

**THE THIRTIETH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES**

Type of Grant Request:

Operating Capital

Legal Name of Requesting Organization or Individual: Db:

Hui Aloha Kiholo

Amount of State Funds Requested: \$ 305,106

Brief Description of Request (Please attach word document to back of page if extra space is needed):

Please see attached Brief Description of Request (next page).

Amount of Other Funds Available:

State: \$ _____

Federal: \$ _____

County: \$ _____

Private/Other: \$ 256,277

Total amount of State Grants Received in the Past 5 Fiscal Years:

\$ 100,000

Unrestricted Assets:

\$ 246,264

New Service (Presently Does Not Exist): Existing Service (Presently in Operation):

Type of Business Entity:

501(C)(3) Non Profit Corporation

Other Non Profit

Other

Mailing Address:

PO Box 1868

City:

Kamuela

State:

HI

Zip:

96743

Contact Person for Matters Involving this Application

Name:

Monika Frazier

Title:

Executive Director

Email:

monika@kiholo.org

Phone:

808-895-4379

Federal Tax ID#:

██████████

State Tax ID#

██████████


Authorized Signature

Monika Frazier, Executive Director

Name and Title

12 January 2023

Date Signed

Brief Description of Request

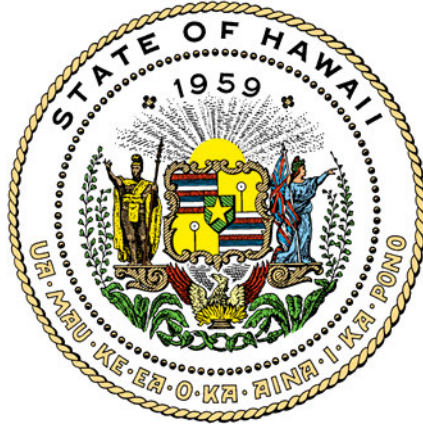
Hui Aloha Kīholo is submitting a request for \$305,106 for personnel costs associated with our Hoa ‘Āina and Education Programs as well as our Administrative team. Our organization has experienced significant challenges securing sufficient donations and grants to fund our programs in the past year while simultaneously experiencing an increased need for our program services. If funded, the current proposal would provide critical funding needed to continue our current programs while our administrative staff work to increase the organization’s financial sustainability.

This proposal includes funding for our Hoa ‘Āina program staff (4 total) who will provide on-the-ground services at the Kīholo State Park Reserve seven days a week. Hoa ‘Āina staff engage with park visitors, maintain park facilities and ensure the proper stewardship of the cultural and natural landscape of the 4,000 acre park reserve.

This proposal also includes funding for our Education Program staff (1 total) who will work closely with our Hoa ‘Āina and Administrative staff to host in-person education opportunities at Kīholo, attend community events and develop educational materials to share with the public.

Finally, this proposal includes funding for our Administrative staff (4 total) who support the work of our Hoa ‘Āina and Education Programs, and will be working to increase our financial sustainability during the grant period by strengthening communications, relationships and leveraging community support.

If funded, this grant award would allow Hui Aloha Kīholo to continue to provide the critical services that our community relies on, and build our capacity to sustainably fund our programs into the future.



Department of Commerce and Consumer Affairs

CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

HUI ALOHA KIHOLO

was incorporated under the laws of Hawaii on 09/28/2007 ; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 12, 2023

Director of Commerce and Consumer Affairs

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii'i Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii'i Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii'i Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.
- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawaii'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Hui Aloha Kiholo

(Typed Name of Individual or Organization)

Monika Frazier

(Signature)

12/14/22

(Date)

Monika Frazier
(Typed Name)

Executive Director
(Title)

Statement of Public Purpose pursuant to Section 42F-102, Hawai‘i Revised Statutes

(1) The name of the requesting organization or individual:

Hui Aloha Kīholo

(2) The public purpose for the grant:

(a) Hui Aloha Kīholo’s Hoa ‘Āina (friend of the land) Program supports the protection of cultural and natural resources in the Kīholo State Park Reserve through stewardship activities and on-site public engagement seven days a week. Kīholo is popular among Hawai‘i residents and visitors, and serves as a safe open space for public recreation and subsistence fishing and gathering practices. In addition to interacting with people who visit the park reserve for day use, our Hoa ‘Āina staff support the permitted weekend camping program through camper check-in and outreach and education.

(b) Hui Aloha Kīholo’s Education Program engages schools and community groups in place-based learning opportunities focused on sharing the historical, cultural and ecological significance of the area. Our Education Program provides community outreach with the goal of inspiring and promoting the stewardship of our cultural and natural landscape for generations to come.

(3) The services to be supported by the grant:

- Providing visitor information at the Kīholo State Park Reserve
- Maintaining Kīholo State Park Reserve facilities
- Monitoring and stewarding cultural and natural resources
- Providing educational opportunities at Kīholo and in the community
- Developing educational content for community outreach
- Offering volunteer opportunities at Kīholo

(4) The target group:

The target group for our Hoa ‘Āina Program are residents and visitors who come to the Kīholo State Park Reserve. The target group for our Education Program in-person group hostings are K-12 school groups and community groups. The target group for our Education Program online outreach platforms, including website, social media, and Outerspatial mobile application are the general public, as well as residents and visitors who come to the Kīholo State Park Reserve.

