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# A BILL FOR AN ACT

RELATING TO ECONOMIC DEVELOPMENT.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1 PART I

2 SECTION 1. The purpose of this part is to:

- 3 (1) Establish an office of destination management that  
4 will be governed by a board of directors;
- 5 (2) Transfer the functions, duties, appropriations, and  
6 positions of the Hawaii tourism authority to the  
7 office of destination management;
- 8 (3) Require the office of destination management to  
9 implement certain county destination management action  
10 plans;
- 11 (4) Repeal the Hawaii tourism authority;
- 12 (5) Establish the tourism liaison officer within the  
13 office of the governor; and
- 14 (6) Appropriate funds.

15 SECTION 2. Chapter 201, Hawaii Revised Statutes, is  
16 amended by adding a new part to be appropriately designated and  
17 to read as follows:



1                   **"PART . OFFICE OF DESTINATION MANAGEMENT**

2           **§201-A Definitions.** As used in this part:

3           "Agency" means any agency, department, authority, board,  
4 commission, the University of Hawaii, or any other unit of the  
5 State or its political subdivisions.

6           "Best practice destination management" means a holistic  
7 process that ensures that tourism adds value to the economy,  
8 social fabric, and ecology of communities.

9           "Convention center facility" or "convention center" means  
10 the Hawaii convention center.

11           "Executive director" means the executive director of  
12 destination management.

13           "Hawaii brand" means the programs that collectively  
14 differentiate the Hawaii experience from other destinations.

15           "Office" means the office of destination management  
16 established under section 201-B.

17           "Regenerative tourism" means a Hawaiian cultural heritage  
18 business model that is community-based with cultural development  
19 strategies and implements an innovative economic development  
20 plan to link consumers and a Hawaiian sense of place through  
21 holistic efforts to:



- 1 (1) Make net-positive contributions;
- 2 (2) Create conditions that allow communities to flourish;
- 3 and
- 4 (3) Improve destinations for current and future
- 5 generations for the well-being of the environment,
- 6 residents, indigenous communities, and visitors.

7 **§201-B Office of destination management; establishment;**  
8 **responsibilities.** (a) There is established within the  
9 department of business, economic development, and tourism for  
10 administrative purposes the office of destination management to:

- 11 (1) Create, design, and implement a strategic tourism
- 12 management plan pursuant to section 201-D;
- 13 (2) Grow and enhance the tourism industry in the State;
- 14 provided that the office's initiatives shall follow
- 15 best practice destination management practices and
- 16 integrate regenerative tourism;
- 17 (3) Conduct strategic research through contractual
- 18 services with the any agency or persons that target
- 19 social, economic, cultural, and environmental aspects
- 20 of tourism development in the State;



- 1           (4) Provide technical or other assistance to agencies and
- 2           the private industry upon request;
- 3           (5) Focus on perpetuating the uniqueness of the Native
- 4           Hawaiian culture and community, and their significance
- 5           to the quality of the visitor experience, by ensuring
- 6           that:
- 7           (A) The Hawaiian culture is accurately portrayed by
- 8           Hawaii's visitor industry;
- 9           (B) Hawaiian language is supported and normalized as
- 10           an official language of the State as well as the
- 11           foundation of the host culture that attracts
- 12           visitors to Hawaii;
- 13           (C) Hawaiian cultural practitioners and cultural
- 14           sites that give value to Hawaii's heritage are
- 15           supported, nurtured, and engaged in sustaining
- 16           the visitor industry; and
- 17           (D) A Native Hawaiian cultural education and training
- 18           program is provided for the members of the
- 19           visitor industry workforce who have direct
- 20           contact with visitors; and



- 1           (6) Review annually the expenditure of public funds by any  
2           visitor industry organization that contracts with the  
3           office to implement tourism promotion, development,  
4           and management and make recommendations necessary to  
5           ensure the effective use of the funds for the  
6           development and management of tourism.
- 7           (b) There is established within the office:
- 8           (1) A destination management branch that shall develop and  
9           implement a plan that is inclusive of all islands and  
10          promotes a dignified and healthy relationship with the  
11          State's natural resources and Hawaiian culture;
- 12          (2) A tourism and marketing branch that shall implement  
13          integrated marketing efforts that positively portray  
14          Hawaii with a focus on its people and culture; and
- 15          (3) A convention center branch to manage the convention  
16          center and administer the convention center enterprise  
17          special fund.
- 18          (c) The office shall be headed by a board of directors  
19          that shall consist of nine members to be appointed by the  
20          governor as provided in section 26-34, except that the members



1 shall not be subject to the advice and consent of the senate;

2 provided that:

3 (1) One member shall reside in the county of Hawaii;

4 (2) One member shall reside in the county of Maui;

5 (3) One member shall reside in the county of Kauai;

6 (4) One member shall reside in the city and county of

7 Honolulu;

8 (5) One member shall represent the hospitality industry;

9 (6) One member shall represent the airline industry;

10 (7) One member shall represent the retail industry;

11 (8) One member shall have a background in Hawaiian

12 culture; and

13 (9) One member shall have a background in agriculture.

14 The board of directors shall elect a chairperson from among its

15 members. The members shall serve without compensation but shall

16 be reimbursed for expenses, including traveling expenses,

17 necessary for the performance of their duties.

18 (d) There is established an executive director of

19 destination management who shall:

20 (1) Be appointed and may be removed by the board of

21 directors;



- 1 (2) Report to the board of directors;
- 2 (3) Have knowledge, experience, and expertise in the areas
- 3 of accommodations, transportation, retail,
- 4 entertainment, Hawaiian culture, and agricultural
- 5 lands;
- 6 (4) Be responsible for the day-to-day operations of the
- 7 office; and
- 8 (5) Not be subject to chapter 76.

