



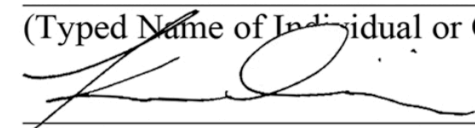
## Application Submittal Checklist

*The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.*

- 1) Certificate of Good Standing (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
  - a) Budget request by source of funds ([Link](#))
  - b) Personnel salaries and wages ([Link](#))
  - c) Equipment and motor vehicles ([Link](#))
  - d) Capital project details ([Link](#))
  - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing

KEEP IT FLOWING LLC.

(Typed Name of Individual or Organization)

  
(Signature)

01/13/2023

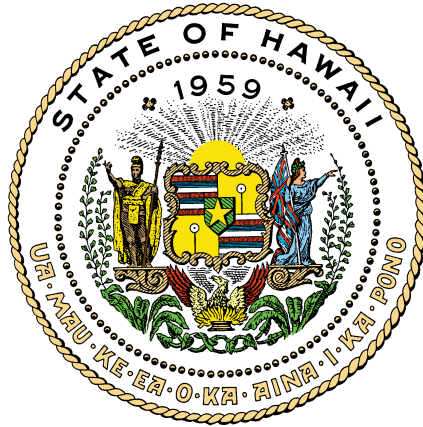
(Date)

KENNETH NISHIMURA

(Typed Name)

FOUNDER

(Title)



## Department of Commerce and Consumer Affairs

### CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that according to the records of this Department,

KEEP IT FLOWING LLC

was organized under the laws of the State of Hawaii on 09/22/2014 ; that it is an existing limited liability company in good standing and is duly authorized to transact business.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 09, 2023

Director of Commerce and Consumer Affairs

**DECLARATION STATEMENT OF  
APPLICANTS FOR GRANTS PURSUANT TO  
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

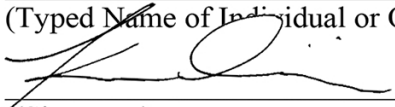
- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
  - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
  - c) Agrees not to use state funds for entertainment or lobbying activities; and
  - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is incorporated under the laws of the State; and
  - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
  - b) Has a governing board whose members have no material conflict of interest and serve without compensation.
- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

KEEP IT FLOWING LLC.

\_\_\_\_\_  
(Typed Name of Individual or Organization)



\_\_\_\_\_  
(Signature)

01/13/2023

\_\_\_\_\_  
(Date)

KENNETH NISHIMURA

\_\_\_\_\_  
(Typed Name)

FOUNDER

\_\_\_\_\_  
(Title)

## Application for Grants In Aid (State of Hawaii)

*If any item is not applicable to the request, the applicant should enter "not applicable".*

### **I. Certification – Please attach immediately after cover page**

1. *Certificate of Good Standing (If the Applicant is an Organization)*

*If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2022.*

**(See Attached)**

2. *Declaration Statement*

*The applicant shall submit a declaration statement affirming its compliance with [Section 42F-103, Hawaii Revised Statutes](#).*

**(See Attached)**

3. *Public Purpose*

*The applicant shall specify whether the grant will be used for a public purpose pursuant to [Section 42F-102, Hawaii Revised Statutes](#).*

a) Keep It Flowing LLC is requesting grants in aid

b) Keep It Flowing is an organization that bridges the gap between government, for-profit and non-profit agencies, as well as community leaders, businesses and organizations to provide key messages of drug-prevention, anti-bullying, environmental awareness, life-skills and youth empowerment to the communities of Hawaii with large, interactive and colorful collaborative murals. Our "Awareness through Art" mural foundation and accompanying curricula through the Kupu Ho'ōla mural initiative provides the catalyst to facilitate and share much needed resources for support, wellness and healing to the community at large. These collaborative murals bridge the gap between the at-risk community and our mental health partners, who are able to provide on site and live clinician support, distribute pamphlets, brochures and educational materials regarding mental health awareness, positive lifestyle choices and ways to strengthen family relations during the mural painting process.

Keep It Flowing was founded in 2014 and has completed 29 prevention and awareness murals across the State including ten tobacco-prevention murals in partnership with 808NoVape, a multimedia campaign of Hawaii Public Health Institute and The Coalition for a Tobacco Free Hawaii in Department of Education (DOE) schools across Hawaii. Our goal is to continue to work with supporters to provide more awareness murals and resource presentations, with support by Kumu Keala Ching and social workers, clinicians and other social service provider relationships nurtured and developed over the years of working together. Our request for funding for 2023 will cover ten murals on public-facing spaces, ideally near schools to be completed by June 30, 2024, which would pave the way for future alternative learning programs and other educational institutions to build on a solid foundation of young and community leaders using the mural as a catalyst for social outreach, for many years into the future.

c) The Kupu Ho'ōla Mural Tour is an ongoing statewide campaign promoting awareness about healing, wellness, community unity and strengthening family relations. This concept was developed in collaboration by Keep It Flowing and Kumu Keala Ching, a Hawaiian cultural educator, composer and spiritual advisor to many Hawaiian organizations. Kupu means "healing spirit; our wellness is within our spirit." Kupu also means to bring forth or sprout.

Ho'ōla means "healing or to prepare a live or living." Healing begins with knowing and understanding our spirit (damaged or graceful). The concept was developed after the tragic news of a muralist who committed suicide in the Fall of 2020, during the height of the pandemic.

The purpose of this mural project is to provide the youth and community of Hawaii messages of healing as we slowly navigate through the pandemic and provide a reminder reminder to take care of our mental health and keep all our community members safe. Research suggests that the arts can have a positive impact on youth development, from birth through adolescence. For example, Menzer (2015) found that that engaging in various arts activities (such as singing, dancing, play acting, and doing crafts) at a young age is associated with positive social and emotional behaviors, including empathy, sharing, and mood control. Similarly, a series of longitudinal data analyses sponsored by the National Endowment for the Arts (NEA) examined the potential impact of arts engagement (such as taking arts courses or participating in a school band or choir) on education- related outcomes for children and teenagers from low-socioeconomic-status neighborhoods. The study found that, among children and teenagers from socially and economically disadvantaged backgrounds, those with high levels of arts engagement showed more positive outcomes on indicators such as school grades, test scores, and high-school graduation rates, compared with youths with low levels of arts engagement (Catterall, Dumais, and Hampden-Thompson 2012).

Keep It Flowing LLC has partnered with Kumu Keala Ching, an well-respected and experienced Hawaiian Cultural Practitioner to produce ten murals in neighborhoods and publicly visible spaces to directly empower, inspire and bring hope to locals and tourists alike. Our model also includes live streaming of Clinicians, Cultural Practitioners and Therapists to offer expert advice on wellness, healing and stress management during the production of the mural. We will invite the community to share testimonials and collect data regarding impact. The 2023 fundraising efforts for \$408,223.00 will cover ten murals to be completed by June 30, 2024.

d) Keep It Flowing's target population consists of at-risk and disadvantaged youth and communities. In light of the COVID-19 pandemic, mental health conditions have been exacerbated. People in Hawaii are increasingly abusing drugs, alcohol and other substances to cope with ongoing, unchecked mental illness and are turning to suicide and other self-harm outlets as their ability to manage their lives deteriorates. Based on data collected from previous Keep It Flowing projects and general observation, we are able to effectively reach at least 30% of the community population and the greater surrounding areas for each location in order to facilitate much needed resources and support better overall holistic health for Hawaii communities.

