

THE THIRTIETH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES

Type of Grant Request:

Operating Capital

Legal Name of Requesting Organization or Individual. Db/a:

SafeRide Hawai'i

Amount of State Funds Requested: \$ 100,000

Brief Description of Request (Please attach word document to back of page if extra space is needed):

SafeRide Hawaii seeks to eliminate all fatalities and accidents due to intoxicated drivers from Hawaii's roadways. We want to change the community culture where there is zero-tolerance for anyone to get behind the wheel while intoxicated, via direct services, education, awareness, and advocacy.

Amount of Other Funds Available:

State: \$ 0

Federal: \$ 0

County: \$ 0

Private/Other: \$ 12,989.89

Total amount of State Grants Received in the Past 5 Fiscal Years:

\$ 0

Unrestricted Assets:

\$ 12,989.89

New Service (Presently Does Not Exist): Existing Service (Presently in Operation):

Type of Business Entity:

- 501(C)(3) Non Profit Corporation
 Other Non Profit
 Other

Mailing Address:

711 Kapiolani Blvd. Suite 1420

City: Honolulu State: HI Zip: 96813

Contact Person for Matters Involving this Application

Name: Chanda Park Title: President

Email: chanda@saferidehawaii.org Phone: 808-900-4610

Federal Tax ID#:

[REDACTED]

State Tax ID#

Chanda Park

Authorized Signature

Chanda Park, President

Name and Title

1-20-2022

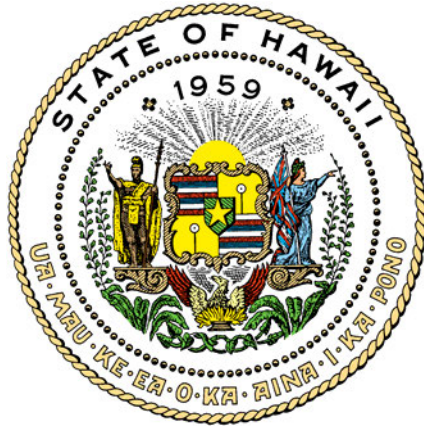
Date Signed

Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- 1) Certificate of Good Standing (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
 - a) Budget request by source of funds ([Link](#))
 - b) Personnel salaries and wages ([Link](#))
 - c) Equipment and motor vehicles ([Link](#))
 - d) Capital project details ([Link](#))
 - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing

Chanda Park Chanda Park, President 1-20-2023
AUTHORIZED SIGNATURE PRINT NAME AND TITLE DATE



Department of Commerce and Consumer Affairs

CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

SAFERIDE HAWAII

was incorporated under the laws of Hawaii on 10/21/2021 ; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 16, 2023

Director of Commerce and Consumer Affairs

Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Certification – Please attach immediately after cover page

1. Certificate of Good Standing (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2022.

See previous page.

2. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with [Section 42F-103, Hawaii Revised Statutes](#).

See next page.

3. Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to [Section 42F-102, Hawaii Revised Statutes](#).

SafeRide Hawaii will use this grant for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes.

**DECLARATION STATEMENT OF APPLICANTS FOR GRANTS PURSUANT TO CHAPTER
42F, HAWAII REVISED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

1. The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a. Is licensed or accredited, in accordance with federal, state, or country statutes, rules, or ordinances, to conduct the activities or provide the services for which a grants is awarded;
 - b. Complies with all applicable federal and state laws prohibiting discrimination against ny person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c. Agrees not to use state funds for entertainment or lobbying activities; and
 - d. Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant

2. If the applicant has an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a. Is incorporated under the laws of the State; and
 - b. Has bylaws or policies that described the manner in which the activities or services for which a grant is awarded shall be conducted or provided

3. If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103 Hawaii Revised Statutes:
 - a. Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b. Has a governing board whose members have no material conflict of interest and serve without compensation

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization whall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

SafeRide Hawaii

(Typed Name of Individual or Organization)



(Signature)

1-17-23

(Date)

Chanda Park

(Typed Name)

President

(Title)

II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request.