9 **§201-C Powers and functions, generally.** (a) Except as  
10 otherwise limited by this part, the office may:

- 11 (1) Sue and be sued;
- 12 (2) Make and alter bylaws for its organization and
- 13 internal management;
- 14 (3) Procure insurance against any loss in connection with
- 15 its property and other assets and operations in
- 16 amounts and from insurers as it deems desirable;
- 17 (4) Contract for or accept revenues, compensation,
- 18 proceeds, and gifts or grants in any form from any
- 19 agency or any other source;
- 20 (5) Design, coordinate, and implement state policies and
- 21 directions for tourism and related activities taking



- 1 into account the economic, social, cultural, and  
2 physical impacts of tourism on the State, Hawaii's  
3 natural environment, areas frequented by visitors,  
4 best practice destination management, and regenerative  
5 tourism;
- 6 (6) Have a permanent and strong focus on Hawaii brand  
7 management;
- 8 (7) Coordinate all agencies and engage the private sector  
9 in the development of tourism-related activities and  
10 resources;
- 11 (8) Work to eliminate or reduce barriers to travel by  
12 providing a positive and competitive business  
13 environment, including coordination with the  
14 department of transportation on issues affecting  
15 airlines and air route development;
- 16 (9) Market and promote sports-related and entertainment-  
17 related activities and events;
- 18 (10) Coordinate the development of new products with the  
19 counties and other persons in the public sector and  
20 private sector, including the development of sports,





- 1 cultural, health and wellness, education, technology,  
2 agricultural, and environmental tourism;
- 3 (11) Establish:
- 4 (A) A public information and educational program to  
5 inform the public of tourism and tourism-related  
6 problems; and
- 7 (B) A program to monitor, investigate, and respond to  
8 complaints about problems resulting directly or  
9 indirectly from the tourism industry and taking  
10 appropriate action as necessary;
- 11 (12) Encourage and engage in the development of tourism  
12 education, training, and career counseling programs;
- 13 (13) Develop and implement emergency measures to respond to  
14 any adverse effects on the tourism industry, pursuant  
15 to section 201-I;
- 16 (14) Set and collect rents, fees, charges, or other  
17 payments for the lease, use, occupancy, or disposition  
18 of the convention center facility without regard to  
19 chapter 91;
- 20 (15) Notwithstanding chapter 171, acquire, lease as lessee  
21 or lessor, own, rent, hold, and dispose of the



1 convention center facility in the exercise of its  
2 powers and the performance of its duties under this  
3 part;

4 (16) Acquire by purchase, lease, or otherwise, and develop,  
5 construct, operate, own, manage, repair, reconstruct,  
6 enlarge, or otherwise effectuate, either directly or  
7 through developers, a convention center facility; and

8 (17) Adopt rules in accordance with chapter 91 with respect  
9 to its projects, operations, properties, and  
10 facilities.

11 (b) Except as otherwise limited by this part, the office,  
12 through the executive director, may:

13 (1) Make and execute contracts and all other instruments  
14 necessary or convenient for the exercise of the  
15 office's powers and functions under this part;  
16 provided that the office may enter into contracts and  
17 agreements for a period of up to five years, subject  
18 to the availability of funds; provided further that  
19 the office may enter into agreements for the use of  
20 the convention center facility for a period of up to  
21 ten years;



- 1 (2) Represent the office in communications with the  
2 governor and the legislature;
- 3 (3) Provide for the appointment of officers, agents, a  
4 sports coordinator, and employees, prescribing their  
5 duties and qualifications, and fixing their salaries,  
6 without regard to chapters 76 and 78, if funds have  
7 been appropriated by the legislature and allotted as  
8 provided by law;
- 9 (4) Purchase supplies, equipment, or furniture;
- 10 (5) Allocate the space or spaces that are to be occupied  
11 by the office and appropriate staff;
- 12 (6) Engage the services of qualified persons to implement  
13 the State's strategic tourism management plan or  
14 portions thereof as determined by the office; and
- 15 (7) Engage the services of consultants on a contractual  
16 basis for rendering professional and technical  
17 assistance and advice.
- 18 (c) The office may enter into contracts and agreements  
19 that include the following:
- 20 (1) Tourism promotion, development, and management;



- 1           (2) Product development and diversification issues focused
- 2                   on visitors;
- 3           (3) Promotion, development, and coordination of
- 4                   sports-related and entertainment-related activities
- 5                   and events;
- 6           (4) Promotion of Hawaii, through a coordinated statewide
- 7                   effort, as a place to do business, including high
- 8                   technology business, and as a business destination;
- 9           (5) Reduction of barriers to travel;
- 10          (6) Marketing, management, use, operation, or maintenance
- 11                   of the convention center facility, including the
- 12                   purchase or sale of goods or services, logo items,
- 13                   concessions, sponsorships, and license agreements, or
- 14                   any use of the convention center facility as a
- 15                   commercial enterprise; provided that contracts issued
- 16                   pursuant to this paragraph for the marketing of all
- 17                   uses of the convention center facility may be issued
- 18                   separately from the management, use, operation, or
- 19                   maintenance of the facility;
- 20          (7) Tourism research, market development-related research,
- 21                   and statistics to:



- 1 (A) Measure and analyze tourism trends;
- 2 (B) Provide information and research to assist in the
- 3 development and implementation of state tourism
- 4 policy; and
- 5 (C) Provide tourism information on:
  - 6 (i) Visitor arrivals, visitor characteristics,
  - 7 and expenditures;
  - 8 (ii) The number of transient accommodation units
  - 9 available, occupancy rates, and room rates;
  - 10 (iii) Airline-related data, including seat
  - 11 capacity and number of flights;
  - 12 (iv) The economic, social, and physical impacts
  - 13 of tourism on the State; and
  - 14 (v) The effects of the office's strategic
  - 15 tourism management plan on the measures of
  - 16 effectiveness developed pursuant to section
  - 17 201-D; and
- 18 (8) Any and all other activities necessary to carry out
- 19 the intent of this part.
- 20 (d) The office may delegate to staff the responsibility
- 21 for soliciting, awarding, and executing contracts and for



1 monitoring and facilitating any and all contracts and agreements  
2 developed in accordance with subsection (c).

3 (e) Where public disclosure of information gathered or  
4 developed by the office may place a business at a competitive  
5 disadvantage or may impair or frustrate the office's ability to  
6 either compete as a visitor destination or obtain or use  
7 information for a legitimate government function, the office may  
8 withhold from public disclosure competitively sensitive  
9 information, including:

10 (1) Completed survey forms and questionnaire forms;

11 (2) Coding sheets; and

12 (3) Database records of the information.

13 (f) The office shall do any and all things necessary to  
14 carry out its purposes, exercise the powers and responsibilities  
15 given in this part, and perform other functions required or  
16 authorized by law.

17 (g) The powers and functions granted to and exercised by  
18 the office under this part are declared to be public and  
19 governmental functions, exercised for a public purpose, and  
20 matters of public necessity.



1           **§201-D Strategic tourism management plan; measures of**  
2 **effectiveness.** (a) The office shall develop a strategic  
3 tourism management plan that promotes tourism marketing,  
4 complies with best practice destination management, and promotes  
5 regenerative tourism. The plan shall be a single, comprehensive  
6 document that shall be updated annually and include the  
7 following:

- 8           (1) Statewide Hawaii brand management efforts and  
9           programs;
- 10          (2) Targeted markets;
- 11          (3) Efforts to enter into Hawaii brand management projects  
12             that make effective use of cooperative programs;
- 13          (4) Program performance goals and targets that can be  
14             monitored as market gauges and used as attributes to  
15             evaluate the office's programs; and
- 16          (5) The office's guidance and direction for the  
17             development and coordination of promotional and  
18             marketing programs that build and promote the Hawaii  
19             brand, which shall be implemented through county  
20             contracts and agreements with destination marketing



1 organizations or other qualified organizations,  
2 including:

- 3 (A) Target markets and the results being sought;
- 4 (B) Key performance indicators; and
- 5 (C) Private sector collaborative or cooperative  
6 efforts that may be required.

