

DAVID Y. IGE  
GOVERNOR



CRAIG K. HIRAI  
DIRECTOR

GLORIA CHANG  
DEPUTY DIRECTOR

EMPLOYEES' RETIREMENT SYSTEM  
HAWAII EMPLOYER-UNION HEALTH BENEFITS TRUST FUND  
OFFICE OF THE PUBLIC DEFENDER

**STATE OF HAWAII**  
**DEPARTMENT OF BUDGET AND FINANCE**  
P.O. BOX 150  
HONOLULU, HAWAII 96810-0150

ADMINISTRATIVE AND RESEARCH OFFICE  
BUDGET, PROGRAM PLANNING AND  
MANAGEMENT DIVISION  
FINANCIAL ADMINISTRATION DIVISION  
OFFICE OF FEDERAL AWARDS MANAGEMENT (OFAM)

**WRITTEN ONLY**  
TESTIMONY BY CRAIG K. HIRAI  
DIRECTOR, DEPARTMENT OF BUDGET AND FINANCE  
TO THE HOUSE COMMITTEE ON FINANCE  
ON  
SENATE BILL NO. 3357, S.D. 2, H.D. 1

**April 4, 2022**  
**2:30 p.m.**  
**Room 308 and Videoconference**

RELATING TO NATIVE HAWAIIAN AFFAIRS

The Department of Budget and Finance (B&F) offers comments on this bill.

Senate Bill No. 3357, S.D. 2, H.D. 1, provides funds for grants to tax-exempt non-profit organizations to improve Native Hawaiian communities and culture through various assistance programs; and appropriates a total of \$15,700,000 in general funds for FY 23 for this purpose to be allocated to and expended by the following:

- the Department of Agriculture;
- the Department of Business, Economic Development and Tourism;
- the Department of Labor and Industrial Relations; and
- the Department of Land and Natural Resources.

B&F notes that, with respect to the general fund appropriations in this bill, the federal Coronavirus Response and Relief Supplemental Appropriations Act requires that states receiving Elementary and Secondary School Emergency Relief (ESSER) II funds and Governor's Emergency Education Relief II funds must maintain state support for:

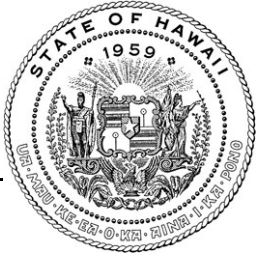
- Elementary and secondary education in FY 22 at least at the proportional level of the state's support for elementary and secondary education relative to the state's overall spending, averaged over FYs 17, 18 and 19; and
- Higher education in FY 22 at least at the proportional level of the state's support for higher education relative to the state's overall spending, averaged over FYs 17, 18 and 19.

Further, the federal American Rescue Plan (ARP) Act requires that states receiving ARP ESSER funds must maintain state support for:

- Elementary and secondary education in FY 22 and FY 23 at least at the proportional level of the state's support for elementary and secondary education relative to the state's overall spending, averaged over FYs 17, 18 and 19; and
- Higher education in FY 22 and FY 23 at least at the proportional level of the state's support for higher education relative to the state's overall spending, averaged over FYs 17, 18 and 19.

The U.S. Department of Education has issued rules governing how these maintenance of effort (MOE) requirements are to be administered. B&F will be working with the money committees of the Legislature to ensure that the State of Hawai'i complies with these ESSER MOE requirements.

Thank you for your consideration of our comments.



## DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

DAVID Y. IGE  
GOVERNOR  
MIKE MCCARTNEY  
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Statement of  
**MIKE MCCARTNEY**  
Director

Department of Business, Economic Development, and Tourism  
before the

**HOUSE COMMITTEE ON FINANCE**

Monday, April 4, 2022

2:30 pm

Via Videoconference

State Capitol, Conference Room 308

In consideration of

**SB3357, SD2, HD1**

**RELATING TO NATIVE HAWAIIAN AFFAIRS.**

Chair Luke, Vice Chair Yamashita and members of the Committee. The Department of Business, Economic Development and Tourism (DBEDT) offers comments on SB3357, SD2, HD1 which requires certain departments and agencies to provide grants to tax-exempt non-profit organizations that have experience and expertise in supporting and advancing Native Hawaiian communities.

DBEDT is tasked with managing non-profit contractors to provide support for the following projects: Pop-up Makeke Virtual Marketplace; A West Oahu Innovation Center: Culture Training Programs; and Community-based Tourism Management.

