



MOTION PICTURE ASSOCIATION

Hawaii House Bill 2045 – Automatic Renewals - Oppose

The Motion Picture Association (MPA) and its members respectfully oppose House Bill 2045 which would change Hawaii's current law on automatic renewals. MPA's members are the leading producers and distributors of filmed entertainment across all platforms, including motion picture theaters, cable, satellite, broadcast, and internet exhibition. MPA's members include: The Walt Disney Studio Motion Pictures, Netflix Studios, Paramount Pictures, Sony Pictures Entertainment, Universal City Studios and Warner Bros.

This bill would require that any business that provides an automatic subscription service for which the customer pays monthly, provide notice to the consumer in advance of each renewal. This means that customers will receive frequent notifications which will be annoying, burdensome, and confusing. Many of MPA's members have streaming services which are subscription based and would be impacted by this bill.

Hawaii's existing law requires automatic renewal subscription services to provide appropriate notice to customers in advance of renewal for those subscriptions with a duration of more than a month. Existing law also requires notice about how customers can easily and conveniently cancel their subscriptions. For those subscriptions that are automatically renewed monthly, customers receive monthly statements from their credit card companies where they can see the charges. There is no need for the company providing the subscription to also provide a monthly notice of renewal to the customer.

For these reasons, MPA respectfully opposes HB 2045.

HB-2045

Submitted on: 1/30/2024 12:33:09 PM

Testimony for CPC on 1/31/2024 2:00:00 PM

Submitted By	Organization	Testifier Position	Testify
Charles Regnante	IHRSA - The Health and Fitness Association	Oppose	Remotely Via Zoom

Comments:

I am opposing this bill on behalf of the Health and Fitness Industry in the state of Hawaii. My testimony will mostly be oral.



LATE

DATE: January 31, 2024

TO: Representative Mark M. Nakashima
Chair, Committee on Consumer Protection & Commerce

FROM: Mihoko Ito

RE: **H.B. 2045 – Relating to Automatic Renewals**
Hearing Date: Wednesday, January 31, 2024 at 2:00 p.m.
Conference Room: 329

Dear Chair Nakashima, Vice-Chair Sayama, and Members of the Committee on Consumer Protection & Commerce:

We submit this testimony on behalf of the Service Contract Industry Council (SCIC), a national trade association that is an advocate for the regulation of the service contract industry. SCIC's member companies include prominent manufacturers, insurers, retailers, providers and administrators of service contracts, who collectively offer approximately 80 percent of all appliance, consumer electronics, home and vehicle service contracts sold in the U.S.

SCIC submits **comments** on H.B. 2045, which expands the law governing automatic renewal clauses to contracts with specified terms of one month or more and that renew for specified terms of one month or more.

SCIC has questions about the intent of this bill and concerns regarding the current language. We would be happy to work with the Committee, the introducer of the bill and any other stakeholders to see if we can better understand the objectives behind this measure and help to craft a bill that accomplishes the intent behind the bill.

Thank you for the opportunity to testify on this measure.