

**THE THIRTIETH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES**

Type of Grant Request:

Operating Capital

Legal Name of Requesting Organization or Individual: Db:
Hawai'i Ag & Culinary Alliance

Amount of State Funds Requested: \$ 259,850

Brief Description of Request (Please attach word document to back of page if extra space is needed):

HACA is requesting Grant in Aid support for its educational outreach programs, the Cottage Industry Program and Hashi. The Cottage Industry Program is an incubator for local value-added food products, and Hashi focuses on community outreach, amplifying and sharing stories across various sectors. Both programs play a crucial role in promoting and sustaining the local agriculture and culinary sectors.

Amount of Other Funds Available:

State: \$ 0
Federal: \$ 0
County: \$ 0
Private/Other: \$ 0

Total amount of State Grants Received in the Past 5
Fiscal Years:

\$ 320,000

Unrestricted Assets:

\$ 2,400,000

New Service (Presently Does Not Exist): Existing Service (Presently in Operation):

Type of Business Entity:

- 501(C)(3) Non Profit Corporation
 Other Non Profit
 Other

Mailing Address:

3538 Waialae Ave. #202

City: Honolulu

State: HI

Zip: 96816

Contact Person for Matters Involving this Application

Name:
Denise Yamaguchi

Title:
Chief Executive Officer

Email:
deniseyamaguchi@hawaiifoodandwinefestival.com

Phone:
808-386-2538

Federal Tax ID#:

██████████

State Tax ID#

██████████



Authorized Signature

Denise Yamaguchi, CEO

Name and Title

01/19/2024

Date Signed

Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- 1) Hawaii Compliance Express Certificate (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
 - a) Budget request by source of funds ([Link](#))
 - b) Personnel salaries and wages ([Link](#))
 - c) Equipment and motor vehicles ([Link](#))
 - d) Capital project details ([Link](#))
 - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing



AUTHORIZED SIGNATURE

DENISE YAMAGUCHI, CEO

PRINT NAME AND TITLE

01/19/2024

DATE



STATE OF HAWAII
STATE PROCUREMENT OFFICE

CERTIFICATE OF VENDOR COMPLIANCE

This document presents the compliance status of the vendor identified below on the issue date with respect to certificates required from the Hawaii Department of Taxation (DOTAX), the Internal Revenue Service, the Hawaii Department of Labor and Industrial Relations (DLIR), and the Hawaii Department of Commerce and Consumer Affairs (DCCA).

Vendor Name: Hawaii Ag and Culinary Alliance

DBA/Trade Name: Hawaii Food & Wine Festival

Issue Date: 01/07/2024

Status: Compliant

Hawaii Tax#: [REDACTED]

New Hawaii Tax#:

FEIN/SSN#: XX-XXX8609

UI#: No record

DCCA FILE#: 236029

Status of Compliance for this Vendor on issue date:

Form	Department(s)	Status
A-6	Hawaii Department of Taxation	Compliant
8821	Internal Revenue Service	Compliant
COGS	Hawaii Department of Commerce & Consumer Affairs	Compliant
LIR27	Hawaii Department of Labor & Industrial Relations	Compliant

Status Legend:

Status	Description
Exempt	The entity is exempt from this requirement
Compliant	The entity is compliant with this requirement or the entity is in agreement with agency and actively working towards compliance
Pending	A status determination has not yet been made
Submitted	The entity has applied for the certificate but it is awaiting approval
Not Compliant	The entity is not in compliance with the requirement and should contact the issuing agency for more information

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.
- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawai'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Hawaii Ag & Culinary Alliance

(Typed Name of Individual or Organization)



(Signature)

01/19/2024

(Date)

Denise Yamaguchi

(Typed Name)

Chief Executive Officer

(Title)

Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Certification – Please attach immediately after cover page

1. Hawaii Compliance Express Certificate (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a Hawaii Compliance Express Certificate from the Comptroller of the Department of Accounting and General Services that is dated no earlier than December 1, 2023.

2. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes.

3. Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes.

II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

Hawai'i Ag and Culinary Alliance (HACA) is a 501(c)(3) nonprofit organization organized for charitable and educational purposes to put a spotlight on Hawai'i as a center for purposeful cultural endeavors by producing world-class culinary experiences which support the farmers, students, chefs and the people who call Hawai'i home.

