



# CHASON ISHII



## PROFESSIONAL SUMMARY

Versatile business community leader bringing years of successful accomplishments. Strategic problem solver, change manager and visionary executive with success in implementing plans to meet current and future needs. Understands the importance of core values, work culture and community relations.

## SKILLS

- Corporate Strategy and Development
- Innovative and Visionary
- Organizational Development
- Integrity and Transparency
- People and Culture
- Community Outreach

## WORK HISTORY

**President** | Atlas Insurance Agency - Honolulu, HI 06/2016 - CURRENT

Developed and implemented new strategies, organizational structure, and policies in collaboration with executive partners to establish and achieve record growth and profitability. New business growth pre-pandemic was three times faster than the market and EBITDA grew over forty percent.

**President** | Green Home Solutions / Koa Capital - Honolulu, HI 08/2015 - 05/2016

Developed this new start-up business including hiring personnel, creating sales strategies, setting up operational processes and implementation of technology. First year accomplishments included over \$750,000 in revenue with profitability in three months.

**President** | HHL Holdings Inc. - Honolulu, HI 10/2012 - 06/2015

Led the strategic and long-range diversification of the holding company by creating new synergistic businesses through mergers and acquisitions. Oversaw the mortgage banking operation, the entering into real property management and the creation of a business process outsourcing business in the Philippines.

**President** | Coldwell Banker Pacific Properties - Honolulu, HI 04/2000 - 09/2012

Duties included strategic and long-range planning. Overseeing six residential real estate brokerage sales offices, a sales force of over 500 agents and

employees, its commercial real estate operation, national relocation group, agent services, marketing, acquisitions, as well as the new homes projects division. Since being appointed as President, Hawaii had consistently ranked in the Top 5 nationally for the return on investment and received the prestigious National Coldwell Banker Leadership Award multiple times.

## **EDUCATION**

Harvard Graduate School of Business, Cambridge, MA

### **Executive Education**

University of Hawaii at Manoa, Honolulu, HI

### **BBA**

## **AFFILIATIONS**

Young Presidents Organization – Gold Member

Hawaii Community Development Association - Chairperson

Chief Executive Group - Member

MarshBerry Organization - Member