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ADMINISTRATIVE AND RESEARCH OFFICE
BUDGET, PROGRAM PLANNING AND
MANAGEMENT DIVISION
FINANCIAL ADMINISTRATION DIVISION
OFFICE OF FEDERAL AWARDS MANAGEMENT (OFAM)

WRITTEN ONLY

TESTIMONY BY CRAIG K. HIRAI
DIRECTOR, DEPARTMENT OF BUDGET AND FINANCE
TO THE HOUSE COMMITTEE ON FINANCE
ON
SENATE BILL NO. 579, S.D. 1

April 7, 2021

1:30 P.M.

Via Videoconference

RELATING TO SPECIAL PURPOSE REVENUE BONDS TO ASSIST HOUSE OF
ALOHA ENTERPRISES LLC.

The Department of Budget and Finance offers the following comments on Senate Bill No. 579, S.D. 1, which authorizes the issuance of Special Purpose Revenue Bonds (SPRB) to assist the House of Aloha Enterprises LLC, a Hawaii limited liability company, with the planning, designing, constructing, and equipping facilities for the purpose of creating business in Hawaii for the manufacturing, processing, and distribution of products such as, but not limited to, the production of value-added agricultural, advanced materials, sustainable, and fine art products pursuant to Part IV, Chapter 39A, Hawaii Revised Statutes.

The Department would like to inform the Legislature and prospective SPRB parties that should the legislation be approved, approval of the SPRB issuance and conduit loan will require further review of the financing proposal to ensure compliance with all federal, state and credit underwriting requirements. For additional information, please consult our FAQ located at the following link: <http://budget.hawaii.gov/wp-content/uploads/2012/11/SPRB-FAQ.pdf>.

Thank you for your consideration of our comments.



April 2, 2021

The Sylvia Luke, Chair, and
Members of the House Finance Committee
31th Hawaii State Legislature
Regular Session of 2021
Honolulu, Hawai'i

RE: Senate Bill 579; Relating to Special Purpose Revenue Bonds

Dear Chairman Luke and members of the House Finance Committee.

I am Francis A. Wong, the chairman of the Board of Directors of Hawaiian Legacy Reforestation Initiative, a non-profit, whose mission is to replenish Hawaii's endemic forests and assist the State in meeting its sustainability goals. I am writing you in support of Senate Bill 579.

I had the honor to serve in the Hawaii Legislature from 1966-1978 and retired in 1978 after serving as the chair of the Senate Committee on Economic Development. After reviewing SB 579 I am pleased to submit these remarks. Since my retirement, I have not written or supported any legislation until I was asked to support SB 579, as amended. Given the importance this legislation to Hawaii's economy and the environment, I am pleased to indicate my support for this legislation.

As you well know more than ever today, our economy is very fragile and needs all the support that you can provide. More importantly, this bill will create sustainable jobs, which are much needed.

It is without reservations, that Hawaiian Legacy Reforestation Initiative and I support the passage of S.B. 579, as amended.

Mahalo for your consideration,

Hawaiian Legacy Reforestation Initiative


Francis A. Wong
Chairman and Retired Hawaiian State Senator



MASON INDUSTRIES, LLC

**THE HONORABLE SYLVIA LUKE, CHAIR
THE HONORABLE TY J.K. CULLEN, VICE CHAIR
HOUSE COMMITTEE ON FINANCE**

**31st Hawaii State Legislature
Regular Session of 2021
State of Hawai`i**

April 4, 2021

RE: S.B. 579 SD1; RELATING TO THE ISSUANCE OF SPECIAL PURPOSE REVENUE BONDS TO ASSIST HOUSE OF ALOHA ENTERPRISES LLC

Chair Sylvia Luke, Vice Chair TY J.K. Cullen, and members of the House Committee on Finance, on behalf of MASON INDUSTRIES LLC, I submit the following testimony in support of S.B. 579 SD1 regarding HOUSE OF ALOHA ENTERPRISES LLC.

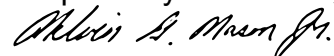
Senate Bill 579 SD1 authorizes the issuance of special purpose revenue bonds to assist HOUSE OF ALOHA ENTERPRISES LLC with planning, designing, constructing, and equipping facilities for the manufacturing and processing of products. Specifically, we are planning to build facility and expand existing facilities in State of Hawaii and intend to process value-added agricultural products from Hawaii to play a role in providing niche and high value products for not just our State, but overseas in North America, Asia, and Europe, which in turn will bring in revenue for the State of Hawaii. The facilities will provide automated packaging and bottling, and coordinate shipping and logistics. Clients of the facilities will be farmers, value-added agriculture producers, and entrepreneurs for more middle class jobs and help Hawaii's overall economy to be more self-sustainable.

HOUSE OF ALOHA ENTERPRISES will generate revenue, taxes, fees, lease and rents in the State of Hawaii by opening a Retail outlet at the Haleiwa Town Center. The project will generate jobs in areas such as but not limited to, construction, law, finance, food and beverage, accounting, engineering, landscaping, maintenance, and energy. Further, the development and operations will generate multi millions of dollars in revenue for the State of Hawaii through taxes, fees, and a leased office at the Hawaii Foreign-Trade Zone No.9.

In addition House Of Aloha Enterprises will generate substantial economic growth for the State with increased revenue through the creation of more jobs and this development and operations will generate multi-millions of dollars in revenue for the State of Hawaii. This special purpose revenue bond will definitely help with economic development, specifically for other businesses in the area as well.

For the reasons stated above, MASON INDUSTRIES, LLC supports Senate Bill 579 SD1. Thank you for the opportunity to testify on this matter.

Respectfully Submitted,



Melvin G. Mason Jr. CEO / President

LATE

SB-579-SD-1

Submitted on: 4/6/2021 10:10:25 PM

Testimony for FIN on 4/7/2021 1:30:00 PM

Submitted By	Organization	Testifier Position	Present at Hearing
Keala Hill	Individual	Support	No

Comments:

Testimony by Keala (Beyer) Hill, Founder of the branding, website design and consulting agency, Be is for Brand, LLC, on behalf of HOUSE OF ALOHA ENTERPRISES, LLC, I submit the following testimony in **support** of Senate Bill 256 regarding HOUSE OF ALOHA ENTERPRISES, LLC.

I won't repeat what has been mentioned in other testimonies, but I can speak to the importance of these bonds as a displaced Kanaka Maoli going on 20+ years. This bond will not only support business in The State of Hawaii, but it can help bring many families, like mine, home with increased job creation. For every displaced born-in-Hawaii-local, our keiki are losing our culture and our way of life. It will be a beautiful thing to share our products and culture in a focused way, both domestically and internationally - but the real beauty will be in the gift of creating jobs so more people get their basic needs met through reliable work and living wages.

Additionally, HOUSE OF ALOHA ENTERPRISES, LLC is aligned with leading edge technology providers for website development on behalf of the Made in Hawaii businesses it will support with e-commerce. As a web developer, I can attest that this technology will make e-commerce more accessible, more manageable and more affordable than what is currently in the market. With every step, the heart of this project embodies what it means to have the aloha spirit and furthers economic growth and stability for the state and its people.

For these reasons, I support Senate Bill 256 and HOUSE OF ALOHA ENTERPRISES, LLC. Thank you for allowing open testimony.

Keala Hill