In 2010, HACA created the Hawai'i Food & Wine Festival (HFWF,) the only statewide epicurean destination event in the Pacific held on three major islands over three weekends. HFWF attracts thousands of visitors from around the world to Hawai'i to experience some of the most unique and authentic culinary and dining experiences in Hawai'i. Co-founded by Alan Wong and Roy Yamaguchi, two of four chefs from Hawai'i to receive the James Beard Award and Denise Yamaguchi, a business development consultant and tourism industry executive, HFWF was created to showcase Hawai'i's history, culture and natural beauty

through food. As an internationally recognized brand, it has brought world-class talent to the islands to work with Hawai'i's local agriculture and seafood industries and young culinary talent. In 2023, HFWF completed the Thirteenth Annual Hawaii Food & Wine Festival, which comprised of 13 events ranging from grand tasting events, gala dinners, wine seminars, brunches, and a kids event. HFWF attracted over 5,500 attendees throughout the Island of Hawai'i and O'ahu between October 20 to November 5, 2023.

In addition, HACA has successfully completed the inaugural year of the From Cottage Industry to Commercial Enterprise program (Program), in partnership with Leeward Community College (LCC) and the Wāhiawa Value-Added Product Development Center (WVAPDC). The Program supported 29 entrepreneurs, many whom emerged from the challenges posed by the COVID-19 pandemic. The participants went through LCC's 12-week food product Bootcamp, which served as a robust incubator, accelerating their new business forward.

LCC's Bootcamp featured workshops and sessions with business advisors, coaches and successful entrepreneurs. It included classes on logistics of sourcing ingredients and packaging, sessions on regulatory compliance, and strategies for specialty food marketing. Following the completion of the 12-week Bootcamp, the entrepreneurs participated in a 5-part mentorship series hosted by HACA to provide targeted support in key areas such as production scaling, marketing strategies, financial planning, and regulatory compliance. Through this series, entrepreneurs had the unique opportunity to connect with industry leaders—including celebrity chefs who have leveraged successful brands in the value-added space—and access a network of support beyond the program.

The year-long program culminated in an invitation for entrepreneurs to showcase and feature their products at the Food Innovation Marketplace at Hawai'i Food & Wine Festival's Keiki in the Kitchen event on October 29, 2023, at Bishop Museum.

The Marketplace proved to be successful as many participants expressed that the event provided them a platform to attract new customers and engage in existing ones, reinforce brand loyalty, enhance business networking opportunities, increase brand visibility, increase sales and sales opportunities. The event served as a valuable opportunity to test new products, navigate the complexity of obtaining required forms, permits, insurance and licenses for exhibiting at events. Additionally, participants gathered valuable feedback and insight from customers and industry leaders, further enhancing their business strategies and marketing positioning.

2. The goals and objectives related to the request;

Hawaii Ag & Culinary Alliance is dedicated to forging a vibrant link between HFWF's world-class culinary events and the advancement of culinary education. HACA's goal is to enhance Hawaii's economic development by bolstering tourism through the culinary and agricultural sectors, thereby enriching both the local community and the visitor industry.

HACA is requesting Grant in Aid support for its educational outreach programs, which play a crucial role in promoting and sustaining the local agriculture and culinary sectors. Two notable programs are the Cottage Industry Program and Hashi.

The Cottage Industry Program is an incubator for local value-added food products. In partnership with Leeward Community College and the Wāhiawa Value-Added Product Development Center, HACA successfully launched its inaugural program. This new initiative supported 29 entrepreneurs who incorporated locally grown products, many whom emerged from the COVID-19 pandemic. The entrepreneurs went through LCC's 12-week food product Bootcamp, featuring workshops, business advisory sessions, coaching, logistics classes, regulatory compliance sessions, and approaches to specialty food marketing. Following the Bootcamp, entrepreneurs had the opportunity to participate in a 5-part mentorship series with industry leaders and showcase their products at a Food Innovation Marketplace during the Hawai'i Food & Wine Festival on October 29, 2023. Moving forward, the goal is not only to sustain the Cottage Industry Program but expand and broaden the reach for the Program to support the alumni businesses so that they can grow and scale beyond Hawaii.