(5) The cost of the grant and the budget:

FY2023 Grants In Aid Operating Request: \$305,106

Total budget: \$561,383

Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- 1) Certificate of Good Standing (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
 - a) Budget request by source of funds ([Link](#))
 - b) Personnel salaries and wages ([Link](#))
 - c) Equipment and motor vehicles ([Link](#))
 - d) Capital project details ([Link](#))
 - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing



MONIKA FRAZIER, EXECUTIVE DIRECTOR

12 JANUARY 2023

AUTHORIZED SIGNATURE

PRINT NAME AND TITLE

DATE

Application for Grants

If any item is not applicable to the request, the applicant should enter “not applicable”.

I. Certification – Please attach immediately after cover page

1. Certificate of Good Standing (If the Applicant is an Organization)

Please see attached certificate of good standing dated January 12, 2023.

2. Declaration Statement

Please see attached declaration statement affirming compliance with Section 42F-103.

3. Public Purpose

Please see attached statement of public purpose pursuant to Section 42F-102.

II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

Hui Aloha Kīholo (HAK) is a nonprofit organization established in 2007 with the mission to protect, perpetuate, and enhance the cultural and natural landscape of the Kīholo Bay area through collaborative management and active community stewardship. HAK was established by lineal descendants in response to the influx of people at Kīholo, and resulting impacts to the cultural and natural landscape that occurred when the Kīholo State Park Reserve was first opened to the public in 2002.

Public access to Kīholo Bay was limited prior to the establishment of the Kīholo State Park Reserve. In the mid 1900’s Kīholo Bay was accessible by a 4-wheel-drive jeep road that extended from the Mamalahoa Highway, located over 5 miles upland of the coast. During this time locked gates prevented the general public from gaining access, and it was mainly lineal descendants of the area who were able to travel to Kīholo. With the development of the Queen Ka‘ahumanu Highway in 1975, located less than 1 mile from the coast, access to Kīholo saw a marked increase. There was still a locked gate on the road to Kīholo Bay, but the general public could now park their vehicle off the paved highway and hike down to the coast. In 2002 the Division of State Parks designated Kīholo as a State Park Reserve, setting aside 4,362 acres along eight miles of coastline to be developed as a State Wilderness Park. At this time the Division of State Parks opened the previously locked gate, and Kīholo Bay was widely accessible to the general public. The Division of State Parks lacked the resources to actively manage the area, and Kīholo was overrun with hundreds of people living in permanent illegal campsites along the coast. This sparked lineal descendants and community members to start organizing, connecting with the Division of State Parks staff, and advocating for the stewardship of Kīholo.

Since its establishment as a non-profit in 2007, HAK has worked closely with the Division of State Parks and the Kīholo community to co-steward the Kīholo State Park Reserve. Since 2009 HAK has held an active Curatorship Agreement with the Division, which allows HAK to provide the support needed to maintain the balance between the public demand for recreational space and the sustainable management of the cultural and natural landscape of Kīholo. Through this Curatorship Agreement HAK staff provide educational and interpretive programs for residents and visitors, maintain coastal and public use areas, manage the permitted camping program, steward the natural and cultural landscape, and host volunteer groups to support on-site projects.

2. The goals and objectives related to the request;

Our goals and objectives focus on the continuation of our existing Hoa ‘Āina Program and Education Program, as well as increasing the organization’s capacity to sustainably fund these programs into the future. Our Hoa ‘Āina and Education Programs have successfully been funded in the past through a combination of donations and grants, but in the past three years we have experienced significant fundraising challenges along with an increased demand for our program services. We are requesting funds for personnel costs in fiscal year 2024, which will allow us to continue our programs while we work to build our financial sustainability.

Hoa ‘Āina Program Goal: Promote and ensure public safety and proper stewardship of cultural and natural resources within the Kīholo State Park Reserve.

Objective 1.1 - Provide Visitor Information: Engage with day use visitors and campers to share information about place-based knowledge, hazards, rules, and best practices for safely enjoying the Kīholo’s natural and cultural resources.

Objective 1.2 - Maintain Park Facilities: Regularly maintain and repair park facilities such as trails, picnic areas, campsites, roads, and restrooms to ensure they are safe and accessible for visitors.

Objective 1.3 - Monitor and Steward Cultural and Natural Resources: Monitor the status of cultural and natural resources, including impacts to cultural sites, documentation and reporting of illegal activities that impact resources, and monitoring the health of coastal ecosystems.

Education Program Goal: Deepen the public’s understanding and appreciation of Kīholo’s historical, ecological, and cultural significance in order to promote stewardship and preservation for future generations.

Objective 2.1 - Provide Educational Opportunities: Share place-based information through hosting groups on-site and participating in community events.

Objective 2.2 - Develop Place-based Educational Content: Engage the broader community in learning about Kīholo through HAK’s website, social media platforms and Outerspatial mobile application.

Administrative Goal: Increase the financial sustainability of Hui Aloha Kīholo.

Objective 3.1 - Communications: Develop public communications that effectively portray the impact of HAK’s programs in the community.

Objective 3.2 - Networking: Build relationships with stakeholders, grantors, donors and community through virtual and in-person interactions.

Objective 3.3 - Volunteer Program: Establish an engaging community volunteer program that supports HAK’s program and administrative activities.

3. The public purpose and need to be served;

Hui Aloha Kīholo’s mission—to protect, perpetuate, and enhance the cultural and natural landscape of the Kīholo Bay area through collaborative management and active community stewardship—is centered around the interactions between people and place. HAK was founded by lineal descendants of Kīholo who recognized the need for community-based stewardship at Kīholo over twenty years ago. As co-stewards of the Kīholo State Park Reserve, we work for Kīholo and for the community. Our Hoa ‘Āina and Education Programs support many public purposes and address the critical need of education and on-the-ground presence to ensure that we can enjoy the cultural and natural landscape of Kīholo for generations to come.