SafeRide Hawaii is a 501(c)3 organization focused on preventing tragic losses caused by drunk driving with a three-pronged approach. First, direct services, via a rideshare and valet platform to take intoxicated drivers and their car home safely. Second, to expand the knowledge of our community through education about the impact of impaired driving through advertising, advocacy, and community engagement. Lastly, support grieving families that are impacted by drunk driving.

Founder and President, Chanda Park, created SafeRide Hawaii, after losing her oldest daughter, Azalia, at the young age of 21. Azalia loved to watch tranquil sunsets while sitting on the beach. She was adventurous and loved life with all its beauty, taste, and vibrancy. On December 18, 2021, Azalia and three of her friends were en route to celebrate the holidays by visiting the Christmas lights show at Aloha Stadium. They did not get to celebrate because an intoxicated driver struck Azalia while walking at a pedestrian crossway. Three days later, she passed away on December 21, 2021. Azalia's life and contributions to the community were just beginning to blossom. She had recently joined the financial education campaign in teaching others about preserving his, her, or their wealth. Azalia's family and community will never get to experience the full extent of her potential impact. Saferide Hawaii is a tribute to her legacy.

2. The goal and objectives related to the request;

SafeRide Hawaii seeks to eliminate all fatalities and accidents due to intoxicated drivers from Hawaii's roadways. We want to change the community culture where there is zero-tolerance for anyone to get behind the wheel while intoxicated, via direct services, education, awareness, and advocacy.

SafeRide Hawaii goals and objectives for calendar year 2023:

- Be a contributing factor in reducing the number of intoxicated driving-related arrests by 15% when SafeRide becomes available on demand
- Provide 500 SafeRides to intoxicated drivers, taking them and their vehicles home safely
- Recruit 50 new volunteers who contribute 3500 volunteer hours
- Coordinate 4 projects to support families of victims
- Participate in monthly advocacy and awareness projects with community programs such as MADD, Honolulu Police Department and Driver's Education programs on the impacts of driving under the influence.

- Collaborate with the Department of Education and the Department of Transportation driver's education programs to facilitate the safety module of the driver's education program on driving under the influence.

3. The public purpose and need to be served;

People continue to play Russian roulette with their lives and risk the safety of our community by making the reckless decision to drive under the influence and in the worst-case scenario, causing the death of innocent victims. 2 out of 3 people will be involved in a drunk driving crash in their lifetime. Drunk driving is responsible for approximately one-third of all traffic fatalities, and is still the leading cause of death on our roadways. Someone is injured in an accident every 2 minutes by an intoxicated driver. Someone is killed by a drunk driver every 51 minutes (11,654 lives were lost in 2021). The ripple effects of losing someone to this reckless act carry over many lifetimes for families, friends, and the community--NO hopes and dreams, NO celebrations of birthdays and holidays and constantly dealing with the reality that there will be NO more new memories to create.

Foremost, SafeRide Hawaii seeks to resolve any excuses as to why someone would take the fateful risk to get behind the wheel after drinking. One of the biggest excuses individuals make before driving under the influence is not wanting to leave their vehicles at events or establishments. SafeRide Hawaii addresses this concern and creates a safe option by providing a rideshare service that takes intoxicated drivers and their vehicles home safely. This service prevents the potential for car accidents and tragedies caused by driving under the influence. One saferide is a potential life saved.

Our goal is to also educate the public on how to be more responsible when drinking and driving. At SafeRide Hawaii, we want to create a community culture of celebrating responsibly.

4. Describe the target population to be served;

The target population is anyone in Hawaii who drinks alcohol and considers driving under the influence. Regardless of the individual's age or circumstances, we provide a judgment-free service to get them and their vehicle home safely.

