



DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

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Statement of
MIKE MCCARTNEY
Director
Department of Business, Economic Development, and Tourism
before the
SENATE COMMITTEE ON ENERGY, ECONOMIC DEVELOPMENT, AND TOURISM
Wednesday, March 9, 2022
3:00 pm
State Capitol, Conference Room 224
& Videoconference

in consideration of
GM 622
**Submitting for consideration and confirmation to the Community-Based Economic
Development Advisory Council, Gubernatorial Nominee, JANE HORIKE,
for a term to expire 06-30-2025.**

Chair Wakai, Vice-Chair Misalucha and Members of the Committee.

**The Department of Business, Economic Development, and Tourism (DBEDT)
strongly supports GM 622, which submits for consideration and confirmation to the
Community-Based Economic Development Advisory Council, Gubernatorial Nominee,
Ms. Jane Horike, for a term to expire 6-30-2025.**

Ms. Horike has unselfishly volunteered her time and expertise to the Community-Based Economic Development Advisory Council since late 2016 and has graciously consented to a second nomination for an additional 4-year term to the Council.

Ms. Horike retired from service with the County of Hawaii on April 30, 2021, with twenty-one (21) years of service. While with the County, she served as an Economic Development Specialist III in the Department of Research and Development, where her duties included planning, organizing, and conducting research and preparing analyses to develop product promotion and industrial expansion programs. Her expertise in research allowed her to identify and develop opportunities to expand existing businesses and coordinate the promotion of new businesses. Ms. Horike was also the Hawaii Island Enterprise Zone Coordinator, and worked closely with the States Department of Business, Economic Development & Tourism and small businesses on Hawaii Island.

Although retired from County government, Ms. Horike still continues her relationships with Hawaii Island's nonprofit and business communities. She currently works with Hui

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Ho‘olako, a nonprofit that is committed towards Native Hawaiian initiatives, one of which includes development of an animal Feed Mill using waste agricultural products such as macadamia nut hulls and a noxious weed from Mauna Kea – gorse. The organization is also working with NELHA to develop a cattle feed made from seaweed grown at NELHA.

The Community-Based Economic Development (CBED) Program incorporates community vision and values into an effective strategy to achieve community goals by empowering communities, increasing capacity, and conserving local resources.

The experience, skills, and commitment Ms. Horike brings to the CBED Program and CBED Advisory Council has and will continue to prove invaluable to our State, Department and our communities.

We humbly ask for your favorable consideration and confirmation of Ms. Jane Horike to a second term with the Community-Based Economic Development Advisory Council.

Thank you for the opportunity to provide these comments.