Public Health and Safety

Hui Aloha Kīholo’s Hoa ‘Āina staff are the only on-site staff available to ensure public safety, and they are present 365 days each year. Our staff support public health and safety by informing the public of safety hazards, maintaining public access areas and sanitizing the portable restrooms frequently throughout the day. Common hazards include weather conditions, ocean swells and currents, fallen trees and wildlife. They ensure that any hazards are properly managed and that the public is informed. Our staff often help hikers who are lost or ran out of water. In recent months our Hoa ‘Āina staff have provided support to many visitors whose cars were broken into. Our staff provide help by hiking to find the vehicle owner, addressing any immediate needs, and contacting the proper authorities. At the end of each day our Hoa ‘Āina do a final sweep of the park to ensure that all hikers and swimmers have made it back to their cars, and everyone makes it safely out of the park before they close the entry gate. Public health and safety are supported by our Hoa ‘Āina Program Goal and Objectives 1.1 and 1.2.

Stewardship of Public Trust

As a State Park Reserve, Kīholo is a part of the public trust. Our mission to protect, perpetuate, and enhance the cultural and natural landscape of the Kīholo Bay area through collaborative management and active community stewardship is in direct alignment with the public trust doctrine. Stewardship of the public trust is supported by our Hoa ‘Āina and Education Program Goals and Objectives 1.3, 2.1 and 2.2.

Public Recreation

Kīholo State Park Reserve is designated to become a State Wilderness Park, which is a specific designation for large areas that provide solitude in a natural setting with minimal park facilities. Kīholo provides opportunities for physical and mental health, community building,

access to nature, and stress relief for the public. In the past three years the impacts of the COVID pandemic have highlighted the importance of social interaction and spending time outdoors. In 2020 Kīholo was closed to the public for 2.5 months, and open for limited activities (hiking and ocean access) for an additional month before the park reserve was reopened. Kīholo’s popular permitted weekend camping program was closed due to COVID regulations for 8 months in 2020 and an additional 3 months in 2021. A large storm in 2021 forced a closure of the camping program for an additional 7 months due to safety hazards caused by large trees. During this time we received frequent messages inquiring about the reopening of the camping program. Families shared fond memories of camping at Kīholo and expressed their excitement for a time when camping would be re-opened. We observed a high demand for public recreation as COVID restrictions were lifted and the community was able to return to the shores of Kīholo. Public recreation is supported by our Hoa ‘Āina and Education Program Goals and Objectives 1.1, 1.2, 1.3, 2.1 and 2.2.

High Public Usage

The Kīholo State Park Reserve has been identified as a tourism hotspot in the Hawai‘i Island Destination Management Plan, indicating that it is an area that attracts visitors due to its popularity, and may result in overcrowding, congestion, degradation of resources, safety hazards, and a negative experience for both the resident and visitor.

Kīholo is also an important place for local families and residents to gather, spend time connecting with nature, camp, and engage in traditional stewardship practices. High public usage shows the importance of Hoa ‘Āina Program Goal and Objectives 1.1, 1.2 and 1.3.

In summary, HAK’s programs serve the public in many ways, and address critical needs within our community. The Hoa ‘Āina and Education Program Goals and Objectives provide direct services to the public and the Administrative Goal and Objectives build capacity to ensure that these programs can continue to serve our community in the future.

4. Describe the target population to be served; and

Our Hoa ‘Āina Program target population is primarily visitors to the Kīholo State Park Reserve. These are the people who have the highest potential to impact the natural and cultural landscape of the area in both positive and negative ways. We hope to target this population of campers, trail hikers, beach goers and fishers through visitor engagement and stewardship activities that create a safe space for the community to enjoy.

Our Education Program target population includes K-12 youth, local community groups, and more broadly, the general public. By deepening the public’s understanding and appreciation of Kīholo’s historical, ecological, and cultural significance, we hope to promote stewardship and preservation of Kīholo’s cultural and natural landscape for generations to come.

5. Describe the geographic coverage.

Our work is focused at the Kīholo State Park Reserve (KSPR), located in the coastal lands of the ahupua‘a (land division) of Pu‘uwa‘awa‘a and Pu‘uanahulu in North Kona. The KSPR encompasses 4,632 acres along eight miles of coastline. The geographic location of Kīholo is notable, as it is surrounded by substantial development to the north (Waikōloa, Mauna

Lani) and south (Hualālai Four Seasons, Kūki‘o Community, Kona Village Resort, Kailua Kona).

We also engage in activities throughout the island and state such as community events, educational opportunities in schools, and network meetings including Kai Kuleana (West Hawai‘i communities who are engaged in marine and coastal stewardship), Hui Loko (Hawai‘i Island communities and organizations who are engaged in the stewardship of anchialine pools), Hui Mālama Loko I‘a (Statewide communities and organizations who are engaged in the stewardship of fishponds), and Makai Watch (Statewide communities and organizations who participate in the DLNR DOCARE Makai Watch program).

III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant’s approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

Hoa ‘Āina Program Scope of Work, Tasks and Responsibilities

Hoa ‘Āina staff will engage in the activities listed below to achieve the Program Goal to promote and ensure public safety and proper stewardship of cultural and natural resources within the Kīholo State Park Reserve.