With our Kupu Ho'ōla mural tour, Keep It Flowing is able to demonstrate the impact of our Awareness Through Art model and reach the youth and community who are at risk for suicide, bullying, addiction and mental health challenges and their family members or support systems. Historically our murals have been completed within 2-3 weeks: from preparation to unveiling, including community assemblies and excluding planning stages. Mental health professionals include clinicians, social workers, addiction counselors, cultural practitioners and mental health counselors. We plan to include live streaming of clinicians and cultural practitioners to answer questions and offer expert advice on healing and wellness during the painting of the mural. Many people in need of mental health care or substance use treatment are unable to access it in a timely manner due to provider shortages, particularly in rural areas. There is concern that these provider shortages may be more pronounced due to increased demand during the pandemic. However, the recent shift toward telemedicine for mental health services may alleviate some issues with accessing providers.

e) The overall cost of the Kupu Ho'ōla ten mental health awareness Statewide mural project will be \$408,223.00. The total budget requested from the State Grant Aid is \$408,223.00.

## **II. Background and Summary**

*This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:*

1. *A brief description of the applicant's background;*
2. *The goals and objectives related to the request;*
3. *The public purpose and need to be served;*
4. *Describe the target population to be served; and*
5. *Describe the geographic coverage.*

1. Keep It Flowing (KIF), lead by Founder Kenneth Nishimura, a world-renowned artist and youth educator, is a collaborative action-orientated mural organization that integrates art therapy, youth programming and stakeholder partnerships as well as education to empower youth and communities in order to harness collective power for social reform. Established in 2014, our organization utilizes an "Awareness Through Art" foundation to create large-scale art installations and is recognized as an organization that serves the youth with art therapy to educate and empower as well as provide design and life-skill solutions to diversified communities. Keep It Flowing has successfully completed 29 prevention murals statewide that continue to generate community and youth interest and engagement with the support of our lead team members: Director of Development, Laycie "Love" Williams and Director of Administration, Kellee Kubota, legacy sponsors and partners, as well as local artists and community proponents. Our murals serve as a catalyst for communities, especially youth to come together in order to establish stronger connections, support one another with positive life style choices and becoming empowered by the education on prevention. We are able to effectively reach at least 30% of the youth population with our mural collaborations as well as at least a third of the greater surrounding communities for each location.

The full-color, large scale installations are a catalyst to the facilitation of key education for the youth, local communities and tourists on any awareness topic including environmental, cultural, prevention, mental health, etc while providing necessary data and statistics, fulfilling training programs and leadership curricula. Our experience includes more than 25 years in art design, installations and public works, over 20 years in marketing, promotions, digital and print media, over 12 years in education and leadership programming, curricula, youth and at-risk workshop facilitation, more than 8 years in project management and coordination of community outreach events, over 6 years with fiscal partnerships and management of grant funding with budgets of \$190K as well as 5 years of Community Anti-Drug Coalitions of America (CADCA) training. We have completed 29 prevention murals statewide to date and are Hawaii Certified Express (HCE) Certified and a verified State of Hawaii vendor.

2. The Kupu Ho'ōla mural tour is an ongoing statewide campaign promoting consciousness about healing and better lifestyle choices and creates art engagement with visually appealing messages of wellness, self-care and healing, while providing education about mental and physical health awareness and outreach resources. Our goal is to continue to work with supporters to provide more awareness murals and resource presentations in public schools, parks and spaces across the State. The GIA funding will cover ten murals on school campuses and/or public-facing spaces to be completed by June 30, 2024. These installations done in collaboration with youth and local artists contributes to increased unity in Hawaii neighborhoods for all demographics without regard to age, gender, sex and economic status.

These colorful interactive art walls and our community-driven unveilings attract local communities and youth together in unity, which helps promote the building of a stronger, more resilient tomorrow for all! We are proud to be able to maintain key stakeholder partnerships in order to mitigate costs and delays in all aspects of these projects. We believe

this is essential to providing the best possible outcome for everyone involved and to facilitate powerful opportunities to bridge the youth with education and resources of support, for a better, healthier tomorrow.

Protective Factors	Definition	Adolescent Substance Use	Youth Adult Substance Use
Social, emotional, behavioral, cognitive, and moral competence	Interpersonal skills that help youth integrate feelings, thinking, and actions to achieve specific social and interpersonal goals.	✓	✓
Self-efficacy	An individual's belief that they can modify, control, or abstain from substance use.	✓	✓
Spirituality	Belief in a higher being, or involvement in spiritual practices or religious activities.	✓	✓
Resiliency	An individual's capacity for adapting to change and stressful events in healthy and flexible ways.	✓	✓
Opportunities for positive social involvement	Developmentally appropriate opportunities to be meaningfully involved with the family, school, or community.	✓	✓
Recognition for positive behavior	Parents, teachers, peers and community members providing recognition for effort and accomplishments to motivate individuals to engage in positive behaviors in the future.	✓	✓
Bonding	Attachment and commitment to, and positive communication with, family, schools, and communities.	✓	✓
Marriage or committed relationship	Married or living with a partner in a committed relationship who does not misuse alcohol or drugs.		✓
Healthy beliefs and standards for behavior	Family, school, and community norms that communicate clear and consistent expectations about not misusing alcohol and drugs.	✓	✓

**Chart 1.1: Protective Factors for Adolescent and Young Adult Substance Use (SAMHSA)**

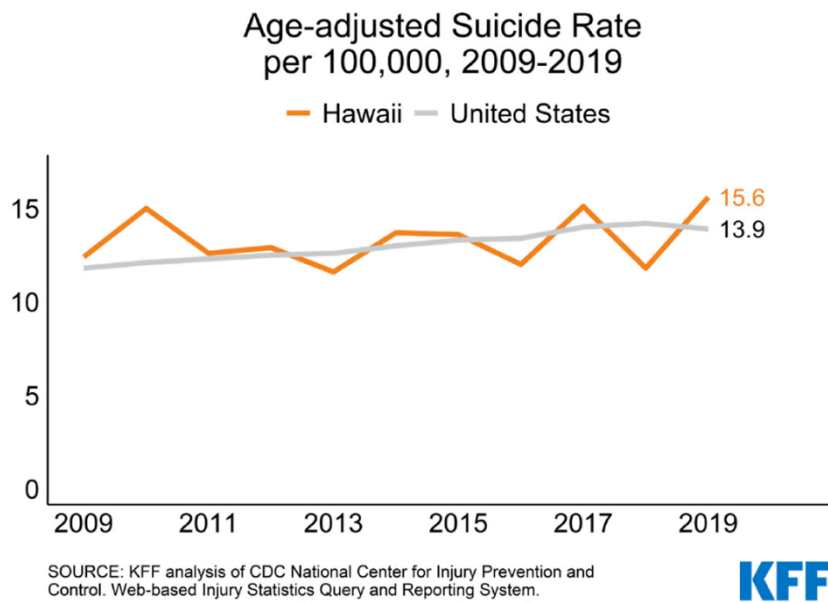
These Kupu Ho'ōla murals create engagement with visually appealing messages of wellness, self-care and healing, while providing education about health and wellness, tobacco prevention and making positive lifestyle choices during the mural painting process and also through QRC codes and/or plaques displayed on the mural for future generations to learn more about the project and the dangers of tobacco use. All murals receive a UV-protective and anti-vandalism coating as a final step to ensure longevity and reduce fading.



3. In light of the COVID-19 pandemic, mental health conditions have been exacerbated, creating more need than ever to find ways to reach our communities at large. More than 3 in 10 adults in the United States have reported symptoms of anxiety and/or depressive disorder since May of 2020. In comparison, in 2019, approximately 1 in 10 adults reported symptoms of anxiety or depression. From September 29 through October 11, 2021, 32.5% of adults in Hawaii reported symptoms of anxiety and/or depressive disorder, compared to 31.6% of adults in the U.S. With a single Kupu Ho'ōla mural, Keep It Flowing is able to demonstrate the impact of our Awareness Through Art model and reach both the youth and adults alike who are at risk for suicide, bullying and maladaptive coping behaviors and their supporters including families and friends. Our timeline for a total of ten murals in a statewide tour reaching all Hawaiian Islands will depend on factors such as weather conditions and other mural logistics. Our team can complete these murals by June 30, 2024. Historically similar murals we have completed take 2-3 weeks: from preparation to unveiling, including community assemblies and excluding pre-planning stages.