7 (b) In accordance with subsection (a), the office shall  
8 develop measures of effectiveness to assess the overall benefits  
9 and effectiveness of the strategic tourism management plan and  
10 include documentation of the progress of the strategic tourism  
11 management plan toward achieving the office's strategic plan  
12 goals.

13 **§201-E Destination management action plan; objectives;**  
14 **county destination management action plans.** To meet the  
15 destination management objectives for each county, the office  
16 shall perform the actions specified in each of the following  
17 three-year plans:

- 18 (1) Oahu destination management action plan;
- 19 (2) Maui Nui destination management action plan;
- 20 (3) Hawaii island destination management action plan; and
- 21 (4) Kauai destination management action plan,





1 during the specified phases.

2       **§201-F Assistance by agencies; advisory group.** (a) Any  
3 agency may render services upon request of the office.

4       (b) The office may establish an advisory group that may  
5 meet monthly or as often as the office deems necessary and may  
6 include the:

7           (1) Executive director;

8           (2) Director of transportation;

9           (3) Chairperson of the board of land and natural  
10 resources;

11          (4) Chairperson of the board of trustees of the office of  
12 Hawaiian affairs;

13          (5) Executive director of the state foundation on culture  
14 and the arts; and

15          (6) Chair of the travel industry management advisory  
16 council of the University of Hawaii.

17       (c) The advisory group may advise the office on matters  
18 relating to their respective agencies in the preparation and  
19 execution of suggested:

20           (1) Measures to respond to tourism emergencies pursuant to  
21 section 201-I;



- 1 (2) Programs for the management, improvement, and
- 2 protection of Hawaii's natural environment and other
- 3 areas frequented by visitors and residents;
- 4 (3) Measures to address issues affecting airlines, air
- 5 routes, and barriers to travel to Hawaii;
- 6 (4) Programs to perpetuate the culture of Hawaii and
- 7 engage local communities to sustain and preserve the
- 8 Native Hawaiian culture; and
- 9 (5) Programs that include tourism marketing, best practice
- 10 destination management, and regenerative tourism as
- 11 part of the strategic tourism management plan.

12 **§201-G Applicability of Hawaii public procurement code;**  
13 **convention center contractor; construction contracts.** The  
14 construction contracts for the maintenance of the convention  
15 center facility by the private contractor that operates the  
16 convention center, by its direct or indirect receipt of, and its  
17 expenditure of, public funds from the department of business,  
18 economic development, and tourism or the office, or both, shall  
19 be subject to part III of chapter 103D.



1           **§201-H Convention center enterprise special fund.** (a)

2 There is established in the state treasury the convention center  
3 enterprise special fund, into which shall be deposited:

4           (1) A portion of the revenues from the transient  
5 accommodations tax, as provided by section 237D-6.5;

6           (2) All revenues or moneys derived from the operations of  
7 the convention center to include all revenues from the  
8 food and beverage service; all revenues from the  
9 parking facilities or from any concession; and all  
10 revenues from the sale of souvenirs, logo items, or  
11 any other items offered for purchase at the convention  
12 center;

13           (3) Private contributions, interest, compensation, gross  
14 or net revenues, proceeds, or other moneys derived  
15 from any source or for any purpose arising from the  
16 use of the convention center facility; and

17           (4) Appropriations by the legislature for marketing the  
18 facility pursuant to section 201-C(c)(6).

19           (b) Moneys in the convention center enterprise special  
20 fund shall be used by the office for:



- 1           (1) The payment of expenses arising from any and all use,  
2                   operation, maintenance, alteration, improvement, or  
3                   any unforeseen or unplanned repairs of the convention  
4                   center, including without limitation the food and  
5                   beverage service and parking service provided at the  
6                   convention center facility;
- 7           (2) The sale of souvenirs, logo items, or other items;
- 8           (3) Any future major repair, maintenance, and improvement  
9                   of the convention center facility as a commercial  
10                  enterprise or as a world-class facility for  
11                  conventions, entertainment, or public events; and
- 12           (4) Marketing the facility pursuant to section  
13                  201-C(c)(6).
- 14           (c) Moneys in the convention center enterprise special  
15 fund may be:
- 16           (1) Placed in interest-bearing accounts; provided that the  
17                   depository in which the money is deposited furnishes  
18                   security as provided in section 38-3; or
- 19           (2) Otherwise invested by the office until the time the  
20                  moneys may be needed; provided that the office shall



1           limit its investments to those listed in section  
2           36-21.

3 All interest accruing from investment of the moneys shall be  
4 credited to the convention center enterprise special fund.

5           **§201-I Tourism emergency.** (a) If the executive director  
6 determines that the occurrence of a world conflict, terrorist  
7 threat, national or global economic crisis, natural disaster,  
8 outbreak of disease, or other catastrophic event adversely  
9 affects Hawaii's tourism industry by resulting in a substantial  
10 interruption in the commerce of the State and adversely  
11 affecting the welfare of its people, the executive director  
12 shall submit a request to the governor to declare that a tourism  
13 emergency exists.

14           (b) Upon declaration by the governor that a tourism  
15 emergency exists pursuant to subsection (a), the office shall  
16 develop and implement measures to respond to the tourism  
17 emergency, including providing assistance to visitors during the  
18 emergency; provided that any tourism emergency response measure  
19 implemented pursuant to this subsection shall not include any  
20 provision that would adversely affect the organized labor force  
21 in tourism-related industries. With respect to a national or



1 global economic crisis only, in addition to the governor's  
2 declaration of the existence of a tourism emergency, no action  
3 in response to the tourism emergency declaration may be taken by  
4 the office without the governor's express approval.

5 **§201-J Tourism emergency special fund.** (a) There is  
6 established outside the state treasury a tourism emergency  
7 special fund to be administered by the executive director, into  
8 which shall be deposited the revenues prescribed by section  
9 237D-6.5(b) and all investment earnings credited to the assets  
10 of the fund.

11 (b) Moneys in the special fund shall be used exclusively  
12 to provide for the development and implementation of emergency  
13 measures to respond to any tourism emergency pursuant to section  
14 201-I, including providing emergency assistance to visitors  
15 during the tourism emergency.

16 (c) Use of the special fund, consistent with subsection  
17 (b), shall be provided for in articles, bylaws, resolutions, or  
18 other instruments executed by the executive director.

