

JILL KURAMOTO RANDALL

• communications professional •

GOV. MSG. NO. 632

ABOUT ME

I am a veteran journalist with two decades of experience in broadcast news and public relations who is able to provide clients expertise in strategic communication, media relations and crisis management.

EDUCATION

Masters of Science, Public Relations
Quinnipiac University

Bachelors of Arts, Journalism
San Diego State University

EXPERIENCE

RKT Media Hawaii | 2018-Present

Chief Communications Officer & Client Development Director

- Manage internal and external communications to sustain the company's reputation for quality, accuracy and customer satisfaction
- Assist with content development and project management
- Oversee client relations

Pineapple Tweed | 2018-Present

Associate

- Provide strategic communications, media relations, and media training
- Develop and magnify clients through positioning and connections with their key audience
- Provide event planning and brand awareness

Hawaii State Senate | 2015-2018

Communications Director

- Manage communications for 25 State Senators
- Coordinate constituent focused content on multiple media platforms
- Media relations management

Honolulu Board of Supply | 2014-2015

Chief Communications Officer

- Plan, direct, and supervise communications for entire agency
- Oversee departmental communication policies, procedures, programs and systems

KITV | 1992-2014

Anchor/Reporter

- Anchor for weekend and morning newscasts which consistently gained viewership in the 25-50 demographics
- Responsible for enterprising stories and developing them into interesting and relevant content for daily newscasts

SKILLS

Storyteller

Public Speaking

Corporate Positioning

Communications Strategist

Video Production

Crisis Management

Media Relations

Executive Writing & Editing

Government Relations