Suicide is one of the leading causes of death in the U.S. and has increased in almost every state over time, making it a serious public health concern. Suicidal ideation has also been a concern throughout the pandemic. In September 2020, 11.9% of U.S adults reported serious thoughts of suicide in the past month.

- Hawaii's age-adjusted suicide rate was higher than the national level in 2019
- In 2018-2019, 4.7% of adults in Hawaii had serious thoughts of suicide in the past year
- In 2019, suicide was the second leading cause of death among adolescents (ages 12-17) across the U.S.
- In 2019, the share of high school students who seriously considered attempting suicide was 18.8%



Arts-based programs and arts therapies provide a unique way to help youths in times of transition and development. It is sometimes difficult for at-risk, traumatized, and justice-involved youths to verbalize their feelings and experiences—a challenge that positions the arts as a beneficial approach in rehabilitative programming and therapies for these populations. The arts provide a nonthreatening way for children and adolescents to express their inner feelings, manage emotional and behavioral problems, cope with trauma and victimization, develop artistic talents and skills, and improve strengths and assets they already possess (Riley 2001; Clawson and Coolbaugh 2001).

Arts-based programs (including arts education programming) and arts therapies represent two approaches to incorporating the arts into treatments for at-risk, traumatized, and justice-involved youths. Although the two approaches are similar in terms of the various programmatic elements that are implemented, each uses a different method for working with youths and resolving problem behaviors. Arts therapies focus on the therapeutic relationship between the therapist and the youth, whereas arts-based programming focuses on the process of creating art as a way to address youths' issues (Djurichkovic 2011).

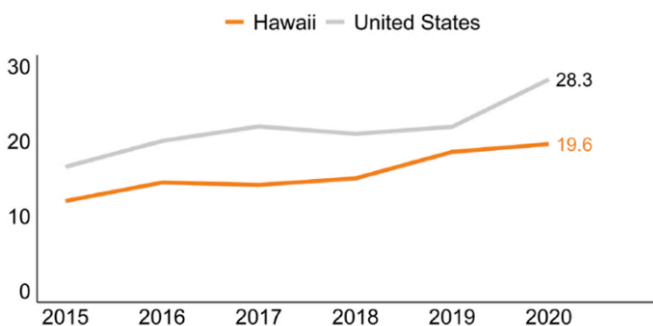
Keep It Flowing in collaboration with our partners and associates, are able to reach at-risk youth and adolescents with community protective factors as defined in the chart (Chart 1.1) above. Key focus with this project includes:

a) **Public Art and Community Impact:** projects stretch our own boundaries with art that engages and inspires a whole new generation of residents as well as educating and connecting communities. Through creativity, innovation, and the inclusion of many partners across the State, we create visually appealing installations and motivation for our future.

b) **Art Education:** Our art education programs help youth and communities across the State to unlock their creative capacities, inviting them to overcoming their challenges, building confidence, team-building, sharing their experiences and illustrate the world as they see it. art becomes a platform for discovery, launching the types of personal and communal experiences that can shape a student's path for years to come. We provide arts-based programming and are seeking to expand our reach to students across the State.

c) **Social Reform and Restorative Justice:** We focus primarily on prevention, which data proves is more effective in mitigating youth from entering in the juvenile justice system as well as avoiding substance abuse and learning better coping skills to prevent and manage mental illness. Social reform is essentially the gradual reshaping and reforming culturally accepted laws and norms in light of new cultural paradigms. Supplementing this social reform definition is the idea reform can occur at local, regional, national, or even global levels. The most effective means of achieving social reform is through reform movements. Restorative justice is an alternative to traditional means of rehabilitation and punishment which brings together returning citizens and community members, focusing on conversation and understanding as the first steps on the path to healing. Prevention allows us to reach youth earlier in order to empower and create a newfound sense of pride in their own ability and enhanced employment readiness skills.

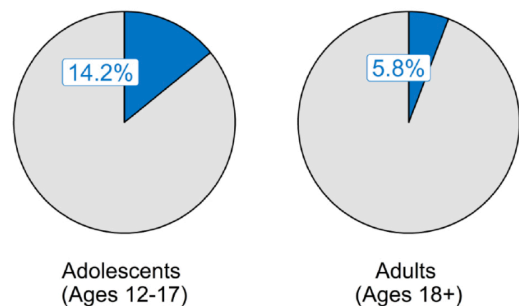
Drug Overdose Deaths Per 100,000 Population, 2015-2020



NOTE: Estimates are based on provisional data.  
 SOURCE: Ahmad FB, Rossen LM, Sutton P. Provisional drug overdose death counts. National Center for Health Statistics, 2021. Population Estimates from 2015 to 2020 Census Bureau Population Estimates.



Individuals in Hawaii Reporting a Major Depressive Episode in the Past Year, by Age Group, 2018-2019



SOURCE: SAMHSA, 2018-2019 NSDUH: State Model-Based Prevalence Estimates, Table 31.



4. The target population for the Kupu Ho'ōla Mural Tour is to reach at-risk communities and this is facilitated by reaching the youth and communities, specifically within at-

risk populations and creating a bridge between our younger population and their supportive communities. We also connect the youth with educational resources and experts which they may not otherwise be exposed to. Our programs are designed and implemented in a manner that impacts multi-generational, diversified communities without regard to age, gender, race or economic status and are designed and implemented in a manner that impacts multi-generational, diversified communities without regard to age, gender, race or economic status.

The process by which we have effectively impacted includes maintaining legacy contacts in all areas of need for our mural installations including youth artists, trained clinicians and social workers, commissioned and volunteer artists, media coverage, supply brokers, Department of Education key personnel, etc. These murals create engagement with visually appealing messages of wellness, self-care and healing, while providing education about health and wellness and making positive lifestyle choices during the mural painting process and also through QRC codes and/or plaques displayed on the mural for future generations to learn more about the project and reinforce its key messages. All murals receive a UV-protective and anti-vandalism coating as a final step to ensure longevity and reduce fading.

5. Keep It Flowing will provide ten murals statewide across all islands and within school campuses with consideration of the community at large. We do create art in public spaces and value beautification, yet Keep It Flowing focuses on serving our future leaders in an established learning environment in order to best support current public education institutions and provide the greatest impact of resources and outreach.

We intend to provide two murals on Oahu, two on Kauai, two on Maui, two on Hawaii Island, two mural on Molokai and two on Lanai bringing the total to ten murals statewide to be completed by June 30, 2024 with the Kupu Ho'ōla mural project.

### **III. Service Summary and Outcomes**

*The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:*

1. *Describe the scope of work, tasks and responsibilities;*
2. *Provide a projected annual timeline for accomplishing the results or outcomes of the service;*
3. *Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and*
4. *List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.*

1. Phases for this mural project include Community Outreach Assembly Days (hosted by Keep It Flowing and its key stakeholders), painting workshops, pressure washing, base-coat application, design sketch, mural collaboration day with the community, unveiling ceremony and final clear coating. The project timeline can be divided as such:

a) **Pre-mural** work takes 50% of the project's total time: networking, creating standardized documents, writing proposals, designing announcements, blogging, ordering supplies, dialoguing with schools, conceptualizing murals, requesting safety standards, creating mock-ups for schools, communicating with the media, meetings with (potential) sponsors,

organizational meetings, visiting schools and meeting with administrators, etc. This work is predominantly done by the Director of Development with all creative elements, mockups and supplies being the responsibility of the Creative Director.

b) **Mural** creation takes 30% of the total project's time: traveling to and from site, communicating with school staff while on site, painting on site, storing supplies on site, preparing and conducting workshops with youth on site, etc. The entire mural painting process is mostly done by our Creative Director who is also our Lead Artist.

c) **Post-Mural** work takes 20% of the project's total time: documenting project, writing project summaries, editing photos, cataloguing photos, making videos, thanking sponsors, compiling statistics, analyzing data, etc. This work is split between the Director of Development and Director of Administration.