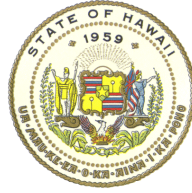
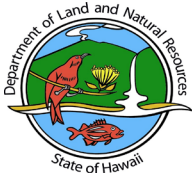
The Pop-up Makeke Virtual Marketplace supports local artisans and businesses to adapt to e-commerce. DBEDT has an active e-commerce support program so this initiative aligns with our current efforts.

A West Oahu Innovation Center that is a physical co-working space and an entrepreneur and resource center providing workshops, counseling, loan assistance, and broadband access also aligns with DBEDT's mission and current programs.

Regarding Community-based Tourism Management, including tourism impacts on the natural and cultural resources of local communities, we agree that this responsibility should be assigned to the Hawaii Tourism Authority.

Finally, in order to provide grants to specific organizations, this bill must provide for exemptions from 103D (Procurement), or specifically name the organization to which the funds are to be directed. Thank you for the opportunity to testify.

DAVID Y. IGE  
GOVERNOR OF HAWAII



**STATE OF HAWAII  
DEPARTMENT OF LAND AND NATURAL RESOURCES**

POST OFFICE BOX 621  
HONOLULU, HAWAII 96809

**SUZANNE D. CASE**  
CHAIRPERSON  
BOARD OF LAND AND NATURAL RESOURCES  
COMMISSION ON WATER RESOURCE MANAGEMENT

**ROBERT K. MASUDA**  
FIRST DEPUTY

**M. KALEO MANUEL**  
ACTING DEPUTY DIRECTOR - WATER

AQUATIC RESOURCES  
BOATING AND OCEAN RECREATION  
BUREAU OF CONVEYANCES  
COMMISSION ON WATER RESOURCE MANAGEMENT  
CONSERVATION AND COASTAL LANDS  
CONSERVATION AND RESOURCES ENFORCEMENT  
ENGINEERING  
FORESTRY AND WILDLIFE  
HISTORIC PRESERVATION  
KAHOOLAWE ISLAND RESERVE COMMISSION  
LAND  
STATE PARKS

**Testimony of  
SUZANNE D. CASE  
Chairperson**

**Before the House Committee on  
FINANCE**

**Monday, April 4, 2022  
2:30PM**

**State Capitol, Conference Room 325, Via Videoconference**

**In consideration of  
SENATE BILL 3357, SENATE DRAFT 2, HOUSE DRAFT 1  
RELATING TO NATIVE HAWAIIAN AFFAIRS**

Senate Bill 3357, Senate Draft 2, House Draft 1 proposes to appropriate funds to various agencies and directs those agencies to issue these funds as grants to qualified not-for-profit organizations with a substantial history of service to Native Hawaiian communities. **The Department of Land and Natural Resources (Department) appreciates the intent of this measure and offers comments on those portions of the measure relating to the Department.**

Senate Bill 3357, Senate Draft 2, House Draft 1 proposes to appropriate funds to various departments and directs them to issue grants to federal tax-exempt non-profit organizations that have previously received government assistance to support their organizational mission as well as possess at least twenty years of providing assistance and support to Native Hawaiian communities.

SECTION 2, paragraph (4) appropriates funds to the Department for repatriation and reinterment of Native Hawaiian human remains in the United States and internationally, and for operation, maintenance, and repairs of Iolani Palace. The Department limits its comments to paragraph (4).

SECTION 2, paragraph (4)(A) appropriates \$330,000 to be used for the repatriation and reburial of Native Hawaiians nationally and internationally. Unlike some of the appropriations made in this measure, the recipient of the grant funds is not specified. While the Department appreciates the intent of this appropriation the Department is concerned about its ability to administer a grant or grants under it. In the absence of a recipient specified in the measure, the Department will be faced with a substantial and time consuming administrative effort to identify and enter into a grant agreement to expend these funds in an effective, appropriate manner, and cost effective manner to not-for-profit entities that meet the qualifications specified in the measure. In order to avoid the potential administrative problems associated with issuing grants from this

appropriation, the Department recommends that a recipient organization, such as the Council for Native Hawaiian Affairs, be identified in the measure as is suggested below for the appropriation for Iolani Palace.

