

Ka'iulani Laehā

GOV. MSG. NO. 566

EDUCATION

Masters of Business Administration

Hawaii Pacific University (HPU)

- Graduated with distinction

Bachelor of Science in Business Administration-Finance

HPU

- Graduated Cumm Laude

High School Diploma

Kamehameha Schools

EXPERIENCE

Chief Executive Officer, Aha Pūnana Leo Inc, 2018- Present

- Work with the Board of Directors to work towards a vision of a thriving Hawaiian language
- High-level decision making on policy and strategy
- Lead executive team and senior leadership effectively
- Build alliances and partnerships with outside organizations
- Responsible for fiscal budgets and investment strategies
- Oversee technology/web applications, marketing/branding
- Oversee 14 licensed childcare facilities statewide
- Engage with indigenous communities from around the world to support indigenous communities

Development Manager, Kupu, Honolulu, Hawaii

- Support the CEO's vision and initiatives
- Generate financial support and collaborations to help sustain programming
- Write grants and campaign materials
- Organize capital campaign cabinet meetings and strategy

Lecturer Pool of ICS 101, University of Hawaii, Kapiolani Community College, Honolulu, Hawaii
2014-2018

- College level computer software instructor

Business Development Manager, Diamond Parking Service LLC, Honolulu, Hawaii

- Build relationships and earn business
- Prepare business proposals

Foundation Executive Director/Project Manager, Pacific Links Hawai'i, Kailua, Hawaii 2012-2014

- Establish non profit arm of Pacific Links Hawai'i
- Coordinate and manage Board of Directors
- Oversee marketing materials and messaging
- Organize asset books including 5 golf courses
- Coordinate large community meetings between major stakeholders in Makaha

Student Researcher, Strategic Management, Capstone Course, Hawaii Pacific University, 2011

Founder/Chief Executive Officer, Ladies Bodysurfing Association, Honolulu, Hawaii, 2007-2010

Sales Representative, Lush Cosmetics, Honolulu, Hawaii, 2008-2009

Server, Therapy Sports Grill (*No longer in business*), Honolulu, Hawaii, 2007-2009

Server, Fort St. Bar and Grill (*DBA Side Street Inn*), Honolulu, Hawaii, 2007-2008

Laborer, Concrete Coring Company of Hawaii, Honolulu, Hawaii, 2006

Enrichment Leader, Kamehameha Schools, Honolulu, Hawaii, 2005

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CAPABILITIES

Leadership, Management & Communication

- Leads staff members in state-wide early childhood education programming delivered through Hawaiian language medium, 2018-present
- Manages organization leading the nation in indigenous language revitalization 2018-present
- Strategically manages over \$20 million in assets and an operating budget of over \$6 million, 2018-present
- Successfully engaged donors and potential donors in \$6 million capital campaign project, 2016-2017
- Assisted with design and implementation of CRM system for donors and prospects of a non-profit organization, 2016-2017
- Organized collaborative efforts between program staff, development staff, and external entities to promote awareness of a non-profit organization in the community, 2016-2017
- Administered Board of Director and community communications, website organization, volunteer recruitment, and administrative duties, 2012-2017
- Assembled bi-monthly strategic community stakeholder meetings to organize a conceptual land use map and track progress, 2013-2014
- Established and operated a non-profit organization that benefits young women and water activities, 2007-2010
- Studied contemporary marketing management in order to effectively engage in marketing decision-making processes, 2011
- Led construction project management for golf course, clubhouse, and office renovations, 2012

Strategic Education & Administrative Operations

- Designed and constructed collateral material to assure the mission and vision of a foundation was consistent and recognizable, 2012-2014
- Worked with external businesses for PR communication, strategic land use mapping, interior design, and community visioning, 2012-2014
- Created funding strategies on behalf of 501c3 non-profit organizations in order to achieve a long-term vision, 2012-Present
- Analyzed and audited business level structure, operations, and strategy of a local company while maintaining corporate confidentiality; and made recommendations of strategic implementation alternatives, 2011
- Managed an annual budget of in excess of \$6 million for foundation events and operations, 2013, 2018-Present

VOLUNTEER EXPERIENCE

Protect Kaho'olawe 'Ohana, 2007-2014

Keiki O Ka 'Aina, 2011

Malama I Na 'Ahapua'a, 2011

Ka Papa Lo'i o Kanewai

Kupu

Ka'ala Farm

Hoa 'āina o Mākaha