We maintain continuous updates to maintain quality assurance and keep the team, volunteers and youth on track, help them stay organized, and maintain them working together efficiently. Our primary focus with volunteers, artists, youth and supports in the beginning stages of the mural collaboration is:

a) **Reinforcing Key Messages:** The messages of our murals will reinforce the voice of the youth here in Hawaii with support by our key associates and affiliates. Our murals remind students every day of their message and efforts as well as reinforce the messages our prevention partners convey, serving as an active reminder to the youth to make positive lifestyle choices.

b) **Educating Youth:** We show young people how art can be used in meaningful ways. We convey and communicate social messages that contribute to the better health of our community individually and collectively as a whole utilizing art and creativity. For many children, especially at the elementary level, this is the first time they are seeing a mural, or any large scale artwork for that matter, being created before their eyes. Students across the campus are intrigued as many of them have never witnessed a large-scale collaboration, which inspires conversation, engagement and connects diversified youth together. Every day presents new opportunities for students to learn about the process of creating a mural and with our partners on site every day, students have access to educational pamphlets and literature regarding mental health and wellness and prevention as well as promotional products that drive them to informational websites and support centers.

c) **Inspiring Youth:** While we are on site creating the mural, we also host free workshops. This is a more intimate opportunity to inspire students through our stories of how we followed our dreams to become professionals that assist in strengthening our communities. Our team is approachable and during the process of the mural painting, we welcome and encourage students and staff alike to participate. For example, in Maui High School, students from a journalism class interviewed us and documented our progress while we painted. They were inspired to learn about art, our model of creating Awareness through Art and then created a video that they submitted to their teacher for his review.

d) **Beautify Spaces:** We enjoy painting with the intention of beautifying high pedestrian-traffic areas of Hawaii spaces, however our focus is on beautifying public school campuses. Most of the buildings are originally two-toned, resulting in a very drab and uninspiring atmosphere which is not stimulating to students. Our murals bring beauty to public spaces and schools and provide inspiration to thousands in years to come and appeal to all generations and demographics which in turn creates unity amongst communities with nature-inspired displays.

e) **Developing Mentorship Programs:** A defining element of this mural project is the Mentorship Program we have been developing. The lead artist of this mural project, Ken Nishimura, has been mentoring Hawaii youth to become muralists and project organizers for over a decade. His mentorship curriculum is multi-faceted, focused on developing life skills and educates on topics ranging from leadership, team work, entrepreneurial sustainability and personal health and wellness.

f) **Building More Resilient Communities:** In the process of seeking out supporters, we build a wide network of community members who are dedicated to optimizing

the health of Hawaii and future leaders. Our messaging is complimented by healthy and vibrant nature scenes that convey a positive lifestyle and our approach to projects reaches multi-generational audiences while uniting Keiki and kupuna together.

2. There will be ten murals painted on six islands and planned according to island so that our team can complete all murals on each island before moving the tour to the next one. For example, Keep It Flowing will be painting two murals on Hawaii Island so both will be planned to be painted during the same time frame so as not to have to double back for the second mural at another time. Every mural will be completed from blessing to unveiling within 2 weeks, including the pre-planning stages of securing wall space and other mural logistics. Providing ten murals statewide including pre-planning stages can be completed within 52 weeks, as multiple murals can be pre-planned congruently. We are confident with this grant funding, we can reach our goal is to provide ten mental health awareness murals across the state by June 30, 2024. For this timeline, we would initiate the tour so that we can complete one mural per month, excluding the months of November and December in anticipation of holiday season. The process of painting each mural includes contacting schools, assessing wall logistics, blessing and unveiling.

3. We have completed 29 prevention or awareness murals statewide to date with some evaluations being supplemented by our partners. Surveys, informal and formal interviews and youth participation are some of the ways Keep It Flowing and key stakeholders have been able to measure the impact of our Awareness Through Art foundation. So far, we have been able to impact an estimated 33,000 students since the establishment of our programs. Our mental health awareness murals provide a safe and age-appropriate way for key messages to reach all demographics. Many of our mural projects have reached national and international attention. We have been featured in all statewide periodicals / newspapers and all mayor television stations as well as local radio stations. By combining free on site lessons, assemblies and prevention rallies with the mural installations we were able to deepen students' understanding of the prevention resources and dangers of using meth and tobacco vaping.

In our workshops, we encourage students to organize mural projects in their communities, to get engaged with their schools and take leadership roles. For example, through our projects, we inspired Kapaa High School (Kauai) to create more murals on their campus created by students. Every school has inquired about developing a more extensive mural program for their students. Students and faculty are enthusiastic about mural painting as an alternative form of expression, empowerment and community building.

In 2014, in collaboration with our partner in Hawaii meth-prevention, we were able to reach over 34,000 students on Oahu. Of those students, 14,000 received prevention education in the school setting. During the 2015-16 school year we reached approximately 17,000 students in schools and 22,000 teens in the community. In 2018 - 2019, with our Breathe Aloha Mural Tour, we were able to reach an estimated 11,816 students in ten DOE High Schools across the main Hawaiian Islands of Kauai, Oahu, Maui, Molokai and Hawaii Island. By combining free classroom lessons, assemblies and prevention rallies with the mural installations we were able to deepen students' understanding of the prevention resources and dangers of using meth and tobacco vaping.

4. An estimated 30% of the youth participating will complete the mural process; a high percentage of youth will share individual stories of how the mural supported their self-expression and mental health and an estimated 15% of community adults will engage in the mural process. Based on past projects, we expect that 5% of local business will support the murals, at least one media outlet will support the mural advertising, recruitment, and reporting to the public, about 15-20% of the community will directly engage during the mural process. For each mural, community partners and key stakeholders will be enlisted to support the mural completion. Our team has proven that it has both the capacity and experience to collect key data and effectively maintain operations and budgets while making the largest impact on target

populations with our Awareness Through Art foundation. Our Director of Development and Director of Administration work with partners like Hawaii Public Health Institute to collect data from every project through on-site observation, digital and printed evaluation surveys distributed to students and staff and reports from family, friends and other supporters from the communities. Education on health, wellness and positive lifestyle choices is provided on site during the mural painting process by our partners and trained clinicians who are also supporting pre-mural and post-mural surveys for the intention of collecting essential data regarding mental health in youth and adults across the State. Anticipated outcomes for this project include creation of ten murals in public spaces statewide as well as:

a) **Business and Community Commitment:** Hawaii's business community further embraces and supports this program as a viable method of impacting Hawaii's youth in a positive way that resonates with them

b) **Wider Media Support:** We plan to garner more support of all traditional television media including KHON news, traditional print ,media including Star Advertiser, radio promotion and social media including internal SEO optimization through our legacy relationships as well as establish new long-term connections

c) **Increased Impact:** We expect to reach 15-20% of the community with each mural. With social media and mainstream media, our impact could reach 50% - 60% of the local population as well as generate additional support nation and world-wide.

d) **Sustainability:** We aim for this program to be a sustainable Alternative Learning Program that schools can implement state and nationwide.

**IV. Financial**

*Budget*

1. *The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.*

- a. *Budget request by source of funds*
- b. *Personnel salaries and wages*
- c. *Equipment and motor vehicles*
- d. *Capital project details*
- e. *Government contracts, grants, and grants in aid*

**(See attached)**

2. *The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2024.*

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
102,055.75	102,055.75	102,055.75	102,055.75	\$408,223

3. *The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2024.*

Keep It Flowing is seeking other sources of funding for fiscal year 2024 from:

- a) City & County GIA
- b) Hawaii Community Foundation
- c) Other Private Foundations
- d) Department of Education Title Funding

4. *The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.*

Not applicable.

