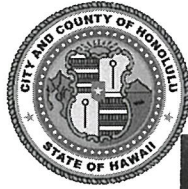


DEPARTMENT OF TRANSPORTATION SERVICES
CITY AND COUNTY OF HONOLULU

711 KAPIOLANI BOULEVARD, SUITE 1600
HONOLULU, HAWAII 96813

Phone: (808) 768-8305 • Fax: (808) 768-4730 • Internet: www.honolulu.gov

RICK BLANGIARDI
MAYOR



J. ROGER MORTON
DIRECTOR

JON Y. NOUCHI
DEPUTY DIRECTOR

TE 892529
TS22156
DEPT. COMM. NO. 326

December 28, 2022

The Honorable Ronald D. Kouchi
President
State Senate
415 South Beretania Street, Room 409
Honolulu, Hawaii 96813

The Honorable Scott K. Saiki
Speaker
House of Representatives
415 South Beretania Street, Room 431
Honolulu, Hawaii 96813

Dear President Kouchi and Speaker Saiki:

SUBJECT: Safe Routes To School Program

The Department of Transportation Services oversees the City and County of Honolulu's Safe Routes to School program. Pursuant to Session Laws of Hawaii 2021, First Special Session Act 9, Section 61, the attached Safe Routes to School program annual report is being submitted to the legislature. This report includes the status and progress of the program, including an accounting of all grants provided through the program and a timeline for future grant awards.

Should you have any questions, please contact me at 808-768-8303 or email roger.morton@honolulu.gov.

Very truly yours,


J. Roger Morton
Director

Attachment

cc: Senator Chris Lee, Chair, Senate Committee on Transportation
Representative Chris Todd, Chair, House Committee on Transportation

Safe Routes to School
City and County of Honolulu

2022

Annual Report

January 2022 – December 2022

Department of Transportation Services
December 16, 2022

Table of Contents

Executive Summary.....	2
What is Safe Routes to School?.....	3
Status and Progress.....	4
Future Proposal.....	11
Required Funding.....	15
Timeline.....	16
Appendix.....	17

This annual report was prepared by the City and County of Honolulu Department of Transportation Services Safe Routes to School program and submitted to the legislature in accordance with Hawaii Revised Statutes, Section 291C-3 as adopted by Section 61 of Act 9, First Special Session 2021. This report includes the status and progress of the City and County of Honolulu’s Safe Routes to School program, including an accounting of all grants provided through the program and a timeline for future grant awards.

By starting with the trip to school, the entire community becomes a safer place for everyone to walk and bike, including kupuna and individuals with physical challenges.

Executive Summary

Safe Routes to School (SRTS) is an international movement aimed to make walking and biking to school (kindergarten through high school) more safe, convenient, and fun. Successful SRTS initiatives can provide benefits to students and the community at large. SRTS takes a comprehensive and holistic approach by equitably evaluating opportunities and barriers and integrating the following 5 E's: engineering, education, encouragement, enforcement, and evaluation. SRTS is supported by Federal, State, and City departments, including the Department of Health, the Department of Education, Honolulu Police Department, and non-profit organizations. The City and County of Honolulu's SRTS program is carried out by the SRTS Coordinator within the Department of Transportation Services. The program is made possible only by the SRTS special fund. The island of Oahu has 183 Department of Education sanctioned schools servicing 104,178 students (excluding special education students).

Past Year

The SRTS Coordinator outreached with numerous schools to introduce and support SRTS initiatives. WalkEd presentations were conducted at Summer Fun and schools where 750 students received pedestrian education or learned about walkability. A Walking School Day was initiated at Waikiki Elementary where students were encouraged to walk or bike on that day. A Summer Fun poster contest resulted in over 1,300 submissions. Capital improvement projects on Kamehameha IV Road and Kahauiki Street for Fern Elementary students and Mahoe Street and Waipahu Street for August Ahrens Elementary students are underway.