Objective 1.1 - Provide Visitor Information: Hoa ‘Āina staff will maintain a high level of knowledge and understanding of park rules, and will continually work to build their knowledge of Kīholo. Staff will conduct regular checks of areas frequented by the public to engage with park visitors.

Objective 1.2 - Maintain Park Facilities: Hoa ‘Āina staff will regularly assess the state of park facilities, develop and implement plans for any necessary repairs or maintenance needs.

Objective 1.3 - Monitor and Steward Cultural and Natural Resources: Hoa ‘Āina staff will regularly assess the state of cultural and natural resources, especially in areas of high public use. Staff will document and report illegal activities using the DOCARE tip app, when appropriate. Staff will conduct monitoring surveys to assess the health of coastal ecosystems.

Education Program Scope of Work, Tasks and Responsibilities

Education and Fundraising Specialist and Cultural Director staff members will lead the education activities below with support from Hoa ‘Āina staff when hosting groups on-site at Kīholo. The Administrative Assistant will provide logistics and coordination support for Education Program activities.

Objective 2.1 - Provide Educational Opportunities: Administrative Assistant will receive requests submitted through the HAK website and work with the Cultural Director and Education and Fundraising Specialist to schedule group hostings. Cultural Director and Education and Fundraising Specialist will work with leaders of school groups to develop and implement individualized educational opportunities for local youth and community groups.

Objective 2.2 - Develop Place-based Educational Content: Cultural Director and Education and Fundraising Specialist will develop educational content about Kīholo to be hosted on HAK’s website, social media platforms and Outerspatial mobile application. Administrative Assistant will facilitate the hosting of educational content on all platforms.

Administrative Scope of Work, Tasks and Responsibilities

Objective 3.1 - Communications: Executive Director will work with administrative staff and Education and Fundraising Specialist to develop content that highlights the work of our programs and shares the impact of our work in qualitative and quantitative ways. Executive Director will work with marketing contractor to create infographics for online platforms. Administrative Assistant will work with marketing contractor to ensure the timely development and posting of communications.

Objective 3.2 - Networking: Executive Director, Cultural Director, Strategic Planning Director and Education and Fundraising Specialist will meet with Board Directors to identify key networking opportunities and decide who among the leadership team is best suited to engage in one-on-one or group interactions with donors, grantors, stakeholders and community members. Leadership team will meet monthly to check in on interactions and next steps.

Objective 3.3 - Volunteer Program: Administrative Assistant will work with Hoa ‘Āina Program staff to identify work opportunities, number of volunteers needed and select dates for volunteer opportunities. Administrative Assistant will work with our marketing contractor to develop and post announcements, collect volunteer information, and coordinate logistics for volunteer days.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

Hoa ‘Āina Program Timeline

Our Hoa ‘Āina Program is currently fully-staffed with experienced and knowledgeable team members who are at Kīholo daily. If funded in July, our Hoa ‘Āina Program would continue to run smoothly and have guaranteed personnel funding for one year. Our Hoa ‘Āina staff will work independently and collaboratively to complete and document their work and observations, detailed below.

Objective 1.1 - Provide Visitor Information: On-going throughout the year, but gets busier during the summer and holiday weekends. Includes regular assessments of hazards and public interactions during each work shift.

Objective 1.2 - Maintain Park Facilities: On-going throughout the year. Includes daily or weekly maintenance of high-use park facilities (restrooms, picnic areas) and quarterly maintenance of facilities including campsites, roads, trails, and adjacent vegetation.

Objective 1.3 - Monitor and Steward Cultural and Natural Resources: On-going throughout the year. Includes quarterly marine resource surveys and weekly observations of the status of cultural sites and natural resources.

Education Program Timeline

Our Education Program is supported by the Cultural Director, Hoa ‘Āina staff, Administrative Assistant and Education and Fundraising Specialist. If the Education and Fundraising Specialist position is not filled by the start of the grant period, we will seek to hire this position by month 2 of the project. Our Cultural Director and Hoa ‘Āina staff have successfully supported a scaled-down version of our Education Program for the past two years, and will continue to support the current program goals while we search for an Education and Fundraising Specialist.

Objective 2.1 - Provide Educational Opportunities: We currently receive more education program requests that we can accommodate through word of mouth and inquiries on our website, so we have no need to advertise our education program. If funded, we will seek to host two education groups per month, with a break during November-January to allow our sites to rest and staff to focus on end of year reporting requirements.

Objective 2.2 - Develop Place-based Educational Content: Education content development will be on-going throughout the program. In month 1 we will develop a plan to meet content development goals, including potential topics to develop into content. We will create 1 social media post per month. Outerspatial mobile application content will be developed and hosted in the first 6 months of the project. Website content pieces will be developed throughout the project period.

Administrative Duties Timeline

Objective 3.1 - Communications: We will develop a communications plan in month 1 of the project and meet monthly with administrative staff and our marketing contractor to develop monthly social media posts that highlight our programs and quarterly website blog posts that will serve as community updates.

Objective 3.2 - Networking: Administrative staff and Board Directors will meet in month 1 to determine priority networking opportunities, including grantors, donors, stakeholders and community members to engage. Networking interactions will be on-going throughout the grant period. Administrative staff will meet monthly with Board Directors to assess progress towards goals and determine next steps.

