STAND. COM. REP. NO. 2853

Honolulu, Hawaii

## MAR 0 4 2022

RE: S.B. No. 2075 S.D. 1

Honorable Ronald D. Kouchi President of the Senate Thirty-First State Legislature Regular Session of 2022 State of Hawaii

Sir:

Your Committee on Ways and Means, to which was referred S.B. No. 2075 entitled:

"A BILL FOR AN ACT RELATING TO THE HAWAII TOURISM AUTHORITY,"

begs leave to report as follows:

The purpose and intent of this measure is to require the Hawaii Tourism Authority to include performance-based incentives for certain contracts.

Your Committee received written comments in support of this measure from the Hawaii Tourism Authority and Maui Chamber of Commerce.

Your Committee finds that requiring the Hawaii Tourism Authority to include performance-based incentives in its marketing and branding contracts will help to ensure the efficient and effective use of the State's limited resources for marketing Hawaii as a visitor destination.

Your Committee has amended this measure by:

- (1) Changing the effective date to July 1, 2050, to facilitate further discussion on the measure; and
- (2) Making technical nonsubstantive amendments for purposes of clarity, consistency, and style.

As affirmed by the record of votes of the members of your Committee on Ways and Means that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 2075, as amended herein, and recommends that it pass Third Reading in the form attached hereto as S.B. No. 2075, S.D. 1.

Respectfully submitted on behalf of the members of the Committee on Ways and Means,

Mountaille

DONOVAN M. DELA CRUZ, Chair

## The Senate Thirty-First Legislature State of Hawai'i

## Record of Votes Committee on Ways and Means WAM

Bill / Resolution No.:*	Committee Referral:		Date:			
SB 2075	EET, WAM		2/22/22			
The Committee is reconsidering its previous decision on this measure.						
If so, then the previous decision was to:						
The Recommendation is:						
Pass, unamended Pass, with amendments Hold Recommit 2312 2311 2310 2313						
Members		Aye	Aye (Wi	R)	Nay	Excused
DELA CRUZ, Donovan M. (C)		×				
KEITH-AGARAN, Gilbert S.C. (VC)		Х				
INOUYE, Lorraine R.		×				
KANUHA, Dru Mamo		×				
KIDANI, Michelle N.		X				
MISALUCHA, Bennette E.		Х				
MORIWAKI, Sharon Y.		Х				
SHIMABUKURO, Maile S.L.		·X				
TANIGUCHI, Brian T.		X				
WAKAI, Glenn						X
FEVELLA, Kurt		X				
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TOTAL		10				1
Recommendation:  Adopted  Not Adopted						
Chair's or Designee's Signature:						
Distribution:         Original         Yellow         Pink         Goldenrod           File with Committee Report         Clerk's Office         Drafting Agency         Committee File Copy						

\*Only one measure per Record of Votes