Coming Years

Due to a lack of funding, the SRTS Program is not likely to continue unless it receives SRTS special funds. With funding, the Department of Transportation Services would like to continue the SRTS program and expand upon a few initiatives. The program proposes contracting an organization to execute WalkEd education to all 3rd graders island-wide. Students island-wide will also benefit from contests and a SRTS database for schools to readily access survey data. The program plans to select three target schools to execute Quick Build roadway design. The Quick Build designs developed this fiscal year are projected to be installed in the following fiscal year. As such, installation costs are not included in this report. The program anticipates supporting Walking School Bus efforts at three schools in addition to the schools that receive Quick Build designs. To ensure reliable program continuity, the program is asking for funds to secure the SRTS Coordinator for three years. To execute these initiatives, the program is requesting for \$640,000.

What is Safe Routes to School?

Safe Routes to School (SRTS) is a program aimed to increase the number of children in kindergarten through high school¹ who safely walk and bike to school by making walking and biking safer, more convenient, and more fun. By starting with the trip to school, the entire community becomes a safer place for everyone to walk and bike. Successful SRTS initiatives can provide benefits to student and the community at large.

Student benefit

SRTS initiatives can provide an opportunity for the following benefits directly to each student:

- Reduce student absences and tardiness;
- Increase student daily physical activity;
- Arrive to school alert and ready to study;
- Enjoy time with friends and neighbors;
- Connect with nature and neighborhood;
- Learn and apply traffic safety rules.

Community benefit

SRTS initiatives can provide an opportunity for the following benefits to the community at large:

- Increase walking and biking among adults;
- Increase traffic safety;
- Reduce traffic congestion;
- Reduce air pollution and traffic noise

Five E's

To effectively increase pedestrian and bicycle safety, SRTS takes a comprehensive and holistic approach by equitably evaluating the following five areas: engineering, education, encouragement, enforcement, and evaluation. Traffic safety issues are largely based on context. The SRTS program tailors a combination of strategies from these five areas to address the specific needs of schools.

Schools and Community Partners

The island of Oahu has 183 Department of Education sanctioned schools servicing 104,178 students (excluding special education students).² The SRTS program relies on schools and community groups to spearhead SRTS initiatives at each school. The SRTS program supports these stakeholders to identify and address the areas of concern and garner interest in SRTS. SRTS is supported by Federal, State, and City departments, including the Department of Health, the Department of Education, Honolulu Police Department, and non-profit organizations.

Special Fund

The City and County of Honolulu relies on the SRTS Special Fund to run the SRTS program. The program is made possible through the use of these funds.

¹ In the past, federal and state agencies limited SRTS program funding to elementary and intermediate students. However, in August 2021, the federal legislation expanded SRTS to include high school students as part of the Infrastructure Investment and Jobs Act.

² Department of Education 2020-2021 enrollment counts

Status and Progress

SRTS Coordinator

The SRTS program is carried out by the SRTS Coordinator who is hired by contract to the City and County of Honolulu. This position is funded by the SRTS special fund. Job duties and responsibilities include planning, developing, implementing, and evaluating a pro-active City-wide comprehensive SRTS program which includes creating policies, procedures, objectives, and evaluation of the SRTS Program.

Various degrees of outreach was done with community groups, parents, or school staff for the following schools:

- Fern Elementary
- Holomua Elementary
- Kamaile Academy
- Kahuku Elementary
- Kaneohe Elementary
- Kalihi Elementary
- Kalihi Kai Elementary
- Maili Elementary
- R.L. Stevenson Middle
- School for Examining Essential Questions of Sustainability
- Waianae Elementary
- Waikiki Elementary

Pedestrian safety presentations and optional walk was conducted at the following Summer Fun programs:

- Ahuimanu Community Park
- Kaimuki Community Park
- Kauluwela Community Park
- McCully District Park
- Paki Community Park

The SRTS Coordinator also participates in the following reoccurring meetings:

- Host the School Traffic Safety Committee monthly meetings
- Attend State Department of Health SRTS Action Group monthly meetings

The SRTS Coordinator attended the launch of the Physical Activity and Nutrition Plan 2030 Implementation Plan hosted by the Department of Health. The SRTS Coordinator also attended the Safe Routes to School Submit hosted by Safe Routes to School Partnership.

Engineering

Engineering includes the design, implementation, operation and maintenance of traffic control devices and the built environment. This includes low-cost and high-cost capital measures. While considering the entire roadway use and the needs of all modes of transportation, the focus of the program is on increasing safety by creating safer crossings, improving walkways, and slowing down traffic at critical locations.