SECTION 2, paragraph (4)(B) appropriates \$210,000 to be used for operation, maintenance, and repairs at Iolani Palace. The Department supports this provision provided it does not adversely affect the priorities set forth in the Governor's budget request. The Friends of Iolani Palace is well established not-for-profit organization focused entirely on operating, maintaining, and preserving Iolani Palace. It meets the criteria established in the measure for receipt of grant funds. The Department recommends that paragraph (4)(B) revised as follows

(B) The sum of \$210,000; provided that the sum is  
allocated to the Friends of Iolani Palace to be used  
for Iolani Palace operations, maintenance, and  
repairs.

Thank you for the opportunity to comment on this measure.

DAVID Y. IGE  
Governor

JOSH GREEN  
Lt. Governor



PHYLLIS SHIMABUKURO-GEISER  
Chairperson, Board of Agriculture

MORRIS M. ATTA  
Deputy to the Chairperson

State of Hawaii  
**DEPARTMENT OF AGRICULTURE**  
1428 South King Street  
Honolulu, Hawaii 96814-2512  
Phone: (808) 973-9600 FAX: (808) 973-9613

TESTIMONY OF PHYLLIS SHIMABUKURO-GEISER  
CHAIRPERSON, BOARD OF AGRICULTURE

BEFORE THE HOUSE COMMITTEE ON FINANCE

APRIL 4, 2022  
2:30 P.M.

CONFERENCE ROOM 308 & VIA VIDEOCONFERENCE

SENATE BILL NO. 3357 SD2 HD1  
RELATING TO NATIVE HAWAIIAN AFFAIRS

Chairperson Luke and Members of the Committee:

Senate Bill 3357 SD2 HD1 proposes to appropriate funds to various agencies and directs those agencies to issue these funds as grants in compliance with Section 42F-103 to qualified not-for-profit organizations with a substantial history of service to Native Hawaiian communities. The Department of Agriculture (Department) appreciates the intent of this measure and offers comments limited to portions of the measure relating to the Department.

The measure appropriates \$800,000 to the Department and directs the issuance grants to federal tax-exempt non-profit organizations that have previously received government assistance to support their organizational mission and possess at least twenty years of providing assistance and support to Native Hawaiian communities. The grants must be made to expand infrastructure, increase food production, develop hatchery and solar power programs for loko i`a, conduct a statewide kalo farming needs assessment, and develop an ulu and kalo processing mill.

The measure only provides the eligibility criteria for grant recipients and relies on the Department to identify and select the actual recipients. The Department's capacity for administering a grant program of this magnitude is extremely limited due to staffing



constraints and a lack of expertise in assessing Native Hawaiian needs and practices. The Department is particularly concerned by the lack of specified recipients in the measure because the requisite identification and selection process will need substantial effort and staffing resources to administer the program effectively and appropriately. The Department respectfully recommends that the Department of Hawaiian Home Lands, the Office of Hawaii Affairs and the Council of Native Hawaiian Advancement be the lead agencies for the measure in assessing Native Hawaiian needs and practices and determining appropriate funding levels. The Department together with UH CTAHR can serve as consultants for agricultural projects or agriculture subject matter expertise.

Thank you for the opportunity to testify on this important measure.

**SB-3357-HD-1**

Submitted on: 4/4/2022 10:55:09 AM

Testimony for FIN on 4/4/2022 2:30:00 PM

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Testify</b>
Morris Atta	Hawaii Department of Agriculture	Comments	Remotely Via Zoom

Comments:

I am available to answer questions on behalf of the Department of Agriculture.





Hawai'i Convention Center  
1801 Kalākāua Avenue, Honolulu, Hawai'i 96815  
**kelepona** tel 808 973 2255  
**kelepa'i** fax 808 973 2253  
**kahua pa'a** web [hawaii-tourism-authority.org](http://hawaii-tourism-authority.org)

**David Y. Ige**  
*Governor*

**John De Fries**  
*President and Chief Executive Officer*

Statement of  
**JOHN DE FRIES**

Hawai'i Tourism Authority  
before the  
**COMMITTEE ON FINANCE**

April 4, 2022  
2:30 p.m.  
State Capitol  
via videoconference

In consideration of  
**SENATE BILL NO. 3357 SD2 HD1**  
**RELATING TO NATIVE HAWAIIAN AFFAIRS**

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Aloha Chair Luke, Vice Chair Yamashita, and members of the Committee on Finance,

We appreciate the opportunity to provide testimony in **support** of SB3357 SD2 HD1, which requires certain departments and agencies to provide grants to tax-exempt non-profit organizations that have experience and expertise in supporting and advancing Native Hawaiian communities.

