

DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

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Statement of
MIKE MCCARTNEY
Director
Department of Business, Economic Development, and Tourism
before the
HOUSE COMMITTEE ON ENERGY AND ENVIRONMENTAL PROTECTION

Thursday, April 14, 2022
9:00 AM
State Capitol, Conference Room #325

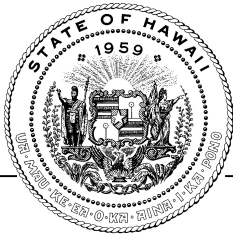
In consideration of
SCR 140, SD1
**URGING THE STATE SUSTAINABILITY COORDINATOR TO WORK WITH THE
STATE AND COUNTY FILM OFFICES TO DEVELOP PROTOCOLS TO ENSURE
THAT FILM AND TELEVISION PRODUCTIONS IN HAWAII ARE UTILIZING
SUSTAINABLE PRACTICES.**

Chair Lowen, Vice Chair Marten, and members of the Committee. The Department of Business, Economic Development and Tourism (DBEDT) supports the intent of SCR 140, SD1, which urges the state sustainability coordinator to work with state and county film offices to develop protocols to ensure film and television productions filming in Hawaii utilize sustainable practices.

This global issue to reduce carbon footprint is important to the film industry. Initiatives such as [Producers Guild of America \(PGA\)](#) Green Initiative has lead development of [Sustainable Production Alliance](#) (SPA), which provides online toolkits to reduce film, television, and streaming industry's carbon footprint and environmental impact. The Motion Picture Association (MPA) and Association of Film Commissioners International (AFCI) all have been engaged in related initiatives to reduce their carbon and waste footprint on location and in studio productions, including those in Hawaii.

DBEDT's Creative Industry Division and its Film Office are committed to working collaboratively with the Office of Planning and Sustainability Coordinator to develop sustainable practices for the film industry here in Hawaii.

Thank you for the opportunity to testify.



**STATE OF HAWAII
OFFICE OF PLANNING
& SUSTAINABLE DEVELOPMENT**

DAVID Y. IGE
GOVERNOR

MARY ALICE EVANS
DIRECTOR

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Statement of
MARY ALICE EVANS
Director, Office of Planning and Sustainable Development
before the
HOUSE COMMITTEE ON ENERGY AND ENVIRONMENTAL PROTECTION
Thursday, April 14, 2022
9:00 AM
State Capitol, Conference Room 325
in consideration of
SCR 140/SR 124

URGING THE STATE SUSTAINABILITY COORDINATOR TO WORK WITH THE STATE AND COUNTY FILM OFFICES TO DEVELOP PROTOCOLS TO ENSURE THAT FILM AND TELEVISION PRODUCTIONS IN HAWAII ARE UTILIZING SUSTAINABLE PRACTICES.

Chair Lowen, Vice Chairs Marten, and Members of the Energy and Environmental Protection Committee:

The Office of Planning and Sustainable Development (OPSD) **supports the intent** of SCR 140/SR 124, which urges the State Sustainability Coordinator to work with the State and County film offices to develop protocols to ensure that film and television productions in Hawai'i are utilizing sustainable practices.

Presently, the film and television industry has established quite a few sustainability, climate resilient, and decarbonizing initiatives which have been practices for several years. The Producers Guild of America (PGA) for example, developed the PGA Green Initiative which led to the Sustainable Production Alliance (SPA), which is comprised of major studios. The Motion Picture Association (MPA) and Association of Film Commissioners International (AFCI) all have been engaged in related initiatives to reduce their carbon and waste footprint on location and in studio productions, including those in Hawai'i.

Moreover, current practices by the Sustainable Production Alliance (SPA) include encouraging the use of electric vehicles and installing infrastructure to support fleet electrification, the use of renewable diesel and other biofuels for productions, and reducing the carbon footprint of technological and software use.

The State Sustainability Coordinator agrees and looks forward to working with the DBEDT Creative Industries Division, and our state and county film offices to support industry best practices in sustainability, decarbonization, and climate resilience here in Hawai'i.

To assist the State Sustainability Coordinator execute policies like SCR 140/SR124, the State Sustainability Coordinator looks forward to the Legislature's support of the State Budget, HB 1600 HD 1, and the Governor's proposed Executive Budget to provide additional staffing and operating funds to develop the Statewide Sustainability Branch beyond the 1 state employee presently staffed in the branch.