From an education perspective, all driver's education participants (who generally start at age 15 ½). Those participants were in an experiential-based module instead of the traditional academic approach. We plan to expand the importance of effective and impactful education to deliver a human connection component.

The other target populations are victims and family members impacted by impaired driving. This population can share their stories in the driver's education program to create a profound impact on those learning how to drive. SafeRide Hawaii will also serve as a platform to promote healing through fellowship: community-based events, "Remember Me" Meals, and grief support service referrals.

5. Describe the geographic coverage.

City and County of Honolulu which currently covers the entire island Oahu. The goal is to expand and provide SafeRide services statewide.

III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

SafeRide is an affordable fee-based driver-for-hire service taking intoxicated individuals and their vehicles home. Pods consist of two staff, either paid or unpaid volunteers. They will be contacted via the SafeRide Now app when a reservation is submitted by the guest. The Pod will identify a lead and a chase driver depending upon the gender and situation of the Saferide request. Once vehicle insurance and home destination is verified, the lead driver will drive the patron and the patron's vehicle to the confirmed destination. The chase car follows the patron's car with the lead driver at the wheel. Once the patron and their car arrives home, keys are returned to the patron and the lead driver will be retrieved into the chase car. Saferide services successfully completed! From the onset of reservation to completion, the saferide Pod will update status (i.e. enroute, pickup, ride completed) via the SafeRide Now app.

In addition to the SafeRide services, there are two focuses critical to becoming a zero-tolerance community of intoxicated driving: education and supporting grieving

families. Personal stories are powerful educational tools. SafeRide Hawaii plans to upgrade the driver education program's safety module on driving under the influence by collaborating with community-based and public school driver's education programs. SafeRide partners with Mothers Against Drunk Driving (MADD) will bring personal experiences, comprehensiveness, and a connected approach to provide a more effective program. Having a victim who has experienced the death of a loved one and a facilitator from SafeRide demonstrating the permanent impacts of drunk driving holds much greater weight than just watching an outdated video. As an impactful effort with hopes, students understand that one big decision after a night out can save their lives by not driving under the influence.

What resources are available to support families grieving the loss of a loved one because of an intoxicated driver? Azalia's parents and siblings continue to meet many families impacted by this tragedy; regardless of when it occurred. Whether the tragedy happened last year, five, ten, or even 30 more years, the pain and trauma feels like yesterday. Some have lost a parent. Others have lost a child. Most of us have lost a friend. SafeRide Hawaii will serve as a conduit to support the healing and resilience of families by sponsoring and supporting holiday events for families, offering scholarships, and being a resource guide for families going through the trauma and destruction caused by intoxicated drivers

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;
 1. SafeRide Direct Service
 - a. Currently, SafeRide is fully operational as a reservation-based service.
 - b. Beginning March 1, 2023, launch SafeRide services on demand for the weekends from Friday 6 pm to Sunday 2 am; connect with community event partners, such as golf tournaments and beer/wine festivals, to offer Saferide services as a part of their event.
 - c. May 31, 2023. upgrade and transfer administrative and call center services locally to Hawaii from SafeRide America.
 - d. Conduct monthly promotional and marketing with establishments (bars and restaurants).
 - e. 500 SafeRides ending December 31, 2023.

2. Education

- a. February 20, 2023 - facilitate first module on intoxicated driving to a certified Department of Transportation (DOT) driver's education program.
- b. May 1, 2023 - Execute separate Memorandum of Agreement with the DOT and Department of Education (DOE) for SafeRide Hawaii to facilitate the safety module on intoxicated driving.
- c. October 15, 2023 - Presentation to HPD to traffic division and new recruit training
- d. December 31, 2023 - facilitate in four high school driver's education programs
- e. December 31, 2023 - partner with 50% of the DOT certified driver's education program and complete 20 training modules.

:
Currently, partnered with MADD, monthly community awareness projects and sign waving to raise awareness to not drink and drive.