The Destination Management Action Plans, also known as DMAPs, were developed through significant and meaningful collaboration and direction of Hawai'i's communities. Contained within the six community-driven DMAPs are hundreds of actions and sub-actions identified by kama'āina that have become HTA's commitment to our kama'āina. These three-year plans provide a clear path towards addressing the concerns and needs of our community.

We stand ready to serve as the agency responsible for funds provided in this measure for community-based tourism management, including tourism impacts on the natural and cultural resource of our local communities. As such, we humbly request that the Hawai'i Tourism Authority be identified as the attached agency to the Department of Business, Economic Development & Tourism responsible for funds provided for community-based tourism management, including tourism impacts on the natural and cultural resource of our local communities.

We appreciate the opportunity to offer testimony in **support** of SB3357 SD2 HD1. Mahalo.

Center for Hawaiian Sovereignty Studies  
46-255 Kahuhipa St. Suite 1205  
Kane'ohe, HI 96744  
(808) 247-7942  
Kenneth R. Conklin, Ph.D. Executive Director  
e-mail [Ken\\_Conklin@yahoo.com](mailto:Ken_Conklin@yahoo.com)  
Unity, Equality, Aloha for all



To: HOUSE COMMITTEE ON FINANCE  
For hearing Monday, April 4, 2022

Re: HB3357, SD2, HD1  
RELATING TO NATIVE HAWAIIAN AFFAIRS.  
Requires certain departments and agencies to provide grants to tax-exempt nonprofit organizations that have experience and expertise in supporting and advancing Native Hawaiian communities. (HD1)

#### TESTIMONY IN OPPOSITION

You added this bill to your agenda and emailed the notice barely 24 hours before the hearing, perhaps to avoid opposing testimony being considered "on time." Shame! Mark this testimony as "on time."

This bill seeks to appropriate \$15,700,000.00 to be distributed in specified amounts among 4 departments. Each department must then

spend specific dollar amounts of its windfall for some projects exclusively for the benefit of "Native Hawaiians" [for example, repatriation and reburial of bones], and for some broader projects focused on areas that are generally regarded (although incorrectly) as primarily the kuleana of Native Hawaiians; for example, Iolani Palace.

A paragraph in Section 1 makes the racism explicitly clear: "The grants shall be tailored toward improving Native Hawaiian communities and culture through various assistance programs, including but not limited to programs that offer food sustainability; development of renewable infrastructure; Native Hawaiian historic preservation; development of a mill to process ulu and taro [remember the failed mill OHA ran on Kaua'i?]; business training, entrepreneurship, and mentoring; farming; education; cultural training; and environmental management." Activities and products that could plausibly have multiethnic participation actually have a thinly-disguised ethnic focus such as loko i'a [fishponds], kalo [taro], ulu [sweet potato]; culture training programs with military personnel; software needs of the Hawaiian trades academy; Iolani Palace operations [twisted-history narratives by tour guides], maintenance, and repairs.

The main objection to this bill is that the State of Hawaii should not be singling out a punahele [favorite] race for largess of multimillions of taxpayer dollars while not providing corresponding EQUITY to any other races or ethnicities. Whatever happened to the latest liberal themesong DEI (diversity, equity, inclusiveness)?

Another major objection is that we already have an entire branch of the state government, OHA, whose primary purpose is "the betterment of Native Hawaiians." According to OHA's latest annual report, on June 30, 2021 OHA had assets of \$764,820,000.00. So let OHA pay the \$15.7 Million for these projects. Why do we have OHA anyway? If these projects are sufficiently worthy to be asking the legislature for a special appropriation to pay for them, then why did OHA not already recognize their worthiness and provide OHA's money for them?



# IOLANI PALACE

Post Office Box 2259 Honolulu, HI 96804-2259 Telephone (808) 522-0822 FAX (808) 532-1051

**Testimony of  
PAULA AKANA  
Executive Director**

**Before the House Committee on  
Finance (FIN)**

**Monday, April 4, 2022  
2:30 PM; House Conference Room 308 & Videoconference**

**In Consideration of  
Senate Bill 3357 SD2 HD1**

**RE: Testimony in SUPPORT of SB 3357 SD2 HD1, Relating to NATIVE HAWAIIAN  
AFFAIRS.**

Chair Luke, Vice Chair Yamashita and Committee Members;

Aloha, I'm Paula Akana, Executive Director of The Friends of Iolani Palace, the State of Hawaii Museum of Monarchy History. Through a long-term lease with the State Department of Land and Natural Resources (State Parks), we maintain, preserve and operate Iolani Palace, the Hale Koa Barracks, the Coronation Pavilion and Kanaina, the old Archives building.

