

Mitchell D. Roth
Mayor



Lee E. Lord
Managing Director

Robert H. Command
Deputy Managing Director

County of Hawai'i
Office of the Mayor

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April 8, 2022

Senator Glenn Wakai
Chairman; Energy, Economic Development, and Tourism
Hawaii State Capitol
415 S Beretania St, Room 407
Honolulu, HI 96813

Aloha Senator Wakai,

On behalf of the County of Hawai'i, it is my honor to **support** the nomination of James "Jim" McCully to the Board of the Hawai'i Tourism Authority (HTA) representing Hawai'i Island.

Having known Jim for several years, I have had the privilege to bear witness to his steadfast commitment to our community through his volunteer work, livelihood as a farmer, and as a landlord of many industrial buildings and properties here in Hilo and on our island. In all capacities, Jim maintains a level-headed approach reflective of his nature, values, and personal demeanor. I believe that level-headedness will be a crucial asset to the HTA as they begin to reimagine tourism here in Hawai'i as it emerges from this pandemic.

In addition, Jim has a long track record of public service, having spent time on our County Leeward Planning Commission, the Hawai'i Island Economic Development Board, and most recently, Charing, the Merrit Appeals Board for the County of Hawai'i. With his experience on the above public boards and commissions, I believe that HTA would be a natural transition that pairs both his planning and economic development backgrounds with his experience in administrative oversight of a government entity.

Finally, although not born here, Jim embraces the culture, history, and lifestyle of Hawai'i Island to the utmost extent and would bring a sound, authentic, and economically diverse perspective to the HTA Board of Directors.

For those reasons, I am proud to support the nomination of Jim McCully to the HTA Board of Directors to represent the Island of Hawai'i.

Mahalo,

Mitchell D. Roth
Mayor
County of Hawai'i



4/7/2022

COMMITTEE ON ENERGY, ECONOMIC DEVELOPMENT, AND TOURISM

Senator Glenn Wakai, Chair

Senator Bennette E. Misalucha, Vice Chair

RE: Board of Directors of the Hawaii Tourism Authority (HTA) Support Letter for James McCully

Dear Chair Wakai, Vice Chair Misalucha, and members of the Committee,

It is with pleasure and honor that I write this letter of support for James McCully to serve on the Board of Directors of the Hawaii Tourism Authority (HTA).

HTA plays a significant role in managing a sustainable economic foundation for Hawai'i's tourism while preserving the cultural values, natural resources, and the community's quality of life. Mr. McCully's extensive experience in legislative reform, community engagement and service, real estate, and agriculture provide a unique perspective making him an ideal candidate to assist HTA with meeting its mission and strategic goals.

Mr. McCully has developed a network of various stakeholders while creating his farm with little resources to start with. He understands the diverse needs of each stakeholder and is aware of how each interconnect, thus, allowing problem-solving to be thoughtful and efficient.

Hawai'i is rich in natural resources within a fragile ecosystem that requires special care from an agricultural understanding. A candidate with the right expertise, drive and sense of innovation would be an ideal addition to the HTA team. Through Mr. McCully's service, he has demonstrated his exceptional grit, leadership, and passion for the community. I am confident that he will prove to be an asset to the board. Thank you for the opportunity to submit this letter of support for Mr. McCully.

Sincerely,

Jason Fujimoto
President & CEO
HPM Building Supply





April 10, 2022

The Honorable Ronald Kouchi, President,
Members of the Senate Energy, Economic Development and Tourism (EET) ComThirty-First State Legislature
Hawai'i State Capitol,
Room 409 Honolulu, Hawai'i 96813

Re: Nomination of James McCully for the Board of Directors of Hawaii Tourism Authority – GM829

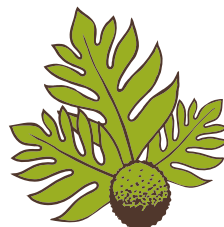
I, Mattson C. Davis am writing this letter in Support of James McCully for the Board of Directors of the Hawaii Tourism Authority.

I've known James for over 10 years and knew of him for many years before that. He is a respected, wise, intelligent person with high integrity, a high moral compass, and a very keen strategic mind. He's been an integral part of Hawaii for decades- adding and contributing a lot of value to our economy and community.

I look forward to his leadership being on the board of this critically important organization. The Brand Hawaii is a top 5 global brand and must be nurtured with legacy, culture, preservation, and sustainability in mind. I believe James shares these principals.

