

Career Overview

At age twenty three I opened my first hair salon, Positive Hair Design in Philadelphia PA, during which time I became a educator and platform artist. I toured with a nationally recognized team. Presented for company's such as Nexxus, KMS, Zegarelli, to name a few. Became a certified color master with the Arts and Fashion group. I've had my work published in Esquire and Philadelphia Magazine and made multiple television appearances. Opened my second salon in 2003 in Palmyra, New Jersey and continued to grow for ten plus years. Restructured and opened The Color Bar Hair Studio in 2013. Trained the educators for Progressive Salon Services. Presented with London's Hair Dresser Of The Year Umberto Gianini at the International Beauty Show in NYC. A sample of my presentation skills can be viewed at "Michael Basta Jr The Zen of Blowdrying, Living 808" Became chairman of new business for the Palmyra Business Alliance where I received numerous nominations for president. Headed up production management for Aviles Boxing Promotions where I over saw lighting, sound, entertainment, and scripting. We had Howard Letterman quoted as saying it was "the best show in boxing"

Core Strengths

- Artistic
- Strong work ethic
- Punctual
- Dependable
- Professional
- Great communication skills
- Positive attitude
- Calm and centered
- Strong teaching skills

Accomplishments

- Built three successful salons from the ground up
- Toured with a nationally recognized design team
- Had my work published in multiple medias.
- Became a educator
- Taught a design team how to structure and deliver presentations for Progressive Salon Services

Work Experience

- Built three successful salons from the ground up. Positive Hair Design, Philadelphia PA/The Color Bar Hair Studio, Palmyra NJ
- Owning and operating a small business I had to be adept at multitasking. Including everything from marketing to carpentry, promotions to maintenance.
- Extensive experience with employee acquisition
- Prepared press releases for my salon and the Palmyra Business Alliance

- Skilled educator with excellent presentation skills
- Supervised the artistic direction of my salon

Educational Background

- High School diploma
- Attended classes at Burlington Community College where I maintained a 4.0 grade average
- After completing 1250 hours of training at Wilfred Academy I subsequently passed the state board exam and became a licensed cosmetologist
- Certified color master
- Certified In Brazilian Blow outs
- Working for beauty distributors as an educator I was free to attend any and all classes they had to offer