



1050 Bishop St. PMB 235 | Honolulu, HI 96813
P: 808-533-1292 | e: info@hawaiiifood.com

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TO: Committee on Consumer Protection and Commerce
Rep. Aaron Ling Johanson, Chair
Rep. Lisa Kitagawa, Vice Chair

FROM: HAWAII FOOD INDUSTRY ASSOCIATION
Lauren Zirbel, Executive Director

DATE: March 16, 2022
TIME: 3pm
PLACE: Via Videoconference

RE: SB2125 Relating to Liquor Licenses

Position: Oppose

The Hawaii Food Industry Association is comprised of two hundred member companies representing retailers, suppliers, producers, and distributors of food and beverage related products in the State of Hawaii.

HFIA is in opposition to this measure to increase the maximum fine for violation of liquor control laws from \$2,000 to \$5,000. This amounts to an increase of 150% which is excessive and unnecessary. Our local retailers work hard to safely and responsibly supply their customers with age restricted products. Increasing the fine does not create an added deterrent, it just disincentivizes providing these products. Fines in the amount proposed in this measure would disproportionately impact small local retailers. A large chain could easily afford this, a small sole proprietor or family-owned business may be forced to close, which is unfair. Instead of creating arbitrarily high fines, we encourage the legislature to instead work with liquor retailers on positive programs, education, and community outreach in order to decrease violations. We thank you for the opportunity to testify and we encourage you to hold this measure.

SB-2125

Submitted on: 3/14/2022 7:43:46 PM

Testimony for CPC on 3/16/2022 2:00:00 PM

Submitted By	Organization	Testifier Position	Testify
Gerard Silva	Individual	Oppose	Written Testimony Only

Comments:

This is a Big Rip off . We should Take away all of your Raises. You really do not need them Because you people still do not now how to do your job. Remember you Work For the People!!