

Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- 1) Hawaii Compliance Express Certificate (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
 - a) Budget request by source of funds ([Link](#))
 - b) Personnel salaries and wages ([Link](#))
 - c) Equipment and motor vehicles ([Link](#))
 - d) Capital project details ([Link](#))
 - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing



Paulo Faleafine Jr., Founder, Executive Director 1/19/23

AUTHORIZED SIGNATURE

PRINT NAME AND TITLE

DATE

Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Certification – Please attach immediately after cover page

1. Hawaii Compliance Express Certificate (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a Hawaii Compliance Express Certificate from the Comptroller of the Department of Accounting and General Services that is dated no earlier than December 1, 2023.

[See Appendix 1: HCE Compliance Form.](#)

2. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes.

[See Appendix 2: Declaration Statement to Chapter 42F, HRS.](#)

3. Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes.

[See Appendix 3: Public Purpose Declaration.](#)

As an IRS 501(c)3 public charity, NĀ MEA 'IKE 'IA (NMII) is formed to promote and preserve aloha in the world and aid in the positive development of Keiki - children, families, and communities with structured, cultural, values-based programs from the essence of our Kūpuna - elders.

The program will serve the impacted residents of Lahaina and Kula who lost their housing from the August 8th, 2023 wildfires throughout Maui County. This service, founded on evidence-based best practices, seeks to revolutionize disaster relief efforts and ensure efficient and effective assistance during times of crisis. The total request is \$986,639.

II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

In the wake of the 2023 Maui wildfires, Nā Mea 'Ike 'Ia's Uplift Lahaina program envisioned and developed the Humanitarian Unified Assistance (HUA) System. The HUA System bridges the gap between affected residents, decision-makers, and vital service providers by seamlessly integrating cutting-edge communication, ticketing, and accountability processes. It incorporates a diverse array of channels, including web, phone, text, and email, while harnessing GIS and AI capabilities to amplify the efficiency and effectiveness of disaster response.

Nā Mea 'Ike 'Ia (NMII) is an organization deeply rooted in the Hawaiian community, renowned for its commitment to serve and uplift Hawai'i. With a history of community-driven initiatives, including the successful Smart Tourism project approved by Maui County Council Resolution 21-170, NMII blends Hawaiian culture with modern technology. They have a track record of serving thousands of youth, volunteering, organizing events, publishing books in Hawaiian, and actively participating in community activities. NMII's transition from a volunteer organization to capacity enables them to test, develop, and deploy the HUA System, aimed at providing clarity, unity, and relief for our residents, decision-makers, and providers.- 'Aohe hana nui ke alu 'ia - No task is too big when done together by all. M. Pukui, 'Ōlelo No'eau No. 117.

2. The goals and objectives related to the request;

Goal: The Humanitarian Unified Assistance (HUA) System initiative is to provide clarity, unity, and relief to affected residents, decision-makers, and service providers. This technology-driven system aims to streamline processes, ensure transparency, and enhance accountability, ultimately contributing to more effective disaster response and community improvement.

Objectives:

- Streamline Recovery Efforts: Develop and deploy the HUA System to streamline disaster recovery processes, making them more efficient and effective.

- **Ensure Transparency:** Implement, assess, and refine a system that provides transparency in communication, ticketing, and accountability processes to build trust among stakeholders.
- **Enhance Accountability:** Create a platform that holds service providers and decision-makers accountable by tracking every step of needs resolution and communication.
- **Facilitate Communication:** Enable direct communication between residents, decision-makers, and providers through various channels, including web, phone, text, and email through a dedicated community based call center.
- **Protect Personal Identities:** Safeguard personal identifying information while making needs and requests accessible to the public through an interactive real-time map.
- **Pilot and Deployment:** Begin with a pilot phase in FY'25, serving the Kula community and a limited number of households in Lahaina, with the aim of achieving full deployment in FY '26, covering all affected communities.
- The overarching principle guiding this initiative is "Aohe hana nui ke alu 'ia - No task is too big when done together by all," emphasizing the importance of collaboration and unity in achieving these objectives and the overall goal.

3. The public purpose and need to be served;

Efficient Disaster Relief: The HUA System is designed to streamline disaster relief efforts in Maui. It seeks to provide a more efficient and effective response to disasters, ensuring that affected residents receive timely and appropriate assistance.

Clarity and Accountability: The aftermath of the 2023 Maui wildfires highlighted the need for clarity, information, and accountability in disaster response. The HUA System aims to resolve these issues by providing clear communication channels and accountability mechanisms.

Serving Vulnerable Residents: The initiative recognizes the immediate needs of vulnerable residents, particularly those who tragically lost their homes in the fires. It prioritizes their well-being and aims to demonstrate the effectiveness of the HUA System in addressing their needs.