I fully support SB 3357 SD2 HD1. It would provide grants, via state departments, to federal tax exempt, non-profit organizations to support their missions. All of the organizations included in this bill provide vital services to benefit Native Hawaiians.

This measure would provide our organization, through DLNR, funding to be used for operations, maintenance and repairs of Iolani Palace. This would help us immensely as we care for and share the story of this wahi pana, this very special place.

The Friends of Iolani Palace are still feeling the impacts of closures and restrictions due to COVID. Our revenues were directly impacted, yet we continue the costly repair and maintenance for these beautiful, aging cultural treasures and continue to provide security for the site.

Mahalo for your consideration.

Aloha,

Paula Akana  
Executive Director  
The Friends of Iolani Palace

**SB3357 SD2 HD1  
RELATING TO NATIVE HAWAIIAN AFFAIRS**  
House Committee on Finance

April 4, 2022

2:30 PM

Room 308 & Videoconference

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The Council for Native Hawaiian Advancement (CNHA), a member-based 501(c)(3) non-profit organization with a mission to enhance the cultural, economic, political, and community development of Native Hawaiians, **STRONGLY SUPPORTS** SB3357 SD2 HD1, which proposes much-needed additional state grant funding to support the Native Hawaiian community.

CNHA worked with its members to help develop this collection of grant program proposals. Our goal was to empower Native Hawaiian and local communities through the investment in our state's economy and unique heritage, with an eye towards setting critical foundations that can sustain and build upon hard-fought progress. We greatly appreciate the Legislature's willingness to consider new buckets of state grant funding that would supplement existing state funding opportunities for Native Hawaiian organizations with demonstrated track records of success.

Proposed Grant Programs

**1. Loko I'a Hatchery & Solar Power Programs**

This request proposes to fund two separate programs to expand infrastructure, increase food production and develop the economic sustainability of loko i'a statewide. Both are pilot projects that can be replicated at other loko i'a based on interest and commitment of sites.

○ **Solar Power Infrastructure for Loko I'a**

Waikalua Loko in Kāne'ohe is developing a nursery tank demonstration and training site to raise juvenile ama'ama (mullet), awa (milkfish), and native limu to stock loko i'a statewide. Request would fund:

- Installation of a 200 kw solar system (\$100k) and batteries (\$100k) at Waikalua Loko;
- Holding 3 workshops (\$12k each workshop) to train other fishponds to set up similar solar power systems;
- Provide initial solar equipment at \$10k each for up to 12 fishponds participating in workshops

○ **Turn-Key Hatcheries**

This program would replicate a pilot off-grid hatchery at Kaua'i throughout the state to allow loko ia to gain experience breeding, hatching and rearing crustaceans, sea cucumbers and other marine life that can be sold to support the economic sustainability of loko ia. Loko i'a operators can then gain experience to transition the hatchery site to ama'ama and awa to stock fishponds. Request would cover:

- A turn-key hatchery setup including equipment, materials and fabrications at Keawanui loko i'a on Moloka'i (\$220k) and solar power system (\$10k), with 2 FTE technicians (\$50k each) for a total of \$330k
- A scalable proposal (optional to our request) could include up to 6 other sites statewide at \$230k per hatchery and solar. Other add ons may include:
- Contract for workshop to train additional hatcheries at \$12k per year for three years
- Fund hatchery technicians at \$50k per FTE, with up to two technicians at each site
- Contract for hatchery consultant at \$50k per year

## **2. Repatriation/Native Hawaiian Historic Preservation**

This request would support the establishment of a program that addresses Native Hawaiian-specific historic preservation needs. This request would fund a program would:

- Conduct repatriations and reburials nationally and internationally under federal and international legal frameworks, as well as curate sacred objects that have been repatriated; Repatriations have been coordinated from multiple museums in Germany, Poland, France, England, New Zealand and North America. Small teams of culturally trained repatriation experts will be sent to each country to bring home human remains and artifacts. The entirety of the travel budget will be used for this activity and includes Air, Ground, Lodging, Freight, and per diem.
- Create and purchase reburial material for 3000+ Mōkapu Iwi Kūpuna; Kapa and boxes will need to be made or purchased for each kupuna. Items will be sourced from throughout the State of Hawai'i from traditional kapa makers, weavers, and wood workers.
- Assess the establishment of a Native Hawaiian Historic Preservation Office that will include national and international repatriation and reburial efforts and possible management of the burial sites program.
- FTEs would be responsible for overall coordination of first three bullets, which involves multiple stakeholders, cultural practitioners, museum outreach, travel logistics and reporting. Contract services will go to secure repatriation expertise and established relationships with institutions.