Objective 3.3 - Volunteer Program: Administrative and Program staff will meet in month 1 to develop a list of volunteer program opportunities that will be offered in the next year. Hoa ‘Āina staff will support the Administrative Assistant in developing specific plans for each volunteer workday to be shared with the community. The Administrative Assistant will create email, social media and website content to announce volunteer workdays and provide community members with an opportunity to sign up. The Administrative Assistant will log volunteers and hours throughout the grant period. Hoa ‘Āina staff will host one volunteer group workday every other month, with a break during November-January to allow our sites to rest and staff to focus on end of year reporting requirements. Hoa ‘Āina staff will also work with individual volunteers monthly to work on smaller volunteer projects.

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

The Executive Director will have the responsibility of monitoring our progress towards goals and identifying areas of improvement. The Education and Fundraising Specialist and Administrative Assistant will have the responsibility of ensuring that measures of effectiveness are logged for the Education and Hoa ‘Āina Programs, respectively. We will evaluate progress at monthly staff meetings and develop plans to improve results as needed. We will review feedback and monitor progress towards goals before each meeting to ensure that we are aware of any adjustments that need to be made.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

Hoa ‘Āina Program Measures of Effectiveness

Objective 1.1 - Provide Visitor Information:

Estimated Number of Visitor Interactions: It is not feasible for our staff to document every visitor interaction, but we will select 10 days of the year where we will document the number of visitor interactions our staff engage in to get an idea of the range and average number of visitor interactions per day. We will select days during busy periods (holidays and summer weekends) as well as days that we expect to be less busy (middle of the week) to get a sense of how many interactions our staff have with park visitors. Goal: 200 documented visitor interactions

Visitor Feedback: We will host a feedback form on our website and Outerspatial mobile application to allow visitors to provide feedback regarding their interactions with our Hoa ‘Āina staff members. Goal: 50 reports of positive feedback regarding visitor interactions.

Objective 1.2 - Maintain Park Facilities:

Documentation of Maintenance: We will document scheduled and unscheduled park maintenance activities including trail, road and campsite maintenance. Goal: Quarterly maintenance of trails, road and campsites.

Objective 1.3 - Monitor and Steward Cultural and Natural Resources:

Number of Network Meetings Attended: We will log the quarterly and semi-annual network meetings attended by our staff to include Kai Kuleana, Hui Loko, Hui Mālama Loko I‘a, Makai Watch. Goal: 4 Kai Kuleana, 4 Hui Loko, 1 Hui Mālama Loko I‘a and 2 Makai Watch meetings.

Number of Marine Surveys Completed: We will log the quarterly marine resource surveys, which include fish, limu (algae) and ‘opihi (limpet) surveys. Goal: 4 fish surveys, 4 limu surveys, 4 ‘opihi surveys

Documentation of Impacts to Cultural and Natural Resources: We will document any impacts to cultural and natural resources that require intervention through reports and DOCARE tip app submissions. Goal: Document all impacts to sites. If no impacts, 4 quarterly assessment summaries stating no impacts observed. Goal of zero DOCARE tip app reports would reflect a reduction in park rule violations.

Education Program Measures of Effectiveness

Objective 2.1 - Provide Educational Opportunities:

Number of On-site Group Hostings at Kīholo: We will document the number of school and community groups hosted at Kīholo for educational opportunities. Goal: 16 on-site hostings

Number of Community Events Attended: We will document the number of community events at which our staff provide educational booths. Goal: 4 community events

Objective 2.2 - Develop Place-based Educational Content:

Number of Website Content Pieces Added: We will document the number of educational content pieces added to webpages and blogposts that include place-based educational content pieces. Goal: 10 content pieces added

Number of Social Media Posts: We will document the number of social media posts that include place-based educational content pieces on Facebook and Instagram. Goal: 12 social media posts on Instagram and Facebook focused on place-based education

Number of Outerspatial mobile Application Content Pieces Added: We will document the number of place-based educational content pieces (i.e. site profiles, best practices tips, historical profiles) added to the Outerspatial mobile platform. Goal: 4 updated or new site/historical profiles, 10 best practices tips added.

Administrative Duties Measures of Effectiveness

Objective 3.1 - Communications:

Number of Social Media Posts: We will document the number of social media posts related to the impact of HAK’s programs. Goal: 12 social media posts that highlight our program work.

Number of Social Media Followers: We will note the number of social media followers on Facebook and Instagram at the start and end of the project period. Goal: Increase social media followers by 500.

Number of Website Blog Posts: We will document the number of HAK website blog posts related to the impact of our programs. Goal: 4 blog posts to provide quarterly updates on the work of Hui Aloha Kīholo’s programs.

Objective 3.2 - Networking:

Number of Interactions: We will log interactions (such as phone calls, video calls or in-person meetings) with donors on our Bloomerang donor database and create a log for interactions with stakeholders, grantors and community members. Goal: 50 interactions with donors, interactions with 5 key grantors, 10 interactions with stakeholders and community members.

Impact of Interactions: For donors and grantors that we interact with, we will note how many we seek funding from, and how many interactions result in a donation or grant award. We will also log stakeholder and community interactions that result in new opportunities or connections for our organization. Goal: 10 donations logged after donor interaction, 4 grant applications submitted and awarded, 3 new opportunities identified through stakeholder and community interactions.

Objective 3.3 - Volunteer Program:

Number of Volunteers and Hours: We will keep a volunteer log that includes the number of hours volunteered with HAK. Goal: 50 active volunteers, 100 volunteer hours

Number of Volunteer Opportunities at Kīholo: We will document the volunteer opportunities that are offered at Kīholo to support on-the-ground activities such as park maintenance. Goal: 4 volunteer group workdays, 10 individual volunteer workdays

IV. Financial

Budget

1. **The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.**
 - a. **Budget request by source of funds (Link)**
Please see attached Budget Request by Source of Funds document.
 - b. **Personnel salaries and wages (Link)**
Please see attached Personnel Salaries and Wages document.
 - c. **Equipment and motor vehicles (Link)**
Not Applicable.
 - d. **Capital project details (Link)**
Not Applicable.
 - e. **Government contracts, grants, and grants in aid (Link)**
Please see attached Government Contracts, Grants and Grants in Aid document.

