

Honolulu, Hawaii

MAR 24 , 2022

RE: S.B. No. 2075  
S.D. 1  
H.D. 1

Honorable Scott K. Saiki  
Speaker, House of Representatives  
Thirty-First State Legislature  
Regular Session of 2022  
State of Hawaii

Sir:

Your Committee on Labor & Tourism, to which was referred S.B. No. 2075, S.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO THE HAWAII TOURISM AUTHORITY,"

begs leave to report as follows:

The purpose of this measure is to require the Hawaii Tourism Authority to include performance-based incentives in all of its professional services contracts.

Your Committee received testimony in support of this measure from the Maui Chamber of Commerce. Your Committee received comments on this measure from the Hawaii Tourism Authority.

Your Committee finds that the inclusion of performance-based incentives in the Hawaii Tourism Authority's professional services contracts is intended to maximize the efficacy and return on marketing efforts.

Your Committee has amended this measure by changing the effective date to December 25, 2040, to encourage further discussion.

As affirmed by the record of votes of the members of your Committee on Labor & Tourism that is attached to this report, your



Committee is in accord with the intent and purpose of S.B. No. 2075, S.D. 1, as amended herein, and recommends that it pass Second Reading in the form attached hereto as S.B. No. 2075, S.D. 1, H.D. 1, and be referred to your Committee on Finance.

Respectfully submitted on  
behalf of the members of the  
Committee on Labor & Tourism,



RICHARD H.K. ONISHI, Chair