## **3. Hawaiian Trades Academy & KūHana Business Program**

This request would expand CNHA's Hawaiian Trades Academy and KūHana Business Program to prepare more individuals and businesses for economic success and self-sufficiency.

- ***Hawaiian Trades Academy***  
Launched in 2019, the Academy aims to provide workforce development for economically and socially disadvantaged communities, with the overarching goal of raising the household income of families in Hawaii. The Academy offers programs statewide to prepare individuals for careers in carpentry, firefighting, policing, commercial driving, and the solar field.

These programs consist of generally 10-week accelerator classes that require just three hours of course work per week. The programs offer certifications such as CDL licenses and OSHA-10 certification, as well respiratory and first aid training, financial literacy training, and job placement assistance. In addition to existing programs, CNHA would like to expand offerings to include a management track within the tourism industry.

- ***KūHana Business Program***

KūHana offers accelerator cohorts that help local and Native Hawaiian-owned entrepreneurs with 1-5 years of operations develop clear business strategies. Cohorts take a 10-week business plan development class that provides tools, technical assistance, and ample networking.

Each business walks away with a completed business plan, a polished business pitch, and collaboration opportunities with their fellow cohort participants. Prizes are awarded to top performing companies in each cohort with either technical assistance, cash prizes, or other forms of capital.

This request would cover two FTEs, nine Trades Academy cohorts, four KūHana Small Business cohorts, the purchase of new software for a CDL simulator and an evaluation component.

**4. Kalo Farming Needs Assessment**

This request would cover a Needs Assessment of the state's kalo farming needs, with the overall goal of supporting and elevating the heritage and cultural practice of kalo farming and empowering kalo farmers to be self-sufficient, successful and profitable. The assessment would work with kalo farmers of all sizes on each island, including sites with commercial, community and education purposes.

The assessment will include needs relating to food production, land and natural resource management, watershed management, infrastructure, labor, training, mentorship, kalo variety preservation and food systems transformation. A report and prioritized policy and funding recommendations will be completed in one year and submitted to the Legislature and shared with the community and potential private funders.

**5. Pop-Up Mākeke**

In April 2020, CNHA launched the Pop-Up Mākeke, a virtual marketplace supporting local artisans impacted by the global pandemic that shut down vital revenue streams from brick-and-mortar stores and community events. The success of the Pop-Up Mākeke demonstrates the need for a centralized e-commerce hub that leverages small business resources and creates new opportunities for Hawai'i's small businesses to thrive in an ever changing global market. The pandemic has shifted how consumers shop and as a result has caused many businesses needing to reimagine their business model to a more web-centric approach.

The Pop-Up Makeke will leverage data analytics to provide to artisans their sale history and market trends for them to make better business oriented decisions.

This request would allow Pop-Up Mākeke to provide increased support for Hawaii-based artisans to remain sustainable and thrive in a post-pandemic economy.

This request for funds would cover:

- Kūhana Management
- Pop-Up Mākeke Management
- Sector-expert consultants including branding and marketing consultants, and business development specialists
- Consignment support for participating businesses in Pop-Up Mākeke

CNHA will facilitate incubator courses to micro- and small-retail businesses to adapt to e-commerce. The course will include personalized assistance to each businesses needs from e-commerce, marketing, and logistics experts. Businesses that complete the incubation course will be allowed to participate in the Pop-Up Makeke to introduce their products to a global market as they prepare their own online presence.

Course syllabus will include:

- What does it mean for your products to represent Hawaii?
- How to effectively market your business online?
- How to leverage resources to scale your business? (i.e. wholesale model, capacity building, resources to capital)

#### **6. Culture Training/Programs for military, Small Businesses and Non-Profit Organizations**

There has been a request from military leadership for CNHA to provide cultural orientations for service men and women, DOD civilian personnel and ranking officials to acclimate them to working and living in Hawai'i. CNHA will provide 90-minute orientations with the goal of instilling in participants an increased aloha for Hawai'i's people, land, history and culture.

