DIANE PETERS-NGUYEN

GOV. MSG. NO. 740

SUMMARY

- Dynamic leader of non-profit and for-profit organizations.
- Proven expertise in building strong, productive relationships.
- Able to effectively motivate and manage diverse teams.
- Dedicated service to guiding a broad range of community boards and commissions.

EMPLOYMENT

CEO, American Red Cross, Pacific Islands Region (July 2020 to present)

Oversees the largest Red Cross region in the country which comprises the Hawaiian Islands, Guam, American Samoa and the Commonwealth of Northern Marianas (Saipan). Directs program activities in support of the mission to alleviate suffering in disasters and emergencies, serving as the face of the Red Cross publicly. Works to secure resources to ensure disaster preparedness and resilience in the region through education, training and outreach. Key programs also include service to the armed forces and international services.

Vice President of Advancement

Chaminade University of Honolulu. (May 2007 – Dec. 2019)

Directed all advancement operations, including alumni relations, fundraising and the Office of Native Hawaiian Partnerships. Played lead role in initiating, developing and completing \$118-million comprehensive campaign, the most successful in the organization's history which doubled the university's endowment. Vastly expanded scholarships for Native Hawaiian and first-generation students. Led university's communications efforts, raising visibility of the institution. Recruited over 25 major business and community leaders to serve as Regents or on Chaminade advisory boards.

Part-owner and Vice President of Corporate and Public Affairs

The Limtiaco Company, Honolulu, Hawaii. (2000-2006)

Expanded PR firm's client base, built new lines of business and increased revenues by 45%. Led accounts teams for clients in fields from agriculture to real estate development. Provided services including public relations, marketing, public education campaigns, issues management, legislative monitoring and submission of testimony, community outreach, and corporate communications. Secured major regional and national media coverage for clients.

Director of Business Development

The Oceanic Institute, Waimanalo, Hawaii. (1997-2000)

Directed all aspects of business development, community and public relations, fundraising, and governmental relations for \$20-million-plus, private, non-profit institution. Raised \$4.5 million for

comprehensive campaign. Oversaw design, funding, and operation of a K-12 aquaculture education program on Hawai'i Island.

Executive Director

Pacific and Asian Affairs Council, Honolulu, Hawaii. (1993-1997)

Led and managed operations of Hawaii affiliate of World Affairs Council. Delivered educational outreach and community forums to 8,000 people per year. Took organization from deficit funding to secure financial footing, while doubling budget and staff. Developed world's first model APEC.

Executive Director

Pacific Rim Foundation, Honolulu, Hawaii. (1990-1993)

Directed and coordinated projects to increase international understanding in Hawaii. Developed international, national and local contacts to expand awareness. Built strong partnership with Hawaii State Legislature, securing state funding for first ever UH Community College program.

Assistant Office Manager (1988—1990) & Legal Assistant (1987-1988)

Law Office of Sandler, Greenblum & Bernstein, Arlington, Virginia.

Managed legal and support departments of rapidly expanding international law firm. Supervised doubling of staff to 60, conducting interviews and hiring. Had extensive contact with foreign clients (European and Asian). Promoted from Legal Assistant, performing paralegal duties for partner.

Classroom Teaching Experience

ESL Professor; Tokai University, Kumamoto, Japan. (1983-1985)

ESL Teacher/Lecturer; University of Hawaii (Summers 1982-1987)

French Language Teacher, Hanahau'oli School (1981-82)

COMMUNITY SERVICE AND LEADERSHIP

Government

- Peer Grant Reviewer, U.S.Dept. of Education, Native Hawaiian Education Grant Competition. March 2020.
- Honolulu City & County Salary Commission. (2014-2020). Set salaries for Mayor, City Council and other top municipal officials.
- Honolulu City & County Planning Commission. 2002-2007; Chair 2005-2007.
- Hawaii State Strategic Highway Safety Plan Advisory Council. 2006-2007.

Finance and Business

- Punawai O Pu`uhonua. New Market Tax Credits advisory board member 2011-2018.
- Hawaii Society of Business Professionals. Past-President. Board 2000--2015.
- Hawaii Angels (Investor Group). Member 2011-2018.
- Office of Hawaiian Affairs Grant reviewer Nov. 2019

Native Hawaiian Organizations

- Kamehameha Scholars Advisory Board Member. (2014-2020).
- Hui Hānai Advisory Board, President; Board Member since 2014.
- Prince Kūhiō Hawaiian Civic Club. Lifetime Member since 1991.
- Native Hawaiian Chamber of Commerce. Member since 2002.
- Native Hawaiian Hospitality Association. Board of Directors 2005-2013.
- Kamehameha Schools Alumni Association Board. 1999-2001.

Education, Arts and Other

- Pacific Arts Foundation. Board of Directors since 2007.
- Friends of East-West Center, Board of Directors since 2011.
- Pacific Business News' BizWomen Mentoring Forum Speaker 2013 & 2014.
- 'Ōlelo Community Media, Board of Directors 2006-2013.
- University of Hawai'i College of Arts and Sciences, Advisory Board Member 2004-2006.

EDUCATION

George Washington University, Washington, D.C.

Master of Arts (M.A.), International Affairs. Emphasis on East Asia. Graduated with honors.

University of California, Santa Barbara, California.

Bachelor of Arts (B.A.), French. Graduated with high honors.

Attended l'Université de Paul Valery in Montpelier, France. (Junior Year)

The Kamehameha Schools. Kapalama Heights, Honolulu, Hawaii.

Graduated with highest honors.

LANGUAGES: French, Japanese (limited written skills), some Spanish, conversational Hawaiian.

AWARDS: Pacific Business News Women Who Mean Business award 2021.

PUBLIC SPEAKING: Featured on radio, television and streaming web-based programs.

HOBBIES: Bodyboarding, tennis.