Fern Elementary

Project: Keiki Corridor along Kamehameha IV Rd. and Kahauiki St. (Construction – ongoing)

The students of Fern Elementary have difficulty walking to school due to drivers illegally parking along the unimproved sidewalk which forces children to walk in the roadway. This project physically discourages illegal parking by paving the unimproved sidewalk area and clearly delineating the pedestrian space using plastic curbs and delineators (Figure 1). The project is anticipated to be completed by January 2023.



Figure 1 Completed section along Kamehameha IV Road.

August Ahrens Elementary

Project: Mahoe St. and Waipahu St. (Pre-final design – ongoing)

The students of August Ahrens had difficulty crossing Mahoe St. and drivers speeding was an issue. Current design elements include raised crosswalks, improved streetlights, curb ramp, and curb extensions. The design is anticipated to be completed in 2023.

Education

The SRTS program educates adults and children on traffic safety, the benefits of walking and bicycling, and how our transportation choices impact our lives. Increasing traffic safety awareness is a large part of increasing safety for pedestrians and bicyclists. The SRTS program recognizes the importance of teaching pedestrian and bicycle safety to all users of the roadway, including drivers. The SRTS program's traffic safety education includes educating drivers, especially parents, on their traffic responsibilities of sharing the road with vulnerable users and

teaching students and the community the skills to walk and bike safely. The SRTS program disseminates information through informational flyers, presentations, and its website. A SRTS informational brochure is provided in Appendix A.

SRTS Website

The program's website <http://honolulu.gov/srts> provides information on the SRTS program and initiatives. The information is geared towards parents, teachers, and principals. The website is continuously updated as needed.

WalkEd

WalkEd provides pedestrian education to children at school and at City Summer Fun programs. WalkEd for 3rd graders consists of a safety presentation, optional walking field trip to apply safety lessons, and a parent pledge (Figure 2 and 3). Safety items such as reflective florescent vests and bracelets are given to increase the visibility of the children while walking. These efforts are administered in conjunction with Walk Wise Hawaii and the Honolulu Police Department whenever necessary. For middle school students, WalkEd consists of a Walk Audit of the roadways near the school. During this report period, WalkEd reached a total of 750 students.

WalkEd Feedback

After WalkEd presentations are conducted, adults are asked to take a questionnaire to evaluate the effectiveness of the program. Feedback from the questionnaire are used to improve the presentation.

Community Outreach

The SRTS program participates in community outreach to provide pedestrian and bicycle safety information to the general public. These community events are gradually resuming from Covid-19 restrictions. Pop-up booths were held during Bike Month in front of the Fasi Municipal Building. Videos focused on pedestrian and driver safety were created and shared on the Department of Transportation Services social media accounts and on the city SRTS website.



Figure 2 McCully Summer Fun WalkEd crosswalk demonstration



Figure 3 Kauluwela Summer Fun WalkEd crosswalk demonstration

Encouragement

Encouragement initiatives generate enthusiasm for walking and biking through events, activities and programs. The focus of the SRTS program is on encouraging schools, parents, and community organizations to create Walking School Buses.

Walking School Bus

A Walking School Bus (WSB) is a group of students who walk together to school. The walk to school is an opportunity to enjoy nature, catch up with others, and apply ways to stay safe – applying the rules of the road, observing driver behavior, and increasing “stranger danger” mindfulness. Care packages are given to adults who walk with a child or community champions and are intended to promote safe walking practices among adults who are role models to the children. Care packages are provided while supplies last and may include a cap, umbrella, vest, neon shirt, blinker, and informational brochure in a SRTS bag. During this report period, a Walk to School Day was organized with Waikiki Elementary. Approximately 20 students participated in the walking school bus.

Contests

Contests and competitions can be promoted at the school or county level to generate interest in SRTS and raise awareness for active transportation.

Summer Fun Poster Contest

A poster contest was administered at all City Summer Fun facilities. The theme of the contest was to draw how we use our five senses while walking and biking. There were 1,394 submissions received. Posters were judged on creativity, use of color, clear messaging, and relevancy. First place (one person - \$300 gift card to purchase bicycle), second place (five people - \$150 gift card to purchase running shoes), third place (ten people - \$50 gift card), and honorable mention (twenty people - certificate) were selected (Figure 4). All The total cost for administrating this contest, including prizes, was \$2,473.07. The first place winning poster was showcased on a bus ad within all City buses during the month of August, 2022. All winning posters were also displayed at Honolulu Hale for the month of August.



