
HOUSE CONCURRENT RESOLUTION

URGING THE ENVIRONMENTAL HEALTH ADMINISTRATION OF THE DEPARTMENT
OF HEALTH TO CONDUCT A FEASIBILITY STUDY ON IMPLEMENTATION
OF A CIGARETTE LITTER PREVENTION PROGRAM IN HAWAII.

1 WHEREAS, the Cigarette Litter Prevention Program, created
2 by Keep America Beautiful in 2002, is the nation's largest
3 program aimed at eliminating cigarette litter; and
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5 WHEREAS, according to the 2020 Keep America Beautiful
6 National Litter Study, nine out of 10 littered items counted
7 were four inches or less in length, with cigarette butts being
8 the most littered item in this category, accounting for
9 9,700,000,000 butts counted on any given day in the United
10 States; and
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12 WHEREAS, communities that implement a Cigarette Litter
13 Prevention Program consistently reduce cigarette litter by half,
14 based on local measurements taken in the first four to six
15 months after the program is implemented; and
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17 WHEREAS, since its inception, the Cigarette Litter
18 Prevention Program has been implemented in more than 1,800
19 communities across the United States; and
20

21 WHEREAS, an effective local Cigarette Litter Prevention
22 Program includes four proven, field-tested solutions or
23 strategies for reducing cigarette butt litter:
24

- 25 (1) Reviewing local litter laws, including laws on litter
26 caused by cigarette butts, and supporting enforcement
27 of these laws;
28



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- 1 (2) Raising awareness about the issue of proper cigarette
- 2 butt disposal by using messaging and marketing
- 3 campaigns;
- 4
- 5 (3) Placing ash receptacles at transition points to non-
- 6 smoking areas, such as beaches, hospitals, or public
- 7 parks; and
- 8
- 9 (4) Distributing pocket or portable ashtrays to adult
- 10 smokers; and
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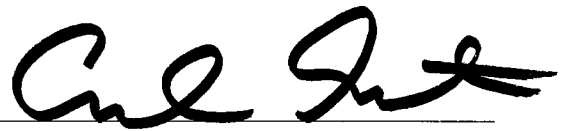
12 WHEREAS, the environment and natural beauty of Hawaii would
13 benefit from less litter caused by cigarette butts; now,
14 therefore,

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16 BE IT RESOLVED by the House of Representatives of the
17 Thirty-second Legislature of the State of Hawaii, Regular
18 Session of 2023, the Senate concurring, that the Environmental
19 Health Administration of the Department of Health is urged to
20 conduct a feasibility study on implementation of a Cigarette
21 Litter Prevention Program in Hawaii; and

22
23 BE IT FURTHER RESOLVED that the Environmental Health
24 Administration of the Department of Health is requested to
25 submit a report of its feasibility study, including any
26 findings, recommendations, or proposed legislation, to the
27 Legislature no later than twenty days before the convening of
28 the Regular Session of 2024; and

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30 BE IT FURTHER RESOLVED that certified copies of this
31 Concurrent Resolution be transmitted to the Director of Health
32 and Deputy Director for Environmental Health Administration.

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34
35 OFFERED BY: _____



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