19 **§201-K Exemption from taxation.** All revenues and receipts  
20 derived by the office from any project or a project agreement or  
21 other agreement pertaining thereto shall be exempt from all



1 state taxation. Any right, title, and interest of the office in  
2 any project shall be exempt from all state taxation. Except as  
3 otherwise provided by law, the interest of a qualified person or  
4 other user of a project or a project agreement or other  
5 agreements related to a project shall not be exempt from  
6 taxation to a greater extent than it would be if the costs of  
7 the project were directly financed by the qualified person or  
8 user.

9       **§201-L Private attorneys.** (a) The executive director may  
10 appoint or retain by contract one or more attorneys who are  
11 independent of the attorney general to provide legal services  
12 for the office solely in cases of contract negotiations in which  
13 the attorney general lacks sufficient expertise; provided that  
14 the independent attorney shall consult and work in conjunction  
15 with the designated deputy attorney general assigned to the  
16 office.

17       (b) The executive director may fix the compensation of the  
18 attorneys appointed or retained pursuant to this section.  
19 Attorneys appointed or retained by contract shall be exempt from  
20 chapters 76, 78, and 88.



1           **§201-M Court proceedings; preferences; venue.** (a) Any  
2 action or proceeding to which the State, office, or county may  
3 be a party, in which any question arises as to the validity of  
4 this part, shall be preferred over all other civil cases, except  
5 election cases, in the circuit court of the circuit where the  
6 case or controversy arises, and shall be heard and determined in  
7 preference to all other civil cases pending therein, except  
8 election cases, irrespective of position on the calendar.

9           (b) Upon application of counsel to the office, the same  
10 preference shall be granted in any action or proceeding  
11 questioning the validity of this part in which the office may be  
12 allowed to intervene.

13           (c) Any action or proceeding to which the State, office,  
14 or county may be party, in which any question arises as to the  
15 validity of this part or any portion of this part, or any action  
16 of the office may be filed in the circuit court of the circuit  
17 where the case or controversy arises, which court is hereby  
18 vested with original jurisdiction over the action.

19           (d) Notwithstanding any law to the contrary, declaratory  
20 relief from the circuit court may be obtained for any action.





1 (e) Any party aggrieved by the decision of the circuit  
2 court may appeal in accordance with part I of chapter 641 and  
3 the appeal shall be given priority.

4 **§201-N Annual report.** The office shall submit a complete  
5 and detailed report of its activities, expenditures, and  
6 results, including the progress of the strategic tourism  
7 management plan developed pursuant to section 201-D toward  
8 achieving the office's strategic plan goals, to the governor and  
9 the legislature at least twenty days before the convening of  
10 each regular session. The annual report shall include the  
11 descriptions and evaluations of programs funded, any contracts  
12 and agreements entered into by the office during the preceding  
13 calendar year, and any recommendations the office may make."

14 SECTION 3. Section 28-8.3, Hawaii Revised Statutes, is  
15 amended as follows:

16 1. By amending subsection (a) to read:

17 "(a) No department of the State other than the attorney  
18 general may employ or retain any attorney, by contract or  
19 otherwise, for the purpose of representing the State or the  
20 department in any litigation, rendering legal counsel to the  
21 department, or drafting legal documents for the department;



1 provided that the foregoing provision shall not apply to the  
2 employment or retention of attorneys:

3 (1) By the public utilities commission, the labor and  
4 industrial relations appeals board, and the Hawaii  
5 labor relations board;

6 (2) By any court or judicial or legislative office of the  
7 State; provided that if the attorney general is  
8 requested to provide representation to a court or  
9 judicial office by the chief justice or the chief  
10 justice's designee, or to a legislative office by the  
11 speaker of the house of representatives and the  
12 president of the senate jointly, and the attorney  
13 general declines to provide such representation on the  
14 grounds of conflict of interest, the attorney general  
15 shall retain an attorney for the court, judicial, or  
16 legislative office, subject to approval by the court,  
17 judicial, or legislative office;

18 (3) By the legislative reference bureau;

19 (4) By any compilation commission that may be constituted  
20 from time to time;



- 1           (5) By the real estate commission for any action involving
- 2                   the real estate recovery fund;
- 3           (6) By the contractors license board for any action
- 4                   involving the contractors recovery fund;
- 5           (7) By the office of Hawaiian affairs;
- 6           (8) By the department of commerce and consumer affairs for
- 7                   the enforcement of violations of chapters 480 and
- 8                   485A;
- 9           (9) As grand jury counsel;
- 10          (10) By the Hawaii health systems corporation, or its
- 11                   regional system boards, or any of their facilities;
- 12          (11) By the auditor;
- 13          (12) By the office of ombudsman;
- 14          (13) By the insurance division;
- 15          (14) By the University of Hawaii;
- 16          (15) By the Kahoolawe island reserve commission;
- 17          (16) By the division of consumer advocacy;
- 18          (17) By the office of elections;
- 19          (18) By the campaign spending commission;



1 (19) By the [~~Hawaii tourism authority, as provided in~~  
2 ~~section 201B-2.5;~~] office of destination management,  
3 as provided in section 201-L;

4 (20) By the division of financial institutions;

5 (21) By the office of information practices;

6 (22) By the school facilities authority;

7 (23) By the Mauna Kea stewardship and oversight authority;

8 or

9 (24) By a department, if the attorney general, for reasons  
10 deemed by the attorney general to be good and  
11 sufficient, declines to employ or retain an attorney  
12 for a department; provided that the governor waives  
13 the provision of this section."

14 2. By amending subsection (c) to read:

15 "(c) Every attorney employed by any department on a  
16 full-time basis, except an attorney employed by the public  
17 utilities commission, the labor and industrial relations appeals  
18 board, the Hawaii labor relations board, the office of Hawaiian  
19 affairs, the Hawaii health systems corporation or its regional  
20 system boards, the department of commerce and consumer affairs  
21 in prosecution of consumer complaints, insurance division, the



1 division of consumer advocacy, the University of Hawaii, [the  
2 ~~Hawaii tourism authority as provided in section 201B-2.5,~~  
3 office of destination management, as provided in section 201-L,  
4 the Mauna Kea stewardship and oversight authority, the office of  
5 information practices, or as grand jury counsel, shall be a  
6 deputy attorney general."