Figure 4 Winners from McCully Summer Fun

Enforcement

The goal of enforcement strategies is to deter unsafe and illegal behavior for all transportation modes. The SRTS program looks to the Honolulu Police Department (HPD) to enforce the law and encourage legal behavior. Other community members such as students, parents, school personnel, school traffic monitors, and neighborhood watch groups are encouraged to work in conjunction with law enforcement to bring awareness to specific illegal issues.

An issue seen all too often is illegally parked vehicles blocking the sidewalk and forcing students to walk among vehicular traffic. While education and encouragement initiatives can be pursued to curb this dangerous and illegal parking behavior, HPD provides the legal arm to enforce the law and ticket or tow these vehicles when needed.

School Traffic Monitors (STM, also known as Crossing Guards)

HPD's Traffic Division oversees Oahu's School Traffic Monitor (STM) and Junior Police Officer (JPO) programs. Schools who are interested are tasked with finding an STM candidate. Once the candidate passes HPD's background check, the candidate is hired and trained as an STM. The SRTS Coordinator worked with HPD and emphasized the importance of having STM at schools. Through the School Traffic Survey, a list of 35 schools were identified that need for an STM. This information was shared with HPD for follow-up.

Evaluation

Through evaluation, the SRTS program seeks to understand current transportation issues and barriers to walking and biking. Evaluation also helps determine the effectiveness of strategies and measure success.

School Traffic Survey

It is critical for school principals to support and encourage students to walk and bike for SRTS initiatives to be effective at any given school. In January, a School Traffic Survey was conducted to gauge a principal's interest in the SRTS program and identify barriers for walking and biking. The data collected was used as one of the criteria to determine which schools to select as a target school and to identify any major issues shared among many schools. A total of 80 schools responded to the survey. The survey revealed that 43% of respondents were interested in having a School Traffic Monitor at the school. This was the most popular initiative. The survey also revealed that vehicle congestion turning into/out of the school parking lot (55% of respondents) and drivers speeding (51% of respondents) were reported as the top two deterrents that schools currently face. A School Traffic Survey report was created to provide details of the survey results and is available on the SRTS website.

Walk Audit

A Walk Audit is a walk to evaluate the built environment from a pedestrian perspective. Walk Audits can be done by a single individual but the real benefits are seen when multiple

stakeholder groups can come together to discuss the walking experience and share issues and solutions. A Walk Audit was conducted with the students of School for Examining Essential Questions of Sustainability (SEEQS).

Mini-grant

The SRTS program provided an ongoing opportunity for individuals, schools, and organizations to apply for a mini-grant of up to \$3,500 per school year per school to be used to implement a wide variety of SRTS initiatives. However, the mini-grant has been discontinued due to a lack of funding.

Target Schools

In past years, SRTS efforts have been initiated at schools that have requested for specific assistance with SRTS strategies. For this report period, the SRTS program has also proactively approached schools that show a desire and need for walking and biking improvements. Schools were selected using criteria such as but not limited to: responses from the Principal Survey, Title 1 status, Department of Health Safety and Wellness Survey results, the pedestrian plan priority, and enrollment. Schools were ranked based on the criteria above and approached in order of their ranking.

Annual Expenses

Listed below are the SRTS Special Funds spent for the calendar year from January 1, 2022 to December 16, 2022 and the remaining balance.

Date	Description	Amount
5/26/2022	Summer Fun Poster Contest - entry forms	\$896.06
5/26/2022	Summer Fun Poster Contest - entry posters	\$12.36
6/8/2022	Summer Fun Poster Contest prizes - gift cards	\$1550
6/8/2022	Summer Fun Poster Contest - prize ribbons	\$14.65
6/17/2022	Walking Pledge printing	\$26.27
7/1/2022	SRTS Coordinator (7/1/2022 – 6/30/2023)	\$48,000
10/10/2022	Safe Routes to School Summit 2022	\$78.53
Total		\$ 50,577.87

Balance as of 12/16/2022 (Not all expenses have been fully processed)	\$124,061.27
Estimated to be available 7/1/2023	\$88,061.27

Future Proposal

For the upcoming fiscal year, the SRTS Program would like to continue the SRTS Program and expand upon a few initiatives. The areas for expansion within the next year are described in further detail below.