The Office of Planning and Sustainable Development and the State Sustainability Coordinator are committed the sustainable development and climate adaptation of the state to meet the needs of the present without compromising the ability of future generations of Hawai'i to meet their own needs.

Mahalo for the opportunity to testify on this measure.

SCR-140-SD-1

Submitted on: 4/11/2022 5:16:16 PM

Testimony for EEP on 4/14/2022 9:00:00 AM

Submitted By	Organization	Testifier Position	Testify
Pride at Work - Hawaii	Pride @ Work - Hawaii	Support	Written Testimony Only

Comments:

Aloha Representatives,

Pride at Work - Hawai'i, the state-wide chapter of Pride At Work (a constituency group of the national AFL-CIO) and an affiliate of the Hawai'i State AFL-CIO, supports SCR 140 SD 1.

Mahalo nui loa for your time and consideration,

Pride at Work - Hawai'i



April 11, 2022

Committee on Energy and Environmental
Protection
Rep. Lowen, Chair
Rep. Marten, Vice Chair

The House of Representatives
The Thirtieth-First Legislature
Regular Session of 2022

RE: [SCR 140](#) -URGING THE STATE SUSTAINABILITY
COORDINATOR TO WORK WITH THE STATE AND COUNTY FILM
OFFICES TO DEVELOP PROTOCOLS TO ENSURE THAT FILM AND
TELEVISION PRODUCTIONS IN HAWAII ARE UTILIZING
SUSTAINABLE PRACTICES.

DATE: Thursday, April 14, 2022
TIME: 9:00 am
PLACE: Conference Room 325 and
VIA Videoconference
State Capitol 415 South Beretania Street, Honolulu HI

Aloha Chair Lowen, Vice Chair Marten and the members of the committee,

Thank you for the opportunity to testify in strong SUPPORT of SCR 140. This Resolution urges the state sustainability coordinator to work with the state and county film offices to develop protocols to ensure that film and television productions in Hawaii are utilizing sustainable practices.

SAG-AFTRA represents over 1200 actors, recording artists, and media professionals in our state. We are the professional performers working in front of the camera and behind the microphone.

Our local members live, work and play in our beautiful islands, and as we are lucky enough to call this place home, we want to be mindful of our ecological footprint, and encourage others in our industry to do the same.

As stated in the Resolution, “plastic is one Earth’s most persistent pollutants and has a substantial global effect on climate change . . . providing information related to using single-use plastic

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SCREEN ACTORS GUILD - AMERICAN FEDERATION
OF
TELEVISION AND RADIO ARTISTS
SAGAFTRA.org
Associated Actors & Artistes of America / AFL-CIO

alternatives and other sustainable practices to filmmakers and producers during the permitting process will promote sustainability across the growing film and television industry in Hawaii”

Also as stated in the Resolution, “encouraging the film and television industry in Hawaii to shift to alternatives to single-use plastics is consistent with the goals of the State’s 2050 Sustainability Plan. Our industry “generated an estimated \$707 million of economic impact.”¹ I am grateful for the Chairs’ willingness to consider allowing us the opportunity to encourage productions to strengthen that impact, going beyond just the monetary, economic impact, to a lasting and wider impact of environmental responsibility and sustainable stewardship of our island home. We have the opportunity to set an example; this one small step can start a journey towards more environmentally sustainable practices.

Respectfully,

Mericia Palma Elmore

Mericia Palma Elmore, Executive Director SAG-AFTRA Hawaii Local

¹ https://files.hawaii.gov/dbedt/economic/data_reports/hawaii-creative-report/HI_Creative_Ind_2019.pdf

SCR-140-SD-1

Submitted on: 4/11/2022 8:38:11 PM

Testimony for EEP on 4/14/2022 9:00:00 AM

Submitted By	Organization	Testifier Position	Testify
Deborah Glazier	SAG-AFTRA	Support	Written Testimony Only

Comments:

I support SCR140 and would like to thank the Legislature for addressing this important issue related to using single-use plastic alternatives and other sustainable practices and support providing information to filmmakers and producers during the permitting process.

Thank you.

Deborah Glazier

SCR-140-SD-1

Submitted on: 4/12/2022 10:27:20 AM

Testimony for EEP on 4/14/2022 9:00:00 AM

Submitted By	Organization	Testifier Position	Testify
Charles Uyehara	SAG/AFTRA, Actors Union, Vice-President	Support	Remotely Via Zoom

Comments:

Aloha and Thank You for addressing this vital issue.