2. **The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2024.**

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$100,000	\$66,667	\$66,667	\$66,666	\$300,000

3. **The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2024.**

Hawai‘i County Nonprofit Grant

The Hawai‘i County Nonprofit grant provides grant funding to programs that serve Hawai‘i County. We will apply for funds to support our Hoa ‘Āina and Education Programs.

Hawai‘i Tourism Authority Aloha ‘Āina Program

The HTA Aloha ‘Āina program funds organizations that are engaged in stewardship of natural and cultural landscapes up to \$100,000. We will apply for funds to support our Hoa ‘Āina and Education Programs.

Dorrance Family Foundation

The Dorrance Family Foundation provides grant opportunities by invitation for organizations that are stewarding natural resources in Hawai‘i. We will apply for funds to support both our Hoa ‘Āina and Education Program activities that are in alignment with their grant program, if invited to apply.

Healy Foundation

The Healy Foundation provides unrestricted funds up to \$50,000, and accepts applications quarterly. We will apply for unrestricted funds to support operations costs that are not covered by restricted funds.

- 4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.**

Not Applicable.

- 5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2024 for program funding.**

All of the grants and contracts listed below will be completed before the start of FY2024 and will not be applied to the subject programs. Two of the grants (Mālama Waia‘elepī from Fish and Wildlife Service, and Ocean Dwellers 2 from National Parks Service) have grant periods that extend into fiscal year 2024, but we expect to complete all the activities and spend all funds for these grants prior to the start of fiscal year 2024.

Federal, State and County Contracts and Grants Awarded within the Prior Three Years

Fish and Wildlife Service-Mālama Waia‘elepī grant award supports Education and Hoa ‘Āina Programs (\$41,606)

National Parks Service Ala Kahakai National Historic Trail-Ocean Dwellers Part 2 grant award supports Education Program (\$45,871)

Hawai‘i Tourism Association-Mōhala i ka wai grant award supports HAK’s Education and Hoa ‘Āina programs (\$100,000)

National Parks Service Ala Kahakai National Historic Trail-Ocean Dwellers Part 1 grant award supports HAK’s Education Program (\$31,350)

Hawai‘i County Department of Research and Development-Payroll Reimbursement program supported Education and Hoa ‘Āina Program staff through payroll reimbursement during COVID (\$10,000)

Federal, State and County Contracts and Grants Received for FY2024 Program Funding

We have not been awarded any federal, state or county contracts, grants or grants in aid for FY2024 program funding.

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2022.

Unrestricted Current Assets as of December 31, 2022: \$246,264

V. Experience and Capability

1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

Hui Aloha Kīholo’s Hoa ‘Āina Program began in 2009 starting with one Hoa ‘Āina staff member, and has grown every year since. In the past three years our Hoa ‘Āina program has continued to grow due to the high demand for the services that this program provides. In 2020 we needed to hire an additional Hoa ‘Āina staff member to accommodate the rise in visitors to the park once COVID restrictions eased. Our Hoa ‘Āina staff provide daily presence at KSPR to care for the natural resources of the area and educate park visitors. In 2021 our staff were trained by TNC in marine resource survey methods in preparation for our community-based marine monitoring program. Our Hoa ‘Āina staff each have 2-9 years of experience in their current positions and are skilled, able, knowledgeable and experienced in all areas related to the current Hoa ‘Āina Program Goals and Objectives.

In the past three years, our Hoa ‘Āina Program has been supported by the Hawai‘i Tourism Authority Aloha ‘Āina Award, Fish and Wildlife Service Hawai‘i Fish Habitat Partnership grant, multiple grants and contracts from The Nature Conservancy, as well as local grantors such as the Arthur Lawrence Mullaly Fund. These contracts and grants have supported specific projects and objectives that are in direct alignment with our current Hoa ‘Āina Program Goal and Objectives.

HAK’s Education Program has been active for over a decade, and on an average year our Education Program staff engage with over 1,000 local students through place-based learning experiences at the KSPR. In recent years this number has been reduced due to restrictions stemming from the pandemic. We currently receive more requests to host groups at Kīholo than we can accommodate. Our staff are well versed in the development of education materials and implementation of education programs, and we plan to have a skilled and knowledgeable staff

member in the currently vacant Education and Fundraising Specialist position by the start of the grant period. In the past three years our Education Program has been supported by grants from the National Parks Service Ala Kahakai National Historic Trail, as well as contracts and grants from The Nature Conservancy. These grants and contracts have supported activities that are in direct alignment with our current Education Program Goal and Objectives.

HAK’s administrative staff are in the final phase of developing a 5-year strategic plan that will include a financial sustainability component. Our Cultural Director is a co-founder and previous Executive Director of HAK, and has 15 years of experience managing HAK as a nonprofit. Our Strategic Planning Director is also a former Executive Director of HAK and has two years of experience successfully managing and building capacity within our organization. Our Executive Director has two years of experience in this position at HAK and six years of experience managing programs, projects and grants, including the grants that have supported HAK’s programs in the past three years (listed above). Our Administrative Assistant has one year of experience supporting HAK’s programs and has deep knowledge of our programs and grant workflows.

