

OBJECTIVES

Seeking to advocate for the future well being of West Hawaii's community of the developmentally disabled.

PROFILE

Highly motivated advocate with 23 years of experience with my own special needs daughter, with experience in various other volunteer positions, such as relief missions and and with churches for the last 35 years.

ADVOCACY - PERSONAL NOTE

Since 1999 when my developmentally delayed daughter Alicia was born, we knew there would be many challenges ahead. 20+ surgeries at Stanford Hospital, along with many other related medical needs, came with the responsibility and hard work of advocating for the very best doctors and surgeons I could find.

After having received services for several years from the Department of Developmental Disabilities, I have noticed there is room for improving the care for those in our community. And I want to be a voice for them in order to help them get the care they deserve.

VOLUNTEER EXPERIENCE

1986: Short-term mission, advocating for freedom for underage female prostitutes in the Subic Bay area, Philippines.

1992-1996: Volunteer work as worship leader at Pacific Christian Fellowship, Santa Cruz, CA area, caring for and training my music team, as well as writing music to implement during services.

1996-1997: Based out of Hawaii, trained for and traveled to lend support for short-term missions work. Extensively traveled to countries surrounding North Korea, in an effort to

support North Koreans refugees. Areas traveled: Vladivostok Russia and bordering areas near North Korea, Northern China and bordering areas with North Korea, as well as various places in South Korea.

1998-2003: Volunteer work as a worship leader at Valley Vineyard Church, and continuing writing music. Activities included leading music service, caring for and developing others on my team.

2014-2015: Volunteer as worship leader at Grace Community Church, Kailua-Kona. Led music services, cared for, trained, and prepared my team.

PROFESSIONAL EXPERIENCE

Creative Director & CEO, onthemark, Printer of Fine Art Books, Kailua-Kona, HI — 1998-Present

Developed corporate and personal relationships with clients all over the USA, Canada, and Europe, creating high end art books, as well as other printed products, such as catalogs and technically challenging printed products.

Projects managed and manufactured in USA, China, and Korea. Negotiated favorable terms and quality assurance, developing close relationships directly with owners of manufacturing facilities.

<https://www.onthemark.net>

<https://www.linkedin.com/in/markvierra>

<https://www.instagram.com/markvierra>

<https://www.facebook.com/Mark.Vierra.onthemark>

<https://www.facebook.com/onthemark.net>

Notable clients:

IBM, Odwalla, E*TRADE, US Postal Service, SIEMENS, Netflix, as well as with the fine art work of Georgia O'Keeffe & Hawaii's Mayumi Oda.

Notable project:

Georgia O'Keeffe's Hawaii art book

Notable Consulting work:

McKinsey Global Management Consulting (of the world's top-3 management consultancies), Transcontinental Printing (largest printer in Canada).

Public Speaking:

Printing Industries of Northern California on how overseas printing would affect the Bay Area printing industry.

SIBA Arizona conference on the business landscape and artistic opportunities with overseas printing.

Industry White Papers:

-The Amazing Offshore Printing Paradox: Awesome Creative Options - Much Lower Rates

-Printing Books Offshore; Which Projects Qualify?

-Qualifying Offshore Printing Vendors: A Guide for Success

EDUCATION

U of N, Kailua-Kona, HI

SKILLS

- Listening
- Making friends
- Imagination
- Creative Strategy
- Connecting Ideas with Action Plans
- Relationship Building
- Executive-Level Negotiating
- Creative Strategy
- Business Development
- Brand Development
- Art Direction
- Strategic Planning
- Publishing
- Music and Video Production