SRTS Coordinator

To ensure reliable program continuity, the program is asking for funds to hire the SRTS Coordinator for three years.

Engineering

The SRTS would like to contract a design consultant to analyze the roadway and propose Quick Build improvements along the routes to school. Proposed designs would be installed during the following fiscal year.

Quick Builds

Quick builds are easy-to install low-cost solutions. Improvements may include signage, paint, plastic curbs, and delineators. The benefits of utilizing Quick Builds is the ability to address roadway design safety concerns within one to two years of identifying the issue. In comparison to capital improvement projects which can take six to ten years to install, the shortened processing time of Quick Builds allows current students and parents to benefit from the roadway improvement. This encourages participation, engages stakeholders, and fosters trust. Quick Builds allow a community to experience a new traffic flow pattern at a low-cost. As such, further traffic analysis can be done more accurately by using actual roadway data rather than relying on stimulation models. If the traffic analysis finds design changes are necessary after implementation, the temporary nature of Quick Builds permits flexibility and changes can be made at a low-cost. Quick Builds can also act as a temporary measure when capital improvement are slated and require longer lead times. The success of a capital improvement project can increase when a new roadway design is vetted through the Quick Build process. Quick Builds can include beautiful murals that capture the history of the location and create a sense of place (Figure 5).



Figure 5 Limu mural and curb extensions created by Blue Zones Project Hawaii on Papipi Road and Hailipo Street in 2020.

Complete Streets Program

The Complete Streets program utilizes roadway resurfacing schedules to implement new roadway designs. Quick Builds installed by the SRTS program can be made permanent through the Complete Streets program to reduce capital improvement costs.

Education

WalkEd

The SRTS program would like to issue a grant contract to provide WalkEd to all third grade students and City Summer Fun program participants island-wide for the 2024-2025 school year. This contract would educate approximately 18,000 students.³ Third grade was chosen as the target grade to roll out WalkEd since students can comprehend more complex traffic rules, parent surveys show parents are more comfortable with letting their child walk without an adult from this grade, and to complement BikeEd which is funded through a City grant program to teach fourth graders how to ride bicycles on the road.

³ Based on DOE 2020-2021 enrollment counts, there were 8,442 students in the third grade. A total of 9,350 children were registered in Summer Fun in 2019.

Print Material

Along with informational flyers, booklets, stickers, and contest forms, the SRTS program would like to create four Bus ads to be displayed on TheBus to educate students who ride TheBus on walking and biking safety.

Video and Social Media

The program would like to create educational videos and have a social media campaign promoting safe walking and biking habits.

Encouragement

Events

The SRTS program anticipates more events will be possible during the coming fiscal year. The program plans to participate in events and Walking School Bus coordination (Figure 6).



Figure 6 Walking School Bus

Safety Items

Safety items such as reflective bracelets, tags, backpack covers, and vests will be given to children and care packages that include cap and umbrella will be given to parents to increase their visibility while walking and biking.

Contests

The SRTS program would like to issue an art contest to all students in kindergarten through eighth grade. Additionally, the SRTS program would like to issue a video contest with all high school students. These videos can be used to promote walking and biking safety among kindergarten to eighth graders and their families.

Murals

The SRTS program estimates three schools may need support in installing a roadway mural.

Evaluation

Survey Database

The SRTS program would like to coordinate with the City and County of Honolulu Department of Information and Technology to create a database to house SRTS data. This data can then be readily available for schools to access as needed.

Enforcement

SRTS would like to continue to collaborate with HPD to ensure people driving, walking, and biking are abiding by the law. HPD will be invited to join in meetings to help identify areas of traffic concern and to assist where traffic enforcement and education are needed.

Required Funding

To execute the SRTS efforts outlined in this report, the SRTS program is asking for \$640,000. Below is a list of proposed expenditures should the SRTS program receive funds to implement the program. A detailed itemized list of proposed expenses is provided in Appendix B.