7 SECTION 4. Section 36-27, Hawaii Revised Statutes, is  
8 amended by amending subsection (a) to read as follows:

9 "(a) Except as provided in this section, and  
10 notwithstanding any other law to the contrary, from time to  
11 time, the director of finance, for the purpose of defraying the  
12 prorated estimate of central service expenses of government in  
13 relation to all special funds, except the:

14 (1) Special out-of-school time instructional program fund  
15 under section 302A-1310;

16 (2) School cafeteria special funds of the department of  
17 education;

18 (3) Special funds of the University of Hawaii;

19 (4) Convention center enterprise special fund under  
20 section [~~201B-8,~~] 201-H;

21 (5) Special funds established by section 206E-6;



- 1 (6) Aloha Tower fund created by section 206J-17;
- 2 (7) Funds of the employees' retirement system created by
- 3 section 88-109;
- 4 (8) Hawaii hurricane relief fund established under chapter
- 5 431P;
- 6 (9) Hawaii health systems corporation special funds and
- 7 the subaccounts of its regional system boards;
- 8 (10) Universal service fund established under section
- 9 269-42;
- 10 (11) Emergency and budget reserve fund under section
- 11 328L-3;
- 12 (12) Public schools special fees and charges fund under
- 13 section 302A-1130;
- 14 (13) Sport fish special fund under section 187A-9.5;
- 15 (14) Neurotrauma special fund under section 321H-4;
- 16 (15) Glass advance disposal fee established by section
- 17 342G-82;
- 18 (16) Center for nursing special fund under section
- 19 304A-2163;
- 20 (17) Passenger facility charge special fund established by
- 21 section 261-5.5;



- 1 (18) Solicitation of funds for charitable purposes special
- 2 fund established by section 467B-15;
- 3 (19) Land conservation fund established by section 173A-5;
- 4 (20) Court interpreting services revolving fund under
- 5 section 607-1.5;
- 6 (21) Trauma system special fund under section 321-22.5;
- 7 (22) Hawaii cancer research special fund;
- 8 (23) Community health centers special fund;
- 9 (24) Emergency medical services special fund;
- 10 (25) Rental motor vehicle customer facility charge special
- 11 fund established under section 261-5.6;
- 12 (26) Shared services technology special fund under section
- 13 27-43;
- 14 (27) Automated victim information and notification system
- 15 special fund established under section 353-136;
- 16 (28) Deposit beverage container deposit special fund under
- 17 section 342G-104;
- 18 (29) Hospital sustainability program special fund under
- 19 section 346G-4;
- 20 (30) Nursing facility sustainability program special fund
- 21 under section 346F-4;



1 (31) Hawaii 3R's school improvement fund under section  
2 302A-1502.4;

3 (32) After-school plus program revolving fund under section  
4 302A-1149.5;

5 (33) Civil monetary penalty special fund under section  
6 321-30.2; and

7 [+] (34) [+] Stadium development special fund under section  
8 109-3.5,

9 shall deduct five per cent of all receipts of all other special  
10 funds, which deduction shall be transferred to the general fund  
11 of the State and become general realizations of the State. All  
12 officers of the State and other persons having power to allocate  
13 or disburse any special funds shall cooperate with the director  
14 in effecting these transfers. To determine the proper revenue  
15 base upon which the central service assessment is to be  
16 calculated, the director shall adopt rules pursuant to chapter  
17 91 for the purpose of suspending or limiting the application of  
18 the central service assessment of any fund. No later than  
19 twenty days prior to the convening of each regular session of  
20 the legislature, the director shall report all central service  
21 assessments made during the preceding fiscal year."





1 SECTION 5. Section 36-30, Hawaii Revised Statutes, is  
2 amended by amending subsection (a) to read as follows:  
3 "(a) Each special fund, except the:  
4 (1) Special out-of-school time instructional program fund  
5 under section 302A-1310;  
6 (2) School cafeteria special funds of the department of  
7 education;  
8 (3) Special funds of the University of Hawaii;  
9 (4) Special funds established by section 206E-6;  
10 (5) Aloha Tower fund created by section 206J-17;  
11 (6) Funds of the employees' retirement system created by  
12 section 88-109;  
13 (7) Hawaii hurricane relief fund established under  
14 chapter 431P;  
15 (8) Convention center enterprise special fund established  
16 under section [~~201B-8,~~] 201-H;  
17 (9) Hawaii health systems corporation special funds and  
18 the subaccounts of its regional system boards;  
19 (10) Universal service fund established under section  
20 269-42;



- 1 (11) Emergency and budget reserve fund under section
- 2 328L-3;
- 3 (12) Public schools special fees and charges fund under
- 4 section 302A-1130;
- 5 (13) Sport fish special fund under section 187A-9.5;
- 6 (14) Neurotrauma special fund under section 321H-4;
- 7 (15) Center for nursing special fund under section
- 8 304A-2163;
- 9 (16) Passenger facility charge special fund established by
- 10 section 261-5.5;
- 11 (17) Court interpreting services revolving fund under
- 12 section 607-1.5;
- 13 (18) Trauma system special fund under section 321-22.5;
- 14 (19) Hawaii cancer research special fund;
- 15 (20) Community health centers special fund;
- 16 (21) Emergency medical services special fund;
- 17 (22) Rental motor vehicle customer facility charge special
- 18 fund established under section 261-5.6;
- 19 (23) Shared services technology special fund under
- 20 section 27-43;



- 1 (24) Nursing facility sustainability program special fund
- 2 established pursuant to section 346F-4;
- 3 (25) Automated victim information and notification system
- 4 special fund established under section 353-136;
- 5 (26) Hospital sustainability program special fund under
- 6 section 346G-4;
- 7 (27) Civil monetary penalty special fund under section
- 8 321-30.2; and
- 9 [+] (28) [+] Stadium development special fund under section
- 10 109-3.5,

11 shall be responsible for its pro rata share of the  
 12 administrative expenses incurred by the department responsible  
 13 for the operations supported by the special fund concerned."

14 SECTION 6. Section 84-18, Hawaii Revised Statutes, is  
 15 amended by amending subsection (e) to read as follows:

16 "(e) Subject to the restrictions imposed in subsections  
 17 (a) through (d), the following individuals shall not represent  
 18 any person or business for a fee or other consideration  
 19 regarding any legislative action or administrative action, as  
 20 defined in section 97-1, for twelve months after termination  
 21 from their respective positions:



- 1 (1) The governor;
- 2 (2) The lieutenant governor;
- 3 (3) The administrative director of the State;
- 4 (4) The attorney general;
- 5 (5) The comptroller;
- 6 (6) The chairperson of the board of agriculture;
- 7 (7) The director of corrections and rehabilitation;
- 8 (8) The director of finance;
- 9 (9) The director of business, economic development, and
- 10 tourism;
- 11 (10) The director of commerce and consumer affairs;
- 12 (11) The adjutant general;
- 13 (12) The superintendent of education;
- 14 (13) The chairperson of the Hawaiian homes commission;
- 15 (14) The director of health;
- 16 (15) The director of human resources development;
- 17 (16) The director of human services;
- 18 (17) The director of labor and industrial relations;
- 19 (18) The chairperson of the board of land and natural
- 20 resources;
- 21 (19) The director of law enforcement;



