific Tsunami Museum has submitted or is preparing submissions to the following funders for FY24/25 grants.

- Hawai'i Emergency Management Agency's Building Resilient Infrastructure and Communities Grant
- Shippers' Wharf Committee Trust (County of Hawai'i)
- Edmund C. Olson Trust
- Historic Hawaii Foundation's Historic Preservation Grant

Other income sources include:

- Museum Admissions
- Gift Shop Sales
- Group Presentations
- Museum Membership Dues
- Corporate Contributions
- Individual Donations

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

Not Applicable.

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2025 for program funding.

The Pacific Tsunami Museum has no federal, state, or county government contracts, grants, and grants in aid within the last three years that will be received during the 2025 fiscal year for program funding.

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2023.

As of December 31, 2023, the Pacific Tsunami Museum's unrestricted current assets totaled \$357,653.14

V. Experience and Capability

1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

Experience and Expertise:

The Pacific Tsunami Museum holds three decades of invaluable experience collecting tsunami survivors' stories and disseminating tsunami awareness education. The collective expertise of our current staff, board members, and volunteers exceeds 100 years, including a director with nearly 20 years at the Tsunami Warning System. Motivated by a shared passion to save lives and preserve oral histories, our dedicated team brings a wealth of knowledge and skills to our mission.

Program Development and Testing:

Our hands-on experience in program development is evident in the successful implementation of initiatives like the Hawaii Tsunami Education Curriculum Program (HITEC). In collaboration with the University of Alaska Fairbanks and funded by the U.S. Department of Education and the Pacific America Foundation, we created a comprehensive curriculum covering elementary, intermediate, and high school levels. The program, with courses for grades 4, 6, 8, and 9, underwent rigorous review by experts in the field, ensuring its effectiveness and relevance.

Furthermore, our track record includes successfully piloting multiple Kama'āina Initiative components, such as the free First Saturday at the Museum and the \$10 Kama'āina discount. These initiatives have been tested on a limited scale, providing valuable insights, refining staff roles, and garnering positive community feedback. This practical experience positions us to roll out and manage the proposed programs efficiently.

Proven Impact and Outreach:

Our past involvement in HITEC also demonstrates our commitment to community safety. In addition to curricula development and staff training, the Pacific Tsunami Museum helped ensure that every public school in Hawai'i within a tsunami hazard

zone conducted evacuation drills. Overwhelming positive feedback from faculty, staff, students, and parents underscored the program's importance.

Despite its success, the discontinuation of HITEC has left a gap in tsunami education. The museum's dedication to filling this void is evident in our sustained efforts to leverage our skills, experience, and partnerships to enhance tsunami preparedness for the residents of Hawai'i.

In summary, the Pacific Tsunami Museum's extensive experience, successful program implementations, and ongoing dedication uniquely position us to execute the Kama'āina Initiative effectively, better ensuring the safety and preparedness of Hawai'i residents in the face of tsunami threats.

2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

Our facility, strategically located in Hilo, is purposefully designed to facilitate group training and educational outreach. We successfully accommodated dozens of groups every year, demonstrating the adaptability of our space to various educational formats.

The museum serves as a central hub for tsunami awareness. It is equipped with interactive exhibits, educational resources, and a dedicated team of staff and volunteers. The layout encourages group interactions, discussions, and immersive learning experiences, making it an ideal venue for our Kama'āina Initiative's educational programs.

In addition to our in-house capabilities, we have established valuable partnerships with key community entities. For larger events, we utilize collaborative arrangements with esteemed partners such as the Grand Naniloa Hotel, East Hawai'i Cultural Center, Mokupāpapa Discovery Center, and the Hawai'i Science and Technology Museum. This strategic collaboration allows us to access additional space at little to no cost, enabling the seamless expansion of our outreach efforts.

Furthermore, our commitment to accessibility and community engagement is reflected in the utilization of diverse venues. By leveraging these relationships, we enhance the scope of our programs and foster meaningful connections with local establishments, contributing to a collaborative and supportive community network that supports our overall mission.

VI. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

The Pacific Tsunami Museum proposes a staffing pattern that aligns with the objectives of the Kama'āina Initiative. The key roles and responsibilities include:

1. **Executive Director, Cindi Preller:**
 - Oversee and manage the overall implementation of the Kama'āina Initiative.
 - Ensure the successful execution of events and educational initiatives.
2. **Associate Director, Josh Bell:**
 - Track and evaluate the effectiveness of resident programs.
 - Provide strategic direction for resident discounts, events, and educational programs.
3. **Outreach Coordinator:**
 - Work with schools, tour groups, local businesses, and government agencies to further the museum's efforts.
 - Strengthen relationships with other community members.

Additionally, museum floor staff will be crucial in executing events and ensuring success. Their responsibilities will generally include working and preparing for events.

The proposed staffing pattern demonstrates a strategic distribution of responsibilities, ensuring that experienced individuals oversee key aspects of resident programs, events, and educational initiatives. The team's collective skills and expertise will contribute to effectively implementing the Kama'āina Initiative, fostering resident engagement and awareness.

2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

Organization Chart is attached to this application.

3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

Executive Director: \$80,000 - \$110,00

Associate Director: \$60,000 - \$90,000

Outreach Coordinator: \$50,000 - \$80,000

VII. Other

1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

Not Applicable.

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Not Applicable.

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see [Article X, Section 1, of the State Constitution](#) for the relevance of this question.