Description	Amount	Sub Total
SRTS Coordinator for three years	\$50,000 X 3	
		\$150,000
Engineering	\$300,000	
		\$300,000
Education		
WalkEd	\$100,000	
Print Material	\$19,370	
		\$119,370
Encouragement		
Events	\$4,188	
Safety Items	\$43,384	
Contests	\$6,200	
Murals	\$16,500	
		\$70,272
Grand Total		\$639,642
Rounded		\$640,000

Timeline

2023

Month	Date	Initiative
April		Target schools selected for Quick Build projects
June	6	Summer Fun begins Summer Fun poster contest Summer Fun DTS presentations and walking field trips (2 per week)
July	11 29	Summer Fun DTS presentations and walking field trips continued (2 per week) Poster contest winners announced Summer Fun ends
August		Begin SRTS initiatives at target schools
September		WalkEd Grant 2023/2024 - Finalize contract scope
October		WalkEd Grant 2023/2024 - Announce contract

2024

Month	Date	Initiative
February		WalkEd Grant 2023/2024 - Contract organization
June	5	Summer Fun Begins Summer Fun Poster Contest WalkEd Grant 2023/2024 - Presentations and walking field trips (2 per day)
July		WalkEd Grant 2023/2024 - Presentations and walking field trips (2 per day)
August		WalkEd Grant 2023/2024 - Begin presentation and walking field trip 3rd graders - 137 schools – approximately 15 schools per month



5E's for every Keiki to safely walk and bike to school



Benefits of walking and biking



- 1 exercise
- 2 reduce traffic congestion
- 3 arrive to school alert and ready to study
- 4 enjoy time with friends
- 5 connect with nature and neighborhood
- 6 learn and apply traffic safety rules
- 7 reduce air pollution and traffic noise



City and County of Honolulu
Department of Transportation Services

EDUCATION

ASSEMBLY - TRAFFIC SAFETY

Presentations on safety awareness, pedestrian, and bike safety. Presentation by Walk Wise Hawaii and/or HPD.

PROJECT BASED PRESENTATION

Presentation on built environment and life choices. Tied to encouragement project.

PARENTS

Presentation to parents on how to drive mindfully near children who are walking and bicycling. Contact the Hawaii Bicycling League (808)735-5756. Presentation on reporting crimes and safety awareness by HPD.



3RD GRADERS - WALK ED

Pedestrian presentation for 3rd graders with optional walk.



4TH GRADERS - BIKE ED

Bike education for 4th graders. Students ride bikes on the road with instructors.



EVALUATION

SCHOOL & PARENT SURVEY

Understand the needs and barriers to walking and biking. Parents can sign-up to a SRTS Hui.

KICK-OFF MEETING

Bring stakeholders together and review existing data and maps to spur interest in SRTS. Initiate the SRTS Plan and further data collection.



WALK AUDITS & SCHOOL ACCESS

A walk around the school to experience and understand the barriers and needs. Can include evaluation of drop-off area in coordination with DOE Office of Facilities and Operations.

ROUTES TO SCHOOL & PARK-AND-WALK LOCATIONS

Identify popular route(s) to school and park-and-walk locations. These roads can be prioritized for future engineering improvements.



ENCOURAGEMENT



WALKING SCHOOL BUS

An organized group of children who live along the same route and walk together with adults.

WALK TO SCHOOL DAY

A chosen day where walking to school is encouraged. Sign-up to the National Walk & Roll Day in May at walkbiketoschool.org

WALKING INCENTIVES

Consider various ways to incentivize walking: early dismissal, competition, poster contest, video making, etc

ROADWAY MURAL

Beautify the route to school with art in hatched areas or on electrical boxes. Art must be maintained by stakeholder and approved prior to installation.



BIKE SWAP

Create a day for families to donate and select a bike.

ENGINEERING

Based on the needs of the community, the Department of Transportation Services will evaluate an area for **Quick Build** potential and propose a design if feasible. Permanent improvement projects can be initiated.



ENFORCEMENT

HONOLULU POLICE DEPARTMENT

HPD enforces traffic laws.

Traffic infractions & illegal parking

Use the Honolulu 311 app or call 911 non-emergency.

Request for Crossing Guard

Find a candidate and then call HPD Traffic Monitor Program at (808)723-3414 for a background check and orientation.