Hashi's initiative focuses on community outreach, amplifying and sharing stories across various sectors such as culinary arts, culinary tourism, agriculture, agrotourism, agricultural economics, education, entrepreneurship, hospitality, wine and beverage, environmental sustainability, food science and technology, and culture. The platform showcases the rich cultural heritage and diversity of Hawaii's food and agriculture sectors. One of the ways Hashi will continue to share these compelling stories is through a podcast, an effective medium for community engagement. The podcast will build a dialogue around the diverse cuisines that bridge us together through the universal language of food. Utilizing many of the culinary talents of Hawaii Food & Wine Festival and beyond, it will serve as an educational tool to explore the intersection of food and culture both here in Hawaii and around the world.

3. The public purpose and need to be served;

With 90% of Hawai'i's food imported, Hawai'i now more than ever needs to grow more of its food supply to safeguard the islands' food security, overall sustainability, and economy. Hawai'i as a destination has strong brand name recognition and there is the same demand and opportunity for products made in

Hawaii. As Hawaii and the world emerge from COVID-19 pandemic and continues its economic recovery, value-added entrepreneurship plays a major role in strengthening the agricultural industry.

The Cottage Industry Program is important to the state because it provides a platform for entrepreneurs to create and market their food products, which contributes to the economic development of Hawaii, as well as creating employment opportunities. Empowering entrepreneurs to establish and market their food products, the program fosters the growth of small businesses, ultimately leading to the generation of more jobs within the state. Not only does the Program strengthen Hawaii's economy, but also promotes the use of locally grown produce and livestock, thereby supporting local farmers. This contributes to the diversification of agriculture in Hawaii, reducing the state's reliance on imported goods and strengthening food security. Lastly, the Program also plays a role in preserving and promoting traditional Hawaiian culinary practices by encouraging the use of indigenous ingredients in value-added products.

The Hashi platform will serve as a way to showcase the rich cultural heritage and diversity of Hawaii's food and agriculture sectors. The podcast will serve as an educational tool to explore the intersection of food and culture both here in Hawaii and around the world.

Both the Cottage Industry Program and Hashi contribute to the sustainable development, economic growth, and cultural preservation of Hawaii. By supporting local entrepreneurs and amplifying the stories of those involved, HACA plays a vital role in shaping the future of these industries in the state.

4. Describe the target population to be served; and

The direct target population to be served for the Cottage Industry Program is 30 value-added entrepreneurs based in Hawaii who will take part in the From Cottage Industry to Commercial Enterprise program at the University of Hawaii Leeward Community College, Wāhiawa Value-Added Product Development Center. In addition, the local agricultural community will also be served since the selected entrepreneurs must include a locally grown, caught or raised ingredient in their value-added product, as well as the community at large who will have access to these specialty products. Through Hashi, HACA aims to reach a global audience.

5. Describe the geographic coverage.

Geographic coverage will be statewide and worldwide.

III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant’s approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

With support from this GIA FY ‘25, HACA will:

TASKS	RESPONSIBILITY
Market cohort opportunity	HACA
Select cohort of entrepreneurs	HACA/LCC
Implement Cottage Industry Program with LCC	Education Manager
Coordinate showcase event	Event Manager
Market HFWF showcase event	HACA
Explore national food expo opportunity	VP
Coordinate Mentor Series & Pitch Fest	Education Manager
Organize expo attendance	Education Manager
Develop content marketing strategy	Education Manager
Podcast production	Education Manager

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

Timeline: June 2024-July 2025

June-October 2024

Plan, organize, and execute showcase and pitch fest for Cohorts 1-4

December 2024-January 2025

Prepare, vet and select applicants for Cohort 5

January-March 2025

Execute Cohort 5

February-March 2025

Prepare, vet and select applicants for Cohort 6

March-May 2025

Execute Cohort 6

March 2025

National Food Expo

May-June 2025
Execute mentor sessions for Cohort 5 & 6

Ongoing
Content marketing and podcast production

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

HACA has been planning HFWF since 2011, creating the only statewide, world-class, epicurean destination event in the Pacific held on three major islands over three weekends, highlighting Hawai'i's culture through food and its culinary talent, recognized internationally, nationally and locally. Similarly, HACA successfully completed the inaugural year of the From Cottage Industry to Commercial Enterprise program in 2023, and will continue to plan and execute a world-class Program and produce compelling content through Hashi that will bridge food and culture between Hawaii and the rest of the world. In 2023, Hashi received two Telly Awards for its original series "Taste Our Love For Hawai'i" — a Silver Telly Award in Television Series: Cultural and a Bronze Telly Award in Television Series: Food & Beverage.