In addition, CNHA would also offer cultural programming and capacity assistance to small businesses and non-profit organizations across the State to help them utilize culture in an appropriate and effective manner.

This request would support 2 FTEs to conduct 24 Orientations:

- 24 Orientations (2 per month for one year), with each Orientation training up to 40 students
- Cultural Trainer
- Digital Designer
- Curriculum development

#### **7. West O'ahu Innovation Center**

The West O'ahu Innovation Center will serve as a physical co-working space, entrepreneur, and resource center. It will be an innovative entrepreneur center for the underserved-community of West O'ahu, providing collaborative, meeting and event space; offering business workshops and counseling; engaging 'Big Business' mentors for small and micro-business entrepreneurs; and delivering loan assistance and broadband access.



The facility will also feature CNHA's Hawaiian Trades Academy Technology Center and Classroom. By establishing these resources on the west side, small businesses will have the tools and support needed to start, grow and thrive.

This request for funding would cover the cost to retrofit an existing 10,000 sq ft facility to house the West O'ahu Innovation Center.

#### **8. Community-Based Tourism Management**

This program would invest in communities to better manage tourism and tourism impacts on neighborhoods as well as the local natural and cultural resources of communities. The program would take a community based approach to identify highly impacted communities and identify ways to empower those communities with information about legal frameworks that can protect their resources, develop educational campaigns, including monitors, advertising, signage, and establish lines of communication with the tourism industry to voice community concern. The goal for this program is to build capacity to communities to better provide a visitor experience that kama'āina and malihini can enjoy and appreciate - with ensuring the 'āina and resources are well managed for generations to come.

Program would include the following activities and actions:

- Manage an incentive program that supports cottage industry; and new and existing farms that employ organic and sustainable practices, agri-tourism, and internship-to-employment training programs for community members.
- Manage incentive programs to:
  - Steward 'āina, including receiving training to grow community capacity for this work
- Organize and host opportunities for community work days and voluntourism
- Develop educational online content about the history, traditions, and places of the ahupua'a and moku
- Design and implement gatherings open to residents and visitors that aim to share the traditions, practices, and history of a given area
- Manage grants for communities to gather and share mo'olelo, mele, images, and visitor guidelines
- Design a virtual tour experience for high traffic communities to reduce the environmental footprint.

#### **9. 'Iolani Palace**

'Iolani Palace is one of Hawai'i's most important historic sites and a cherished cultural symbol for Native Hawaiians. The Palace continues to struggle with funding to cover the operations, maintenance and repairs.

This request would cover the following costs:

1. Replace the damaged historic etched glass door panes that were vandalized in 2017. \$90,000
2. Six months (at \$20k per month) to operate the HVAC system, which runs 24/7, to control the temperature and humidity inside the Palace to protect the thousands of cultural objects housed there.



Further budget details can be provided for all programs.

In closing, CNHA urges the Committee to pass SB3357 SD2 HD1. Mahalo nui loa for the opportunity to provide testimony on this measure.

Respectfully,

J. Kūhiō Lewis, CEO  
Council for Native Hawaiian Advancement



Testimony Before The  
House Committee on Finance  
**IN SUPPORT OF SB 3357 SD2 HD1**  
April 4, 2022, 2:30PM, Room 308

My name is Kevin Chang and I am the Executive Director of [Kua'āina Ulu 'Auamo \(or KUA\)](#). KUA works to empower grassroots rural and Native Hawaiian mālama 'āina groups to celebrate their places and pass on their traditions to better Hawai'i and achieve 'āina momona— an abundant, productive ecological system that supports community well-being.

KUA employs a community-driven approach that currently supports a statewide network of 36 mālama 'āina community groups collectively referred to as E Alu Pū (moving forward together), 40 fishpond projects and practitioners called the Hui Mālama Loko I'a, and a growing group of over 60 Limu practitioners and supporters called the Limu Hui. Participants in our networks have had long term dreams of bringing fishponds, food fish and limu back to our shorelines and dinner tables. KUA is also a member of CNHA and worked with its staff and members of the UH SeaGrant aquaculture outreach team to provide some of the information needed in this request.