Innovation and Technology: Leveraging innovative technology, including GIS and AI, the HUA System ensures the rapid dissemination of critical information through smartphones. Collaboration with higher education institutions ensures continuous innovation and responsiveness.

Sustainable Funding: To ensure the long-term viability of disaster response efforts, there is a need for sustainable funding. The initiative seeks partnerships with external organizations to share the funding burden and prevent undue financial strain on the government.

Multi-Year Expansion: The need to expand the disaster response system to cover a broader population is critical. The multi-year outlook of the HUA System aims to gradually increase coverage to serve a larger portion of the target population and establish it as a model for disaster response.

4. Describe the target population to be served; and

The impacted residents of Lahaina and Kula who lost their housing from the August 8th, 2023 wildfires.

5. Describe the geographic coverage.

Maui County and locations where impacted residents have been displaced.

III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

**1. Describe the scope of work, tasks, and responsibilities;
Scope of Work by Team/Position Responsible:**

Quarter 1 (July - September 2024):

- HR Team: Conduct hiring for all teams, including onboarding and training coordination.
- Development Team: Develop the HUA System prototype and gather feedback with a control group.
- User Experience Team: Assess user experience and usability.
- Project Management Team:
 - Oversee the prototype HUA System testing and ensure alignment to KPI's.
 - Prepare for the establishment of the Call Center and physical office for operations.
 - Establish relationships with decision makers, providers, and advocates. Begin building a network of support for operations, sustainability, and expansion.

Quarter 2 (October - December 2024):

- Development Team: Refine the prototype and begin partial system rollout.
- User Experience Team: Monitor user engagement and implement improvements.

- Project Management Team:
 - Oversee partial system rollout and coordinate staff training. Coordinate with external service providers.
 - Call Center Operations: Operate the call center, including client support, and monitor operations.

Quarter 3 (January - March 2025):

- Development Team: Further refine the HUA System and complete full implementation for the pilot.
- User Experience Team: Conduct user satisfaction surveys and develop user guidelines.
- Project Management Team: Coordinate full system implementation and develop Standard Operating Procedures (SOPs).

Quarter 4 (April - June 2025):

- Project Management Team: Monitor system and call center performance, including performance analysis and evaluation.
- Independent Evaluator (Contracted Services): Conduct independent evaluations and accredit Key Performance Indicator (KPI) results.

Staffing:

- Program Manager
- Chief Technology Officer
- Call Center Manager
- 3 - Call Center Operators

Contracted Services:

- HR Services: Contracted HR services for team hiring, including onboarding and training coordination.
- Development Team
 - Developers: Contracted for system development and refinement.
 - Product Manager: Contracted for
 - ArcGIS Services (Expanded): Contracted for accurate spatial data analysis, performance analysis, and evaluation.
 - Independent Evaluator: Contracted for system integrity and alignment with KPI's.
- User Experience Team
 - Marketing & Advertising: Contracted for identifying user and community sentiment, strategic rollout of system, and building positive engagement through messaging and branding.

Note: The roles and responsibilities of each team/position may evolve over time as the initiative progresses, and ongoing monitoring and improvement are essential for the success of the HUA System.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;
3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and
4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

Quarter 1 (July - September 2024)

- HR Team
 - Number of positions filled.
 - Time to hire.
- Development Team
 - Prototype development completion.
 - Control group feedback rating.
 - User Experience Team
 - Usability assessment completion.
 - Usability test score.
- Project Management Team
 - Prototype testing completion on time.
 - Number of stakeholder relationships established.

Quarter 2 (October - December 2024)

- Development Team
 - Prototype refinement level.
 - System rollout commencement.
- User Experience Team
 - User engagement improvements implemented.
- Project Management Team
 - Staff training completion rate.
 - Service provider coordination effectiveness.
 - Call center operational efficiency.
 - Client satisfaction score.

Quarter 3 (January - March 2025)

- Development Team
 - Full system implementation completion.
- User Experience Team
 - User satisfaction survey completion.
 - User guidelines dissemination.
- Project Management Team
 - SOPs development and implementation.

Quarter 4 (April - June 2025)

- Project Management Team
 - System and call center performance analysis.
 - Improvement measures implementation.
 - Independent evaluation completion.
 - Achievement level of initial KPIs.

IV. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
 - a. Budget request by source of funds ([Link](#))
 - b. Personnel salaries and wages ([Link](#))
 - c. Equipment and motor vehicles ([Link](#))
 - d. Capital project details ([Link](#))
 - e. Government contracts, grants, and grants in aid ([Link](#))
2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2025.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$295,991.70	\$246,659.75	\$246,659.75	\$197,327.80	\$986,639

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2025.