HACA will survey the cohorts upon completion of the program and encourage reviews of the podcast to receive feedback from the entrepreneurs and listeners so that HACA can continue to improve for future.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

Quantitative measures of effectiveness that will be reported to the State agency will include:

1. Total number of participating entrepreneurs for Cohort 5 & 6,
2. Number of businesses that complete the LCC 12-week Bootcamp,
3. Successful production of showcase event,
4. Number of businesses and successful exhibition at national food expo,
5. Number of podcast episodes produced.

IV. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
 - a. Budget request by source of funds ([Link](#))
 - b. Personnel salaries and wages ([Link](#))
 - c. Equipment and motor vehicles ([Link](#))
 - d. Capital project details ([Link](#))
 - e. Government contracts, grants, and grants in aid ([Link](#))

2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2025.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$67,350	\$82,500	\$32,500	\$77,500	\$259,850

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2025.

HACA will seek funding through corporate sponsorships and government grants.

2023 corporate sponsors included:

1. Chef Zone
2. King’s Hawaiian
3. Hawaii Foodservice Alliance

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

N/A

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2025 for program funding.

2021: \$0

2022: Hawaii Visitors & Convention Bureau—\$150,000 for Hawaii Food & Wine Festival

2023: Grant in Aid—\$170,000 for Cottage Industry Program, Hawaii Visitors & Convention Bureau —\$350,000 for Hawaii Food & Wine Festival

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2023.

HACA's estimated balance of its unrestricted current assets as of December 31, 2023 is \$2,400,000.

V. Experience and Capability

1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

In 2010, HACA created the Hawai'i Food & Wine Festival (HFWF,) the only statewide epicurean destination event in the Pacific held on three major islands over three weekends. HFWF attracts thousands of visitors from around the world to Hawai'i to experience some of the most unique and authentic culinary and dining experiences in Hawai'i. Co-founded by Alan Wong and Roy Yamaguchi, two of three chefs from Hawai'i to receive the James Beard Award and Denise Yamaguchi, a business development consultant and tourism industry executive, HFWF was created to showcase Hawai'i's history, culture and natural beauty through food. As an internationally recognized brand, it has brought world-class talent to the islands to work with Hawai'i's local agriculture and seafood industries and young culinary talent. In 2023, HFWF completed the Thirteenth Annual Hawaii Food & Wine Festival, which comprised of 13 events ranging from grand tasting events, gala dinners, wine seminars, brunches, and a kids event. HFWF attracted over 5,500 attendees throughout the Island of Hawai'i and O'ahu between October 20 to November 5, 2023.

In addition, HACA has successfully completed the inaugural year of the From Cottage Industry to Commercial Enterprise program (Program), in partnership with Leeward Community College (LCC), the Wāhiawa Value-Added Product Development Center (WVAPDC) and Grant in Aid FY '23. The Program supported 29 entrepreneurs, many whom emerged from the challenged posed by the COVID-19 pandemic. The participants went through LCC's 12-week Bootcamp, which served as a robust incubator, accelerating their new business forward.

HACA also launched Hashi in 2020, a digital media platform that featuring the global network of Hawai'i Food & Wine Festival alumni, participants and talent. The goal of Hashi is to bring people together and connect with one another through food and culture, and this was achieved by producing "Taste Our Love for Hawaii," an original, four-part, 30-minute series produced for broadcast TV, in-flight entertainment, and on-

demand streaming. Through each episode, viewers gained an appreciation for the foods we eat and the lands we steward, while gaining a new perspective on diversity, sustainability, and responsibility for our islands. In 2023, Hashi received two Telly Awards for its original series "Taste Our Love For Hawai'i" — a Silver Telly Award in Television Series: Cultural and a Bronze Telly Award in Television Series: Food & Beverage.

2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

HACA is located at 3538 Waialae Avenue, #202, Honolulu, HI 96816.

