

GM814 Michael Basta Jr

1. Why do you wish to be a member of the State Board of Barbering and Cosmetology?

I would like to become a member of the State Board of Barbering and Cosmetology so I can share my experience and expertise for the benefit of the Hawaii beauty industry.

2. What do you perceive are the roles and responsibilities of a member of the State Board of Barbering and Cosmetology?

As a member of the State Board, my role would be to assist in licensing of new cosmetologists/barbers, to review and approve requests for permits and to assist with establishing rules and practices for the Hawaii cosmetology community.

3. Given your understanding of the roles and responsibilities of a State Board of Barbering and Cosmetology member, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise and knowledge that would aid you as a member of the Board.

I have been in the industry for over 40 years, I have owned three successful salons which I ran for a total of 33 years, I have worked as a platform artist and educator for top brands such as Nexus. I believe all of this experience in the industry would aid me in my duties as a member of the board.

4. What do you hope to accomplish during your term of service?

I would like to find a way to improve access for continued education of our cosmetologists and barbers.

5. Name three qualities that best describe you and how these qualities will benefit the State Board of Barbering and Cosmetology.

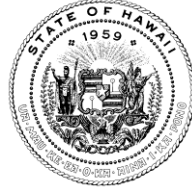
I am a team player and have a lot of experience working with teams/groups of people from all backgrounds. I am very organized and have experience working as a project manager. I have a creative mind and can think outside the box.

6. Name a previous experience you've had that will be beneficial as a State Board of Barbering and Cosmetology member.

I was a member of the Palmyra Business and Community Alliance. As a member I was the chairman for new businesses. I was also responsible for all Alliance press releases and spearheaded community events.

7. Can you foresee any possible conflicts of interest that could arise during your service on the State Board of Barbering and Cosmetology? How would you overcome conflicts of interest?

I do not foresee any conflict of interest during my service. However, if something were to arise that might be a potential conflict, I would immediately notify the board of the situation and help to find a solution.



DAVID Y. IGE
GOVERNOR

JOSH GREEN
LT. GOVERNOR

**STATE OF HAWAII
OFFICE OF THE DIRECTOR
DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS**

335 MERCHANT STREET, ROOM 310
P.O. BOX 541
HONOLULU, HAWAII 96809
Phone Number: 586-2850
Fax Number: 586-2856
cca.hawaii.gov

CATHERINE P. AWAKUNI COLÓN
DIRECTOR

JO ANN M. UCHIDA TAKEUCHI
DEPUTY DIRECTOR

Testimony of the Department of Commerce and Consumer Affairs

**Before the
Senate Committee on Commerce and Consumer Protection
Friday, April 8, 2022
9:30 a.m.
Conference Room 229 and Via Videoconference**

**On the following measure:
G.M. 814, SUBMITTING FOR CONSIDERATION AND CONFIRMATION
TO THE STATE BOARD OF BARBERING AND COSMETOLOGY,
GUBERNATORIAL NOMINEE, MICHAEL BASTA JR.,
FOR A TERM TO EXPIRE 06-30-2025**

Chair Baker and Members of the Committee:

My name is Catherine Awakuni Colón, and I am the Director of the Department of Commerce and Consumer Affairs (Department). The Department supports the appointment of Mr. Michael Basta Jr. to the State Board of Barbering and Cosmetology (Board) as a licensee member.

Mr. Basta has over 33 years of experience as a licensed cosmetologist. Mr. Basta has owned and operated many salons throughout his career. He has also provided cosmetology instruction for companies such as Nexus, KMS, and Zegarelli.

The Department believes the Mr. Basta's experience in the profession and desire to contribute to the community will continue to enhance the effectiveness of the Board.

Thank you for the opportunity to testify on this measure.

GM-814

Submitted on: 4/4/2022 2:33:29 PM

Testimony for CPN on 4/8/2022 9:30:00 AM

| Submitted By | Organization | Testifier Position | Testify |
|---------------------|---------------------------------|---------------------------|------------------------|
| Kat Malecha | Testifying for Paul Brown Salon | Support | Written Testimony Only |

Comments:

Aloha,

Michael Basta has been a valued member of our team for over 5 years. We look forward to his positive energy every day he works. He is very talented and very personable with his team and his clients. We all just adore him. In the 5 years Michael has been with Paul Brown Salons, he has worked at our flagship salon and our salon in Kailua. We have since closed our Kailua salon, but his entire clientele followed him to his new location. Michael, having owned his own chain of salons on the mainland, would be a great asset to the Board. His knowledge running a business, as well as behind the chair, would be invaluable. Michael is always punctual, reliable and willing to assist the team in any way necessary. We love having him on our team and think the Board would love having him as a member.

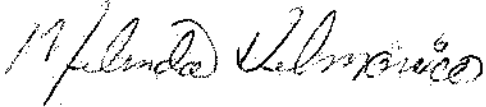
4 APR 2022

To Whom It May Concern,

I am submitting a letter of support for Michael Basta to become a member of the Hawaii Board of Cosmetology and Barbering.

Mr. Basta has decades of experience not only as a hair stylist but as a successful business owner. His vast knowledge of the ins and outs of the cosmetology business will be a great asset to the board. He is a hard worker and puts 100% into anything he does. His critical thinking skills are above par and his ability to look for creative solutions to problems will be a great benefit in this position.

Respectfully,

A handwritten signature in black ink that reads "Melinda Delmonico". The signature is written in a cursive style with a large initial "M".

Melinda Delmonico
Health System Specialist
Tripler Army Medical Center