FEMA - HIEMA

Hawaii Community Foundation, Maui Strong Fund

Maui County, Office of Economic Development

US. Department of Agriculture

Private Donations and Foundations

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a

listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

N/A

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2025 for program funding.

Maui County, Office of Economic Development, G517 Hoomahua Initiative -Smart Tourism

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2023.

\$4980

V. Experience and Capability

1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

The development of the Humanitarian Unified Assistance (HUA) System prototype is the result of a collaborative effort by a highly skilled and experienced team. This team includes seasoned Geographic Information Systems (GIS) experts with over 60 years of combined experience, a call center manager with 15 years of expertise, a nonprofit executive consultant with two decades of experience, and four cybersecurity undergraduate students specializing in ethical hacking, code development, and database management.

The project commenced on August 9, 2023, and involved a vision and design phase that required 1,600 volunteer hours. Now, the Uplift Lahaina program is seeking funding to initiate beta testing of this technology-driven disaster recovery platform. The HUA System's primary objectives are to streamline recovery efforts, ensure transparency, and enhance accountability by facilitating communication among affected residents, service providers, and decision-makers.

Leading this initiative is Nā Mea 'Ike 'Ia (NMII), an organization deeply embedded in the Hawaiian community with a strong track record of community-driven initiatives. NMII's extensive involvement includes serving thousands of youth, volunteering thousands of hours, organizing camps and workshops, hosting competitions, providing meals, publishing books in 'ōlelo Hawai'i, the Hawaiian language, donating 500 books to Hawaiian schools, participating in cultural exchanges, and engaging in community events.

NMII's visionary Smart Tourism initiative, supported by unanimous approval via Maui County Council Resolution 21-170 and funding from the Mayor in 2023, demonstrates their commitment to blending Hawaiian cultural values with modern technology.

NMII's leadership has been instrumental in shaping the HUA System, bringing together a dedicated team of volunteer experts. They are now transitioning from a volunteer-driven effort to capacity building, seeking funding to advance to the next phase, including testing, further development, and full implementation. This project stands out for its reliance on volunteer commitment and its potential to revolutionize disaster management, setting it apart from conventional recovery processes.

Funding is critical for conducting essential testing and system refinement, ensuring the system's readiness to serve the community effectively, transforming the HUA System into a lifeline for Hawai'i post-disasters, and strengthening its capacity to serve the community in the long term. NMII's expertise and dedication make them well-equipped to lead this transformative initiative.

2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

Nā Mea 'Ike 'Ia has a office at 2200 Main St., STE 542, Wailuku, HI 96793

The organization shall rent an office with larger space required to facilitate the call center.

VI. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

Staffing Pattern

Program Manager:

- Role: Overarching coordination and management of the project.
- Involvement: Constant throughout all quarters, key in ensuring adherence to timelines, budget, and meeting KPIs.
- Variability: Role evolves from planning and setup in early stages to monitoring and evaluation in later stages.

Chief Technology Officer (CTO):

- Role: Leading the development and implementation of the HUA System.
- Involvement: Heavily involved in the initial quarters with prototype development and refinement, then overseeing full implementation and post-implementation evaluations.
- Variability: Shifts from hands-on development oversight to strategic technology leadership and ensuring system alignment with organizational goals.

Call Center Manager:

- Role: Managing call center operations, including staff training and performance.
- Involvement: Peaks in Quarter 2 with the commencement of call center operations and continues through subsequent quarters with operational management.
- Variability: Early focus on setup and training, transitioning to operational management, performance monitoring, and improvements.

Call Center Operators 1, 2, 3:

- Role: Direct customer support and operational execution within the call center.
- Involvement: Begins in Quarter 2 with the operational start of the call center and remains constant throughout the project.
- Variability: Limited variability; primarily focused on customer service and operational tasks within the call center.

Service Capacity and Variability

The service capacity and variability depend on the roles and workload of the staff throughout the project timeline:

Initial Setup (Quarter 1 and 2): High involvement of the Program Manager and CTO in setting up the framework, systems, and operations. Service capacity is in

the development and setup phase. The Call Center Manager begins recruitment and training.

Operational Phase (Quarter 2 onwards): The Call Center Operators become active, and the service capacity increases significantly with the call center's launch. The Call Center Manager oversees the day-to-day operations.

Evaluation and Expansion (Quarter 3 and 4): All roles adapt to more strategic and evaluative functions. The CTO and Program Manager assess system performance and plan for future scalability. The Call Center Manager focuses on refining operational efficiency, while the operators continue to provide consistent customer service.