5. *The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2024 for program funding.*

Keep It Flowing has not been a direct applicant of federal, state or county government contracts to date, however we have been hired as a reputable contractor by non-profit organizations to manage state-funded projects. Many non-profit organizations apply for funding contingent on our project management and facilitation of mural programs. Keep It Flowing does have a fiscal partnership agreement with the Coalition for a Drug Free Hawaii, a registered 501(c)3.

6. *The applicant shall provide the balance of its unrestricted current assets as of December 31, 2022.*

Our current unrestricted funds balance is \$0 as December 31, 2023.

## **V. Experience and Capability**

1. *The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.*

Keep It Flowing has a stronghold of experience providing mural collaborations in partnership with other organizations to target youth with education, resources and members of the community youth can connect with that offer all levels of support since 2014. Founder and Creative Director, Kenneth Nishimura, Director of Development, Laycie Williams, Director of Administration, Kellee Kubota, and Kumu Keala Ching, our designated Hawaiian Cultural Practitioner lead our projects with legacy supporters. Our Creative Director is responsible for collaboration with all artists needed on all islands as well as lead management of the adult artists and youth while painting. Laycie, the Director of Development is responsible for all public relations, marketing and media, website as well as supporting management of artists and youth training. Our Director of Administration maintains all budgeting, permitting and documentation.

Our team has over 30 years of work targeting high-risk youth with art and accompanied by a wide range of mental health advocates, our impact to reach at-risk populations is much greater. Collectively, our organization and its supporters has established a standard of performance for which all volunteers, artists, supporters and students must reach and maintain. Each of our projects is done with a sense of personal pride, enthusiasm, quality and consistency. Keep It Flowing has been awarded Proclamations from every County in the State of Hawaii.

**(See attached)**

Supporters for Keep It Flowing include:  
- Hawaii Public Health Institute (HIPHI)

- Coalition for a Tobacco Free Hawaii
- Hawaii Partnership to Prevent Underage Drinking (HPPUD)
- E Ola Pono Ma Kapolei (EOPMK)
- Honolulu Police Department
- Weed & Seed Hawaii
- Coalition for a Drug Free Hawaii (CFDH)
- Hawaii Arts Alliance
- Hawaii Department of Education

**(See attached)**

Testimonials:

“Keep It Flowing creates programs and curriculum for at-risk youth and is currently developing an art program with Olomana School on Oahu after a very successful 2-day workshop.”

**Harry Kim, Mayor County of Hawaii**

“Mahalo nui loa for founding Keep It Flowing LLC in 2014, which focuses on using art as a vehicle to create social and environmental awareness. You have been involved with the youth and community since 2009. A world renowned artists, you have painted 25 murals within the State of Hawaii. We appreciate your efforts to collaborate with schools and communities to bring awareness of better lifestyle choices to build resiliency and positivity.”

**David Ige, Governor State of Hawaii**

“Keep It Flowing utilizes its awareness art programs to encourage prevention of youth alcohol, tobacco and drug use, as well as share other essential key messages involving community support, making better lifestyle choices and more.”

**Michael Victorino, Mayor County of Maui**

“The students, motivated by the program, persevered in overcoming the challenges of creating a mural at Olomana School.”

**Rick Bilangiardi, Mayor Honolulu County**

“It is undeniable that the creative arts community is changing the lives of our youth on Kauai and throughout the state. Programs that encourage Keiki to express themselves through a healthy outlet and in a safe environment further enables our youth to make wise choices and to live out a positive life. Keep It Flowing is a shining example of an organization that is making a difference in our next generation.”

**Derek Kawakami, Mayor County of Kauai**

“The public school mural project provides awareness on the campuses and strives to build healthier schools throughout the community.”

**Bernard Carvalho, Mayor County of Kauai**

“Ken Nishimura has been doing on site large canvas aerosol art for us at events for more than a year. We find that having him paint a canvas near our booth attracts a significant amount of attention, and since our mission requires us to get peoples’ attention, he has been a great addition to our community events.”

**David Earles, Former Executive Director of Hawaii Meth Project**

“As a journalist, I have covered and reported on the events Ken Nishimura has coordinated aimed at educating our youth about the harmful events of drug abuse and illegal activity. His work with the HMP and several Hawaii high schools is admirable and inspirational”

**Olena Heu, Journalist**



“Using art and street art, in particular, assists teens with being able to express themselves and also keeps them preoccupied from illegal activities and influences.”

**Olena Heu, Journalist**

“Projects like these Not Even Once mural helped create a positive climate on campus while “shouting out” a relevant message to our students. It also helps to broaden the students’ frame of reference by showing them that art truly takes many different forms, styles and media.”

**Principal Wilfred F. Murakami, Kealakehe High School**

“Your ability to connect with the children of all ages from 9-17 was evident as you were able to captivate your young audience with your informative speech about the arts and the positive impact they have on peoples’ lives. The feedback we received from the youth was overwhelmingly positive and we hope to have you return again to share your skills and inspire others.”

**Boys and Girls Club Director, Danae Marin**

“All the projects we’ve worked on have been not only fun but hassle-free. For a busy person such as myself, I only chose to work with individuals who are resourceful, prepared and have an extensive knowledge in their field. You, sir, are all the above.”

**Wendy Gilbert, Owner of Pas De Deux**

“The value of art, the value of such an important message and the value of individuals giving of their time to make this a reality is so very powerful.”

**Principal Daniel Hamada, Kapa’a High School**

“The feedback from both students and staff has been very positive as it turns out to be an effective means to help remind our students in making positive choices.”

**Principal Daniel Hamada, Kapa’a High School**

“As an administrator for grades 9 and 10, I have enjoyed the conversations it has sparked among our students during both morning and lunch recess and its focus on a positive message for such a difficult subject matter.”

**Vice Principal Ikaika Plunkett, Kahuku Intermediate and High School**

“While on campus, not only did Ken Nishimura do the mural but he also paid a visit to the visual arts department and spoke to about one hundred art students. He connected on a level that they could all relate to, he answered questions and he provided a realistic picture of a life of an artist.”

**Vice Principal Glenda Joyo, Maui High School**

“Students and staff stopped throughout the day to talk with the artists about the message and to admire the artwork. As a culminating activity, Ken and his team addressed the A+ staff and students, reinforcing the message of not even once.”

**Principal Nancy Matsukawa, Kealakehe Intermediate School**

2. *The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.*

Keep It Flowing has not required a brick and mortar facility in order to best serve it’s mission therefore there will be no plans to secure a headquarters for our organization at this time. Our team is fluid and mobile, able to work remotely for the majority of the project process and travels to each island in order to fulfill mural installations. Historically corporate and private

sponsors have subsidized our lodging, accommodations, rental vehicles, food per diem and additional needs. We pride ourselves in sourcing local artists from each island to both mitigate costs and also to provide opportunities to students and aspiring local artists that are interested in working on full scale collaborations.