Sincerely,

Mattson C. Davis
President



GM-829

Submitted on: 4/8/2022 2:23:52 PM

Testimony for EET on 4/11/2022 3:00:00 PM

Submitted By	Organization	Testifier Position	Testify
David Honma	Individual	Support	Written Testimony Only

Comments:

This message is to acknowledge my personal support of Mr. James McCully to the Board of the Hawaii Tourism Authority. I have both personally and professionally known Mr. McCully for some 30 years and always find him to be very well-prepared, diligent and decisive on all matters being presented. Mr. McCully is also very intelligent and even tempered in his characteristics which lend me to believe you will be hard pressed to find in a more completed and qualified candidate. Lastly, Mr. McCully will have no self-interest interest to serving as a board member of HTA; will bring a tremendous amount of professionalim and dedication; and is one I can recommend to you with complete confidence.

ZENDO KERN
P.O Box 1381
Kea'au, HI 96749

April 8, 2022

Hawai'i State Legislature
Committee on Energy, Economic Development and Tourism
Senator Lorraine Inouye, Chair

Dear Chair Wakai, Vice Chair Misalucha and Committee Members:

SUBJECT: Hawai'i Tourism Authority (HTA) – Nominee James McCully

I am honored to express my strong SUPPORT for the consideration of Governor, David Ige's nomination of Mr. James McCully to the Hawai'i Tourism Authority Board.

I have had the privilege and opportunity to work with Mr. McCully in both the public and private sector and found that Mr. McCully always provides meaningful contributions and discussion, is able to articulate well, knowledgeable, and of sound judgment. Mr. McCully has always been reliable and does his research and review in advance of said meetings or hearings.

Being that Mr. McCully has resided in Hawai'i for over 40 years, he has a strong understanding of the State of Hawai'i's need to have a strong and sustainable economy to allow for Hawai'i's residence and future generations to thrive and continue to call these beautiful islands home.

I have the highest confidence that Mr. McCully is an excellent nominee and will provide significant contributions to HTA.

Mahalo for your time and consideration and I humbly ask for your support of Mr. James McCully.

Sincerely,



ZENDO KERN
Hawai'i County Planning Director

GM-829

Submitted on: 4/10/2022 9:03:52 AM

Testimony for EET on 4/11/2022 3:00:00 PM

Submitted By	Organization	Testifier Position	Testify
Rodrigo Romo	Individual	Support	Written Testimony Only

Comments:

Aloha Chair Wakai, Vice Chair Misalucha, and members of this committee.

I am writing to support the nomination of Jim McCully to the Board of Directors of the Hawaii Tourism Authority.

Jim is one of Hilo's pillars of the community, through his actions he is always looking for the well being of the community. He has strong ethics and a solid character. I have no doubt HTA would greatly benefit from having him on his Board.

Mahalo

GM-829

Submitted on: 4/10/2022 10:46:52 AM

Testimony for EET on 4/11/2022 3:00:00 PM

Submitted By	Organization	Testifier Position	Testify
Ron Terry	Individual	Support	Written Testimony Only

Comments:

Dear Chair Wakai and Energy, Economic Development, and Tourism (EET)
Committee.Members.

I support the confirmation of James McCully to the Hawaii Tourism Authority Board of Directors. During my time serving on the Coastal Zone Management Advocacy Council, Mauna Kea Management Board, Environmental Council and Hawaii Island Chamber of Commerce Board of Directors I have worked alongside Jim on community initiatives related to agriculture, tourism, land use regulations and environmental protection. I am also grateful for his extraordinary service on the Hawaii County Board of Appeals. Our State will benefit from the wisdom, experience and problem-solving skills Jim would bring to HTA management.

Ron Terry 986-7090 rterry@hawaii.rr.com

April 10, 2022

Honorable Senator Glenn Wakai, Chair
Honorable Senator Bennette Misalucha, Vice-Chair
Energy, Economic Development, and Tourism Committee

RE: GM829 – Support for James McCully, Nominee to Hawai'i Tourism Authority Board of Directors

Aloha, Chair Wakai and Esteemed Members of the EET Committee:

I write in support of James McCully's nomination to the Hawai'i Tourism Authority Board of Directors.