VI. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

The HACA full-time team is comprised of four staff members and two part-time staff members.

Denise Yamaguchi, Chief Executive Officer

Denise Yamaguchi serves as the CEO of the organization and is responsible for the leadership, financials, and execution of the vision and mission as set forth by the organization's strategic plan. Prior to her tenure with the festival and with the Foundation, she was a business development consultant providing both nonprofit and for-profit organizations with fund development, marketing, government affairs, public relations and community relations strategies and solutions. She has more than twenty-four years of experience and has held executive positions with NCL America, Bishop Museum, Japanese Cultural Center, Hawai'i Foodbank and U.S. Senator Daniel K. Inouye's office in Washington D.C.

Aya Leslie, Vice President

Aya Leslie serves as the Vice President and is responsible for securing sponsorship, overseeing event production and project management, and supporting marketing and promotional campaigns. She also oversees the Event Manager and Culinary Coordinator/Office Manager.

Kristen Lau-Grover, Director of Marketing & PR

Kristen Lau-Grover is the Director of PR & Marketing and is responsible for continuing to establish the HACA brand and will oversee the Education Manager.

Cassidy Apo, Event Manager

Cassidy Apo is the Event Manager and is responsible coordinating and executing all events for HACA. She also serves as the Executive Assistant to the CEO.

Deena Datu, Culinary Coordinator and Office Manager

The Culinary Coordinator is responsible for the travel and menu coordination and communication with talent for HFWF and manages the day-to-day operations of the HACA office.

Colin Hazama, Executive Chef

Colin Hazama is the Executive Chef for the HACA and is responsible for all chef-related duties for HFWF including but not limited to being the chef liason between HFWF and participating talent, ordering ingredients, menu development and more.

Teri Matsukawa, Financial Controller

Teri Matsukawa is the Financial Controller and is responsible for the accounting and financials for HACA.

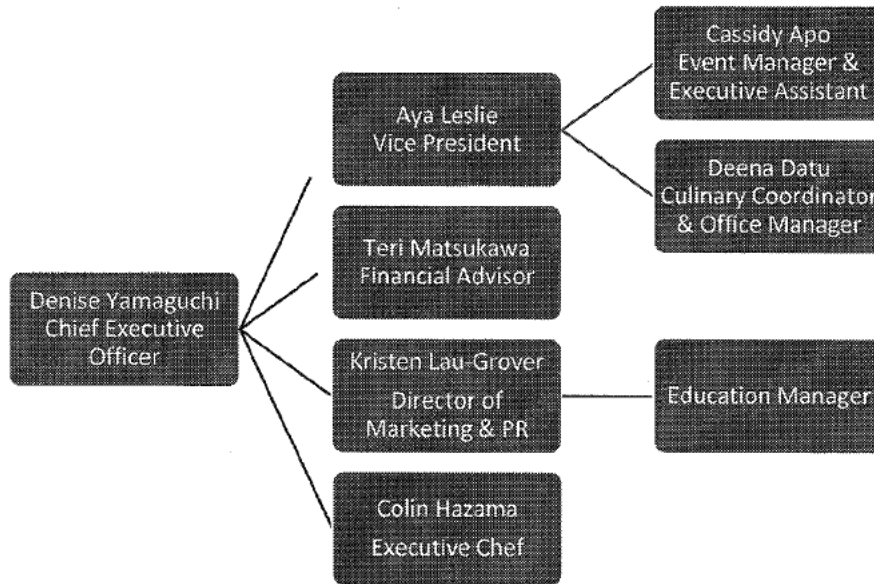
Education Manager

Education Manager will be responsible for implementing and managing educational programs, as well as creating content and educational initiatives for HACA.

The HFWF Board of Directors is comprised of a diverse group of leaders in the community, including: Chef Roy Yamaguchi (co-chair), Chef Alan Wong (co-chair), Sharon Brown (treasurer), Meredith Ching (secretary), Vikram Garg (director), Shep Gordon (director), Val Iwashita (director), Warren Shon (director), and Mark Teruya (director)

2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.



3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

Chief Executive Officer: \$150,000–\$180,000

Vice President: \$120,000–\$150,000

Director of Marketing & PR: \$100,000–\$120,000

VII. Other

1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

N/A

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

N/A

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1, of the State Constitution for the relevance of this question.