- 1 (20) The director of taxation;
- 2 (21) The director of transportation;
- 3 (22) The president of the University of Hawaii;
- 4 (23) The executive administrator of the board of regents of
- 5 the University of Hawaii;
- 6 (24) The administrator of the office of Hawaiian affairs;
- 7 (25) The chief information officer;
- 8 (26) The executive director of the agribusiness development
- 9 corporation;
- 10 (27) The executive director of the campaign spending
- 11 commission;
- 12 (28) The executive director of the Hawaii community
- 13 development authority;
- 14 (29) The executive director of the Hawaii housing finance
- 15 and development corporation;
- 16 (30) The [~~president and chief executive officer of the~~
- 17 ~~Hawaii tourism authority;~~] executive director of
- 18 destination management;
- 19 (31) The executive officer of the public utilities
- 20 commission;
- 21 (32) The state auditor;



- 1 (33) The director of the legislative reference bureau;
- 2 (34) The ombudsman;
- 3 (35) The permanent employees of the legislature, other than
- 4 persons employed in clerical, secretarial, or similar
- 5 positions;
- 6 (36) The administrative director of the courts;
- 7 (37) The executive director of the state ethics commission;
- 8 (38) The executive officer of the state land use
- 9 commission;
- 10 (39) The executive director of the natural energy
- 11 laboratory of Hawaii authority;
- 12 (40) The executive director of the Hawaii public housing
- 13 authority; and
- 14 (41) The first deputy to the chairperson of the commission
- 15 on water resource management;

16 provided that this subsection shall not apply to any person who  
17 has held one of the positions listed above only on an interim or  
18 acting basis and for a period of less than one hundred eighty-  
19 one days."

20 SECTION 7. Section 88-9, Hawaii Revised Statutes, is  
21 amended by amending subsection (d) to read as follows:



1           "(d) A retirant may be employed without reenrollment in  
2 the system and suffer no loss or interruption of benefits  
3 provided by the system or under chapter 87A if the retirant is  
4 employed:

5           (1) As an elective officer pursuant to section 88-42.6(c)  
6           or as a member of the legislature pursuant to section  
7           88-73(d);

8           (2) As a juror or precinct official;

9           (3) As a part-time or temporary employee excluded from  
10 membership in the system pursuant to section 88-43, as  
11 a session employee excluded from membership in the  
12 system pursuant to section 88-54.2, as the [~~president~~  
13 ~~and chief executive officer of the Hawaii tourism~~  
14 ~~authority excluded from membership in the system~~  
15 ~~pursuant to section 201B-2,~~] executive director of  
16 destination management excluded from membership in the  
17 system, or as any other employee expressly excluded by  
18 law from membership in the system; provided that:

19           (A) The retirant was not employed by the State or a  
20 county during the six calendar months prior to  
21 the first day of reemployment; and



1 (B) No agreement was entered into between the State  
2 or a county and the retirant, prior to the  
3 retirement of the retirant, for the return to  
4 work by the retirant after retirement;

5 (4) In a position identified by the appropriate  
6 jurisdiction as a labor shortage or difficult-to-fill  
7 position; provided that:

8 (A) The retirant was not employed by the State or a  
9 county during the twelve calendar months prior to  
10 the first day of reemployment;

11 (B) No agreement was entered into between the State  
12 or a county and the retirant, prior to the  
13 retirement of the retirant, for the return to  
14 work by the retirant after retirement; and

15 (C) Each employer shall contribute to the pension  
16 accumulation fund the required percentage of the  
17 rehired retirant's compensation to amortize the  
18 system's unfunded actuarial accrued liability; or

19 (5) As a teacher or an administrator in a teacher shortage  
20 area identified by the department of education or in a





1 charter school or as a mentor for new classroom  
2 teachers; provided that:

3 (A) The retirant was not employed by the State or a  
4 county during the twelve calendar months prior to  
5 the first day of reemployment;

6 (B) No agreement was entered into between the State  
7 or a county and the retirant prior to the  
8 retirement of the retirant, for the return to  
9 work by the retirant after retirement; and

10 (C) The department of education or charter school  
11 shall contribute to the pension accumulation fund  
12 the required percentage of the rehired retirant's  
13 compensation to amortize the system's unfunded  
14 actuarial accrued liability."

15 SECTION 8. Section 237-24.75, Hawaii Revised Statutes, is  
16 amended to read as follows:

17 "**§237-24.75 Additional exemptions.** In addition to the  
18 amounts exempt under section 237-24, this chapter shall not  
19 apply to:

20 (1) Amounts received as a beverage container deposit  
21 collected under chapter 342G, part VIII;



- 1           (2) Amounts received by the operator of the Hawaii  
2                    convention center for reimbursement of costs or  
3                    advances made pursuant to a contract with the [~~Hawaii~~  
4                    ~~tourism authority under section 201B-7;~~] office of  
5                    destination management under section 201-C(c); and
- 6           (3) Amounts received by a professional employer  
7                    organization that is registered with the department of  
8                    labor and industrial relations pursuant to chapter  
9                    373L, from a client company equal to amounts that are  
10                  disbursed by the professional employer organization  
11                  for employee wages, salaries, payroll taxes, insurance  
12                  premiums, and benefits, including retirement,  
13                  vacation, sick leave, health benefits, and similar  
14                  employment benefits with respect to covered employees  
15                  at a client company; provided that this exemption  
16                  shall not apply to amounts received by a professional  
17                  employer organization after:
  - 18                    (A) Notification from the department of labor and  
19                          industrial relations that the professional  
20                          employer organization has not fulfilled or

1 maintained the registration requirements under  
 2 this chapter; or  
 3 (B) A determination by the department that the  
 4 professional employer organization has failed to  
 5 pay any tax withholding for covered employees or  
 6 any federal or state taxes for which the  
 7 professional employer organization is  
 8 responsible.

9 As used in this paragraph, "professional employer  
 10 organization", "client company", and "covered  
 11 employee" shall have the meanings provided in section  
 12 373L-1."