**VI. Personnel: Project Organization and Staffing**

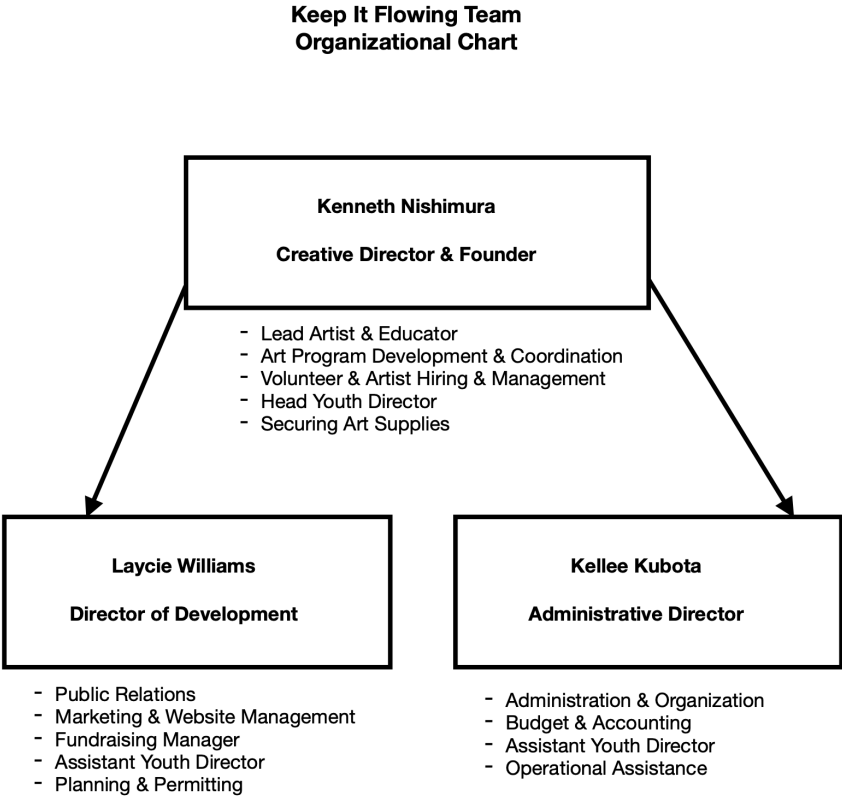
*1. Proposed Staffing, Staff Qualifications, Supervision and Training*

*The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.*

At this time, Keep It Flowing does not require any hiring of staff to complete this project.

*2. Organization Chart*

*The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.*



*3. Compensation*

*The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.*

Our Creative Director is currently the only full-time member who is not an independent contractor and our compensation schedule is based on funding availability and determined by project. For this Kupu Ho'ōla project, the following are amounts that shall be paid to our Creative Director, Director of Development and Director of Administration:

Creative Director Salary: \$85,000  
Director of Development Sub-Contract: \$40,000  
Director of Administration Sub-Contract \$20,000

**VII. Other**

**1. *Litigation***

*The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.*

There is currently no active or pending litigation nor outstanding judgment involving Keep It Flowing LLC, The Coalition for a Drug Free Hawaii or it's associates.

**2. *Licensure or Accreditation***

*The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.*

Keep It Flowing LLC maintains HCE Compliance and is a Certified State of Hawaii Vendor. Our Creative Director maintains Prevention Credits from CADCA, commitments to HPPUD, EOPMK and other Coalitions. Our Director of Development is currently pursuing Alcohol and Abuse Division (ADAD) Prevention Specialist Certification (CPS) and maintains the necessary Prevention Credits required from CADCA, commitments to EOPMK, Hookele Coalition and Coalition for a Tobacco Free Hawaii and maintains annual Payment Card Industry (PCI) Compliance.

Awards received by Keep It Flowing include:

- 2022 County of Honolulu Proclamation
- 2019 County of Kaua'i Proclamation
- 2018 State of Hawaii Governor's Certificate
- 2018 State of Hawaii Special Governor's Recognition
- 2018 County of Hawai'i Proclamation
- 2018 County of Maui Proclamation
- 2018 County of Union City, CA Recognition
- 2016 County of O'ahu Award of Recognition
- 2016 County of Maui Certificate of Appreciation
- 2014 County of Kaua'i Proclamation
- 2014 County of Kauai Police Chief Certificate of Appreciation

**3. *Private Educational Institutions***

*The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see [Article X, Section 1, of the State Constitution](#) for the relevance of this question.*

This Grant in Aid will not be used to support or benefit a sectarian private educational institute.

**4. *Future Sustainability Plan***

*The applicant shall provide a plan for sustaining after fiscal year 2023-24 the activity funded by the grant if the grant of this application is:*

- (a) *Received by the applicant for fiscal year 2023-24, but*
- (b) *Not received by the applicant thereafter.*

Keep It Flowing will provide ten collaborative Kupu Ho'ōla mural installations across the state within public spaces that serve the communities most in need of messages of healing and wellness. We will facilitate curricula and services while on site during each installation. Currently, our sustainability plan includes a diversified funding strategy including applying for grants in aid and working with our fiscal agent, The Coalition for a Drug-Free Hawaii our partnerships with Coalitions across the State including Coalition for a Tobacco Free Hawaii, E Ola Pono Ma Kapolei (EOPMK), Hawaii Partnership to Prevent Underage Drinking (HPPUD), etc, as well as private and corporate foundations and donors. We also work with our public relations team and supporters to generate creative funding opportunities and fundraising campaigns.

Our future sustainability plan includes producing high quality archival paper, canvas and even prints on metal as well as other merchandise to sell in order to create products to help sustain future murals for our programs and support economic viability. All of our models and programs are scalable so, when funds are received the projects move forward. Therefore, reduced funding or grants in aid are not received in the future, will result in fewer murals and fewer communities served. Should no additional funding be awarded to Keep It Flowing beyond fiscal year 2023-2024, we will continue to pursue creative fundraising opportunities, private foundation and other government funding sources to continue to provide high impact prevention murals programs to the youth and communities of Hawaii.

# BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2023 to June 30, 2024

Applicant: Keep It Flowing LLC

<b>BUDGET CATEGORIES</b>	<b>Total State Funds Requested (a)</b>	<b>Total Federal Funds Requested (b)</b>	<b>Total County Funds Requested (c)</b>	<b>Total Private/Other Funds Requested (d)</b>
<b>A. PERSONNEL COST</b>				
1. Salaries	239,400	0	0	0
2. GE Tax on Gross	18,415			
3. Fringe Benefits	0			
<b>TOTAL PERSONNEL COST</b>	<b>257,815</b>			
<b>B. OTHER CURRENT EXPENSES</b>				
1. Airfare, Inter-Island	9,780			
2. Insurance	400			
3. Lease/Rental of Equipment	0			
4. Lease/Rental of Space	0			
5. Staff Training	0			
6. Supplies	44,000			
7. Telecommunication				
8. Utilities	0			
9. Advertising	5,000			
10. Travel Expenses	52,500			
11. Shipping	1,200			
12. Miscellaneous	2,000			
13. Administrative fees	35,528			
14.				
15.				
16.				
17.				
18.				
19.				
20.				
<b>TOTAL OTHER CURRENT EXPENSES</b>	<b>150,408</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>C. EQUIPMENT PURCHASES</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>D. MOTOR VEHICLE PURCHASES</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>E. CAPITAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>TOTAL (A+B+C+D+E)</b>	<b>408,223</b>			
<b>SOURCES OF FUNDING</b>		Budget Prepared By:		
(a) Total State Funds Requested	408,223	Kenneth Nishimura <span style="float: right;">808-206-0345</span>		
(b) Total Federal Funds Requested		Name (Please type or print) <span style="float: right;">Phone</span>		
(c) Total County Funds Requested		Kenneth Nishimura, Founder <span style="float: right;">January 15 2023</span>		
(d) Total Private/Other Funds Requested		Signature of Authorized Official <span style="float: right;">Date</span>		
<b>TOTAL BUDGET</b>	<b>408,223</b>	Kenneth Nishimura, Founder Name and Title (Please type or print)		

## BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2023 to June 30, 2024

**Applicant** Keep It Flowing LLC

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Creative Director, Lead Artist and Educator	1	\$85,000.00	100.00%	\$ 85,000.00
Director of Development	0.5	\$60,000.00	66.67%	\$ 40,002.00
Director of Administration	0.5	\$60,000.00	33.33%	\$ 19,998.00
Artist	0.5	\$50,000.00	50.00%	\$ 25,000.00
Cultural Practitioner and Advisor	0.5	\$50,000.00	50.00%	\$ 25,000.00
Clinician	0.5	\$100,000.00	10.00%	\$ 10,000.00
Live Stream Technician	0.5	\$140,000.00	1.30%	\$ 1,820.00
PR and Other	0.5	\$1,000.00	100.00%	\$ 1,000.00
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
<b>TOTAL:</b>				<b>207,820.00</b>
<b>JUSTIFICATION/COMMENTS: All salaries and/or wages are for direct administrative and fiscal management services.</b>				

## BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2023 to June 30, 2024

Applicant: Keep It Flowing \_\_\_\_\_

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
N/A			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
<b>TOTAL:</b>				

JUSTIFICATION/COMMENTS:

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
N/A			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
<b>TOTAL:</b>				

JUSTIFICATION/COMMENTS:

## BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2023 to June 30, 2024

Applicant: Keep It Flowing

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2021-2022	FY: 2022-2023	FY:2023-2024	FY:2023-2024	FY:2024-2025	FY:2025-2026
PLANS	N/A					
LAND ACQUISITION	N/A					
DESIGN	N/A					
CONSTRUCTION	N/A					
EQUIPMENT	N/A					
<b>TOTAL:</b>						
<b>JUSTIFICATION/COMMENTS:</b>						



**GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID**

App

Keep It Flowing

Contracts Total:

-

	<b>CONTRACT DESCRIPTION</b>	<b>EFFECTIVE DATES</b>	<b>AGENCY</b>	<b>GOVERNMENT ENTITY (U.S./State/Hawaii/ Honolulu/ Kauai/ Maui County)</b>	<b>CONTRACT VALUE</b>
1	N/A				
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
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19					
20					
21					
22					
23					
24					
25					
26					
27		10			Application for Grants

# Kenneth Nishimura

## Founder & Creative Director

2724 Kahoaloha Lane  
Honolulu, HI 96826  
(808) 206-0345  
info@keepitflowingmedia.com

**Kenneth Nishimura**, is best known for his brand designs, graphic arts and murals. Behind the art you will find a seasoned entrepreneur, dedicated project manager and mentor. Ken's colorful career as a professional artist began by creating wearable art pieces, murals in public schools and fliers in the mid-1980s. He immersed himself in learning more about Hip Hop Culture during a period of ongoing visits to New York City from 1994 to 2008 and studied with many pioneers. His commitment, efforts and talents were recognized globally through his opportunities to travel and share his art in places such as London, Japan, Shanghai, Ahbu Dahbi and more. Ken was also the primary artist for the Legendary Rock Steady Crew (from NYC) and created many designs, murals and commemorative anniversaries pieces from 1994 to 2008. Kenneth's passion, knowledge and experience for Hip Hop Culture allows him to authentically connect to all generations, especially the youth for his current large-scale collaborative projects.

Mr. Nishimura has worked as a graphic and clothing designer, mural artist and program director for numerous organizations, government agencies and celebrities including: Department of the Attorney General, Department of Education, Hawaii Police Department, E Ola Pono Kapolei, recording artist and actor COMMON, Kid Robot (NYC), GQ Magazine, Dj Qbert and Thud Rumble (SF), Play Station Portable (UK), Babe Ruth Band (UK), UK B-Boy Championships, Mighty 4 (SF), Rock Steady Crew/Anniversary (NYC), Dj Tony Touch, Rawkus Records (Priority Records affiliate), Clear Channel Broadcasting and more.

### Youth & Community Workshops and Programs

2021 - 2022	Olomana Schools Art Workshop
2018	Olomana Schools Art Workshop
2017	Rock The School Bells Hawaii Learning Program
2017	Power Scholars Enrichment Program
2017	YMCA Summer Youth Art Programs
2016 - 2017	Coalition of a Drug Free Hawaii Think Tank
2015	Calligraphy & Fontography with Art: 3-Day Workshop at Diverse Art
2014	Innovations Public Charter School Workshop
2014	Art Workshop at Kealakehe High School
2014	Art Workshop at Boys & Girls Club
2013	Hawai'i Meth Project
2013	Science, Technology, Engineering & Mathematics STEM Works Industry Day
2013	Spray Away Meth Youth Aerosol Art Workshop
2012	Art Director for Diverse Arts
2012	Sustaining the Spirit Program at Punahou School
2011	AIM Art Workshop at Kalani High School
2011	Youth Street Art Workshop for Diverse Arts
2010	Youth Aerosol workshop and mural for Kaua'i's Under Ground Artist
2008	Cornell University Art Workshop & Presentation

## Exhibition & Public Mural Work Projects

2022	Hawaii Department of Transportation (HDOT) "Drive Safe" Collaboration with Hawaii Partnership to Prevent Underage Drinking (HPPUD)
2019	Breathe Aloha Mural Tour (BAMT) Fall 2019
2019	Breathe Aloha Mural Tour (BAMT) Spring 2019
2018	Community Mural Project 2018 "LIVE Art FEAST on Rice Street
2018	Breathe Aloha Mural Tour (BAMT) Fall 2018
2018	Department of Attorney Generals Office Collaborative Youth Mural
2017	Kamalani Academy
2016	Nanakuli Community Mural Project
2016	Lahaina Skate Park Beautification Project
2016	Owl "Pueo" Mural in Kona Hawaii
2015	Not Even Once Mural Project (NEOMP) Fall 2016
2015	"Be a Jerk" Underage Drinking Prevention & Awareness Program
2015	Boys & Girls Club Lihue, Kauai Mural Project
2015	Not Even Once Mural Project (NEOMP) Spring 2015
2014	Not Even Once Mural Project (NEOMP) Fall 2014
2014	Mural Beautification & Program at Molokai High School
2014	Not Even Once Mural Project (NEOMP) Spring 2014
2014	Pow Wow Hawaii
2014	"A Portrait of Hip Hop: From the Inside Out" Art Show
2014	Sheraton Waikiki Mural Installation for New Years Eve
2014	Live painted at Eat The Street Hawaii
2013	Hawaii Meth Project
2013	Pas De Deux Mural Project
2013	Kauai High School Senior Class Mural
2013	Las Vegas Public Mural Works Project Midnight Marauders
2013	Joseph Watson Gallery Exhibition
2013	Pow Wow Hawaii
2013	Qianshuiwan Culture Center Live Art Performance in Shanghi, China
2012	Hasbro (Transformer) x Illest Collaboration Mural
2012	Joseph Watson Gallery Gallery Exhibit
2010	Abu Dhabi UAE Mighty 4Arts & Cultural Event
2010	Mural Donated to Kauai Police Athletic League (KPAL)
2008	Mural at Adidas Originals Store in New York City – Soho
2007	Art Exhibit at Adidas Originals Flagship Store
2007	Mural for Adidas Originals Store
2007	Known Gallery Los Angeles
2005	Elms Lester Painting Hall, London Gallery Show sponsored by Play Station

## Design Projects

2019	Department of Health Logo Development & Ad Work design for Na Leo Kane
2018	Hawaii Partnership to Prevent Underage Drinking (HHPUD)
2018	Statewide Medication Dropbox Project
2017	Logo for Honolulu Zoo's Zoofari Gala
2017	Logo for City Square Shopping Center
2017	Logo for Waimalu Plaza Shopping Center
2015	Modify Watches Collaboration
2014	Bucketfeet Sneaker Collaboration
2013	Logo Design & Graphics for 15 <sup>th</sup> anniversary of Mighty 4 Art Foundation
2010	Wail Project Los Angeles Collaboration
2007	Cuervo 1800 Painting
2007	Kid Robot Vinyl Figure Collaboration
2003 - 2007	Art Director for Clothing Brand Anomalies

2004 Lonnie 'COMMON' Lynn, Jr. Branding, Marketing & Promotions of Echelon Clothing  
2004 Lead Designer for Echelon Clothing Brand.  
2000 - 2003 Pacific Bar Associates Hawaii Art Director & Management (Wave Waikiki & Hulas  
Bar and Grill)

## **Awards & Recognition**

2022 County of Honolulu Proclamation  
2019 County of Kauai Proclamation  
2018 Governor's Certificate  
2018 Governor's Message  
2018 County of Hawaii Proclamation  
2018 County of Maui Proclamation  
2018 County of Union City, CA Recognition  
2016 County of Oahu Award of Recognition  
2016 County of Maui Certificate of Appreciation  
2014 County of Kauai Proclamation

# Laycie Williams

## Director of Development

191 Kaholalele Road  
Kapaa, HI 96746  
(808) 561-5213  
laycie@keepitflowingmedia.com

**Laycie Williams** is an ambitious, self-driven and sui generis go-getter who thrives in high-stakes environments, working with a diversified range of client, customer, vendor and community leaders. She consistently exudes a positive “can do” attitude by empowering and coaching those involved in projects and is masterful in developing and maintaining optimum organization. Her eclectic and diverse experiences spanning over 20 years, prepare her for any challenge or opportunity she is to navigate. Though Laycie’s professional results are statistically tangible, her greatest skills are “off camera” so to speak, as she has an uncanny ability to work with any class, race and demographic and is always available to listen and provide understanding.

