

**GM503: Darci Frankel**

**(1) Why do you wish to be a member of the Board of Massage Therapy?**

I have been a massage therapist for 30 years, I have learned a lot and at this point I would like to give back to the profession.

**(2) What do you perceive are the roles and responsibilities of a member of the Massage Therapy?**

From my understanding the responsibilities would be to attend meetings and to support, potentially create and enforce laws as it pertains to the licensing of massage therapists and establishments. However I am unclear about the exact duties of members and I would like to know more. For instance, would I be able to attend Zoom board meetings or do I have to come to Oahu from Kauai? Also, what is the general time commitment? Thank you.

**(3) Given your understanding of the roles and responsibilities of a Massage Therapy member, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise and knowledge that would aid you as a member of the Board.**

I have 30 years experience as a licensed massage therapist in two states Florida and Hawaii, and I have been a spa owner for almost 20 years. I took my first my first massage class at the age of 13. Then after graduating from American Institute of Massage Therapy in Florida, I worked at several chiropractic offices. I have also conducted a private practice. I took numerous workshops on massage techniques, and communication skills. Then, studying and taking tests in two states and following the rules for a business. I think these skills would aid me as a member of the Board.

**(4) What do you hope to accomplish during your term of service?**

I hope to help in any way I can.

**(5) Name three qualities that best describe you and how these qualities will benefit the Board of Massage Therapy.**

**Some of my core values are:** efficiency, cooperation and compassion.

I am efficient with time, energy and tasks. Can work well as a part of a team with cooperation, compassion and aloha. I possess excellent work skills/ethics, and rise to meet challenges. With these qualities, I feel I would be a valuable contribution to the Hawaii Board of Massage Therapy.

**(6) Name a previous experience you've had that will be beneficial as a Massage Therapy member.**

Learning about the laws/rules over the years in two different states would be beneficial to being a board member.

**(7) Can you foresee any possible conflicts of interest that could arise during your service on the Massage Therapy? How would you overcome conflicts of interest?**

I cannot see any conflicts of interest.



DAVID Y. IGE  
GOVERNOR

JOSH GREEN  
LT. GOVERNOR

**STATE OF HAWAII  
OFFICE OF THE DIRECTOR  
DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS**

335 MERCHANT STREET, ROOM 310  
P.O. BOX 541  
HONOLULU, HAWAII 96809  
Phone Number: 586-2850  
Fax Number: 586-2856  
cca.hawaii.gov

CATHERINE P. AWAKUNI COLÓN  
DIRECTOR

JO ANN M. UCHIDA TAKEUCHI  
DEPUTY DIRECTOR

**Testimony of the Department of Commerce and Consumer Affairs**

**Before the  
Senate Committee on Commerce and Consumer Protection  
Friday, February 18, 2022  
9:30 a.m.  
Via Videoconference**

**On the following measure:  
G.M. 503, SUBMITTING FOR CONSIDERATION AND CONFIRMATION  
TO THE BOARD OF MASSAGE THERAPY,  
GUBERNATORIAL NOMINEE, DARCI FRANKEL,  
FOR A TERM TO EXPIRE 06-30-2026**

Chair Baker and Members of the Committee:

My name is Catherine Awakuni Colón, and I am the Director of the Department of Commerce and Consumer Affairs (Department). The Department supports the appointment of Ms. Darci Frankel to the Board of Massage Therapy (Board) as a licensee member.

Ms. Frankel is currently the owner of the Hanalei Day Spa in Kauai and has been in operation for 19 years. Ms. Frankel has over 30 years of massage therapy experience and has been a licensed massage therapist since 1990. Ms. Frankel has earned 750 hours of education and training at the American Institute of Massage Therapy, Fort Lauderdale, FL. She also attended the Ayurveda Institute and is a member of the National Ayurveda Medical Association.

The Department believes that Ms. Frankel's extensive experience and accomplishments offers a welcomed perspective to the Board. In addition, her

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commitment to actively participate in board meetings will greatly enhance the Board's effectiveness.

Thank you for the opportunity to testify on this measure.

DHANVANTARI " YURVEDA CENTER

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MICHAEL DICK, M.A.  
" YURVEDA CONSULTANT

1308 La Salida Way  
Leesburg, FL, 34748  
352-365-2755  
e-mail [the.ayurvedist@juno.com](mailto:the.ayurvedist@juno.com)

2-15-2022

RE: Darci Frankel D.Ayur, MS, LMT

Dear David Kim

The Massage Therapist, Darci Frankel, has requested that I write you on behalf of her intention to become a member of Board of Massage Therapy. I have some personal knowledge of her education (The Ayurvedic Institute, NM) and of her character. I have known Darci personally since 1994-95. I have direct knowledge of her as a student, having taught there for 5 years. She has committed herself to the natural healing paradigm and is operating a clinical practice — Hanalei Day Spa in HI, . She is bright, knowledgeable, dedicated, and of sound moral character, an excellent business woman, a good leader, and it is my honor to present her to you for evaluation as a member of the Board of Massage Therapy.

Sincerely,

Michael Dick

To whom it may concern, my name is Acacia Morrison, and I am a neighbor and friend to Darci Frankel. It is my great pleasure to recommend her for the position as a board member of the Hawaii board of Massage Therapy.

The reason I am recommending her, is because over the years that we have known each other, I have found her to be kind, compassionate and very efficient. She is very organized and has decades of experience in running a business. She is honest and very motivated and has great ideas and knows how to implement them. She is active in our community, a natural born leader and is a great neighbor, always ready to help if anyone needs a hand. She is someone we all know we can count on.

She has the kind of experience and knowledge that is needed for this board. I think she would be a great benefit to your organization.

Please don't hesitate to contact me at any time should you have any questions that I might be able to answer.

Sincerely,

Acacia Morrison

Kauai resident and business owner. 808-826-7717

Sent from my iPhone