13 SECTION 9. Section 237D-6.5, Hawaii Revised Statutes, is  
 14 amended by amending subsection (b) to read as follows:

15 "(b) Except for the revenues collected pursuant to section  
 16 237D-2(e), revenues collected under this chapter shall be  
 17 distributed in the following priority, with the excess revenues  
 18 to be deposited into the general fund:

19 (1) \$1,500,000 shall be allocated to the Turtle Bay  
 20 conservation easement special fund beginning July 1,  
 21 2015, for the reimbursement to the state general fund



1 of debt service on reimbursable general obligation  
2 bonds, including ongoing expenses related to the  
3 issuance of the bonds, the proceeds of which were used  
4 to acquire the conservation easement and other real  
5 property interests in Turtle Bay, Oahu, for the  
6 protection, preservation, and enhancement of natural  
7 resources important to the State, until the bonds are  
8 fully amortized;

9 (2) \$11,000,000 shall be allocated to the convention  
10 center enterprise special fund established under  
11 section [~~201B-8,~~] 201-H;

12 (3) An allocation shall be deposited into the tourism  
13 emergency special fund, established in section  
14 [~~201B-10,~~] 201-J, in a manner sufficient to maintain a  
15 fund balance of \$5,000,000 in the tourism emergency  
16 special fund; and

17 (4) \$3,000,000 shall be allocated to the special land and  
18 development fund established under section 171-19;  
19 provided that the allocation shall be expended in  
20 accordance with the [~~Hawaii tourism authority~~] office  
21 of destination management strategic plan for:



- 1 (A) The protection, preservation, maintenance, and
- 2 enhancement of natural resources, including
- 3 beaches, important to the visitor industry;
- 4 (B) Planning, construction, and repair of facilities;
- 5 and
- 6 (C) Operation and maintenance costs of public lands,
- 7 including beaches, connected with enhancing the
- 8 visitor experience.

9 All transient accommodations taxes shall be paid into the  
10 state treasury each month within ten days after collection and  
11 shall be kept by the state director of finance in special  
12 accounts for distribution as provided in this subsection."

13 SECTION 10. Act 231, Session Laws of Hawaii 2005, section  
14 2, is amended by amending subsection (c) to read as follows:

15 "(c) The Hawaii community development authority shall:

16 (1) Designate and develop the state-owned land for the  
17 public market;

18 (2) Accept, for consideration, input regarding the  
19 establishment of the cultural public market from the  
20 following departments and agencies:

21 (A) The department of agriculture;



1 (B) The department of business, economic development,  
2 and tourism;

3 (C) The department of land and natural resources;

4 (D) The department of labor and industrial relations;  
5 and

6 (E) The [~~Hawaii tourism authority,~~] office of  
7 destination management;

8 (3) Consider and determine the propriety of using public-  
9 private partnerships in the development and operation  
10 of the cultural public market;

11 (4) Develop, distribute, and accept requests for proposals  
12 from private entities for plans to develop and operate  
13 the cultural public market; and

14 (5) Ensure that the Hawaiian culture is the featured  
15 culture in the cultural public market."

16 SECTION 11. Chapter 201B, Hawaii Revised Statutes, is  
17 repealed.

18 SECTION 12. Sections 6E-18, 23-13, 23-76, 46-11, 171-173,  
19 206E-34(c), and 225P-3(c), Hawaii Revised Statutes, are amended  
20 by substituting the term "office of destination management", or



1 similar term, wherever the term "Hawaii tourism authority", or  
2 similar term, appears, as the context requires.

3 SECTION 13. All rights, powers, functions, and duties of  
4 the Hawaii tourism authority are transferred to the office of  
5 destination management.

6 SECTION 14. All employees who occupy civil service  
7 positions and whose functions are transferred to the office of  
8 destination management by this Act shall retain their civil  
9 service status, whether permanent or temporary. Employees shall  
10 be transferred without loss of salary, seniority (except as  
11 prescribed by applicable collective bargaining agreements),  
12 retention points, prior service credit, any vacation and sick  
13 leave credits previously earned, and other rights, benefits, and  
14 privileges, in accordance with state personnel laws and this  
15 Act; provided that the employees possess the minimum  
16 qualifications and public employment requirements for the class  
17 or position to which transferred or appointed, as applicable;  
18 provided further that subsequent changes in status may be made  
19 pursuant to applicable civil service and compensation laws.

20 Any employee who, prior to this Act, is exempt from civil  
21 service and is transferred as a consequence of this Act may



1 retain the employee's exempt status, but shall not be appointed  
2 to a civil service position as a consequence of this Act. An  
3 exempt employee who is transferred by this Act shall not suffer  
4 any loss of prior service credit, vacation or sick leave credits  
5 previously earned, or other employee benefits or privileges as a  
6 consequence of this Act; provided that the employees possess  
7 legal and public employment requirements for the position to  
8 which transferred or appointed, as applicable; provided further  
9 that subsequent changes in status may be made pursuant to  
10 applicable employment and compensation laws. The executive  
11 director of destination management may prescribe the duties and  
12 qualifications of these employees and fix their salaries without  
13 regard to chapter 76, Hawaii Revised Statutes.

14 SECTION 15. All appropriations, records, equipment,  
15 machines, files, supplies, contracts, books, papers, documents,  
16 maps, and other personal property heretofore made, used,  
17 acquired, or held by the Hawaii tourism authority relating to  
18 the functions transferred to the office of destination  
19 management shall be transferred with the functions to which they  
20 relate.





1 SECTION 16. All rules, policies, procedures, guidelines,  
2 and other material adopted or developed by the Hawaii tourism  
3 authority to implement provisions of the Hawaii Revised Statutes  
4 that are made applicable to the office of destination management  
5 by this Act, shall remain in full force and effect until amended  
6 or repealed by the department of business, economic development,  
7 and tourism pursuant to chapter 91, Hawaii Revised Statutes.

8 In the interim, every reference to the Hawaii tourism  
9 authority or the board of directors of the Hawaii tourism  
10 authority in those rules, policies, procedures, guidelines, and  
11 other material is amended to refer to the office of destination  
12 management and the board of directors of the office of  
13 destination management, as appropriate.

14 SECTION 17. There is appropriated out of the general  
15 revenues of the State of Hawaii the sum of \$ or so  
16 much thereof as may be necessary for fiscal year 2023-2024 and  
17 the same sum or so much thereof as may be necessary for fiscal  
18 year 2024-2025 for the establishment, administration, and  
19 operation of the office of destination management and to fund  
20 the positions as provided in section 18 of this Act.



1 The sums appropriated shall be expended by the office of  
2 destination management for the purposes of this part.

3 SECTION 18. (a) Notwithstanding any other law to the  
4 contrary, the office of destination management shall be  
5 organized as provided in this section for fiscal years 2023-2024  
6 and 2024-2025.

7 (b) The office of destination management shall be headed  
8 by full-time equivalent ( FTE) executive director  
9 position, who shall be assisted by full-time equivalent  
10 ( FTE) assistant executive director position; provided that  
11 the executive director shall be paid a salary not to exceed the  
12 salary of the director of business, economic development, and  
13 tourism. The assistant executive director shall be paid a  
14 salary not to exceed ninety per cent of the executive director's  
15 salary. There is established full-time equivalent  
16 ( FTE) management analyst position, full-time  
17 equivalent ( FTE) executive assistant position,  
18 and full-time equivalent ( FTE) public information  
19 officer position, all of whom shall report to the assistant  
20 executive director.