Summary

- The Program Manager and CTO have dynamic roles that evolve from planning and development to monitoring and strategic assessment.
- The Call Center Manager transitions from setup and training to operational management and performance optimization.
- Call Center Operators have a consistent role focused on customer service, starting from Quarter 2.

This staffing pattern and service capacity are designed to support the project's lifecycle from initial development through operational execution and subsequent evaluation and improvement phases.

Experienced Leadership to Execute the Project:

Paulo Faleafine Jr. is a dynamic leader whose extensive experience spans over 15 years, demonstrating a profound commitment to youth development, cultural preservation, and strategic project execution. As the founder and Executive Director of Nā mea 'ike 'ia, a 501(c)(3) nonprofit established in 2017, Paulo has dedicated himself to fostering personal excellence among youth and preserving Native Hawaiian culture. His leadership journey began at the New Mexico Military Institute, followed by a six-year tenure as an Infantry Officer in the Army National Guard, where he developed his skills in discipline and strategic planning. Additionally, Paulo's significant experience as a high school military drill team coach, spanning over a decade and a half, highlights his prowess in mentorship and team development.

In his role as Executive Director, Paulo has adeptly managed complex projects, notably the Smart Tourism initiative and the rapid development of the Humanitarian Unified Assistance (HUA) System program in response to the Maui wildfires in 2023. His ability to synergize technology with cultural heritage, coupled with his talent for collaborating with diverse professional groups, marks him as an influential leader adept at navigating multifaceted challenges. Paulo's rich background, which includes roles in law enforcement and community service, equips him with unique insights, enabling him to make a significant, lasting impact in each of his ventures.

2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

See [Appendix 4: Organizational Chart](#)

3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

N/A - 100% Volunteer Organization

VII. Other

1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

N/A

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

N/A

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see [Article X, Section 1. of the State Constitution](#) for the relevance of this question.

N/A

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2024-25 the activity funded by the grant if the grant of this application is:

(a) Received by the applicant for fiscal year 2024-25, but

(b) Not received by the applicant thereafter.

Appendix 1: HCE Compliance Form



STATE OF HAWAII
STATE PROCUREMENT OFFICE

CERTIFICATE OF VENDOR COMPLIANCE

This document presents the compliance status of the vendor identified below on the issue date with respect to certificates required from the Hawaii Department of Taxation (DOTAX), the Internal Revenue Service, the Hawaii Department of Labor and Industrial Relations (DLIR), and the Hawaii Department of Commerce and Consumer Affairs (DCCA).

Vendor Name: NA MEA IKE IA

Issue Date: 01/13/2024

Status: **Compliant**

Hawaii Tax#:

New Hawaii Tax#:

FEIN/SSN#:

UI#:

DCCA FILE#:

██████████

XX-██████████

No record

275538

Status of Compliance for this Vendor on issue date:

Form	Department(s)	Status
A-6	Hawaii Department of Taxation	Compliant
8821	Internal Revenue Service	Compliant
COGS	Hawaii Department of Commerce & Consumer Affairs	Exempt
LIR27	Hawaii Department of Labor & Industrial Relations	Compliant

Status Legend:

Status	Description
Exempt	The entity is exempt from this requirement
Compliant	The entity is compliant with this requirement or the entity is in agreement with agency and actively working towards compliance
Pending	A status determination has not yet been made
Submitted	The entity has applied for the certificate but it is awaiting approval
Not Compliant	The entity is not in compliance with the requirement and should contact the issuing agency for more information

Appendix 2: Declaration Statement to Chapter 42F, HRS

GIA 2024

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

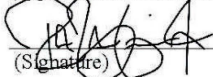
- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.
- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

NA MEA IKE IA

(Typed Name of Individual or Organization)



(Signature)

01/13/24

(Date)

Paulo Faleafine Jr.

(Typed Name)

Founder, Executive Director

(Title)

Appendix 3: Public Purpose Declaration



**NĀ MEA 'IKE 'IA
EXECUTIVE DIRECTOR**

2200 Main St.
STE 542
Wailuku, HI 96793

REPLY TO THE ATTENTION OF:
NMII-ED

13JAN24

MEMORANDUM FOR
Record
Hawaii State Legislature

SUBJECT: 2024 GIA Public Purpose Declaration

Aloha,

Nā Mea 'Ike 'Ia confirms that this grant will be used for a public purpose pursuant to Section 42F-102, Hawai'i Revised Statutes.

Signed:

A handwritten signature in black ink, appearing to read 'Paulo Faleafine Jr.', written over a horizontal line.

Paulo Faleafine Jr
Founder, Executive Director
Nā Mea 'Ike 'Ia
paulo@hi-nmii.org
Cell: 808-264-9887

Appendix 4: Organizational Chart

NA MEA IKE IA ORGANIZATIONAL CHART