Mr. McCully is a successful farmer and businessman who has called Hawai'i Island home for nearly 50 years. He possesses a deep intellectual curiosity as well as a keen political and business acumen.

We together served on the Hawai'i Island Economic Development Board, where he brought valuable knowledge and strategic direction on a myriad of issues. In my current capacity as Hawai'i County Council Member, I have witnessed him serve with technical precision and navigate complex issues on the County's Board of Appeals.

Mr. McCully would bring vision with practical know-how and essential neighbor island perspective to the tourism board.

Mahalo nui for the opportunity to share my support.

Cheers,

A handwritten signature in black ink, appearing to read 'Ashley L. Kierkiewicz', written in a cursive style.

Ashley L. Kierkiewicz
Hawai'i Island Resident

April 10, 2022

Honorable Senator Glenn Wakai, Chair
Honorable Senator Bennette Misalucha, Vice-Chair
Energy, Economic Development, and Tourism Committee

RE: Support for James McCully,
Nominee to Hawai'i Tourism Authority Board of Directors (GM829)

Aloha, Chair Wakai and Members of the EET Committee:

I've known Jim McCully for more than 25 years. He is one of the most honorable businessmen I've had the pleasure of knowing. He has done community-minded things for Hawai'i Island and promotes good causes for the State, and I respect him immensely for that.

I can't think of anyone better than him to serve in this role. He's a free thinker whose knowledge in business will add tremendous benefit to the board. I wholeheartedly support his nomination.

Mahalo,
Stan Roehrig

LATE

April 10, 2022

HEARING BEFORE THE SENATE ENERGY, ECONOMIC DEVELOPMENT AND TOURISM
COMMITTEE

TESTIMONY ON GM 829__

Submitting for consideration and confirmation to the Hawaii Tourism Authority.

DATE: Tuesday, April 11, 2022
TIME: 3:00 p.m.
PLACE: Conference Room 224 & Videoconference

Aloha Chair, Senator Wakai; Vice Chair Senator Misalucha and Committee members:

I strongly support the confirmation of JAMES MCCULLY to the Hawai'i Tourism Authority. JAMES MCCULLY is committed to the people of Hawaii and would bring great value to the Authority.

I have known Mr. MCCULLY well over 15 years and he has always been a man of integrity, honor and possesses a strong work ethic to represent the people of Hawai'i. He has excellent critical thinking skills, communication and will listen to all voices.

I respectfully request your strong support toward the confirmation of JAMES MCCULLY to the Hawai'i Tourism Authority.

Thank you for your time and Consideration,



Matthias Kusch
Private Citizen
Hawai'i Island



Elyse Robinson

963 Kukuau Street

Hilo, Hawai'i 96720

808-990-8433

elyse.morishita@gmail.com

Senator Glenn Wakai
Chairperson; Senate Committee on Energy,
Economic Development and Tourism

April 10, 2022

Dear Chair Glenn Wakai and Members of the Senate Committee on Energy, Economic
Development, and Tourism,

It is my pleasure to write a letter in support of the nomination for James McCully to the Hawai'i
Tourism Authority Board of Directors.

Mr. McCully will be a valuable asset to the board as he is community minded, forward thinking
and incredibly hard working.

With Aloha,

Elyse Robinson
Hawai'i Resident

LATE

GM-829

Submitted on: 4/10/2022 8:38:35 PM

Testimony for EET on 4/11/2022 3:00:00 PM

Submitted By	Organization	Testifier Position	Testify
Christian Robinson	Individual	Support	Written Testimony Only

Comments:

Dear Chair Glenn Wakai and Members of the Senate Committee on Energy, Economic Development, and Tourism,

It is my pleasure to write a letter in support of the nomination for James McCully to the Hawai'i Tourism Authority Board of Directors. I support Mr. McCully to the board as he has a broad business and governance background, approachable and available, and knowledgeable on market and business trends, new developments, and opportunities. I can't think of a better person for this role.

Warm Regards,

Christian Robinson Hawai'i Resident & Business Owner

LATE

GM-829

Submitted on: 4/11/2022 8:57:11 AM

Testimony for EET on 4/11/2022 3:00:00 PM

Submitted By	Organization	Testifier Position	Testify
Barbara Hastings	Individual	Support	Written Testimony Only

Comments:

Jim McCully is an excellent choice for this position. He is able to listen to differing viewpoints and come to clear conclusions. He is dedicated to progress in Hawaii.