3. Supporting Families:

- Support community partners who work with helping victims and families heal from trauma.
- March 1, 2023 - Launch live and via web helpline center. This serves as a conduit for victims and families to connect with resources and support programs.
- December 31, 2023 - support and/or contribute to 4 events directly benefiting victims and families. These events may include delivering meals to impacted families and providing an opportunity to connect with our program and be able to provide them with support and assistance. Partnering with supporting organizations. For example, Let Grace In and MADD Annual Walks and being a conduit to their offerings.

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results.

Direct Service: Provide surveys and request feedback. The current app SafeRide Now used by SafeRide Hawaii provides data detailing the SafeRides driven to ensure the safety of the lead drivers and customers.

Monthly reports and record keeping will be generated on driver safety based on driving behaviors, speed, sharp turns, and sudden stops.

The Executive Director (ED) will provide reports to the Board of Directors, concerning each component of SafeRide every quarter. The Executive Director creates a safety procedure manual for volunteers and staff. The manual includes: a background check, driver's abstract for all drivers and volunteers, and breathalyzer before and after their shifts.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.
 - 1) The number of customers/rides of people safely taken home with their cars. Survey and feedback from patrons on the value of service, including using the SafeRide program in the future and sharing the program with their families and friends.
 - 2) The number of volunteers and volunteer hours are provided by the community.
 - 3) The number of students who have completed the education module. Surveys and feedback from the participants regarding the emotional impact of the Saferide presentation and future use of the program in the event they are intoxicated
 - 4) Once on demand, a quarterly report on DUI arrests.
 - 5) The number of victims and families that are supported.

IV. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
 - a. Budget request by source of funds
 - b. Personnel salaries and wages
 - c. Equipment and motor vehicles
 - d. Capital project details
 - e. Government contracts, grants, and grants in aid

See next 5 pages.

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2023 to June 30, 2024

App

SafeRide Hawaii

BUDGET CATEGORIES	Total State	Total Federal	Total County	Total Private/Other
	Funds Requested	Funds Requested	Funds Requested	Funds Requested
	(a)	(b)	(c)	(d)
A. PERSONNEL COST				
1 Salaries	68,000	20,000	0	84,000
2 Payroll Taxes & Assessments	0	0	0	0
3 Fringe Benefits	0	0	0	0
TOTAL PERSONNEL COST	68,000	20,000		84,000
B. OTHER CURRENT EXPENSES				
1 Airfare, Inter-Island	0	0	0	0
2 Insurance	10,000	0	0	10,000
3 Lease/Rental of Equipment	1,200	0	0	5,000
4 Lease/Rental of Space	2,500	0	0	1,500
5 Staff Training	7,000	0	0	0
6 Supplies	1,200	0	0	0
7 Telecommunication	2,500	0	0	0
8 Utilities	0	0		0
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
TOTAL OTHER CURRENT EXPENSES	24,400			16,500
C. EQUIPMENT PURCHASES	8,500	0	0	3,000
D. MOTOR VEHICLE PURCHASES	0	0	0	0
E. CAPITAL	0	0	0	12,000
TO	100,900	20,000		103,500
SO			Budget Prepared By:	
(a) Total State Funds Requested	100,000		Chanda Park (808) 799-6909	
(b) Total Federal Funds Requested	20,000		Name (Please type or print) Phone	
(c) Total County Funds Requested	0		<i>Chanda Park</i> 1-20-2023	
(d) Total Private/Other Funds Requested	103,500		Signature of Authorized Official Date	
TOTAL BUDGET	223,600		Chanda Park, President	
			Name and Title (Please type or print)	

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2023 to June 30, 2024

Applicant: SafeRide Hawaii

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Executive Director	80000	\$40,000.00	50.00%	\$ 20,000.00
Operations Manager	60000	\$40,000.00	50.00%	\$ 20,000.00
Marketing Director	60000	\$40,000.00	50.00%	\$ 20,000.00
Volunteer Coordinator	56000	\$32,000.00	25.00%	\$ 8,000.00
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
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				\$ -
				\$ -
TOTAL:				68,000.00
JUSTIFICATION/COMMENTS:				