The grant will not support or benefit a sectarian or non-sectarian private educational institution.

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2024-25 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2024-25, but
- (b) Not received by the applicant thereafter.

To ensure the sustained success of our Kama'āina Initiative beyond the fiscal year 2024-25, we have developed a comprehensive sustainability plan rooted in collaborative partnerships and diversified funding streams. In the event that the grant application is not received in subsequent years, we are committed to securing alternative resources to maintain the vital activities funded by the grant.

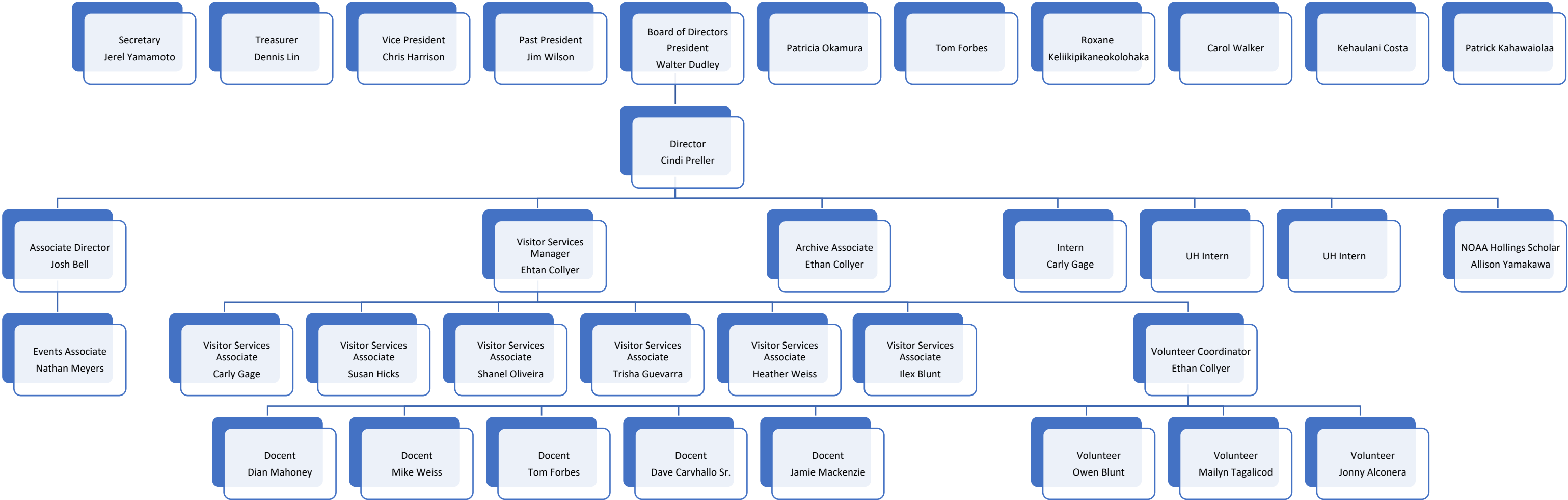
Our sustainability plan includes ongoing collaborations with various local, state, and federal organizations, fostering strategic alliances for continuous support. We are currently engaged in active discussions with key partners, including the Edmund C. Olson Trust, Hawaii Emergency Management Agency, and Museum Square organizations such as the East Hawai'i Cultural Center, Mokupāpapa Discovery Center, and the Hawai'i Science and Technology Museum.

These partnerships extend beyond financial support, encompassing shared resources, expertise, and a collective commitment to tsunami awareness and community resilience. By aligning our goals with these respected organizations, we aim to create a network of mutual support that will endure beyond the grant period.

In addition to collaborative efforts, we recognize the importance of self-sustainability. Museum admission fees and revenue generated from our gift shop will serve as supplementary funding sources, providing a reliable income stream to bridge potential funding gaps.

By combining collaborative partnerships with a commitment to self-generated revenue, our sustainability plan is designed to ensure the long-term success and impact of the Kama'āina Initiative, fostering a resilient and self-sufficient model that aligns with our mission of tsunami awareness and community education.

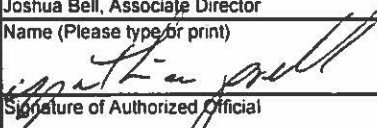
**Pacific Tsunami Museum, Inc
Organizational Chart
2024**



BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2024 to June 30, 2025

Applicant: Pacific Tsunami Museum

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries	56,000			24,000
2. Payroll Taxes & Assessments	4,480			1,920
3. Fringe Benefits	4,200			1,800
TOTAL PERSONNEL COST	64,680			27,720
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-island				
2. Insurance				
3. Lease/Rental of Equipment				
4. Lease/Rental of Space				
5. Staff Training				
6. Supplies	10,000			
7. Telecommunication				
8. Utilities				
9. Kama'aina-Centric Events	15,000			6,000
10. Kama'aina Discount Program	38,500			16,500
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
TOTAL OTHER CURRENT EXPENSES	63,500			22,500
C. EQUIPMENT PURCHASES				
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL				
TOTAL (A+B+C+D+E)	128,180			50,220
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	128,180	Joshua Bell, Associate Director 808-935-0926		
(b) Total Federal Funds Requested		Name (Please type or print) Phone		
(c) Total County Funds Requested				
(d) Total Private/Other Funds Requested	50,220	Signature of Authorized Official Date		
TOTAL BUDGET	178,400	Cindi Preller, Executive Director		
		Name and Title (Please type or print)		