Have Officers join a Walking School Bus

Make a request with the Community Affairs Division at honolulu.gov/community-programs/services-offered/



Appendix

Appendix A:
SRTS Informational Brochure

Appendix B:
Itemized list of proposed expenses

Appendix B: SRTS FUNDING PROPOSAL 2023-2024

TOTAL \$639,642.09
 Roundup \$640,000

SRTS COORDINATOR			
	YEARS	COST	SUB TOTAL
Annual salary including benefits	3	\$ 50,000	\$ 150,000.00
SRTS COORDINATOR TOTAL			\$ 150,000.00

ENGINEERING			
QUICK BUILD	SCHOOLS	COST	SUB TOTAL
Street Analysis/Evaluation (contract)	3	\$ 50,000	\$ 150,000.00
Design (contract)	3	\$ 50,000	\$ 150,000.00
ENGINEERING TOTAL			\$ 300,000.00

EDUCATION

WALKED (grant contract) teaches all elementary school 3rd graders in-class pedestrian safety and presentations at all summer funs

WALKED (grant contract)	\$100,000.00
-------------------------	---------------------

PRINT MATERIAL	COUNT	COST EACH	SUB TOTAL
Sticker - Halloween	54000	\$ 0.03	\$ 1,521.82
Sticker - Elementary poster participant	16200	\$ 0.03	\$ 456.55
Sticker - Inter poster participant	6000	\$ 0.03	\$ 169.09
Sticker - General (SF & Events)	9850	\$ 0.03	\$ 277.59
Art info flyer (schools, SF, SRTS info/contest)	4366	\$ 0.20	\$ 873.20
Bus ad (550 buses)	3850	\$ 0.46	\$ 1,771.00
Contest entry form (for elem, inter, high students)	114350	\$ 0.10	\$ 11,435.00
SRTS informational flyer (for adults)	2000	\$ 0.10	\$ 200.00
SRTS Parent Pledge (parent signature) for WalkEd & Summer fun	9800	\$ 0.10	\$ 980.00
Walking Booklet - various ages	8430	\$ 0.20	\$ 1,686.00
PRINT MATERIAL TOTAL			\$ 19,370.25

EDUCATION TOTAL	\$ 119,370.25
------------------------	----------------------

ENCOURAGEMENT			
EVENT	COUNT	COST EACH	SUB TOTAL
Healthy snack	1800	\$ 2.00	\$ 3,600.00
No parking barricade w/light	5	\$ 117.58	\$ 587.90
EVENT TOTAL			\$ 4,187.90

SAFETY ITEM GIVEAWAYS	COUNT	COST EACH	SUB TOTAL
Reflective slap bracelets	2230	\$ 0.28	\$ 664.40
Reflective tag	6160	\$ 0.35	\$ 2,294.52
Shoelace	298	\$ 3.16	\$ 996.68
Backpack raincover	1800	\$ 1.60	\$ 3,636.00
Children's vest (S)	4114	\$ 2.76	\$ 11,354.64
Children's vest (M)	3816	\$ 3.65	\$ 13,928.40
Adult vest (one size)	100	\$ 5.93	\$ 593.00
Adult neon tshirts (S-XL)	72	\$5.35	\$ 508.06
Umbrella	600	\$ 9.10	\$ 5,460.00
Children's Cap	268	\$ 3.69	\$ 988.92
Adult Cap	300	\$ 3.69	\$ 1,107.00
Bag	908	\$ 2.04	\$ 1,852.32
SAFETY ITEMS TOTAL			\$ 43,383.94

CONTEST PRIZES	SUB TOTAL
Summer fun	\$ 1,550.00
Elementary school	\$ 1,550.00
Intermediate school	\$ 1,550.00
Video (high school)	\$ 1,550.00
Parents Photo entry for Elem + Inter	\$ -
CONTEST PRIZES TOTAL	\$ 6,200.00

MURALS (electric boxes/hatched areas)	COUNT	COST EACH*	SUB TOTAL
Artist	3	\$ 3,000	\$ 9,000.00
Art supplies	3	\$ 1,500	\$ 4,500.00
Traffic control	3	\$ 1,000	\$ 3,000.00
MURALS TOTAL			\$ 16,500.00

ENCOURAGEMENT TOTAL			\$ 70,271.84
----------------------------	--	--	---------------------