We are in support of SCR140.

We need to encourage the film and television industry in Hawaii to shift to alternatives to single-use plastics. This is consistent with the goals of the State's 2050 Sustainability Plan.

Mahalo!

SCR-140-SD-1

Submitted on: 4/12/2022 5:35:46 PM

Testimony for EEP on 4/14/2022 9:00:00 AM

Submitted By	Organization	Testifier Position	Testify
Jalem Correia	SAG-AFTRA	Support	Written Testimony Only

Comments:

I am in support of SCR140. Mahalo nui loa!

SCR-140-SD-1

Submitted on: 4/12/2022 7:16:26 PM

Testimony for EEP on 4/14/2022 9:00:00 AM

Submitted By	Organization	Testifier Position	Testify
Pat Gilbert	SAG AFTRA	Support	Written Testimony Only

Comments:

I support SCR140 SD1. Mahalo for the opportunity.

SCR-140-SD-1

Submitted on: 4/12/2022 9:55:56 PM

Testimony for EEP on 4/14/2022 9:00:00 AM

Submitted By	Organization	Testifier Position	Testify
Randall Yokota	SAG-AFTRA	Support	Written Testimony Only

Comments:

We must not just speak of diversity and sustainability. All these years that's all I hear from our government officials It's time to do something about it. It's time to take action. To take care of the people of these islands. Mahalo



HAWAII STATE AFL-CIO

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The Thirty-First Legislature, State of Hawai'i
Hawai'i State House of Representatives
Committee on Energy and Environmental Protection

Testimony by
Hawai'i State AFL-CIO
April 14, 2022

S.C.R. 140, S.D.1 – URGING THE STATE
SUSTAINABILITY COORDINATOR TO
WORK WITH THE STATE AND COUNTY
FILM OFFICES TO DEVELOP PROTOCOLS
TO ENSURE THAT FILM AND TELEVISION
PRODUCTIONS IN HAWAII ARE UTILIZING
SUSTAINABLE PRACTICES.

The Hawai'i State AFL-CIO is a state federation of 74 affiliate local unions and councils with over 68,000 members across both public and private sectors. We appreciate the opportunity to testify in **support** of S.C.R. 140 S.D. 1.

In Hawai'i, we have long had heightened awareness of the negative impacts that human activities have on our environment, even more so than other states because of our fragile island ecosystem. Along with tourism, our local film industry has grown exponentially over the years, both adding to our economy and bearing a heavier toll on our environment.

Nationally and worldwide, people are more keenly aware of the negative impacts human activity has on our planet. It is timely to develop protocols for sustainable practices on film and television production sets that will help to ensure that professionals in this industry are partners in Hawai'i's sustainable development goals.

We appreciate your favorable consideration of our testimony and urge you to adopt S.C.R. 140 S.D. 1.

RP/dd



Daniel Ross, RN
President

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HOUSE OF REPRESENTATIVES
THE THIRTY-FIRST LEGISLATURE
REGULAR SESSION OF 2022
COMMITTEE ON ENERGY & ENVIRONMENTAL PROTECTION
Rep. Nicole E. Lowen, Chair
Rep. Lisa Marten, Vice Chair

Rep. Mark J. Hashem
Rep. Scot Z. Matayoshi
Rep. Amy A. Perruso

Rep. Chris Todd
Rep. James Kunane Tokioka
Rep. Lauren Matsumoto

Testimony by
Hawaii Nurses Association
April 13, 2022

SCR 140 – URGING THE STATE SUSTAINABILITY COORDINATOR TO WORK WITH THE STATE AND COUNTY FILM OFFICES TO DEVELOPE PROTOCOLS TO ENSURE THAT FIML AND TELEVISION PRODUCTIONS INHAWAII ARE UTILIZIG SUSTAINABLE PRACTICES

DATE: April 14, 2022
TIME: 9:00 AM
PLACE: Conference Room 325

Aloha, Chair Lowen, and Members of the Committee on Energy & Environmental Protection.

Mahalo for the opportunity to testify in strong **SUPPORT** of SCR 140. This Resolution will help to ensure that Hawaii's film industry has a more healthful impact on Hawaii's environment which translates to a healthier over all population and less stain on health care.