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2023 to June 30, 2024

Applicant: SafeRide Hawaii

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
Breathlyzer Bactrack	25.00	\$200.00	\$ 5,000.00	5000
Dashboard Camera	10	\$200.00	\$ 2,000.00	2000
Call Center Dashboard	1	\$1,500.00	\$ 1,500.00	1500
			\$ -	
			\$ -	
TOTAL:	36		\$ 8,500.00	8,500

JUSTIFICATION/COMMENTS:

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
N/A			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				

JUSTIFICATION/COMMENTS:

BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2023 to June 30, 2024

Applicant: SafeRide Hawaii

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2021-2022	FY: 2022-2023	FY:2023-2024	FY:2023-2024	FY:2024-2025	FY:2025-2026
PLANS	0	0	0	0	0	0
LAND ACQUISITION	0	0	0	0	0	0
DESIGN	0	0	0	0	0	0
CONSTRUCTION	0	0	0	0	0	0
EQUIPMENT	0	0	0	0	0	0
TOTAL:	0	0	0	0	0	0
JUSTIFICATION/COMMENTS:						

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2023 to June 30, 2024

Applicant: SafeRide Hawaii

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Executive Director	80000	\$40,000.00	50.00%	\$ 20,000.00
Operations Manager	60000	\$40,000.00	50.00%	\$ 20,000.00
Marketing Director	60000	\$40,000.00	50.00%	\$ 20,000.00
Volunteer Coordinator	56000	\$32,000.00	25.00%	\$ 8,000.00
				\$ -
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				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
TOTAL:				68,000.00

JUSTIFICATION/COMMENTS:

2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2024.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
40,000	20,000	20,000	20,000	100,000

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2024.

- Revenue from SafeRide,
- grants from public and private foundations,
- sponsorships from local businesses and restaurants/bar establishments,
- SafeRide Services at functions serving alcohol, such as beer festivals, charity golf tournaments, sports venue, in lieu of donations to the SafeRide Victim Support program

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

Not Applicable.

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2024 for program funding.

Not Applicable.

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2022.

Bank balance \$12,989.89

V. Experience and Capability

1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

SafeRide Hawaii has operated as an official 501(c)(3) since December 2021 and is available to support those living in Honolulu County. During this short time we've inspired and activated 108 volunteers, 646 volunteer hours and transported 58 SafeRides.

We are affiliated with SafeRide programs, SafeRide America and Customer Service Call Centers and have agreements with food and beverage establishments.

SafeRide Hawaii is committed to being a part of a growing community seeking to eliminate DUI and DWI! SafeRide Hawaii, in partnership with SOS SafeRide from Frederick, Maryland, and SafeRide America in Atlanta, Georgia, formed an association to create a non-profit blueprint for other communities interested in establishing a safe ride program. This association represents over 30 years of service to the communities and is evidence that we are making a difference!

- Since 2015, Saferide America and SOS Saferide proudly provided over 35,000 rides and over 190,000 miles.
- Since 2015, SOS SafeRide has directly decreased the number of drunk driving arrests by 15% within the county it serves.
- Since 2015, community volunteers have contributed over 40,000 volunteer hours as Saferide drivers.

2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

There is no facility and there are no plans to secure facilities. We operate in a virtual workspace.

VI. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

Amphay Champathong, Executive Director, graduated from the University of Hawaii at Manoa with a Bachelors of Arts in Sociology in 1997 and Master of Social Work in 2002. He received his Juris Doctorate from the William S. Richardson School of Law in May of 2011 and is a licensed attorney in the State of Hawaii. Mr. Champathong served in the Judiciary-Family Court, representing the best interest of our most vulnerable children in the foster care system. He has also provided legal services in immigration, family law and the non-profit sector. As the Program manager of the Court Appointed Special Advocates Program for the last 13 years, he supervised a staff of 12 full-time employees, and supported 100+ community volunteers at any given time. Mr. Champathong oversaw every aspect of the program including the recruiting, training, supervising and retaining community volunteers. He also launched two non-profits and continues to serve as a board of director and holds an advisory position with a third non profit.