Laycie provides essential networking, facilitation, PR and marketing skills to the Keep It Flowing team and is one step away from becoming a certified Prevention Specialist in early 2023. Her background is incredibly diversified and her personal impact on the local Hawai’i community expands years and industries. Miss Williams officially joined Keep It Flowing as Director of Development in January 2018, having known Founder and Creative Director, Ken, for over 14 years and volunteered for years prior. Her experience includes working with: Island Girl Products, HMSA, Beachfront Villas, Down to Earth, Kale’s Groceries, Town Restaurant, Non-Violent Communications Hawaii, North Shore Economic Vitality Partnership, the Department of the Attorney General, E Ola Pono Ma Kapolei, Hawai’i Police Department, Ho’okele Coalition of Kaua’i, Hawai’i Department of Education, Coalition for a Drug-Free America, Eddie Aikau Foundation, Maritime Tech & Associates and Kulima Estates at Turtle Bay. She has completed 5 years of internationally recognized Community Anti Drug Coalitions of America courses and maintains enough credits to be a Certified Prevention Specialist through Hawaii Alcohol & Drug Abuse Division (ADAD).

## Youth & Community Workshops and Programs

**2021 - 2022** Olomana Schools Art Workshop  
**2018** Olomana Schools Art Workshop

## Exhibition & Public Mural Work Projects

**2022** Hawaii Department of Transportation (HDOT) “Drive Safe” Collaboration with Hawaii Partnership to Prevent Underage Drinking (HPPUD)  
**2019** Breathe Aloha Mural Tour (BAMT) Fall 2019  
**2019** Breathe Aloha Mural Tour (BAMT) Spring 2019  
**2018** Community Mural Project 2018 “LIVE Art FEAST on Rice Street  
**2018** Breathe Aloha Mural Tour Fall 2018  
**2018** Department of Attorney Generals Office Collaborative Youth Mural  
**2015** Boys & Girls Club Lihue, Kauai Mural Project  
**2015** Not Even Once Mural Project (NEOMP) Spring 2015

2014 Not Even Once Mural Project (NEOMP) Fall 2014  
 2014 Mural Beautification & Program at Molokai High School  
 2014 Not Even Once Mural Project (NEOMP) Spring 2014  
 2014 Sheraton Waikiki Mural Installation for New Years Eve  
 2013 Hawaii Meth Project  
 2013 Pas De Deux Mural Project  
 2013 Kauai High School Senior Class Mural  
 2013 Las Vegas Public Mural Works Project Midnight Marauders  
 2013 Joseph Watson Gallery Exhibition

## **Volunteer Commitments**

2021 - 2023 Active Board Member, Storybook Theater Executive Foundation  
 2019 - 2023 Active Member, The Coalition for a Drug-Free Hawaii (CFDFH)  
 2019 - 2023 Active Member, Hookele Coalition of Kauai  
 2018 - 2023 Active Member & Marketing Support, E Ola Pono Ma Kapolei (EOPMK)  
 2019 - 2020 Active Member, Hawaii Partnership to Prevent Underage Drinking (HPPUD)  
 2019 - 2021 Secretary & Website / Marketing Chai, Zonta Club of Kauai Secretary  
 2019 Interim Coordinator, Hookele Coalition of Kauai to Support Drug Free Coalition (DFC) Federal Grant for Kauai County  
 2017 - 2019 Marketing Director, North Shore Economic Vitality Partnership (NSEVP)  
 2015 - 2016 Vice President, Oahu Alternative Lodging Association (OALA)  
 2014 - 2016 Editor, Non-Violent Communications of Hawaii  
 2018 Community Outreach Coordinator & Speaker, E Kumu Wawae House  
 2015 - 2018 Consultant, Eddie Aikau Foundation  
 2015 - 2018 Volunteer Coordinator with NARS, DLNR & USDA Plant Inspection Station  
 2015 - 2016 Volunteer, Kumuola Foundation  
 2015 - 2016 Volunteer, Papahana Kuaola Foundation

## **Awards & Recognition**

2018 - 2023 Prevention Specialist Credits for Alcohol & Drug Abuse Division (ADA) Certification  
 2018 - 2022 Community Anti-Drug Coalitions of America (CADCA) Graduate (5 Years)  
 2022 Count of Honolulu Proclamation  
 2019 County of Kaua'i Proclamation  
 2018 Governor's Certificate  
 2018 Governor's Message  
 2018 County of Hawai'i Proclamation  
 2018 County of Maui Proclamation

# **Kellee Kubota**

## **Administrative Director**

2724 Kahoaloha Lane  
Honolulu, HI 96826  
(808) 216-0260  
admin@keepitflowingmedia.com

**Kellee Kubota** is a hard-working organizational architect for the Keep It Flowing team. She is often the mastermind behind-the-scenes and is a crucial daily manager of everything from administration construction and budget development to innovative facilitation. A volunteer for Keep It Flowing since 2018 and later becoming a fully committed team member, Kellee is often the catalyst that bridges the creative minds of artists with the business world; a feat that is far from easy. Her expertise in accounting, spreadsheet formulae, conversion of paper documents to digitally standardized folders and drives as well as grant co-writing empowers our other team members to focus on reaching the community on-the-ground more effectively. Kubota is very passionate about the youth and community of Hawaii and many of the fine-tuned elements of our unveilings and “Mahalo” gifts are to her credit. Kellee is able to navigate both the creative directions as well as the business needs of our organization and she does it with grace and eloquence. An amanuensis, Kellee is able to listen, contribute valuable insight and take thorough notes at the same time and is often the coordinator of key meetings. However she also enjoys being on-site of active projects and loves to paint with the students as often as she possibly can and be involved with the “nitty gritty dirty work” of our community collaborations. If we had to pick our favorite asset of Kellee, it would be her artistic handicraft contributions! She always goes the extra mile to make handmade artisan gifts with love and “mana” that brings smiles to our supporters and volunteers. In her free time, she enjoys the outdoors and time with her ‘Ohana and friends.

## **Youth & Community Workshops and Programs**

2021 - 2022      Olomana Schools Art Workshop  
2018              Olomana Schools Art Workshop

## **Exhibition & Public Mural Work Projects**

2022              Hawaii Department of Transportation (HDOT) “Drive Safe” Collaboration with  
                         Hawaii Partnership to Prevent Underage Drinking (HPPUD)  
2019              Breathe Aloha Mural Tour (BAMT) Fall 2019  
2019              Breathe Aloha Mural Tour (BAMT) Spring 2019  
2018              Community Mural Project 2018 “LIVE Art FEAST on Rice Street  
2018              Breathe Aloha Mural Tour (BAMT) Fall 2018  
2018              Department of Attorney Generals Office Collaborative Youth Mural

## **Awards & Recognition**

2022              County of Honolulu Proclamation  
2019              County of Kaua'i Proclamation  
2018              Governor's Certificate  
2018              Governor's Message