**KUA supports SB 3357 Sd2 HD1 as an incremental step on a pathway towards 'āina momona.** Specifically, the request proposes to fund two separate programs to expand infrastructure, increase food production and develop the economic sustainability of loko i'a statewide. Both are pilot projects that can be replicated at other loko i'a based on interest and commitment of sites. These projects include supporting solar power infrastructure for Loko I'a hatchery projects and supporting the development of turn-key hatcheries, both projects will include training to expand capacity with other ponds and to help fund the positions to do so.

In addition, we support the projects in this bill which concern the reburial and repatriation of Native Hawaiian remains and the existence of a Native Hawaiian Historic Preservation Office, support for a kalo assessment, encouragement of a tourism sector which supports a community ethic of aloha 'āina and actions toward mālama 'āina in collaboration with Hawai'i's citizens and repairs at 'Iolani Palace.

KUA's coordinators and network participants in all three of our networks have built stronger connections to the DLNR-DAR and the aquaculture community knowing very well that to reach a vision of greater food self-sufficiency we need to transform our culture, values and institutions together. Building the capacity to produce fingerlings for restorative aquaculture would directly address one of the recommendations in the 1993 Report of the Governor's Task Force on Moloka'i Fishpond Restoration. This report was published nearly 30 years ago, but many of its findings are still relevant and indeed, important to fishponds on most other islands in Hawai'i in addition to Moloka'i; a [Loko I'a Needs Assessment](#) finalized in November 2020 reiterated the continued interest in contemporary aquaculture technology to support fishpond revitalization. We acknowledge the existing resources and technical capacity at various facilities and programs in Hawai'i encourage this proposed further support to build towards that vision of 'āina momona.

Importantly, the 1993 report recommended that "the State of Hawai'i...actively support and help fund the development of a hatchery to provide seedstock for fishponds and stock enhancement

of the reefs.” Many practitioners envision a future when loko i’a can be stocked again from natural populations of prized species such as ‘anae, but since those fisheries are depleted in many areas across Hawai‘i, hatchery-raised fingerlings are an important component of the restoration efforts for loko i’a and their surrounding waters. In our conversations with the Hui Mālama Loko I’a, practitioners from 24 loko i’a on 5 different islands have indicated this opinion in the past several years. Then looking beyond the boundaries of the walls, loko i’a themselves are key assets to restocking the wild fishery by serving as enhanced nursery areas.

Indeed, as we look to the future our communities are raising the kupa‘āina who want to have jobs focused on mālama ‘āina. I am sure some of the submitted applications that recently inundated and exceeded the capacity of the DOCARE Academy enrollment portal came from these kinds of young people. We appreciate creative and collaborative approaches that build the capacity and skills of the next generation with intention, and in a way that benefits ongoing community efforts at loko i’a as a catalyst for ecosystem regeneration.

The communities we work with are committed to ensuring the long-term health of our biocultural resources. They have depended on them for generations. We believe our environment, the foundation of our very existence, is about long-term investment and a vision of ‘āina momona. To get there it requires among other things taking the steps toward greater self-sufficiency, development of a pipeline of new and more innovative career pathways, mindsets, relationships and resource flows for mālama ‘āina. Passing this bill out of your committee will open a pathway toward reaching this vision.

Mahalo for this opportunity to testify in support.

Aloha ‘Āina Momona.



*Ko`olau Foundation*

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April 4, 2022

To: Rep. Sylvia Luke, Chair  
Rep. Kyle Yamashita, Vice Chair  
Members, House Committee on Finance

From: Mahealani Cypher  
Ko`olau Foundation

Subject: Support for S.B. 3357, SD2, HD1 – Native Hawaiian Affairs Grantss

Aloha Luke, Vice Chair Yamashita, and Committee Members:

The Ko`olau Foundation sends our aloha to you all, and we offer our strong support to Senate Bil 3357, S.D. 2, H.D. 1, which would allocate funds to certain state agencies to provide grant awards to tax-exempt nonprofit organizations that support and advance Native Hawaiian communities.

Our Foundation is dedicated to the preservation of Hawaiian history, traditional practices, cultural landscapes and Hawaiian values. It has been our experience that we frequently have had to contend with various agencies over matters of concern to the Native Hawaiian people and it ends up creating divisiveness and confusion between our communities and government agencies.

We are hopeful that funding such as provided in this legislation will help facilitate honest and straightforward problem-solving between these agencies and the Hawaiian community, and lead to public-private partnerships or solutions to ongoing issues or disputes. We should note that, for those agencies which may receive these funds, no resolution of problems can come about unless there is a good-faith effort on all sides.

Mahalo for your consideration of our mana`o.