Volunteers play a key role in Saferide Hawaii's ability to generate sustainable revenue to grow our mission and move it forward. Volunteers are utilized in many areas to assist in driving patrons, assisting with events, and administrative tasks like answering phones, filing, cleaning, awareness, and donations. When handling operational tasks we work from our homes. We utilize our homes as storage space for stewardship supplies. We also distribute supplies. We have developed an extremely efficient system that gets aid where it is needed most and eliminates high overhead costs.

Procedure manuals for staff and volunteers. The manual addresses recruitment, screening and training of staff and volunteers. Screening includes background checks, criminal and CAN registry, driving abstracts for those driving, and insurance coverages. Manual personal conduct as well as disciplinary actions for misconduct.

2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

SafeRide Hawaii Staff:

Executive Director - Executive Director (paid)

- Overseeing, preventing, creating solutions for any issues that may need to be solved urgently
- Maintain community relationships with donors, sponsors, and volunteers
- Planning, organizing, and directing fundraising events

- Providing each board/staff member with the necessary tools to complete their task
- Reviewing and approving the latter half of the marketing funnel: paid advertising, commercials, and social media

Operations Manager (paid) -Operations Manager (paid)

- Manages operational tasks of SafeRide Hawaii: dispatching calls, scheduling drivers, and maintaining expectations and standards amongst the customers, drivers, and volunteers.
- On-Demand Duties - will lead and supervise a team of administrative staff to assist with operations.
- Administrative Staff include: 2 Dispatchers and 1 Administrative Assistant

Volunteer Facilitator (paid) - At our Safe Ride, we have two sets of volunteers, those who volunteer **because they want to**, and those who volunteer **because they're completing community service hours**.

- Attending service organization events to inform groups about volunteer opportunities
- Create relationships with the community service agencies in the area
- Recruiting, screening, training, and retaining volunteers from both sections
- Maintains records of volunteers and volunteer hours
- Planning recognition events for volunteers
- Writing volunteer recruitment content for LinkedIn and the SafeRide Website

Director of Marketing/First Impressions (paid) - Director of Marketing/First Impressions

- Creating the former half of the market funnel: implements the most important state of the marketing plan, the first impression before relaying it to the Executive Director
- Contacting first-time Slydial app users on the phone when they sign-up and leave a friendly introduction message in their voicemail
- Creating and maintaining relationships with the bars/restaurants
- Initiating potential customers, donors, and supporters meets when interacting for the first time
- Lead the breathalyzer booth at festivals and events
- Writing emails to the customer base

3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

SafeRide operations have been Volunteer based since launching in 2021. For calendar year 2023, SafeRide Hawaii allocated the following salaries to the three highest paid staff:

Executive Director: \$40,000.00
Operational Manager: \$40,000.00
Marketing Director/First Impression: \$40,000.00

VII. Other

1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgment. If applicable, please explain.

SafeRide Hawaii is not party to any outstanding litigation or legal action.

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Amphay Champathong, JD Bar #9738

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see [Article X, Section 1, of the State Constitution](#) for the relevance of this question.

Not Applicable

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2023-24 the activity funded by the grant if the grant of this application is:

(a) Received by the applicant for fiscal year 2023-24, but

(b) Not received by the applicant thereafter.

- Revenues will be generated from SafeRides.
- Education programs will be funded by other government grants including federal and city grants
- Support services will be funded by fundraisers and donations.
- SafeRide continues to solicit businesses and distributors for annual sponsorships of the program, similar to the other SafeRide programs in Georgia and Maryland.