2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

Hui Aloha Kīholo is granted access to the Kīholo State Park Reserve through our Curatorship Agreement with the Division of State Parks. Facilities are minimal and include portable restrooms throughout the park, a mobile trailer to store Hoa ‘Āina supplies and Hale Hoa ‘Āina, which is a building that has become our on-site headquarters. These facilities support our ability to provide Hoa ‘Āina and Education Program services on-site. For our Education Program the landscape of Kīholo is our learning environment. We have the opportunity to engage in hands-on learning at anchialine pools, beaches, a fishpond, the shoreline and along historic trails.

VI. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

Executive Director (1.0 FTE)

The Executive Director will be responsible for grant management, supervision of all staff, ensuring the completion of program activities, and will lead the initiatives related to the Administrative Goal and Objectives. Monika Frazier has two years of experience as Hui Aloha Kīholo’s Executive Director, and has six years of experience in project and grants management.

Strategic Planning Director (0.25 FTE)

The Strategic Planning Director will support the initiatives related to the Administrative Goal and Objectives. Nahaku Kalei has served as HAK’s Strategic Planning Director for two years and is currently leading the development of our Palapala ‘Āina, a 5-year strategic plan. The financial sustainability component of this strategic plan will support our Administrative Goal. Nahaku also has two years of experience as HAK’s Executive Director.

Cultural Director (0.5 FTE)

The Cultural Director will support the initiatives related to the Education Program Goal and Objectives, as well as the Administrative Goal and Objectives. Ku‘ulei Keakealani, is a lineal descendant of Kiholo, co-founder of HAK and expert in place-based knowledge of Pu‘uanahulu and Pu‘uwa‘awa‘a. She has over 20 years of experience in education and ‘āina stewardship, and has been an integral member of the organization since its establishment.

Administrative Assistant (1.0 FTE)

The Administrative Assistant will support activities related to the Administrative and Program Goals, including ensuring the documentation of activities and outcomes. Erin Chung has one year of experience as HAK’s administrative assistant and has eight years of experience in management and human resources.

Education and Fundraising Specialist (1.0 FTE, Currently Vacant)

The Education and Fundraising Specialist will lead the initiatives related to the Education Program Goal and Objectives, and will support the initiatives related to the Administrative Goals and Objectives. This position is currently vacant, but we plan to have it filled before July 2023. If the position is not filled by that time, we will seek to fill it by the second month of the project.

Hoa ‘Āina (1.0 FTE, 4 staff)

The four Hoa ‘Āina staff will lead the initiatives related to the Hoa ‘Āina Program and support the initiatives related to the Education Program.

Leighton Hind has 9 years of experience as a Hoa ‘Āina and is a lineal descendant of Kīholo with intimate knowledge of place. Leighton has received chainsaw operator, wilderness first aid, CPR and AED trainings.

Lehua Kamaka has 6 years of experience as a Hoa ‘Āina and is also a lineal descendant of Kīholo with extensive place-based knowledge. Lehua has received wilderness first aid, CPR and AED trainings.

Andrew Hanano has 3 years of experience as a Hoa ‘Āina and has received chainsaw operator, wilderness first aid, CPR and AED trainings.

Kaleo Ortiz has 2 years of experience as a Hoa ‘Āina and has received chainsaw operator, wilderness first aid, CPR and AED trainings.

2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

Please see attached Hui Aloha Kīholo Organization Chart.

3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

These positions have the three highest pay rates in our organization when taking into account the level of full time employment:

- Executive Director (1.0 FTE) \$72,100
- Cultural Director (0.5 FTE) \$35,500
- Strategic Planning Director (0.25 FTE) \$18,025

VII. Other

1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

Not Applicable.

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Not Applicable.

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1, of the State Constitution for the relevance of this question.

This grant will not be used to support or benefit a sectarian or non-sectarian private educational institution.

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2023-24 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2023-24, but**
- (b) Not received by the applicant thereafter.**

Financial sustainability has become a high priority for Hui Aloha Kīholo after we experienced a drastic reduction in donations and grant opportunities as a result of the pandemic. These impacts are the impetus for our current request for funding to support our on-going programs and provide our administrative staff some time to build our capacity for sustainable funding.

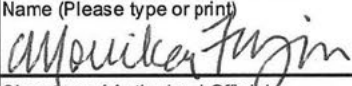
The completion of our 5-year strategic plan, scheduled for May 2023, will greatly support our ability to explore sustainable funding options for our programs. In this final stage of plan development we will be exploring diversified and sustainable funding models which will provide more guidance for our capacity building work in the coming year. With a detailed list of future goals, objectives and associated funding needs, we will be able to identify funding opportunities that align with our yearly goals. Our Administrative Goals and Objectives for fiscal year 2024 are designed to build our fundraising capacity and financial sustainability with a focus on communications, networking and leveraging community support. If we achieve the Administrative Goals and Objectives outlined in the current proposal, we will have increased fundraising capacity for fiscal year 2025.

Grants are a critical source of funding for HAK, and we are continuously researching and applying to grants that are in alignment with our mission. The completion of our strategic plan will increase our ability to develop quality grant proposals that are in alignment with short-term and long-term program and organization goals. We plan to apply for the Administration for Native Americans Social and Economic Development Strategies Grant for fiscal year 2025, which could fund our programs for a period of 3 years. Some other grants that we are considering applying for in the future include the HTA Aloha ‘Āina and Kūkulu Ola programs, Hawai‘i County Non-Profit Grant, Healy Foundation unrestricted grant, and Dorrance Family Foundation initiatives.