1 (c) There is established full-time equivalent  
2 ( FTE) chief financial officer position, who shall report to  
3 the assistant executive director. There is  
4 established full-time equivalent ( FTE) budget and  
5 fiscal officer position and full-time equivalent ( FTE)  
6 procurement manager position, who shall report to the chief  
7 financial officer. There is established full-time  
8 equivalent ( FTE) administrative assistant position, who  
9 shall report to the procurement manager. There is  
10 established full-time equivalent ( FTE) administrative  
11 assistant position, who shall report to the budget and fiscal  
12 officer.

13 (d) There is established full-time equivalent  
14 ( FTE) chief branding, cultural, and marketing officer  
15 position, who shall report to the assistant executive director  
16 and who shall be assisted by one full-time equivalent ( FTE)  
17 administrative assistant position. There is  
18 established full-time equivalent ( FTE) senior brand  
19 manager position, full-time equivalent ( FTE) senior  
20 brand manager for the Asia market, and full-time equivalent  
21 ( FTE) senior cultural manager position, all of whom shall



1 report to the chief branding, cultural, and marketing officer.

2 There is established full-time equivalent ( FTE) brand

3 manager position, who shall report to the senior brand manager.

4 There is established full-time equivalent ( FTE)

5 cultural specialist position and full-time equivalent

6 ( FTE) administrative assistant, both of whom shall report

7 to the senior cultural manager.

8 (e) There is established full-time equivalent

9 ( FTE) director of destination management position, who

10 shall report to the assistant executive director and who shall

11 be assisted by full-time equivalent ( FTE)

12 administrative assistant position. There is

13 established full-time equivalent ( FTE) natural

14 resource manager position; full-time equivalent ( FTE)

15 Oahu community specialist position; full-time equivalent

16 ( FTE) Kauai community specialist position; full-time

17 equivalent ( FTE) Maui community specialist position, of

18 which shall be for the island of Maui and shall be for

19 the islands of Molokai and Lanai; and full-time equivalent

20 ( FTE) Hawaii island community specialist position, of



1 which shall be for Kona and shall be for Hilo; all of  
2 whom shall report to the director of destination management.

3 (f) There is established full-time equivalent  
4 ( FTE) director of the convention center position, who shall  
5 report to the assistant executive director and who shall be  
6 assisted by full-time equivalent ( FTE) administrative  
7 assistant position.

8 SECTION 19. There is appropriated out of the convention  
9 center enterprise special fund the sum of \$ or so much  
10 thereof as may be necessary for fiscal year 2023-2024 and the  
11 same sum or so much thereof as may be necessary for fiscal year  
12 2024-2025 for payment of expenses arising from any and all use,  
13 operation, maintenance, alteration, improvement, or any  
14 unforeseen or unplanned repairs of the convention center,  
15 including without limitation the food and beverage service and  
16 parking service provided at the convention center facility; the  
17 sale of souvenirs, logo items, or other items; for any future  
18 major repair, maintenance, and improvement of the convention  
19 center facility as a commercial enterprise or as a world class  
20 facility for conventions, entertainment, or public events; and  
21 for marketing the convention center facility.



1 The sums appropriated shall be expended by the department  
2 of business, economic development, and tourism for the purposes  
3 of this part.

4 PART II

5 SECTION 20. The purpose of this part is to establish and  
6 appropriate funds for a tourism liaison officer in the office of  
7 the governor.

8 SECTION 21. Chapter 26, Hawaii Revised Statutes, is  
9 amended by adding a new section to be appropriately designated  
10 and to read as follows:

11 "§26- Tourism liaison officer. (a) There is  
12 established within the office of the governor a tourism liaison  
13 officer, who shall be appointed by the governor without regard  
14 to section 26-34. The tourism liaison officer shall not be  
15 subject to chapters 76 and 89.

16 (b) The duties of the tourism liaison officer shall  
17 include but not be limited to:

18 (1) Serving as the liaison of the governor with the office  
19 of destination management; department of business,  
20 economic development, and tourism; and other public  
21 and private parties on matters relating to tourism;



- 1        (2) Advising the governor on matters relating to the  
2                    strategic tourism management plan;
- 3        (3) Developing the administration's legislative package on  
4                    measures relating to tourism;
- 5        (4) Defining and implementing performance measures for the  
6                    office of destination management;
- 7        (5) Coordinating investments that serve the tourism  
8                    industry and the community at large;
- 9        (6) Establishing international relationships and  
10                   strengthening existing relationships with Asia-Pacific  
11                   partners; and
- 12        (7) Performing other functions to facilitate the purpose  
13                   of this section.
- 14        (c) In carrying out the duties of this section, the  
15 tourism liaison officer:
- 16        (1) May use the services of the State's tourism and  
17                    destination management agencies, including those of  
18                    the office of destination management, as appropriate;  
19                    and
- 20        (2) Shall seek and use any available funding sources,  
21                    including grant moneys."



1 SECTION 22. There is appropriated out of the general  
2 revenues of the State of Hawaii the sum of \$ or so  
3 much thereof as may be necessary for fiscal year 2023-2024 and  
4 the same sum or so much thereof that may be necessary for fiscal  
5 year 2024-2025 for the establishment of full-time  
6 equivalent ( FTE) tourism liaison officer position within  
7 the office of the governor.

8 The sums appropriated shall be expended by the office of  
9 the governor for the purposes of this part.

10 PART III

11 SECTION 23. In codifying the new sections added by section  
12 2 of this Act, the revisor of statutes shall substitute  
13 appropriate section numbers for the letters used in designating  
14 the new sections in this Act.

15 SECTION 24. Statutory material to be repealed is bracketed  
16 and stricken. New statutory material is underscored.

17 SECTION 25. This Act shall take effect on June 30, 3000;  
18 provided that sections 17, 18, 19, and 22 of this Act shall take  
19 effect on July 1, 2023; provided further that the amendments  
20 made to section 237D-6.5, Hawaii Revised Statutes, shall not be  
21 repealed when that section is repealed and reenacted on June 30,





- 1 2023, pursuant to section 9 of Act 229, Session Laws of Hawaii
- 2 2021.



**Report Title:**

HTA; Repeal; DBEDT; Office of Destination Management;  
Regenerative Tourism; Destination Management Action Plans;  
Convention Center Enterprise Special Fund; Tourism Liaison  
Officer; Appropriation

**Description:**

Establishes an Office of Destination Management within the Department of Business, Economic Development, and Tourism. Requires the Office of Destination Management to implement certain county destination management action plans. Repeals the Hawaii Tourism Authority. Establishes and appropriates funds for a tourism liaison officer within the office of the governor. Appropriates funds. Effective 6/30/3000. (HD2)

*The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.*