N/A

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2024-25 the activity funded by the grant if the grant of this application is:


- (a) Received by the applicant for fiscal year 2024-25, but
- (b) Not received by the applicant thereafter.

HFWF has been successful and has a track record of matching state funds by more than 12 times. If successful, HACA will build on that to match state funds by proactively seek funding through other government grants, corporate sponsorships and private donations.

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2024 to June 30, 2025

Applicant: HAWAII AG & CULINARY ALLIANCE

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries	130,000			
2. Payroll Taxes & Assessments				
3. Fringe Benefits				
TOTAL PERSONNEL COST	130,000			
B. OTHER CURRENT EXPENSES				
1. Airfare	3,000			
2. Insurance				
3. Lease/Rental of Equipment	50,000			
4. Lease/Rental of Space				
5. Staff Training				
6. Supplies				
7. Telecommunication				
8. Utilities				
9. Scholarships	45,000			
10. Exhibitor Fees	28,000			
11. Lodging	3,000			
12				
13				
14				
15				
16				
17				
18				
19				
20				
TOTAL OTHER CURRENT EXPENSES	129,000			
C. EQUIPMENT PURCHASES	850			
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL				
TOTAL (A+B+C+D+E)	259,850			
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	259,850	Denise Yamaguchi	808-386-2538	
(b) Total Federal Funds Requested		Name (Please type or print)	Phone	
(c) Total County Funds Requested			1/19/2024	
(d) Total Private/Other Funds Requested		Signature of Authorized Official	Date	
TOTAL BUDGET	259,850	Denise Yamaguchi, CEO		
		Name and Title (Please type or print)		

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2024 to June 30, 2025

Applicant: HAWAII AG & CULINARY ALLIANCE

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Education Manager	1	\$65,000.00	80.00%	\$ 52,000.00
Director of Marketing & PR	1	\$100,000.00	25.00%	\$ 25,000.00
Event Manager	1	\$65,000.00	25.00%	\$ 16,250.00
Vice President	1	\$125,000.00	15.00%	\$ 18,750.00
CEO	1	\$180,000.00	10.00%	\$ 18,000.00
				\$ -
				\$ -
				\$ -
				\$ -
TOTAL:				130,000.00

JUSTIFICATION/COMMENTS:

Education Manager will be responsible for implementing and managing educational programs, as well as creating content and educational initiatives for HACA.

Director of Marketing & PR will provide marketing and promotional support for the Programs and Event.

Event Manager will coordinate and execute the Event.

Vice President will provide support in the overall execution of the Program and Event.

CEO will provide leadership and guidance for the overall Program and Event.

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2024 to June 30, 2025

Applicant: HAWAII AG & CULINARY ALLIANCE

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
Podcast equipment	1.00	\$550.00	\$ 550.00	
Podcast recording software and subscription	1	\$300.00	\$ 300.00	
			\$ -	
			\$ -	
			\$ -	
TOTAL:	2		\$ 850.00	
JUSTIFICATION/COMMENTS:				

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				
JUSTIFICATION/COMMENTS:				

BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2024 to June 30, 2025

Applicant: HAWAII AG & CULINARY ALLIANCE

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2022-2023	FY: 2023-2024	FY: 2024-2025	FY: 2024-2025	FY: 2025-2026	FY: 2026-2027
PLANS						
LAND ACQUISITION						
DESIGN						
CONSTRUCTION						
EQUIPMENT						
TOTAL:						
JUSTIFICATION/COMMENTS:						

GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

Applicant: HAWAI'I AG & CULINARY ALLIANCE

Contracts Total: 320,000

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S./State/Hawaii/ Honolulu/ Kauai/ Maui County)	CONTRACT VALUE
1	Grant in Aid FY '23	April 1, 2022 - March 31, 2023	Office of Community Service	State	170,000
2	Grant in Aid FY '24	July 1, 2023 - June 30, 2024	Department of Agriculture	State	150,000
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19					
20					







_GIA FY '25 Application Form_COMBINED

Final Audit Report

2024-01-19

Created:	2024-01-19
By:	Denise Yamaguchi (info@hawaiiagfoundation.org)
Status:	Signed
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