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2023 to June 30, 2024

Applicant: Hui Aloha Kīholo

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries	227,144			191,073
2. Payroll Taxes & Assessments	47,040			39,342
3. Fringe Benefits	30,922			25,862
TOTAL PERSONNEL COST	305,106			256,277
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island				
2. Insurance				
3. Lease/Rental of Equipment				
4. Lease/Rental of Space				
5. Staff Training				
6. Supplies				
7. Telecommunication				
8. Utilities				
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TOTAL OTHER CURRENT EXPENSES				
C. EQUIPMENT PURCHASES				
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL				
TOTAL (A+B+C+D+E)	305,106			256,277
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	305,106	Monika Frazier	808-895-4379	
(b) Total Federal Funds Requested		Name (Please type or print)	Phone	
(c) Total County Funds Requested			12-Jan-23	
(d) Total Private/Other Funds Requested	256,277	Signature of Authorized Official	Date	
TOTAL BUDGET	561,383	Monika Frazier, Executive Director		
		Name and Title (Please type or print)		

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2023 to June 30, 2024

Applicant: Hui Aloha Kīholo

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Executive Director	1	\$74,263.00	50.00%	\$ 37,131.50
Cultural Director	0.5	\$35,500.00	50.00%	\$ 17,750.00
Strategic Planning Director	0.25	\$14,744.00	50.00%	\$ 7,372.00
Administrative Assistant	1	\$54,080.00	50.00%	\$ 27,040.00
Education and Fundraising Specialist	1	\$59,095.00	50.00%	\$ 29,547.50
Hoa 'Āina 1	1	\$45,457.00	60.00%	\$ 27,274.20
Hoa 'Āina 2	1	\$45,899.00	60.00%	\$ 27,539.40
Hoa 'Āina 3	1	\$45,016.00	60.00%	\$ 27,009.60
Hoa 'Āina 4	1	\$44,133.00	60.00%	\$ 26,479.80
				\$ -
TOTAL:				227,144.00

JUSTIFICATION/COMMENTS:

Hui Aloha Kīholo's salaries are determined using available national and Hawai'i-specific data for non-profit salaries and wages for similar or equivalent positions. The salary amounts listed above include salaries/wages only, and do not include fringe benefits or payroll taxes and assessments. The cost of fringe benefits, payroll taxes and assessments for each position are budgeted to the current grant request at the same percentage rates as those listed in this table (please see the Budget Request by Source of Funds form for total personnel costs requested).

We have secured \$100,000 in private donations to go towards our Hoa 'Āina Program staff in FY2024 (including salaries, fringe benefits and taxes). The 60% requested for our four Hoa 'Āina staff will cover the remaining cost of the Hoa 'Āina Program staff for FY2024.

For the remainder of staff, payroll costs are split evenly between the current grant request and private funding. Since each of these positions is critical to the functioning of the organization and our ability to reach the goals set forth in this proposal, we will be working diligently to secure the remaining funding needed for these positions.

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2023 to June 30, 2024

Applicant: Hui Aloha Kīholo

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
Not Applicable			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				

JUSTIFICATION/COMMENTS:

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
Not Applicable			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				

JUSTIFICATION/COMMENTS:

BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2023 to June 30, 2024

Applicant: Hui Aloha KTholo

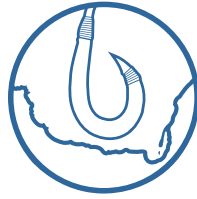
FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2021-2022	FY: 2022-2023	FY:2023-2024	FY:2023-2024	FY:2024-2025	FY:2025-2026
PLANS	Not Applicable					
LAND ACQUISITION	Not Applicable					
DESIGN	Not Applicable					
CONSTRUCTION	Not Applicable					
EQUIPMENT	Not Applicable					
TOTAL:						
JUSTIFICATION/COMMENTS:						

GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

Applicant: Hui Aloha Kīholo

Contracts Total: \$ 228,827

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S./State/Hawaii / Honolulu/ Kauai/ Maui County)	CONTRACT VALUE
1	Mālama Waia‘elepī - Program Support	08/10/2021-04/30/2023	Fish and Wildlife Service	US	\$ 41,606
2	Ocean Dwellers 2 - Education Program Support	09/22/2021-09/22/2024	National Parks Service	US	\$ 45,871
3	Mōhala i ka wai - Program Support	01/01/2022-12/31/2022	Hawai‘i Tourism Authority	State	\$ 100,000
4	Ocean Dwellers 1 - Education Program Support	09/22/2019-9/22/2021	National Parks Service	US	\$ 31,350
5	Holomua Hawai‘i COVID Relief	03/01/2020-06/15/2020	Dept. Research and Development	Hawai‘i County	\$ 10,000
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Hui Aloha Kīholo
Organization Chart 2023

Board of Directors

Board President: Jennifer Mitchell

Board Vice President: La'i Mitchell-Chong

Treasurer/Secretary: Adam Atwood

Board Directors

Elizabeth Brawner, Chauncey Kalā Lindsey Asing,
Wendi Pa'ahana Roehrig, Allison Rose, Darrell Ziegler

Strategic Planning Director
Nahaku Kalei

Executive Director
Monika Frazier

Cultural Director
Ku'ulei Keakealani

Administrative Assistant
Erin Chung

Hoa 'Āina Staff
Andrew Hanano
Leighton Hind
Lehua Kamaka
Kaleo Ortiz

Education and
Fundraising Specialist
(Vacant)