The Hawai'i Nurses Association -OPEIU Local 50 is affiliated with the AFL-CIO, was founded in 1917 and represents 4,000 nurses in the State of Hawaii.

Thank you for your consideration and we urge you to pass Resolution 140.

Respectfully,

Daniel Ross
President

Musicians' Association of Hawai'i

LOCAL No. 677, American Federation of Musicians

JAMES F. MOFFITT
President

STEVE FLANTER
Vice-President

ROBERT SHINODA
Secretary-Treasurer



April 14, 2022

The Thirty-First Legislature, State of Hawai'i
Hawai'i State House of Representatives

Energy and Environmental Protection

Honorable Nicole E. Lowen, *Chair*

Honorable Lisa Marten, *Vice Chair*

Honorable Members of the House Committee on Energy and Environmental Protection

SCR 140 SD 1

Dear Chair Lowen, Vice Chair Marten, and members of the committee,

Musicians' Association of Hawai'i, Local 677 of the American Federation of Musicians, **supports** SCR 140 SD 1 in the development of protocols for sustainable practices in regards to Film and Television productions in Hawai'i.

We support providing information related to using single-use plastic alternatives and other sustainable practices to filmmakers and producers during the permitting process. Sustainability is of the utmost importance to ensure a bright future for our keiki and to enable the next generation of creative artists and technicians in the Film and Television industry to continue to call Hawai'i their home.

Thank you for your consideration of our testimony on SCR 140 SD 1.

Respectfully,

Christopher Cabrera

Legislative Liaison

Member of Local 677 Board of Directors

SCR-140-SD-1

Submitted on: 4/12/2022 6:36:46 AM

Testimony for EEP on 4/14/2022 9:00:00 AM

Submitted By	Organization	Testifier Position	Testify
Kevin Gardiner	Individual	Support	Written Testimony Only

Comments:

I support this.

SCR-140-SD-1

Submitted on: 4/12/2022 12:53:24 PM

Testimony for EEP on 4/14/2022 9:00:00 AM

Submitted By	Organization	Testifier Position	Testify
Todd David Sells	Individual	Support	Written Testimony Only

Comments:

As a SAG member for over 40 years, I've witnessed far too much waste in the film/TV industry. Thank you for addressing this important issue. I am supporting SCR140. I support providing information related to using single-use plastic alternatives and other sustainable practices to filmmakers and producers during the permitting process.

Mahalo,

Todd D. Sells

SCR-140-SD-1

Submitted on: 4/12/2022 1:16:36 PM

Testimony for EEP on 4/14/2022 9:00:00 AM

Submitted By	Organization	Testifier Position	Testify
Blaine Kia	KIA Enterprises, LLC	Support	Written Testimony Only

Comments:

Aloha Mai Kākou: My name Kumu/Kahu Blaine Kamalani Kia. I am a veteran Hawaiian Cultural Consultant that has performed countless Hawaiian Blessings for many films and commercials here on the island of O‘ahu since 1997. I have worked closely with the Hawaii State Film Office and the many film productions and casting directors about our *‘āina (homeland)*. There are a handful of reasons why I personally support this bill. But my number one reason is to teach those about our cultural values and the connections we have to our lands. And perhaps, through this education that we all would better ourselves in understanding the harmful materials/plastics that plague our soiled lands, our oceans, and our immediate environments. We are at a crossroads with the current generation to ensure that our practices and choices we make now, will have positive impacts for the future and the many generations to come.

Sustainability is a practice that needs to be learned, retained, and put to labor, to task, and to set the example!

Blaine Kia

SCR-140-SD-1

Submitted on: 4/12/2022 9:21:36 PM

Testimony for EEP on 4/14/2022 9:00:00 AM

Submitted By	Organization	Testifier Position	Testify
Jean Simon	Individual	Support	Written Testimony Only

Comments:

As an actress, I see a lot of wasted plastic and cans on sets. When I'm working on/with a private, local video project, I always ask if I can recycle the bottles and cans, they're thrilled to let me do it. On the major productions, however, no recycling.

If the industry, whenever possible, shifts to a non-plastic container for water and such, we could save a lot of waste. The last day I worked on Magnum this season, they were using non plastic water "bottles"! So it CAN be done!

Please pass this bill.

Mahalo,

Jean Simon